

Rotary



Club of Asheville THE COG

Tuesday, July 27, 2021



SERVE TO CHANGE LIVES

Club Meeting

Asheville
Meets at Tuton Hall,
Trinity Episcopal
Church
60 Church St
Asheville, NC 28801
Time: Thursday at
12:30 PM

Speakers

July 29, 2021

[Vic Isley](#)
President and CEO,
Explore Asheville
Convention and
Visitors Bureau

August 05, 2021

[Asheville Chief of Police David Zack](#)
Why are police officers
leaving?

August 12, 2021

[District Governor Ken Shull](#)

Governor's Vision for
Rotary Year 2021-22

August 12, 2021

[Kenneth A. Shull](#)
DG Official Visit

August 19, 2021

[Todd Williams](#),
[Buncombe County](#)
[District Attorney](#)
Police Misconduct and
Other Justice Issues

August 26, 2021

[John Gossett](#),
[President AB Tech](#)
AB Tech Update

Coming Events

No Events found

Club Leaders



[Katherine Morosani](#)
President

[Ross Sloan](#)
President -

THIS WEEK'S PROGRAM

Explore Asheville With Victoria Isley



Victoria "Vic" Isley is the President & CEO of Explore Asheville and the Buncombe County Tourism Development Authority. She believes in the power of travel -- the emotional reward people get through exploring new places and the economic benefits communities generate through the process.

Isley has been recognized as one of Hospitality Sales & Marketing Association International (HSMIA) Top 25 Minds in Hospitality & Travel Sales Marketing for being an innovative marketing executive.

Over her 25-year career, she has represented destinations including the island of Bermuda; Washington, DC; Tampa Bay, Florida and Durham, North Carolina. Solidifying her dedication to place marketing, she was Chief Operating Officer for what is now Destinations International, the world's largest destination marketing trade association, representing 600 organizations worldwide. She also operated as the Executive Director of its Foundation.

Vic is a graduate of the University of North Carolina at Chapel Hill, a proud Carolina girl, passionate traveler, foodie, music lover and farmer's daughter.

LAST WEEK'S PROGRAM

By Melissa R. Drennan

Entrepreneur, Fintech Pioneer, and Philanthropist

Our guest speaker was **Brian Hamilton** who is an entrepreneur, philanthropist, and a leading voice on the power of entrepreneurship and ownership to transform lives. Mr. Hamilton joined us via Zoom from New York City to share his experiences helping people escape poverty and judicial experiences through entrepreneurship. He is the founder of Inmates to Entrepreneurs, a nonprofit organization dedicated to teaching people with criminal records how to start their own businesses. The program helps individuals start low capital businesses, such as car detailing, landscaping, and housekeeping.



Mr. Hamilton shared how ownership gives people a stake in society as well as the chance for financial wellbeing. He urged Rotarians to get involved in their own communities by providing mentorship to economically disadvantaged business owners. Many thanks to Brian Hamilton for his time to share his thoughts and experiences with our club.

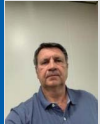
Our meeting started with the induction of **Dave Mans** as a new



Elect



Richard T. Devereaux
Past President
Secretary



David A. Kozak
Treasurer



Patrick A. Snyder
President-Nominee
Treasurer



Janet L. Whitworth
Past President
Treasurer



Bradley A. Arnold
Rotary Foundation
Chair



Celeste B. Collins
Diversity Equity & Inclusion



Albert Davis
Community Service
Chair



Melissa R. Drennan
Club Admin
Chair



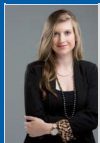
Tanya N. Fletcher
Interact Club
Sponsor Youth Services
Chair



David T. Kaverman
Membership
Chair



Sharon Kay LeDuc
International Service
Chair



Eva-Michelle G. Spicer
Club Director



Helen Stefanidis
Bulletin Editor

Ford Willis
Attendance Secretary
Sergeant-at-Arms



member of our club. Dave Mans is not new to Rotary. He joins us as a past president of the Pasadena, California Rotary club and we are honored to add him to our membership.

MARK YOUR CALENDARS

Calling All Traveling Rotarians



Our monthly "Around the World with the Asheville Rotarians" still proves to be a fun way for **YOU** to share your travel story with us. Foreign travel, domestic travel, a guided bus tour or a solo adventure, a tent or the Ritz. What's been fun for you? What are your best memories? Won't you share?

We gather via Zoom on the second Wednesday evening of the month at **7 p.m.** Tune in on **August 11th** for our next travel adventures. If you are willing to share, please contact Dave Kaverman (dave@acuityma.com) or Betty Doll (BettyADoll@gmail.com).

It's vicarious living at its finest!

CLUB ANNOUNCEMENTS

Take Rotary Out to the Ballgame!

Here are a few photos from the **Friday, July 23rd** Asheville Tourists game thanks to **Melissa Drennan** and **Linda Nelson**.





Kristy Wilson
Vocational Service Chair



Joseph T. Hackett
Club Programs Chair



Sara L. Marshall
Club Public Image Chair



Sophia Stefanidis Ungert
Past President



Richard T. Devereaux
Assistant Governor



Birthdays

- Scott Hicks
July 28th
- R. Scott White
July 30th
- Benjamin P. Powell
August 4th
- Gina Collias
August 5th
- Betty A. Doll
August 7th
- Robert H. Haggard
August 12th
- Susan F. Lightner
August 14th
- Steven M. Higley
August 14th
- Wayne A. Roddy
August 15th
- Christena Southwick
August 15th
- Thomas G. Leavesley
August 16th
- J. Huntington Mallett
August 21st
- Lee Scott
August 22nd
- Dennis King
August 24th

Wedding Anniversaries

- Levonía B. Reese
July 27th
- Stephen F. Anderson
July 29th
- Zachary F. Lamb
August 2nd
- Andrew Mercurio
August 5th

Rick Devereaux writes: Well that was a memorable experience! Fast-paced, non-stop movement, demanding and hungry fans, an awkward and slow start quickly transforming into a well-oiled machine. And then a crazy thunderstorm overhead and rainout after just one inning.

Thanks to everyone for working so hard under such challenging conditions, especially those who experienced retina burns and Purgatory-on-earth in Crash's Kitchen! A special thank you to our three Rotary spouses who may never eat a hot dog or liquid cheese again **Stephanie Snider, Julia Nelson, and Bill Early**. You three truly went above and beyond! We really appreciate you!

Although concession sales were surely impacted by the rainout, we still sold a hell (pun intended) of a lot of hot dogs and I expect we raised a respectable amount for our club. I'll let you know the check amount as soon as it comes in.

Those of you who are gluttons, feel free to volunteer again for the **September 9th** game. As veterans, you'll only be assigned to the much cooler Moons Landing concession :-)

Fall Fundraiser

The Rotary Club of Asheville Presents
Rock & Roll with Rotary



Enjoy an evening with the Artemus Pyle Band and support the good work of the Rotary Club of Asheville!

Richard Travis Hall
August 5th
Bruce G. Clark
August 7th
Linda Nelson
August 11th
Alexander P. Pence
August 11th
Sophia Stefanidis
Ungert
August 19th
Carol C. Hensley
August 23rd
William R. Goacher
August 23rd
Robert Lee Garrett
August 26th

We are only **41 days from our annual club fundraiser**. Due to the pandemic, this is the first fundraiser we've had in 2 years and we need it to be successful to provide \$\$ for all of our club's service projects.

How can you help?

1. **Be a sponsor** (you or your business) at one of the various levels.
2. **Find sponsors** through your friends and network by forwarding the sponsorship information.
3. **Join Eva-Michelle Spicer** (evamichelle@spicergreene.com) or **Barbara Bowers** (barb@barbarabowerslaw.com) for more information, to commit to a sponsorship, or to join their fundraising committee!

If you're just interested in having a good time, please see [this link](#) for tickets!

Tanya Fletcher, the new Youth Services Director, would love to welcome any new or seasoned members as committee chairs for the following committees. Interact club (high school version of the Rotary), the Rotaract club (college version of the Rotary), and RYLA (leadership camp for youth). This is a great opportunity to get involved with future Rotarians and get them to become lifelong members. As a relatively new Rotarian myself, I welcome new members, in particular, to join one of these committees and make a difference this year.

Please call or email Tanya at 828-230-8720 tfletcher@sterlingtransitions.com.

Cart Fund



The CART Fund is dedicated to raising funds to provide seed money for cutting edge, high impact research in hopes of finding a cure/prevention for Alzheimer's disease. Consider contributing \$1 a week per quarter; \$13.

For Birthday/Anniversary/Happy Dollars/CART Funds

please mail your check to
Rotary Club of Asheville Foundation
P.O. Box 1954
Asheville, NC 28801

Additional Volunteer Opportunities :

*Please submit any volunteer opportunities you feel your fellow Rotarians would enjoy being a part of.

If you would like to add an announcement in an upcoming COG, please email [Helen Stefanidis](#) by Monday evening, prior to Tuesday publishing.

FOUR WAY TEST



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?