

January 2021

The world's first Rotary Club in a town of less than 10,000

Drop for Scotty



WOW! Thank you again for your generosity in giving to the Rotary Club of Easton's Drop for Scotty! In addition to the 9000 pounds the food that rolled in, so did cash- \$9,000 in total! Pictured in this photo are Easton Rotary's Connie Loveland (left) and Lonnie Green presenting a check to the Neighborhood Service Center's Marilyn Neal- who is also an Easton Rotarian! Many thanks to Connie, Lonnie, Marilyn, and Rotarian Derek White of the Y for their hard work! The Drop for Scotty definitely made many people's Christmas a little brighter. Thank you for making this community service project such a success!



Easton Rotary honors late Lord 'Scotty' Scott with community service award

The Star Democrat
Friday, December 18, 2020

EASTON — The Rotary Club of Easton has honored the late Lord Sheldon “Scotty” Scott with its annual J. Howard Anthony Memorial Community Service Award.

The award is one of the highest community honors in Talbot County and the Mid-Shore. Scott hosted Easton’s Operation Christmas Spirit at the Easton Volunteer Fire Department. The local effort provided holiday meals and gifts to kids to thousands of local families in need for decades.

Scott died in January shortly after hosting his annual Christmas event.

His daughter, Shalonda Batson, joined the Rotary meeting via Zoom on Thursday, Dec. 17, to help accept the award. “I’m just truly humbled and honored that you thought about him. It’s just so hard this holiday season not having him around,” Batson said.

The emotional award ceremony focused on Scott’s service, his faith and his focus on lifting up the Easton community.

Tripper Showell, a Rotarian who also serves on the board of Operation Christmas Spirit, spoke of how many people Scott knew by name as well as his energetic community outreach. “Lord Sheldon Scott, Scotty to me, was an army of one — a man of the community that we all live in,” Showell said. “As far as I knew he knew everybody by name. He knew my family, my kids, my grandkids by name.” Showell said Scott understood the needs of the community in his efforts to provide holiday meals and presents to families in need. “Scotty was a good man and I miss him,” Showell said.

Bill Griffin, who is also involved with the Rotary and Operations Christmas Spirit’s board, said Scott was a humble and giving community advocate.

The Easton Rotary launched the “Drop for Scotty Community Food Drive” in November to honor his legacy and collect food and donations this Christmas holiday season for needy families. The effort runs until the end of the year.

Operation Christmas Spirit has been canceled this year because of COVID-19, but Griffin and Showell plan on bringing back the community effort in 2021. They are also seeking new board members to help with next year’s efforts.

(Many thanks to Jim Normandin, President of APG Media Chesapeake, for permission to republish this article.)

Well, it's here! 2021- the Centennial of the Rotary Club of Easton. On September 1st, we turn 100! This is the formal welcome letter from the President of the International Association of Rotary Clubs written on September 14, 1921.



**INTERNATIONAL ASSOCIATION
OF
ROTARY CLUBS**

OFFICE OF THE PRESIDENT
GRAIN EXCHANGE BUILDING
PORT WILLIAM, ONTARIO, CANADA

14 September, 1921

Charles F. Broughton, Rotarian
President, The Rotary Club
Easton, Maryland

My dear Rotarian Broughton:

I bid you and the members of the Easton Rotary Club a most cordial welcome into the fellowship of International Rotary.

Your club has now become a working unit in a great movement which is wielding a tremendous influence for good throughout the world.

Rotary is trying to link up business with life and to bring home to the ordinary business or professional man the inspiring truth that his profession is his greatest opportunity to serve society. Rotary challenges him to give expression to his highest and best self through the ordinary channels of his business or professional enterprise.

Rotary believes that the true basis of all successful modern business is in the quality and quantity of service rendered and that to acquire and retain the friendship of one's competitors is not incompatible with business success.

In seeking membership in this organization your club has assumed the responsibility of upholding the principles and ideals of Rotary.

We want to assure you of our pleasure in having your club as a part of our organization and to offer you and our fellow Rotarians of Easton our best wishes and hearty cooperation.

With cordial greetings, believe me

Yours sincerely and Rotarily,

President

ccm-mmp-mwm

THE EASTON STAR-DEMOCRAT, EASTON, MD., FRIDAY, JANUARY 26, 1951

McCord Laundry Operations Described For Rotarians

The intricate operations of a business often regarded as Easton's largest year-around employer were described for members of the Easton Rotary Club by its president and founder at Wednesday's luncheon meeting.

Walter S. McCord of McCord's, laundry and dry cleaning firm, traced the growth of the company from its beginnings just 25 years ago this month.

During the first week that the McCord Laundry was in operation, "we took in \$87.00 and paid out \$226 in wages," Mr. McCord said with a smile.

"Laundry equipment salesmen had told us everything about the business - except how to show a profit."

Some six years after the laundry was established, McCord purchased a half interest in the Crystal Dry Cleaning plant. This interest was later sold, when it became evident that operation in two places was impractical, and a dry cleaning department was set up in the McCord plant on Washington Street.

Has 78 Employees

McCord's now has 78 employees, handles tons and tons of laundry and dry cleaning annually, and uses soap by the ton and paper bags and wrapping paper by the carload. The firm uses a million gallons of water a month, and 10,000 gallons of fuel oil are consumed monthly in generating steam. McCord's makes about 90 per cent of its own electricity.

McCord's buys 15,000 buttons annually "to replace those that come off shirts while you are wearing them," Mr. McCord said jokingly.

"Actually, our greatest headache is concerned with an item which represents only one fifth of one percent of the firm's operating cost - and that is starch," Mr. McCord said. "It's not only injurious to material, but we have to contend with as many different desires concerning its use as we have customers."

Three Offices, Eight Trucks

The McCord sales department includes a sales manager and 14 salesmen and women. They operate three stores and eight trucks, greeting thousands of customers weekly. The sales employees attend bi-weekly meetings, where everything from sales efforts to the proper techniques of ringing door bells is discussed.

Sales employees receive a base pay and percentage of sales. They participate in seven sales contests a year, which are planned in December and changed only slightly as weather conditions may dictate. Annual sales quotas are established - each predicated on an increase over the previous year and their accuracy is testified to by the fact that in 1950 the quota was attained with sixty-two and one-one hundredths of one per cent to spare, Mr. McCord said.

He said all production employees are paid on an incentive plan. Each job is evaluated and "standard" production and quality quotients set up, based upon the abilities of people of this locality. The "standard" represents 100 per cent efficiency, and premiums are paid for production in excess. Oddly enough, Mr. McCord said, those of our workers who produce at 140 per cent efficiency are invariably those who do the best quality work.

'Accuracy' Incentive

McCord's also has an "accuracy" incentive. Recognizing that a certain number of mistakes will be made in any given department in a month, provisions are made for this in the department budget. If the number of errors falls below this standard, the employees receive the benefits. If the errors are excessive,

the fund is penalized.

Mr. McCord revealed that 40 employees at the plant have received service awards ranging from 5 to 20 years. They are given for each five years of service.

One of the more recently established divisions of McCord's is the garment storage department which was organized in 1939. Mr. McCord says this department now stores \$500,000 worth of garments annually, ranging in value from \$5.00 sweaters to \$5,000 genuine Russian sable coats.

Praises Employees

In expanding through the years, the firm has endeavored to add the latest in mechanical laundry and dry cleaning equipment as it was developed and became available. "As a result of this, our equipment is the most modern to be found anywhere in the country," Mr. McCord said.

"The growth of our organization," Mr. McCord said in closing, "would never have been possible without the continued support of our customers and the loyalty of the people who make up the McCord organization."

Noted Organist To Play On Sho'

An event of unusual interest to church organists and music-lovers generally will be the Recital by Edmund Sereno Ender, Organist and Choir Director of Old St. Paul's Church, Baltimore, assisted by Mrs. Dorothy Welsh, Soprano, on Wednesday, Jan. 31, at 8 P. M. in St. Paul's, Centerville, to which the public is most cordially invited.

An offering will be taken for the benefit of the St. Paul's Choir.

The Program

Organ
Air Majestueux ----- Rameau
A Lovely Rose ----- Brahms
Dreams ----- McAnis
Ein feste Burg ----- Paulkes
Soprano Solo

Jerusalem, Thou that killest the Prophets (Prom - "St. Paul")
Mendelssohn

Organ
Prelude and Fugue in E Minor (Cathedral) ----- Bach
Arioso ----- Bach-Ender
Jesu, Joy of Man's Desiring - Bach
Soprano Solo

My Redeemer and My Lord ----- Dudley Buck

Organ
Ariel ----- Bonnet
Nocturne ----- King-Miller
Pie o' the Whisp ----- Nevin
Piece Heroique ----- Cesar Frank

Trappe

Mrs. S. Troth Kemp
Correspondent

Mr. and Mrs. Roy Brooks entertained at dinner Sunday for Mr. and Mrs. Kirby Metz, Mr. and Mrs. J. Franklin Baker, Jr., Mr. and Mrs. Ralph Groves and daughter, Cindy, and Mr. and Mrs. John Betts, and daughter, Carol.

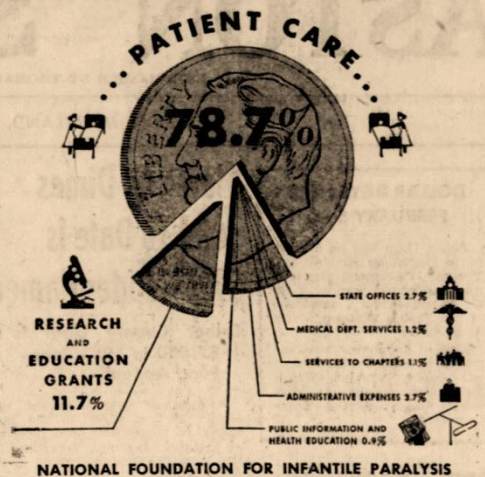
The final card party of a series of three, given by the Trappe PTA will be held Thursday evening, Feb. 1 starting at 8 P.M.

At this time the Smithfield ham will be given away. Each night there have been door prizes.

The parties have been well attended and it is hoped the last one will be particularly well attended.

Use left-over cranberry sauce to make a relish--add some diced red apple and a little chopped celery to the sauce.

Your MARCH of DIMES money at work



The chart above shows what happens to each dime you contribute to the annual March of Dimes now under way throughout the nation. Almost eight cents of the dime is used to help pay for patient care for all those who need assistance--four out of every five stricken. A little over one cent of the dime goes for professional education and scientific research aimed at finding a cure or preventive for polio. A little less than a cent is spent on all other services. In 1950 the National Foundation for Infantile Paralysis paid an estimated \$20,000,000 for patient care, with many millions still owing at year's end. Chart is based on 1949 records.

Dairy, Feed School To Be Held Here

Extension Service Experts On Program For Feb. 8 Meeting

Arrangements have just been completed for a one-day session on Dairy Production and Feed Production in the County Building in Easton on Thursday, Feb. 8.

County Agent R. S. Brown announces that Stanley Stabler, Extension Agronomist, will discuss "Selecting the Cropping System for Your Farm," "A Full Season Pasture Plan" and "Grass Silage."

John Morris, of the Dairy Department, will discuss "Feeding the Milking Herd" and "Raising Better Dairy Calves."

The session will start at 9:45, adjourn at 12 Noon and open again at 1 P. M., completing the formal part of the program by 4 P. M.

These one-day sessions have proven very popular in past years and the same general plan will be followed again this year whereby there will be time in both morning and afternoon sessions for discussion by these specialists of some of the individual problems of those attending, Mr. Brown said.

With the increasing demands for food, and the increasing price of feeds and labor, it is more important than ever, says the County Agent, that dealers and livestock men follow the most efficient feed production and feeding program.

Pastures are particularly important at this time in that the animals do all of the work of harvesting and handling of this crop, converting it directly into meat or milk without a lot of high labor costs.

Lice on swine may be controlled by using 2 percent Chlordane powder dusted on the bedding in the pens.

EXCELLENT

Windy Hill

Mrs. S. Mullikin
Correspondent

Miss Irene Cox and Miss Louise Travers of Chestertown visited Mrs. Minnie Willson on Tuesday.

Mr. and Mrs. William Taylor spent the weekend with relatives in Easton.

Mr. and Mrs. Norman Severe and Mrs. James Watson all of Baltimore spent Sunday with Mr. and Mrs. Emory Talley. They had also visiting them, Mr. and Mrs. Howard Gannon Jr., of near Denton.

Mrs. Robert Knox entertained relatives from Easton Sunday.

Mrs. E. W. Ogrande and Dr. M. Knapp of Washington College, Chestertown visited Mrs. Minnie Willson Saturday.

Quite a number of Ladies attended the Stanley brush party given at the home of Mrs. Madison Towers on Thursday afternoon.



Children suffer most when floors are cold and draughty due to "up-and-down" heat. Protect their health with steady, even Famous Reading Anthracite

A McCord's ad from July 6, 1951



I'M FUSSY ABOUT MY CLOTHES

"They must be 'just right.'"
"They must be spotlessly clean — properly pressed and finished. That's why I prefer McCord's Color-Brite dry cleaning."
Yes — and thousands of Eastern Shore women prefer McCord's Color-Brite because it is so amazingly superior to ordinary, old fashioned "dry cleaning."
Color-Brite not only removes the grease spots, dirt, body stains and odors but it restores the color, making your precious things look like new. Color-Brite — is just right. And Color-Brite is obtainable only at McCord's.

McCORD'S
Laundry • Cleaning • Storage
Phone Easton 616
Serving The Eastern Shore Since 1926

Side Glances



"Tom's been oversold on how easy cooking is these days. He thinks food just jumps out of the boxes and puts itself on the table!"

& humor from April 14, 1961

and loved that

of guests t. stalled

Ladle's ne 19th. House, sent to dinner, ive ad-'s Club

meeting alled by rg. The N. Har- resident p- presi- rd vice- secretary, reasurer, elected Frank- , E. W. ell Hart in Baltz, showed Lion's activities t.

Now

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Nursing As Career Discussed In Talk Before Rotary Club

Offers 'Terrific Satisfaction' Nurses Association Speaker Declares

A woman can find a terrific satisfaction in the field of nursing, feeling she is doing a job for which she is equipped and for which she is desperately needed, Miss Cynthia Mallory, RN, said in a talk before the Rotary Club of Easton recently.

Miss Mallory, a native of Oxford, Ga., is a member of the Committee on Nursing Information and Student Nurse Enrollment of the Maryland State Teachers' Association. She is an instructor of nursing at the Johns Hopkins.

Miss Mallory said there is great concern over the shortage of nurses in Korea, but that this is only a part of the problem. There is a growing shortage of trained nurses throughout the country which will only be solved if more young women are persuaded to select nursing as a career.

She told the Rotarians she was endeavoring to "sell" the business and profession of nursing as a true picture of the advantages and disadvantages of nursing as a career in order that they may talk intelligently when someone asks their advice on a career.

Nursing is such a broad field, it can be attractive to a person with almost any interest, she said.

There are those who en-

they can't resist the opportunity to aid suffering humanity. But people nowadays enter nursing for many other good reasons, she said, and enumerated the following:

Because of an interest in science and its practical application, or even because of an interest in pure science.

Because of an interest in social science, with a major in social welfare; or the application of social sciences to social order.

Because of an interest in teaching. Miss Mallory explained that almost from the first day in the wards a nurse is a "teacher" in her relationship with patients. Then, of course, she said, there is the field of formal teaching within the nursing profession.

Required Subjects

Some of the required subjects for nursing education are chemistry, some physics and a basic understanding of sociology and psychology, the latter having a direct bearing on the registered nurse's capacity to try to understand the sociological aspects of patient care.

Most schools of nursing, Miss Mallory said, require at least a high school diploma and many are moving into the college realm of training.

ing. Yale University requires a bachelor's degree for entry into its School of Nursing which offers a master's degree in nursing.

Expense of nursing education varies with the school. The highest in Maryland is \$500, but the average is \$200 to \$300 for the three-year school period. Nearly all schools of nursing have some form of scholarships, and many women's clubs and other organizations offer scholarships to deserving applicants, Miss Mallory said.

She urged the prospective nurse to use the same standards in selecting a nursing school as she would a college.

Varied Fields Open

Among the fields open to the graduate of a school of nursing are:

1. Positions as instructors and supervisors.
2. Positions as staff nurses. But, she said, the person actually taking care of the patients usually gets the poorest salary. The nursing profession is working to correct this and the Veterans Administration now classifies all nurses in its hospitals according to experience and abilities rather than duties performed, she said.
3. Public health nursing in which

there is a tremendous amount of interest.

4. Hospital or institutional nursing which includes surgery, medical, psychiatry, etc.

Long-Lived Profession

Miss Mallory said nursing is a long-lived profession for women in that it does not necessarily terminate with marriage or age. "You can usually nurse as well as do other things," Miss Mallory said. Two main disadvantages were listed by the speaker.

1. Rotating shifts, required because nursing must go on around the 24 hours of the day.

2. Nurses are not now paid quite as well as other professional women. Miss Mallory spoked talk that student nurse leads a life of drudgery, in which she is bossed around, subjected to the whims of cliques, and subjected to strict discipline with no social life of her own. Gen-

erally speaking, she said, students now work from 40 to 44 hours a week, including time spent in class-rooms.

Miss Mallory advised Rotarians and others to recommend a career in nursing because "in it one finds a terrific satisfaction, feeling one is doing a job for which she is equipped and for which she is desperately needed."

Miss Mallory was introduced to the club by Dr. Howard Kinnaman.

For a luncheon or supper dish on a warm day serve poached eggs over creamed spinach and top with crispily-cooked bacon.

Community nests with sloping floor to cause eggs to work to front of nests facilitates quick gathering, reduces breakage, and causes less disturbance of hens.

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CINDER BLOCKS .19 our yard

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CARL J. WELCH

District Conference To Be Held By Rotary On Shore

EASTON — Rotarians from 48 Maryland, Virginia and District of Columbia areas are meeting in Easton, this weekend for the annual conference of Rotary's District 762.

Individual Rotary Clubs throughout the district took part in planning the conference. George O. Hendrickson was conference chairman, representing Rotary in Salisbury.

More than 500 delegates and their wives are expected to hear U.S. Secretary of Commerce Luther H. Hodges at the Sunday luncheon highlighting the session. Maryland's Governor J. Millard Tawes also is a scheduled guest speaker.

Days before the conference was scheduled to open — first social function of the gathering is a buffet of Talbot County's famed seafood at the Miles River Yacht Club this evening — every hotel and motel room in and near Easton had been booked. Easton's Rotary Club was making arrangements for individual Rotarians to take visitors into their own homes as guests. Easton and the College Park, Md., Rotary Clubs are co-hosts for the conference.

Gov. Tawes, together with local government and Rotary officials, will greet Secretary Hodges when he arrives at Easton's Municipal Airport at 11:45 a.m. on Sunday.

Arrangements for the conference have been handled by joint committees of the Easton and College Park Rotary Clubs, with Talbot County's Economic Development Committee making its facilities available to the convention planners, through its Sub-Committee on Tourism, Conventions and Special Events headed by J. Porter Matthews. The EDC joined with the Rotary Club of Easton in the successful bid over four other cities — including Atlantic City, N.J. — to attract the conference to Talbot County.

Sessions of the convention will be held at Tidewater Inn's Gold Room, at Easton High School auditorium, Miles River Yacht Club and the Talbot Country Club.

Following formal registration on Saturday, the Rotarians will hold their first plenary session at 9:15 a.m., while the delegates' wives sight-see and tour Easton shops before going to a luncheon at Talbot Country Club. Following luncheon, the ladies will have a choice of a boat tour along some of Talbot County's 600 miles of waterfront, or of a visit to Fairview, one of Talbot's numerous historic estates.

The Rotarians will lunch at the Tidewater Inn Gold Room and then go into their second plenary session from 1:30 to 4:30 p.m.

District Governor Caesar L. Aiello, of Hyattsville, will be host at a reception in the Easton High School at 6:30 p.m.

At 7:30 p.m., the Rotarians and guests will banquet at the High School auditorium, with Rogers C. B. Morton, of Easton, as speaker.

Worcester Considers Developing Economy

James A. McComas, industrial agent for the State Department of Economic Development, will discuss the organization of an Economic Development Committee for Worcester County at a meeting scheduled in Snow Hill on April 26.

The organization of such a group was being considered with an eye to enticing the location of new business in Worcester thought presentation of facts and figures on what the area offers

On Sunday, a second registration is scheduled, followed by a breakfast for incoming officers. A plenary business session will break at 10:30 a.m. for religious observances.

At 1 p.m., the Rotarians and their guests will return to the High School auditorium for the climax luncheon at which Secretary Hodges will speak.

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THE SALISBURY TIMES 13
Friday, April 14, 1961



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A NEW

EYE GLASSES

ROTARY PLANS MEETING

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FROM THE PORCH

With President John

It's a New Year, and its name is 2021. It's hard to believe, but 100 years ago a group of Easton businesspeople started the formation of our club. As we move closer to our "Change of Officers" celebration, I wanted, at this time, to thank everyone for their support so far during a difficult year. It takes a commitment to keep our club moving forward, and each one of you has shown it.

So far, we have:

- Embraced our Zoom and Hybrid meetings.
- Weekly meeting attendance keeps growing.
- Retention our members is well over 90%.
- We have inducted 8 new members in the first half of our year.
- Because of your commitment, our Centennial Committee has almost completed the Easton Rotary Centennial Flags for Heroes Flag Court project and our Easton Rotary Centennial Trade Scholarship program.
- Meals on Wheels has expanded, and our club has handled its requirements.
- Our Drop for Scotty Community Food Drive got focused and exceed all our expectations.

So, in the last six months, we move forward, proud of our accomplishments, but we know there is more to be done. We must be mindful of Covid regulations and the safety of our members. Let's all get involved in 2021 and make this a great finish.

Stay warm because it's cold on the Porch!

John

January Meetings

07 - **Sara Rich** Choptank Health

14 - **Doug Abbott** Easton Water & Wastewater

21 - **Suzy Moore** Avalon Foundation

28 - **Steve Capelli** District Governor, District 7630

January Birthdays

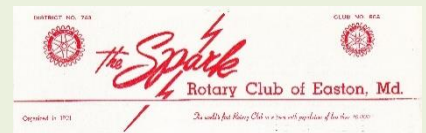
03 Barc Upchurch
05 Phil Foster
07 David Anthony
08 Connie Loveland
09 Deena Kilmon
15 Lou Satchell
16 Susan Coulston
16 J.B. Spear
19 Richard Price
20 Kibby Dalton
20 Patti Willis
21 Anne Farwell
26 Claude Maechling
28 Lonnie Green

January Anniversaries

John Hurt - 37 - 01-01-84
Hugh Dawkins - 30 - 01-01-91
Rick Rider - 4 - 01-11-17
Reza Jafari - 3 - 01-17-18
Liz Connelly - 2 - 01-03-19
Dana Newman - 2 - 01-03-19
Lonnie Green - 2 - 01-03-19
Deena Kilmon - 1 - 01-16-20
Bill Arant - 1 - 01-16-20

Invocation Leaders

07 - Lisa Felts
14 - Jack Anthony
21 - Jackie Wilson
28 - Connie Loveland



Each issue of The Spark is in honor of Past-President Richie Wheatley for his vision as President and for resuming this significant publication when it seemed as if it were lost forever.



02 Brad Watts/Abby Graves
03 Brett Whitehead/Derek White
04 Buck Duncan/Josh Deutsch
07 Lonnie Green/Anne Farwell
09 Andrew Walsworth/Barc Upchurch
11 David Lee/Mike Kopen
14 Caron James/Derek White
16 Peter Dietz/Bill Skelton
17 Josh Deutsch/Curry Wilford
18 Albert Pritchett/Marc Alderfer
21 Dana Newman/Steve Shearer
23 David Anthony/Jed Anthony
24 Closed
25 Closed
28 David Fike/Curry Wilford
30 Megan Cook/Jed Anthony
31 Lonnie Green/Anne Farwell



Spark Editor
George A. Hatcher, Jr.

THE ROTARY CLUB of Easton, MD
P.O. Box 1444, Easton, MD 21601
District No 7630 - Chartered 1921

Meets Thursday at 12:15 P.M.

Scossa Restaurant

8 N. Washington Street, Easton, MD

2020-2021 Cub Officers

President John Flohr
President-Elect Reza Jafari
President-Elect Nominee Kelly Griffith
Immediate Past President.....Pat Fitzgerald
Secretary George Hatcher
Assistant Secretary Mike Jacobs
Treasurer Andrew Walsworth

Directors

Club Service Megan Miller
Personnel Service Terri Charest
Community Service Rosemary Fasolo
International Service Patti Campen
Vocational Service Casey Baynard
Youth & Community Fund ...Steve Shearer