

THE STAFFORD ROTARY HIGHLIGHTER

December 1, 2021



Rotary  **People of Action**
Club of Stafford

THIS WEEK'S PROGRAM: BILL CAWLEY

Bill has lived most of his life in Virginia, graduating from Virginia Polytechnic Institute and State University in 1969 (B.A. Political Science). He later earned his master's degree from Old Dominion University. Bill served for 35 years in the public school setting—retiring in 2004—first as a teacher of Advanced Placement government students and later as elementary school principal. During his teaching years, Bill was head coach of the wrestling and cross-country teams at Kecoughtan High School in Hampton, VA.

Bill was known for his leadership in the integration of technology into the classroom. For his efforts, one of Bill's schools was named an Apple Distinguished School—one of only 100 K-12 public and private schools in North America and Mexico so named. The school was also recognized as the Virginia Elementary School Technology Program of the Year by the International Technology Education Association. Bill co-founded the Children's Engineering Convention which provides elementary teachers with skills necessary to teach technological awareness to children in grades kindergarten through five. He was also named the Administrator of the Year by the Consortium for Interactive Instruction.

Club Calendar...

December – Disease Prevention and Treatment Month

- Dec. 1 - Bill Cawley, Rotary Peace Ambassador Program
- Dec. 8 – Club Forum
- Dec. 15 – Christmas Party , Maria's House



After retiring from the school system, Bill worked for several years for the Jamestown-Yorktown Foundation. In 2008, Bill and his wife PDG Juanita opened an antiques business in West Point. Recently, the store has been rebranded as The Exchange on Main offering rare and unusual books, specialty foods, home décor and coastal casual wear.

Bill joined the Rotary Club of West Point in 2007, serving as club president in 2010-2011. He served as the Middle Peninsula Area Foundation Advisor during the 2011-2012 Rotary year and assistant governor for the next two years. He has served as the chair of the District 7610 strategic planning committee and District 7610 Trainer. He now is a member and serves as club secretary for the Rotary eClub for Global Peacebuilders.

Bill is a Major Donor, Bequest Society member, a Benefactor, multiple Paul Harris Fellow, and a Paul Harris Society member. He is a Sustaining member and a Triple Crown recipient. He is a RLI graduate (all three levels). When not involved in Rotary projects, Bill and PDG Juanita enjoy their restored circa 1884 Victorian home and garden in West Point and their river cottage in Locust Hill, VA.

In addition to our guest speaker, Joshua Cole, our Virginia House Delegate, will attend to become a Paul Harris Fellow in appreciation of the work he did on getting the Governor to sign the proclamation declaring November 24th World Polio Day in Virginia. Also Sue Henderson from the Stafford County Museum will also be attending to back brief on the results of Via Colori.

December Is Disease Prevention and Treatment Month

We believe good health care is everyone's right. Yet 400 million people in the world can't afford or don't have access to basic health care.

Disease results in misery, pain, and poverty for millions of people worldwide. That's why treating and preventing disease is so important to us. We lead efforts both large and small. We set up temporary clinics, blood donation centers, and training facilities in underserved communities struggling with outbreaks and health care access. We design and build infrastructure that allows doctors, patients, and governments to work together.

Our members combat diseases like malaria, HIV/AIDS, Alzheimer's, multiple sclerosis, diabetes, and polio. Prevention is important, which is why we also focus on health education and bringing people routine hearing, vision, and dental care.



November 17 Meeting -



President Jake presided. He happily announced that 8 club members attended the joint meeting at the Rappahannock Rotary at 7am with the District Governor. He announced that our December 1 speaker would be Bill Cawley from the Rotary Eclub for Global Peacebuilders.

On Saturday, December 4, we will ring the bell for the Salvation Army. Please, every club member, sign up for an hour of bellringing.

He introduced our speaker, Neil Hornung from the Fraternal Order of Police. Neil gave us an overview of the work of the FOP.

His program files are available on the club webpage:
<https://staffordrotary.org/news-and-stories-recent-speakers-at-club-meetings/>

Action Plan

As People of Action, we understand that **fulfilling that vision requires a plan.**

More than a century ago, we pioneered a new model of service leadership grounded in person-to-person connections. Today, those connections are a network that spans the globe—bridging cultural, linguistic, generational, and geographic barriers—and shares the vision of a better world.

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This is Rotary's Action Plan through 2024: **to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.**

Q: Why does Rotary have an Action Plan?

A: The world today is not the same as it was when Rotary began in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary: fellowship, integrity, diversity, service, and leadership. The Action Plan honors our past and embraces our future. It is meant to help evolve Rotary as an organization to not only keep us relevant but thriving.

[Read More](#)

Message from Our Leadership

By John Hewko, RI General Secretary and CEO

Rotary has reached a crucial point in our path to uniting people to take action and make lasting change. In a message to the Rotary world, RI General Secretary and CEO John Hewko invites us to implement the Action Plan and help Rotary make a meaningful difference to shape a lasting future. ...

[Read More](#)



PRIORITY 1

Increase Our Impact

As People of Action we make decisions grounded in evidence.

Let's build the practices, infrastructure, and capacity needed to define, measure, track, and analyze data from our service projects in a much more effective way.

PRIORITY 2

Expand Our Reach

As People of Action we are inclusive, engaging, compassionate, and ambitious on behalf of the world.

Let's share our values with new audiences, create new ways to bring people together to experience the power of Rotary, and prove we are an organization that's inclusive, engaging, compassionate, and ambitious on behalf of the world.

PRIORITY 3

Enhance Participant Engagement

As People of Action we create meaningful relationships across decades and continents.

Let's use every encounter as an opportunity to show people what Rotary can do for them as individuals and as members of our communities.

PRIORITY 4



PRIORITY 4

Increase Our Ability to Adapt

As People of Action we seek new perspectives and new ideas that can strengthen Rotary and create lasting change.

Let's work to create a culture of research, innovation, and willingness to take risks in your club to better serve your community.