



# Rotary District 7600



## Spirit of 7600



June 2020

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### District Leaders

Clenise R. Platt  
District Governor

Judith W. Cocherell  
DG-Elect

Deborah Altizer Wall  
DG-Nominee

Susan G. Zachensky-Walthall  
iPDG

Stephen R. Beer  
District Rotary Foundation  
Chair

Matthew McDonald  
Finance Chair

William C. Dages Jr.  
District Treasurer

Dana Lewellyn Rieves  
DCO Chair

Dianne S. Gordonn  
District Public Image Chair

Kenneth Wayne Janes  
District Membership Chair

Michael Soden  
DCO - Webmaster

Stanley Theodore Wall  
District Secretary

### District News



District Governor Clenise ends her Rotary year with a message for everyone in District 7600. Read [HERE](#)



**Save the Date for Rotary International's Free Virtual Event - June 20 - 26**  
*Now More than Ever, Rotary Connects the World: The 2020 Rotary Virtual Convention*

**Saturday, 20 June:** 8am Chicago Time - General Session 1: Together, We Connect

**Sunday, 21 June:** 8am Chicago Time - General Session 2: Together, We Learn

**Monday, 22 June**

8:00 - Using Virtual Tools to Engage Member

12:00 - Engaging Rotary Alumni

18:00 - Greening Rotary Events: Be Plastic-free, Offset Carbon, and More!

## 2019-2020 District Committee Chairs

**Stephen R. Beer**

District Rotary Foundation

**Floyd Melvin Brown, Jr.**

Community Service

**Bonnie S. Field**

District Awards

**Dianne S. Gordonn**

District Public Image

**Kenneth Wayne Janes**

District Membership

**Mary G. Landon PhD**

Training Coordinator

**JoAnn Meaker**

Newsletter Editor

jomeaker51@gmail.com

**Mary Lou Mortimer**

District Conference Chair

**Maureen S. Patterson**

Interact

**Robert Edward Preston**

Rotary Fellowship District

**Davetta Flinn Rinehart**

Youth Protection Officer

**Alexandria Mayher Ritchie**

Rotaract

### Tuesday, June 23

8:00 - Grow Rotary Through New Club Type

12:00 - President-Nominee Session

18:00 - How to Start and Manage RAGM Microfinance Projects

### Wednesday, June 24

8:00 - Adopt-a-River Initiative: A Rotary & UNEP Partnership Model

12:00 - Rotaract Elevated, Now What?

18:00 - Destructive Inflation in Rotary Clubs

### Thursday, June 25

8:00 - How to Submit a Great Global Grant Application

12:00 - President Elect Session

18:00 - Digital Trends of 2021: Using Tech to Engage Millennials

### Friday, June 26

8:00 - Engage Young Families with Service and Alternative Meetings

12:00 - The Rotary Brand

18:00 - Personal Growth Opportunities: Rotary's Alliance with Toastmasters

.NOTE: These Live Sessions will be recorded and made available for On Demand viewing.

\*Schedule subject to change. Check My Rotary regularly for updates.

Together, we will still experience the spirit of Rotary, be inspired by innovation, celebrate our resilience, and explore how clubs are addressing COVID-19. Join us to experience Rotary in action during our Flag Ceremony, witness the power of connection during our general sessions, learn new ways to engage with Rotary during our breakout sessions, find inspiration from our global speakers, and much more. We have never needed Rotary and we have never needed each other more than we do now. We hope to see you online, because Now More Than Ever, Rotary Connects the World.

Signup for this **free event** will be available at the end of May.

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Pandemic halts vaccination for nearly 80 million children (*Florida Today, May 23, 2020*)

LONDON The coronavirus pandemic is interrupting immunization against diseases including measles, polio and cholera that could put the lives of nearly 80 million children under the age of 1 at risk, according to a new analysis from the World Health Organization and partners. In a report issued Friday, health officials warned that more than half of 129 countries where immunization data were available reported moderate, severe or total suspensions of vaccination services during March and April.

## Club News



**Goochland Club:** Hosts Goochland Clean Supplies Drive This Month

Article and Photo by Wayne Dementi

(L-R front) Goochland Cares Food Pantry Manager, Terry Ebright, Mill Forest HOA coordinator, Laura Richmond, and Goochland Rotary Club project coordinator, Kevin Kelly, along with driveway donors

(L-R back) Jim Otto, Vern Fleming and Rich Salon illustrate the idea of a neighborhood Cleaning Supplies Drive with neighbors leaving donated items by their mailbox for volunteers to pick up.

Recognizing that cleanliness is key to a healthier community, especially now during the

COVID-19, the Goochland Rotary Club held a community-wide cleaning supplies drive for Goochland Cares Food Pantry. Cleaning items such as hand sanitizer, all-purpose cleaner, bleach, laundry detergent are items that cannot be bought with Supplemental Nutrition Assistance Program (SNAP) ♦ known as food stamps.

Goochland Cares had issued a community appeal for cleaning supplies and the Goochland Rotary Club agreed to lead a community-wide drive to meet this appeal during the month of May.

♦ This unique drive comes at a time when people's awareness of the COVID-19 crisis includes the need to maintain especially clean home environments, ♦ quoted Sally Graham, Executive Director of GoochlandCares. ♦ We have been receiving numerous requests from clients for cleaning supplies every day, ♦ added Graham. ♦ We are grateful that the Goochland Rotary Club, in addition to their recent donation of \$2,000 for food, is now poised to carry out this Cleaning Supplies Drive across Goochland. ♦

The neighborhood drives took place on Saturday, May 16 and Saturday, May 30. Rotary project leaders Kevin Kelly and Vern Fleming asked residents to watch out for flyers distributed in their neighborhoods which provided the details of the drive. Supplies being solicited include laundry detergent, all-purpose cleaner, bleach, soap, paper towels, toilet paper, hand sanitizer, disinfectants and similar products. In addition to the neighborhood drives, collection receptacles were at the Centerville Food Lion in Manakin-Sabot and the Goochland Courthouse Food Lion in Goochland. These collection points were open from 9am-5pm on Saturday, May 16<sup>th</sup> and 30<sup>th</sup>.

Anyone interested in learning more about this drive may contact Terry Ebright, Goochland Cares Food Pantry Manager on 556-6200, Kevin Kelly at 804-357-9005 or Vern Fleming 513-602-7715.

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#### **Fluvanna Club:**

*Submitted by Rudy Garcia*

If you have a moment, please go to page 8 of this issue of the *Fluvanna Review* (link below). Our club is small, but like "Young Sheldon" we are Mighty! Once again a very PUBLIC shout out to the Rotarian who drove the success of this Mission: Betsy Gunnels and her husband Fred. My hat is off to you! Kind Regards, Rudy <http://fluvannareview.com/2020/04/4-30-20/>



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#### **Farmville Club:**

Thanks Bill, for putting together a Hospital Week Lunch and Dinner! Also thankful to Rotarian businesses that sponsored!

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**Oyster Point Club:** Do you know the Object of Rotary and why it may be important for your business, and its current and future leaders? The Rotary Club of Oyster Point proudly offers a corporate membership option to further the Object of Rotary and to provide leadership training through service

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**Yorktown VA Rotary Club:** The 2020 Memorial Flag project has begun. Thanks to Michelle Pollock, Dave Fulk, Ed Jackson, Dave Tyree, Beth Tyree, Harry Fagan, and Stu Pollock for drilling all the holes and placing the anchors. Spread the word, the flags are coming.

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**South Boston Rotary Club** ♦ Hamilton Blvd. litter pickup team - Service Above Self!

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**Short Pump Rotary** (above) delivered 80 meals to St. Mary's Hospital today to support the hard-working ER/ICU teams working around the clock saving lives! Thanks also to Silver Diner and The Grapevine for the great food and customer service. The club was back on the road again (below) delivering another 85 meals to St. Mary's Hospital to show support for the health care professionals working in the ER/ICU units. Thanks to Boychick's Deli and Leonardo's for the great food and friendly service!





**Prince George County Club:** A bit of Rotary humor...

Rotary Toast 4-Way Test...

1. Is it Fresh?
2. Is it Perfectly Toasted?
3. Will it support butter and jam?
4. Will it bring joy to the tastebuds?



At the beginning of May **THE Rotary Club of Richmond** met at the Willow Oaks Country Club parking lot for a Covid Car Parade. They were joined by the Classic Cars Club where some 38 cars and possibly 70 participants drove by visiting two hospitals. The club donated \$10,000 to The Community Foundation for their COVID-19 fund.



**Mechanicsville Club's Alumni Zoom Meeting:** Club member, Kevin Smyth, sent out an invitation for past members of the Mechanicsville Club to join in their weekly Zoom meeting. One of the benefits of attending meetings through Zoom is the fact that folks who normally wouldn't be able to attend, can do so from the comfort of their homes, wherever they are! On this call were several alumni including the Meakers from Florida.



**James City County Zoom Meeting:** The Club hosted 48 people at their meeting on May 13 including district governors of the past, present and future! Why? They were on the call to hear from John Hewko. John is the general secretary and chief executive officer of Rotary International and The Rotary Foundation. As general secretary, Hewko leads a diverse staff of 750 at Rotary International's World Headquarters in Evanston, Illinois, USA, and seven international offices.

He told the group that Rotary International began to get ready in January for the virus, and by March 12, the staff went to full work-at-home capacity. As far as membership goes - Rotary has seen this kind of impact before. During the Great Depression, there was a drop of 1 to 1 1/2 %. They project the same for this pandemic. Each 1% equates to \$800,000 in revenue from dues. Financially the organization is sound. They have provided four and a half million dollars in Covid grants to districts around the world with an additional \$12 million in requests for global grants. The lock-downs worldwide have impacted the polio vaccination campaigns due to suspension of door-to-door visits. We need to continue to raise money for Polio so we can continue to get the 2 for 1 grant match from the Gates Foundation.

Looking forward... This crisis has united Rotarians worldwide and Zoom-type meetings have increased attendance. Because of this we may see a change in culture in how clubs meet and function. Clubs need to rethink the product of Rotary using the flexibility outlined by Rotary.

Finally he outlined 5 Calls to Action!

1. Membership - North America makes up only 29% of membership worldwide and has declined recently. People generally leave in the 2nd and 3rd year of membership. We need to work to retain members, especially the new ones.
2. Projects - Most projects are done by people getting together closely. With this pandemic,

we need to be creative in how we do this.

3. Fundraising - Again, most fundraisers involve large groups of people in close proximity. We need to figure out how we can hold a fundraiser in this time of social distancing.

4. Watch out for clubs who have stopped meeting due to the restrictions. Many clubs are meeting more often and yet some have not met at all. Reach out to those clubs.

5. The sky is not falling!

"The world needs Rotary now more than ever."



**The James City County Rotary Satellite Club** members placed flags on the graves of approximately 425 veterans who are resting at Cedar Grove Cemetery in Williamsburg VA, in observance of Memorial Day. State limitations on crowd sizing resulted in only ten volunteers working in the cemetery at the same time, physical distancing, and face masks. We were honored to pay respects to veterans everywhere for their sacrifices on our behalf.

**James City County Club** focused their flag display for healthcare professionals and first responders dealing with Covid 19 this year.



**Brandermill Club:**

*Photo ID: (L-R) Robin Lutz, Gift Shop Co-Chair, Karen Bullard, President, Senior Volunteer Board, Nancy Wright Beasley, Tim Reynolds, Brandon Moore and Senior Board members Patricia Hunter, Perry Gunn, Karen Bischof, and Nancy Jaffe*

Before the Covid-19 lockdowns began, three members of Brandermill Rotary Club gathered to donate two boxes of handmade quilts to the Children's Hospital of Richmond at VCU. Tim Reynolds (*center*) has coordinated a project between Brandermill and hospital volunteers for two years. Brandermill members take turns going to the hospital and playing games with the children who live there. Tim joined with member Nancy Wright Beasley and Brandon Moore, president of Brandermill to present the quilts.



The child-sized quilts were a gift to Nancy, who talked about Brandermill's project during a book club meeting in Duck, NC. The quilters, all members of Duck United Methodist Church, participate in *The Linus Project*, which is based on the character from the Peanuts cartoon. The women gather to make the quilts for the sole purpose of gifting them to sick children. When they learned of Brandermill's service project at the children's hospital, they wanted to help. All the quilts have been sold at the hospital's gift shop, with proceeds donated to a fund set up especially for the children's needs.

**Church Hill Club:** The club was surprised to discover that the circles on Marshall at 29th and 31st Streets in Richmond weren't landscaped. They decided to change that and hopes the neighborhood enjoys the change! A video of what they did is posted on the club's Facebook page [HERE](#).



**New Kent Club: Zoom Meeting with PDG Nancy Barbee**  
May 22, 2020

Colleen Bonadonna, President of the New Kent Club, hosted an international Zoom Rotary meeting which included DGE Judy Cocherell, (District 7600), Geraldine Chabes (from Chili and Peru), Nischal Pardey (Charter President Rotary E-Club of Connect D3012, Delhi, India and Chuck Davidson (end Polio Now zone coordinator)

The guest speaker was PDG Nancy Barbee, Regional Rotary Foundation Coordinator; a champion for polio, literacy and for people in India (<https://rotary5960.org/page/nancy-barbee-bio>). Here are the highlights:

What are Rotarians doing during this time of Covid-19 when Rotary Connects the World

- Worth Your Weight in Groceries challenge to collect groceries with value based on your weight to donate to food bank
- Colleen created a Food Man/Woman a mannequin made out of food items as a display
- Shopping for Seniors ways to help those who are housebound, or shouldn't go to the grocery store.

Partnership:

- Save the Children a literacy program. You read a story and post it online so parents can have their child view it.
- Build a little Free Library either with books or with food / supplies
- Keeping children engaged with online cooking
- Protein Packs Partnership with Golden Corral, purchased packs are given to Salvation Army for distribution
- Working with Rise Against Hunger those packing events cannot take place, but folks are packing the rice in smaller containers for distribution
- Clubs are making masks for health care workers
- Clubs are feeding front line workers
- Clubs are purchasing PPE and ventilators in Italy 5 districts got together and wrote a \$2million grant for this

Virtual Meetings:

- The World's Greatest Meal to help End Polio Now ([www.wgmeal.com](http://www.wgmeal.com))
- Online Jewelry auction One person made 15 pieces of jewelry and auctioned them

- off online and raised \$15,000
- Invite Polio speakers (John Nanni, Colleen Bonadonna, Ramesh Ferrish, Ann Lee Hussey)
- Have two clubs meet together to share ideas
- Take advantage of the Rotary International Virtual Conference

#### Try Something New:

- Invite people in the area to speak or to join the club
- Make the meeting fun
- Develop a ♦cause♦ based club
- Offer meetings at different times
- Invite Interactors/Rotaractors
- Invite members to join your club meeting from around the world
- Create Random Acts of Kindness and use Public Image techniques to get the word out
- Make the club irresistible
- Partner with other clubs in the area

#### For yourself:

- Take a free online college class
- Learn a new skill
- Cook with Paul Dean
- Binge watch Netflix
- Learn by watching YouTube
- Go for a walk
- Call a friend or family member
- Take care of your mental health



Folks from the **VA Peninsula** and the **Warwick at City Center Clubs** not only packaged 480 cases of food recently but they also donated an electric pallet jack, and a portable conveyor system to help them accomplish their mission a bit easier!

## Tech Tip of the Month

# Q: Does Rotary Have Virtual Zoom Backgrounds?

**A: WE SURE DO!**

There are 8 branded Rotary Zoom Backgrounds in Brand Center.

Go to Materials → Club Resources



Rotary  Zone 33  
Public Image  
Coordinator  
Team

Download your Virtual Zoom Background inside Brand Center today

<https://brandcenter.rotary.org/>

Here's a quick video to show you how to locate them and install them.

<https://youtu.be/14r4on4w0ys>

Also:

In this time of working and schooling at home, are you sure your system is safe from hacking? There is a radio show on each week called the Kim Komando Show ([www.komando.com](http://www.komando.com)). Last week, she mentioned six ways to keep hackers off your computer and network: check your router to see if its compromised; keep everything up to date; test your firewall; remove extra browser add-ons and host files; hide your wifi network from public view; check to see if anyone is using your wifi network. For more details and how to do these steps go [HERE](#).

## Foundation News

The  
**Rotary**  
Foundation



**A Message from Stephen Beer: Let's Give a Shout Out to our District Grants Team!**

This year our Rotary Clubs were made aware of the additional funds available for District Grants because of our outstanding fundraising for The Rotary Foundation three years ago. The Rotary Foundation Trustees also gave us more latitude to District Grant funds

immediately to help our communities in direct response to the challenges of COVID-19. See Carol Woodward's story for more details.

I am so proud of our clubs for their community efforts. I am also very proud of our District Grants Committee for all its time and effort to work with clubs and evaluate each of the projects. Please thank them for their efforts.

Rudy Garcia, Rotary Foundation Grants Chair, RC of Fluvanna County  
Shel Douglas, Rotary Foundation District Grants Chair, RC of Prince George County  
Grants Committee Members:  
Sigur Whitaker, RC of Norfolk  
Lee Harris, RC of Bon Air  
Raghavan Sadagopan, RC of Innsbrook

The team spent countless hours coaching and advising clubs about their projects. Because of the urgency to approve COVID-19 projects in a timely manner, the team spent Monday evenings for about one month reviewing and evaluating these proposals. Clubs were advised of necessary changes to comply with requirements.

I am looking forward to seeing the results of our many extraordinary projects later this year! Thank you, team and thank you Rotarians!



### **Approved COVID-19 Grants** *#RotaryResponds*

The District Grants team approved nineteen (19) COVID-19 grants, with a total project budgets of over \$146,000. A number of the COVID-19 grants were hybrid grants comprised of a sustaining portion related to the immediate emergency situation and a sustainable portion related to longer lasting impact such as capacity building for the beneficiary organization. These hybrid grants allowed a combination of immediate spending with later reimbursement and portions of the project budgets awaiting availability of district designated funds (DDF) when the funds are released to the district by The Rotary Foundation.

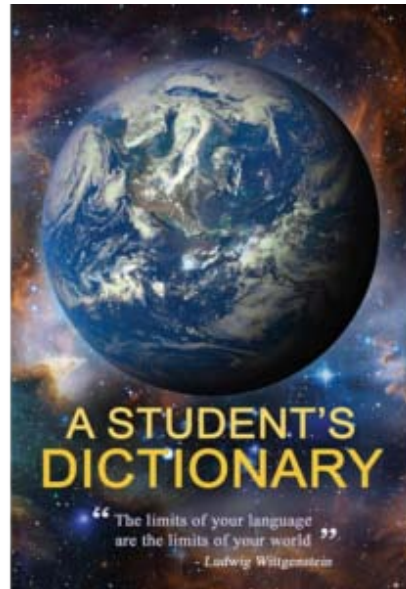
There were four multi-club grants and at least one grant included engagement with a Rotaract Club and three of the grants had Interact Club participation. One club had two COVID-19 grants approved. There were twenty-four Rotary Clubs involved in the 19 approved COVID-19 grants. The largest grant budget was \$19,000 and the smallest was \$1,000.

Food Banks were often the beneficiary organizations and involved the grants both providing immediate assistance and ongoing capacity-building components such as enlarging a doorway to allow movement of pallets in and out of the building, purchasing refrigeration/freezer units, purchasing other equipment such as shelving, and supplies such as distribution bags for the groceries.

Other grants were focused around providing or collecting personal protective equipment (PPE) and providing meals for 1<sup>st</sup> responders and hospital personnel.

More detailed articles on some of the individual projects will follow in subsequent *Spirit* issues. Thank you to the clubs for your creative efforts to craft emergency grants tailored to the needs of your communities. Thank you also to the District Grants team for their commitment to meeting the extraordinary needs identified by the clubs.

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### **Sixteen Traditional Grant Applications Submitted**

In addition to the nineteen COVID-19 grant applications submitted to the district grants committee, there were also 16 traditional district grant applications submitted. Though not presented for emergency status, six of these 16 applications were identified as being needed because of the impact of COVID-19. Books and dictionaries, Coats for Kids, a GAGA Pit, Wayfinding Signage, and Young Global Citizens are among the other grant project names.

Twenty-three clubs are involved in these projects and some of those clubs had also submitted applications for the emergency COVID-19 grants. The total project budgets for the 16 grants are \$148,000.

These grant applications are not yet approved. The grants committee focused on the emergency COVID-19 grants as alluded to by District Rotary Foundation Chair, Stephen Beer, in his message. The grants committee are already assiduously reviewing these grant applications so that the spending plan can be submitted to The Rotary Foundation soonest.

There are also two grant applications in a parked position, evidently having not been submitted in complete form.

Though not yet approved, you can look at these district grant submissions on [dacdb.com](http://dacdb.com)>District>Grants>District Grants View.

Good luck on your grant submissions.

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### **Rotary Club of Suffolk**

*From left are Zach Nissen and Taylor Miller with the Foodbank of Southeastern Virginia and the Eastern Shore, Rotary Club of Suffolk President-elect Margie Wiley, and the Suffolk Family*

YMCA ♦s Katie Burgus.

"I am just so grateful that this impact came from Rotary. I will also confess that going through the grant process helped me grow as a Rotarian and better understand more about the inner workings of Rotary as a whole. Thank you all for your support and guidance." Margie Wiley, AAMS, Financial Advisor

Read the article about the Club's work utilizing funds from a district grant [HERE](#).

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**The Rotary Club of River City** secured a \$5,000 district grant to support the Underground Kitchen Community First Project's efforts in creating, donating, and delivering meals to our community during the Covid-19 pandemic.

UGK is organizing a program in Richmond, Virginia with chefs and local partners that will distribute soup, bread, and tea for free to some of those in our community who most need it:

- Those who cannot leave their homes due to health or logistics restrictions
- Our emergency workers and other health workers that don't have time after their long shifts to shop or make a healthy meal
- Family members and/or patients who are in temporary residence in hospital houses while patients undergo treatment in the Richmond area

The Club is thankful to the Rotary District 7600 grant committee for supporting them and seeing the value in this project.

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Recently, **Huguenot Trail, James River and Midlothian Rotary Clubs** joined together to build 13 fire pits at Cub Adventure Camp for young boys, girls and their families. This project was made possible through a district grant sponsored by all three clubs.



#### **Annual Fund Giving Through April Update ♦The Rose Report♦**

It's been a difficult, unprecedented few months and I hope you are all doing well. Since the Clubs are not meeting in person, many regular club activities, fundraisers and fun times have been canceled or postponed. But we will get through these weird times, and continue to help those that need our help and support.

As you all know, the money given to the Annual Fund is what comes back to our District in the form of District Grants. I hope all clubs took advantage of the money available for grants this year that was contributed three years ago. We are working hard to meet our goals this year despite the changes in how we do business. As a District, we are at 84% of our goal. However, we need everyone to do their best to meet this year's goal. If you think you might have trouble getting there, strive for last year's goal.

A spreadsheet that identifies the level of giving to date for each club has been sent to district and club leaders. Help your club meet its and your Foundation giving goals.

If you have any questions or concerns, please contact me at the number and/or email below. You can also contact Stephen Beer ([sbeer645@gmail.com](mailto:sbeer645@gmail.com)), or Joy Klein ([Joy.Kline@comcast.net](mailto:Joy.Kline@comcast.net)) or any other member of the District Foundation Committee.

David Rosenthal  
District Annual Fund Giving Chair  
[valleyrose99@gmail.com](mailto:valleyrose99@gmail.com)