

# The Trai

**February 27, 2019** 

## **Coming Events**

## February Rachael Reynolds

27

9

VA Treatment Center For Children

#### March

- 6 **PDG Sandy Duckworth** Foundation Primer
  - Feed My Starving Children
  - Crestwood Presbyterian
    1:30-3:30 pm
- 10 **Bingo**McGuire Hospital
- 13 **Clare Lorio**National MS Society
- 20 **Richard Conti** VA Science Museum
- 27 Club Forum

#### **April**

### 12 Monte Carlo

Salisbury Country Club



*Linda relaxed* on the beach on Antigua with the *Traveling Rotarian*.

## The Storm That Wasn't



Several stalwart Rotarians made it to the meeting last week, in spite of



the storm that never happened in Midlothian. It did keep the scheduled speaker off the road, though, so Gordon stepped in and gave a rousing reclassification talk!



Congratulations to Ian and Carolyn, grabbing a bite at their wedding reception. Paul, Karen and Scott were there to help with the celebration. Now, It's off to Tahiti for the bride and groom!



## The Results Are In

Almost 90% of HT members voted for their seven favorite menu items for Wednesday meetings. There were several requests to keep the crab cake sandwich, so: beginning March 6, the menu choices will be:

Chicken Caesar Salad Angus Burger Fried Oyster Po Boy Fried Fish Sandwich California Club Steak and Cheese Crab Cake Sandwich, and Side Salad in place of fries

## **Foundation Giving**

District 7600 has reported on progress towards the district goal for giving to the Rotary International Foundation in the 2018-2019 year. As of January 11, the district is at 48% of goal.

The report congratulated clubs that have already reached their goal (or more):

Brandermill 102% Chester 106% Exmore100% Franklin 104% James City County 159% James River 115%

Individual donor sheets will be distributed March 6 to members who have not yet made a donation to The Rotary Foundation. Our goal is \$100/member.

# **If Rotary Were Founded Today**

By Evan Burrell Rotary Club of Turramurra, New South Wales, Australia

I wondered, as we celebrated yet another Rotary anniversary, what Paul Harris would think of the Rotary of today? Would he smile, or grimace? He probably didn't imagine how far his little idea would go when he sat down for that <u>first meeting</u> on 23 February, a full 111 years ago.

As a fun exercise, I tried to imagine what it might be like if Paul Harris started Rotary today. To do this, I first imagined what a Gen Y Paul might be like.

I decided he'd be a social entrepreneur and blogger. His personal style is a touch metro, add some emo, and just a

squeeze of hipster. He lives a healthy lifestyle, eats organic and gluten free. He is warm and welcoming, with a hearty laugh, and certainly doesn't need a copy of "How to Win Friends & Influence People." He has 500 plus connections on LinkedIn.



Evan Burrell, left, with other members of the Joint Committee on Alumni Relations during a visit to Room 711, a recreation of the room where Rotary began.

## What does his Rotary club look like?

The club is very inclusive with its membership. They work hard to attract individuals of all genders, races, beliefs, and backgrounds. They are very particular about not incorporating any practices that would be offensive to any particular group. They don't take political stands, but they are eager, collectively, to dive into action to better their community. The club uses Facebook, LinkedIn, and social media a lot to connect, not only socially but for service projects. They use Kickstarter and GoFundMe to finance projects, and have developed some Rotary-specific tools (like our Rotary Ideas) to also achieve this goal.

### **Club meetings**

The club meets in person and online on a semi-rotational basis, usually once or twice a month depending on the needs to be addressed. The club is more about how members can contribute their talents and take part in projects getting their "hands dirty," than how many times they show up for a meeting.

Members communicate almost daily through Facebook or Snapchat. Word about what they are doing seeps out through their social media network of friends, co-workers, and colleagues, spreading the excitement and attracting interest.

Their physical meeting locations vary, sometimes at a tavern, sometimes a coffee house. They are kept affordable so

Rotary Rotary Rotary No Longer our World's Best Kept Secret www.rotary.org

members can focus their resources and time on service. Meetings tend to be relaxed, and some people connect remotely via web technologies. **Social hour** 

The club hosts regular social events to build stronger relationships between members. Members frequently invite friends with little pressure on the individual to join. Even service projects involve a good number of people who are not members, but share a common interest. Although I've just been imagining, there are certainly clubs that do some of these things. Do you like my vision of what Paul Harris' club would look like today? What is yours? Join a discussion on membership best practices

About the author: Evan Burrell is a member of the Rotary Club of Turramurra, New South Wales, Australia, and a former member of Rotaract. He has been involved with Rotary since he was 18. He currently manages social media for Rotary Down Under, the Rotary regional magazine of Australia. Follow Evan on Facebook.