

JUNE 1, 2021

ROTARY DISTRICT 7280 NEWSLETTER



Hello District 7280,

Here we are at June! It has been an amazing and trying year for most of us, but we have discovered our resolve and ingenuity to work through the obstacles placed before us. I am sure that many of our clubs are stronger than ever having to change up plans or develop new ones. We may have even discovered a member's talents and creativity, and for that we should celebrate!

When I applied, interviewed and was elected a District Governor Nominee Designate, I had no idea what lay ahead of me, I simply wanted to contribute to a District and leadership that inspired me. I still feel that way 3 years later. We have a terrific District, as I have said many times before to members of clubs. However, we need more members to get involved on the Club and District level. Take time to discover some of the great programs our District supports: RYLA, ROVA, Youth Exchange, Shelterbox, District Scholarships, just to name a few. Please consider joining one of the committees, and bring back the information to your clubs.

When I attended International Assembly in January 2020, I was excited about the theme "Rotary Opens Opportunities" that RI President Holger Knaack selected. It seemed like a perfect way to express the benefits of being in Rotary. We do open many opportunities to the people we serve, but we get far more back in self growth and development. I have learned so much in last couple of years that I may not have ever experienced otherwise.

Finally, I want to say something about the relationships that I have developed because of my involvement with Rotary. I will always treasure the people and places I have connected with because of Rotary programs and projects. It's also great to know that I have friends around the globe, whether from Youth Exchange Students or Rotary Conventions. As I plan my travels in the future, I hope to reunite with some of those that share my desire to make the world a better place.

As we head into the next Rotary year, let's continue to **"Open Opportunities"** as we **"Serve to Change Lives"**.

Best regards,
DG Beth

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DISTRICT AWARDS



Platinum Award

- Keystone E-Club / President Kaltrina Kusari
- Cranberry Noon/ President John Marshall
- Slippery Rock/ President & PDG Judy Hughes

- Zelienople/ President Kathy Corcoran



Gold Award



Silver Award

- Cranberry Sunrise/ President Ron Gigler

- Butler AM/President Steve Green
- Mercer/President Mike Davis
- Portersville/Prospect/ President Jim Butler
- New Wilmington/ President Todd Cole
- Rich Mar / President Jim Dionise



Bronze Award

VIRTUAL INTERNATIONAL CONFERENCE

June 12th-16th 2021

[Register at www.myrotary.org](http://www.myrotary.org)

FEEL THE ENERGY

AT THE 2021 ROTARY INTERNATIONAL CONVENTION

SAVE THE DATE!

TAIPEI, TAIWAN, 12-16 JUNE 2021

Learn more at convention.rotary.org

#Rotary21





CRUTCHES4AFRICA

By Rich Comins & Michelle Bailey



On Saturday, June 5, about 20 to 25 Rotarians from districts 7280 and 7210 will gather in Smethport, Pennsylvania to load a 40 foot sea container with 3300+ mobility devices. The mobility devices are crutches, walkers, wheelchairs rollators, canes as well as back, knee and leg braces. This container will then be shipped to Uganda, Africa. Devices will be distributed in Uganda and Tanzania to individuals that are currently unable to walk and participate in daily life activities. Rotarians in both the districts have been collecting these devices for the past 18 months.

Crutches 4 Africa was started by Rotarian David Talbot from Colorado in 2007 after visiting Africa and seeing the need for mobility devices. There are approximately 20 million people in Africa that need such devices. In Uganda alone there are 6 million people that need them. To date C4A has shipped approximately 160,000 + devices.

There are currently two collection barrels located in District 7280; one at the **Zelienople Library** and a second at the **Mars Planet Mart**. Please drop off devices for donation at anytime. If you would like to make a financial donation go to the website www.Crutches4Africa.org.

MOBILIZE MEMBERSHIP

Rotary

COORDINATOR TEAM



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AUDLEY KNIGHT

Rotary International
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WHY IN THE WORLD WOULD I DO THAT?

I have asked several Rotary clubs to start a satellite club, and invariably one of the first questions is "why would we want to do that?" So, I'll start by answering WHY? I am going to answer the question from the perspective of a cause-based virtual club, rather than a geographic, in-person club, but many of the answers will apply to both scenarios.

TOP TEN REASONS your Rotary club benefits from starting a cause-based satellite e-club...

10. You will **LEAVE A LEGACY AND STRENGTHEN ROTARY** by sharing the gift of Rotary to a demographic that may not find our current clubs' style, meeting time, or culture appealing.
9. When compared with Rotary Action Groups and Rotary Fellowships, **CAUSE-BASED ROTARY CLUBS OFFER ADVANTAGES** of regular meetings, opportunities for grants from The Rotary Foundation, and protections of the Rotary Clubs' insurance policy.
8. Cause-based e-clubs are an inexpensive and relatively **EASY WAY TO START A NEW ROTARY CLUB**. Affiliate members (Rotarians from other clubs) provide expertise for the new club and reduce the need for mentors from the parent club.
7. One of the benefits of being a Rotarian is the development of leadership skills. A satellite club will offer more opportunities to **DEVELOP LEADERS**, probably in a less formal and more comfortable environment than in a traditional Rotary club.
6. An e-club can invite members from around the world, reinforcing the **INTERNATIONAL FLAVOR** of Rotary and providing new opportunities for service around the globe.
5. **YOU WILL MAKE A DIFFERENCE** by attracting new people to Rotary and expanding the number of Rotarians 'doing good in the world'.
4. Current Rotarians may be honorary or affiliate* members and participate in both their home club, and the cause-based club, **CEMENTING MEMBERS' COMMITMENT TO ROTARY**.
3. Members of the satellite club are also members of the parent club and can participate in projects of the parent club. This multiplies your **CLUB'S OPPORTUNITY TO MAKE A DIFFERENCE**.
2. People who follow their passions in Rotary are Rotarians for life. This makes cause-based clubs a **MEMBER RETENTION STRATEGY**.
1. **YOUR CLUB WILL BE ENERGIZED** by an influx of new people and fresh ideas.

A cause-based club can be built around almost anything. Ideas include entrepreneurship, environmental issues, food insecurity, health and wellness, international service, literacy, social justice, peace building, veteran's issues, maternal and child health, water and sanitation, and... This short [Anytown video](#) does a great job of explaining WHY we should all start new clubs in our towns. Figure out WHERE to start a club by exploring [Grow Rotary](#).

Interested in learning more? Contact your [District Innovative Club Advocate](#).

SUCCESS STORY: SATELLITE CLUB

Satellite clubs are an excellent way to grow your club and the access to Rotary in your community. Meet Meghan Schenker-Fulcher, Chair of the Rocktown Rotary Satellite Club from District 7570. She wanted to join Rotary, but couldn't find a club to fit her schedule since she was a teacher. So she created a club that opened Rotary to others with similar time constraints. They inducted 23 members (pictured below) at their first meeting in September 2019 and have grown to 37.

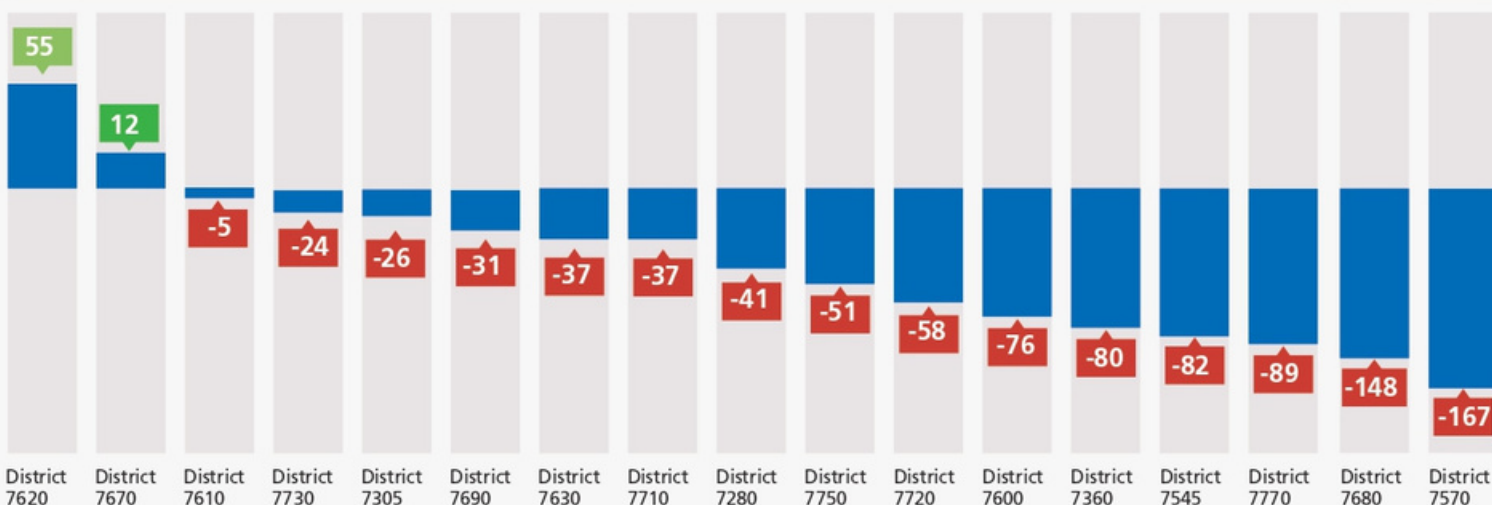
Hear more about her journey in starting this club in [this video](#).

Find more tools on starting a satellite club by visiting the [Zone 33-34 website](#).



Zone 33 - Membership Stats 2020-21 Year-to-Date

This is a simple +/- table. For full details of Attraction and Attrition figures, please see full report from ROTARY INTERNATIONAL



Rotary Zones 33/34



www.rizones33-34.org





Rotary

District 7280

2021 VOCATIONAL AWARD RECIPIENTS

CASSIE LETRENT-CORRY AHS

HUNTER COLWELL-CLARION CCC

ALLISON PULVER-BRADFORD

HUNTER BECK-SENECA HIGHLANDS
CTC

AALYHA VASCONI- MERCER CCC

ADELINE WERTH-WARREN CTC

COLT HOLBERN-JEFF TECH

LEYNA MCCLELLAND-ERIE H.S

SHARON BRISBEE-ERIE TECHNICAL

DAVID MCCULLOUGH AND
DESTINY MORRISON-VENANGO TECH

CONGRATULATIONS!!!



MEET THEM WHERE THEY ARE



by Jack Cohen

**“Meeting people where they are is about giving others what they need, when they need it.” —
Tom Epperson**

You're reading this newsletter because you care about Rotary's growth. You know our membership number has hovered around 1.2 million people for decades. You know we need more Rotarians to increase our impact.

But it isn't about the numbers.

As another Rotary year comes to an end, it is the time to fall into step and march out our traditional district membership growth plans. We promote a District-wide challenge to increase numbers and instruct membership chairs to "Grow Rotary." Essentially, we create sales quotas for Clubs.

But it isn't about the numbers.

The higher leaders rise in any organization, the more often we risk losing sight of what is happening on the front lines. We forget that our membership roster is broken down by Clubs, then further into individual names. Do we know these people who are serving our mission on the front lines? What are their goals? What do they want from Rotary? What do they hope to achieve?

It isn't about the numbers; and it shouldn't be. Because it is about them.

I'd bet there are very few Rotarians who care if Rotary membership increases from 1.2 million to 1.3 million. I'd also bet many club leaders would prefer to have a smaller group of more dedicated Rotarians than just a deeper roster with more casual members.

We know how Innovative Clubs can help them grow, but if they aren't ready or it isn't their goal, it may have the opposite effect we are hoping for and encounter even more resistance to change. Innovative ideas draw a mixed bag - A few clubs may be ready to dive right in. Others may need to dip a toe in and test the water. Still others won't even look at the water.

The leadership intent should be to facilitate simple movement from one step to the next.

How?

First, we need to meet the clubs where they are. This means communicating with the clubs individually, understanding their goals and challenges, and then bolster them to choose their own way.

Proposed changes should always be about the needs of the individual Club. Change doesn't have to come at the cost of what dedicated Rotarians have come to know and love about their club. For some clubs it may be creating multiple satellite clubs. For others it may be as simple as offering a new membership type without meals cost.

Getting that club to offer a new membership type needs to be recognized and celebrated because they have taken a step outside of their comfort zone, which took a lot of hard work. Give them credit for success because they have done something brand new.

As membership advocates, we all want to see Rotary grow in members and impact with new satellite clubs or cause-based clubs. However, our priorities are not everyone else's. It is up to the clubs to determine what is best for them.

To truly help Rotary grow, we must meet Clubs where they are.



World Environment Day - June 5th

**What are you and your club doing to
Make a Difference?**

Protecting the Environment



District 7280 - Keystone Rotary International E-Club

Partner with our e-club to share educational programs and worthy causes!



**We have connections to great speakers/programs,
environmental video clips & resources and
a great Environmental Game Show to share
on zoom with your club!**

**Visit us on zoom on Thursdays at 2:00 EST or Contact
us at KeystoneRotaryEClub@gmail.com**

KeystoneRotaryClub.org



WILD POLIO VIRUS SUMMARY:



**END
POLIO
NOW**

You will see below and attached, that the numbers are still unchanged since February 24.

The number of wild polio cases for 2021 as of May 19, 2021 is 2. There was 1 in Pakistan and 1 in Afghanistan.

The total number of wild polio cases in 2020 were 140. There were 84 in Pakistan and 56 in Afghanistan.

The total number of wild polio cases in 2019 were 176. There were 147 in Pakistan and 29 in Afghanistan.

JUNE IS ROTARY FELLOWSHIP MONTH

by Alex Wilkins

It's been said that the reason why people join Rotary is because of Service, and the reason why they stay in Rotary is because of Fellowship. There is no doubt that we can all relate to the fact that Rotary has given us the opportunity to meet and form new relationships, in our local communities, Districts, Zone and worldwide, that otherwise would have not been possible.

Rotary Fellowships offer members the opportunity to share common interests in recreational activities, sports, hobbies, or professions. These groups help expand skills, foster vocational development and enhance the Rotary Experience while forming lasting friendships outside of our own club, district, or country.

Rotary Fellowships can help to advance our public image and identity and can serve as an incentive for individuals to join Rotary, as well as maintain our existing membership, by providing an outlet where current members can pursue a relationship with others that share the same interest.

For more information on Rotary Fellowships, please click here, or go to <https://rotary.org/fellowships>

DISTRICT FOUNDATION

by Ken Fleeson



District 7280 giving as of May 2021 YTD compared to May 2020 YTD

	2021	2020
Clubs who have given:	36 of 43 (83.7%)	41 of 43 (95.3%)
Number of Members:	1309	1301
July 1 values		
Annual Program Fund Giving Year to Date:	\$121,414.60	\$141,978.69
Annual Fund per Capita Giving Year to Date:	\$94.28	\$109.13



Congratulations and thank you to the following clubs that have achieved or exceeded the \$100 per capita mark:

1.	Cranberry Twp.	\$348.00
2.	Sharon	\$310.96
3.	Keystone	\$261.86
4.	New Wilmington	\$259.74
5.	Zelienople	\$228.00
6.	Butler	\$197.65
7.	Port Allegany	\$191.39
8.	Greenville	\$164.84
9.	Rich-Mar	\$163.00
10.	Slippery Rock	\$158.93
11.	Ellwood City	\$117.65
12.	Clarion	\$117.65
13.	Bradford	\$110.25
14.	Hermitage	\$105.28
15.	Kane	\$105.08

