



SERVE TO CHANGE LIVES

Club Meeting

South Jacksonville
Meets at Doubletree Hotel
1201 Riverplace Blvd
Jacksonville, FL 32207
Time: Tuesday at 12:30 PM

Events

August 24th
[Welcome Aundra Wallace, President, JaxUSA](#)
August 31st
[TBA](#)

September 7th
[Labor Day week-no lunch meeting](#)

September 14th
[Welcome T.K. Waters, Chief of Investigations, JSO](#)
September 21st
[Special Club Assembly](#)

Birthdays



PP [Hobart H Joost Jr.](#)
August 20th



[Bill M Traer III](#)
September 3rd



[Randy Gordon](#)
September 5th

[George F Armstrong](#)
September 7th

Please Welcome Aundra Wallace, President, JaxUSA

By Martha E. Barrett on Thursday, August 19, 2021



Aundra Wallace is president of the JAXUSA Partnership, the private, nonprofit regional economic development arm of JAX Chamber overseeing efforts of the seven counties of Northeast Florida. He directs a staff of 14 in the areas of business development, international investment, workforce development, research and marketing. JAXUSA's mission is to be a catalyst for economic growth and maximize the region's unique resources to aggressively recruit jobs and capital investment.

Prior to joining JAXUSA Partnership in October 2018, Mr. Wallace served as CEO of the City of Jacksonville's Downtown Investment Authority, where he spearheaded a diversified portfolio of infrastructure improvement projects, led economic development initiatives, invested in real estate development projects, managed the Downtown Development Design Review Board and oversaw the City's Public Parking Division.

A leader in managing community, housing and economic development initiatives throughout his career, Mr. Wallace spent more than three years as executive director of the Detroit Land Bank Authority before relocating to Jacksonville. He has also served as the senior vice president for commercial real estate at the North Carolina Community Development Initiative and held several executive and senior leadership positions over the course of 12 years with Miami-Dade County Government, including the title of president & CEO with Miami-Dade Empowerment Trust.

Mr. Wallace serves on the board of directors of Goodwill Northeast Florida and World Affairs Council Jacksonville and is a member of Leadership Florida, Urban Land Institute (ULI), NAIOP, International Economic Development Council (IEDC) and the International City/County Management Association (ICMA).

He holds a Master of Public Administration from Clark Atlanta University and a Bachelor of Science in Political Science from Georgia Southern University. He is a Certified Housing Development Finance Professional and a Certified Economic Development Finance Professional.

Rotary - Areas Of Focus...

ROTARY - AREAS OF FOCUS

Rotary is dedicated to causes that build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever. One of those causes is "Promoting Peace"



[Marcus E. Drewa](#)
September 7th



iPP [Tom Ranney Jr.](#)
September 8th



[Rob Gatta](#)
September 8th



[William H. Harrell](#)
September 9th



PP [Bill R. Jaycox](#)
September 10th



[Erin Perry](#)
September 12th



Today, over 70 million people are displaced as a result of conflict, violence, persecution, and human rights violations. Half of them are children. We refuse to accept conflict as a way of life. Rotary projects provide training that fosters understanding and provides communities with the skills to resolve conflicts.

Rotary creates environments of peace

As a humanitarian organization, peace is a cornerstone of our mission. We believe when people work to create peace in their communities, that change can have a global effect.

By carrying out service projects and supporting peace fellowships and scholarships, our members take action to address the underlying causes of conflict, including poverty, discrimination, ethnic tension, lack of access to education, and unequal distribution of resources.

Our commitment to peacebuilding today answers new challenges: how we can make the greatest possible impact and how we can achieve our vision of lasting change. We are approaching the concept of peace with greater cohesion and inclusivity, broadening the scope of what we mean by peacebuilding, and finding more ways for people to get involved.

Rotary creates environments where peace can happen.

To learn more about our causes visit [Areas Of Focus](#)

***** SERVICE, FELLOWSHIP AND NETWORKING *****

Special Club Assembly - Save The Date

Years of Service



[Skip M. Booth Jr.](#)
07-07-1987
35 Years



[Rick Morales III](#)
07-31-1990
32 Years



PP [Dean Scott](#)
07-07-1998
24 Years



[Ryan Goltry](#)
07-01-2020
2 Years



[Michelle S Kindy](#)
07-20-2021
1 Year

Wedding Anniversaries



P [Richard Dow](#)
August 28th



PP [Jay Plotkin](#)
September 8th



Dear Rotary Family,

It is with great pride and excitement I would like to announce a ♦members only assembly♦ at our September 21st scheduled meeting.

Instead of a guest speaker, you will be dazzled by the likes of PE Charlie Cofer, myself, PP Gary Wilkinson and PP &PDG Mike Darragh on the growth of our club and how we all reap the rewards of our service as members. Please note that while we understand and respect individual health concerns, I would like to encourage everyone to participate in person for this membership assembly if at all possible.

PE Charlie will start us off with a bit of club history and our agenda. I will share our goals as a club. PP & PDG Mike is going to tell us all how we can accomplish our goals. PP Gary will share our process for bringing new members into the club and PE Charlie will bring it all together. We will have time for questions and discussions.

Again, this will be a ♦members only♦ meeting. Please do not invite any guests to attend on September 21st. I look forward to sharing our club goals with you.

President Richard

2021-2022 Rotary International Presidential Initiatives

Rotary International President Shekhar Mehta is urging members to become

more involved in service projects. Caring for and serving others is the best way to live because it changes other people's lives and our own.



Presidential initiatives:

- **Each One, Bring One:** Each time you attend a Rotary event or meeting, bring a family member or someone interested in Rotary. This initiative is aimed at increasing awareness of Rotary and growing membership.
- **Empowering Girls:** Girls and women have the right to be safe, educated, and healthy. Learn how you can support and empower girls with a [toolkit](#) that was launched 1 July.
- **Presidential conferences:** You can attend a presidential conference. The [2021-22 presidential conference series](#) will highlight the humanitarian work that clubs and districts pioneer locally and support globally.

Rotary Days of Service: Every club can plan one of these [service events](#), which needs to be organized by two or more Rotary or Rotaract clubs to provide meaningful, hands-on volunteer opportunities that attract participants from outside Rotary.

Social Media Minute

By Julia Kalinski on Wednesday, July 28, 2021



Social Media Minute

5 EASY ways you can help promote the VALUE of our club on FACEBOOK in a suit or in your pajamas!

1. LIKE South Jax Rotary posts
2. COMMENT on posts (e.g. Enjoyed this talk, thank you for sharing your story)
3. TAG friends on posts (e.g. Barry check out what you missed this week)
4. SHARE all posts (e.g. Check out our excellent speaker this week, let me know if you want to join as my guest next week)
5. Click INTERESTED on all South Jax Rotary events (even if you cannot join). This action will show up in your friends feeds and generate engagement and interest.

Your network will begin to see the valuable story of our club, you are recruiting members with 1-3 clicks. Help spread the positive message that Rotary is serving to change lives!



Rotary Apparel!

Thursday, August 12, 2021

The following shirts are available for order to help us look like a "team" when we are working on Service Projects or being seen around town! Order yours today-see the registration desk or e-mail Patti and she will add it to your bill. Shirts come in S M L XL - 5XL



\$34.95



\$31.95 \$13.95



\$13.95

Club Leaders



[Richard Dow](#)
President



[Charlie G. Cofer](#)
President-Elect



[Greg Anderson](#)
Secretary/Treasurer



[Tom Ranney Jr.](#)
iPast President



[Edward Lombard](#)
Assistant Governor