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Events

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[DG Official Visit - Englewood](#)

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[HIGH TEA w/DG DARRYL & SAMANTHA](#)

November 19th
[DG Official Visit - Naples North](#)

November 29th
[DOWN AT THE PUB](#)

November 2020 Message from DG Darryl Keys

By DG Darryl Keys on Thursday, November 12, 2020

The Rotary Foundation Month

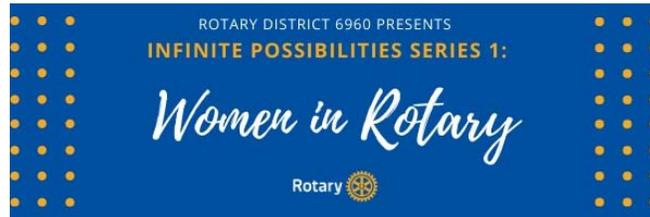


November 2020 Message
District Governor
Darryl Keys

[Click Here for DG Darryl's Message](#)

Infinite Possibilities Series 1: Women in Rotary

By Traci Hamill on Sunday, November 1, 2020



Last month we wrapped up the Infinite Possibilities Series 1: Women in Rotary. Our speaker was Jennifer Jones who is making history as the first female president of Rotary International, nominated to serve in 2022-23.

Jennifer joined the lineup of some amazing guest speakers featured in the webinar series. In July, the series kicked off with Sylvia Whitlock who is the first female president of a Rotary club. Followed by Jenny Stotts, an energetic and ambitious Rotarian who has innovative ideas for clubs to increase diversity and enhance the membership experience. Then we heard from Past Rotary International Vice President, Dean Rohrs, who proved to be a captivating storyteller giving us insight into some of her life journeys which brought her to be such an accomplished leader in the Rotary world.

If you missed any of the first three sessions [click here to view the recordings](#).

Current Observations from the Rotary Foundation

By Alfred C. Current III on Monday, November 9, 2020



November is traditionally **The Rotary Foundation Month**. It is a time to reflect on all things good about giving to the best foundation on planet Earth, **The Rotary Foundation**. You can be confident that your hard-earned contributions are being used in a prudent and efficient manner as affirmed by Charity Navigator's top 4-Star rating. A perfect 100-point overall score for Financial Health and its Accountability & Transparency speaks volumes about the integrity of Rotarians and Rotary.

I am reminded of the story about the chicken and pig. One day, the chicken said to the pig, let us do something nice for the farmer that takes such good care of us. I think we should provide him with a nice breakfast. The pig gives pause and thinks this opportunity through. The chicken can offer an egg, whereas the pig has a limited choice. We see a story of contribution versus commitment. The Rotary Foundation is like the farmer. It takes care of many. Dependent upon contributions like Paul Harris Fellows, Paul Harris Society members, and Major Donors, the power of stewardship is immense. The chicken represents the Annual Fund or the present. The pig represents the Endowment Fund, the commitment that assures the future will be secure.

What is your gift? Giving to The Rotary Foundation represents a selfless act that changes the human condition for the better. There is no gift too small or insignificant. All gifts matter. The mystery of multiplication when giving with an attitude of gratitude makes your gift a journey of grace instead of being another transactional day with a hard heart. What will be your Rotary legacy? How will you be remembered? What difference will your life make?

Thank you for doing good in the world!

Alfred C. Current, III
District Rotary Foundation Chair
704.718.0951 | alfred@rowleyins.com

Why I Finally Joined A Rotary Club

Thursday, November 12, 2020



Erin Maloney watching a recording of the 2020 Virtual Convention on her laptop. (On screen is her brother, 2019-20 Rotary International President Mark D. Maloney)

By Erin Maloney

Until this summer, I had never really thought about joining a Rotary club. Even though I have been involved with service from anti-domestic violence issues to giving music lessons for all of my adult life, I was not interested in the traditional model of Rotary (with weekly meetings).

Living in Turkey, I was becoming more interested in reducing human trafficking, as I was concerned that female university students from abroad were being groomed. After the COVID-19 pandemic, however, it became more difficult to address this issue.

Meanwhile, I noticed that Rotary was becoming less traditional, open to a new kind of Rotarian someone like me.

Perhaps the opportunities had been there for a while, but I first noticed them while attending the [2020 Rotary Virtual Convention](#) (led by my brother, Mark Maloney, then Rotary International president). I saw three things that convinced me to join.

At the Convention's first general session, I was impressed by [a video about how communities like Anytown](#) could have more Rotary clubs, if they broadened from the traditional model of meetings to a different sort of model, so that more people of action could participate.

Then, at the Convention's second general session, I saw an example of a just such a non-traditional Rotary club. I had never seen one like it! It met only twice a month, on Sundays, in a coffee shop with their children!

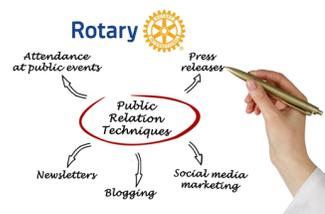
Finally, I looked carefully at the booths in the Virtual Convention's House of Friendship. There, I learned about [RAGAS](#) (Rotary Action Group Against Slavery), and decided to attend a Zoom meeting to learn more about the work of the organization. I was impressed! With Zoom-chat, I asked if there was an international Rotary club devoted to ending modern slavery. I was immediately given contact information for the Rotary Club to End Human Trafficking in Minnesota, with Karen Walkowski as its Rotary Club president.

And the rest is history! I have now been a member of this Rotary club for three months, attending twice monthly meetings, online via Zoom. While a majority of its members live in the US, there are others like me who live around the world. I am impressed with the work and direction of the club.

I am happy that Rotary has broadened its meeting model, to include [people of action](#) like me.

Public Image in the age of COVID-19

Sunday, November 1, 2020



How can your club promote your activities and service projects if almost all of it is virtual today? Your club's website and social media channels are now more important than ever.

Many clubs are meeting virtually, using tools like Zoom, WebEx, and GoToMeeting. Capture a screen image of your members and post it on your digital channels to show that your club remains active. Post club bulletins and newsletters to update your members and community on your club's activities, even if you aren't meeting in person. Consistent communication with both members and the public is essential for keeping your club visible in your community.

Perhaps most important, keep promoting your service projects! Many clubs are providing behind-the-scenes support, such as making masks for front-line responders, writing cards and letters for nursing homes, funding gift cards for local grocery stores and restaurants, donating thinking of you presents and treats for house-bound local residents, and providing school supplies and materials for students who have to attend school remotely. Some clubs have even become a centralized community resource, documenting where residents can go if they have questions or issues related to social services during this challenging time.

Here are some other things clubs have been doing:

- Have members who are at lower risk provide in-person support. They can package donations for food pantries, shop for elders, and run errands for those who cannot leave their homes.
- Sponsor or support international projects, including virtual meetings for best practices on staying safe during the pandemic. Train people globally on resources for remote learning.
- Make sure your club website is up-to-date, using the Rotary branding guides described in the *Voice and Visual Identity Guidelines*



(available in the [Brand Center](#) by signing in to My Rotary).

- Select one primary social media platform such as Facebook, Twitter, Instagram, or LinkedIn and update it regularly, at least once a week.
- Let the public know through virtual technology all of the good work that your club is doing. Pictures are worth a thousand words, especially on digital channels. Try to get photos of your members actively performing service, either in their homes without masks or out in the community with masks. You can even live stream your service activities using tools like Facebook Live, YouTube Live, or Periscope. Record your live-streamed events and post them on your club's social media channels and website. Videos can go viral, increasing our public image impact.
- Consider how you can help members of community use technology to connect with loved ones or seek needed support services. Promote these opportunities on your club's website and social media and share them with your community's digital channels. Most local towns and cities have a Facebook page or Twitter account. Join and post, and share posts from others in your club to promote the club's activities.

Need a starting point? The [Brand Center](#) has a quick start guide for Rotary websites. Set up a social media channel for you club and share postings from Rotary International. Additionally, you can share your ideas and learn more on the [Rotarians Respond to COVID-19 Facebook group](#).
