

Rotary



Club of Englewood

Wednesday, July 8, 2020



Club Leaders



Deborah Hegedus
President



Traci Hamill
President-Elect



Christine Cameron
Secretary



Brenda Peckham
Treasurer



Kenneth R. Brennen
Club Director



Edward F. Flohre
Club Director



Kirk Eric Nadler
Club Director



Marie M. Naisby
Club Director



Karen A. Current
Rotary Foundation
Chair



Kristina Watts
Membership Chair

Rotary as a Brand



Have you noticed something different about our club's image and branding? Over the past month, we have been preparing and redesigning all of our clubs promotional, social media and New Member Kits/Orientation. All promotional items are now available in PDF versions so they can be sent via an email or printed on your home printer. Chris Cameron, the club secretary, will have these items available at club meetings. We will send out an email with all the re-designed items when they are all completed. A brand is more than a logo. Rotary's brand is much bigger than its wheel. It's a perception: it's how others think about us, not just how we see ourselves.

When we talk about the Rotary brand, we're talking about the basic qualities and goals that unite all Rotary clubs and districts - it's what we offer people who partner with us, join a club, or participate in our programs and projects. Our brand reflects our identity, our vision, and our essence, as well as our values. It represents our unique culture and our approach to creating lasting, positive change.

People's perception of Rotary comes from their experiences with our clubs and programs, along with the stories we tell and the images we share. Compelling, consistent brand communications - together with a great experience - can strengthen our brand and help us engage and attract more members, donors, and partners.

Christmas in July

By Traci Hamill on Thursday, July 2, 2020

Wine Tasting and White Elephant Gift Exchange Social



Are you still social distancing? You can still participate in the social via a Zoom Virtual Wine Tasting. (Zoom link will be emailed and will be posted on the clubs website in the calendar section)

The tasting kits are available for pick up at Rumours Wine Shop located at 1807 Englewood Road after 2:00 on 7/25 for \$10. Kits will have 4 wines with a 3 oz pour of each wine we will be tasting. Contact Rumours to order your tasting kits at 941-473-9463.

Virtual Tasters can also participate in the gift exchange, when you pick up your tasting kits just bring a wrapped gift and Dana at Rumours will hand you a gift in return.

Please bring a gift for the White Elephant gift exchange - Value \$20

If you are in the Holiday Spirit and dare wear your ugly Christmas sweater.



Janet Shawen
Club Programs Chair



Julia Mercier
iPast President
Webmaster

District Leaders



Darryl Keys
District Governor



Andrew Lyman
DG-Elect



Neil E. Snyder
DG-Nominee

Years of Service



Janet A. Landis
07-15-2010
10 Years



Donald Landis
07-15-2010
10 Years



Nakia Garcia
07-26-2016
4 Years



Carolyn Schoenbauer
07-01-2018
27 Years

Birthdays



Marie M. Naisby
July 14th



Traci Hamill
July 28th

Four-Way Test

The *Four-Way Test* of the things we think, say or do is a *test* used by Rotarians world-wide as a moral code for personal and business relationships. The *test* can be applied to almost any aspect of life.

The Rotary "4-Way Test" has become an important fixture in Rotary- guiding Rotarians in their personal lives as well as in their professional lives.

The Four-Way Test From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions: "Of the things we think, say or do:

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?"

Supporting the environment becomes a new area of focus

The Rotary Foundation Trustees and Rotary International Board of Directors have both unanimously approved adding a new area of focus: supporting the environment.

More than \$18 million in Foundation global grant funding has been allocated to environment-related projects over the past five years. Creating a distinct area of focus to support the environment will give Rotary members even more ways to bring about positive change in the world and increase our impact.



Supporting the environment becomes Rotary's seventh area of focus, which are categories of service activities supported by global grants. It joins peacebuilding and conflict prevention; disease prevention and treatment; water, sanitation, and hygiene; maternal and child health; basic education and literacy; and community economic development.

Grant applications for projects will be accepted beginning on 1 July 2021. Gifts and commitments from Rotarians and others will be sought to provide global grant support for the new area of focus.

More information about this new cause will be announced soon.

Events

July 14th

Englewood Weekly Club Meeting

Speaker: Robert Pfeiffer

Subject: Disaster Preparedness

July 21st

Englewood Monthly Board Meeting

Speaker: Rotary Board Meeting

Subject: Englewood Chamber of Commerce

July 28th

Englewood Club Assembly

Speaker: Club Assembly

Subject: Please No Guest or Visitors

July 21st

NO Englewood Weekly Club Meeting

Speaker: NO MEETING

July 25th

Social - Christmas in July

Speaker: Christmas in July

Subject: Wine Tasting and White Elephant Gift Exchange

August 4th

Englewood Monthly Evening Club Meeting

Speaker: Barbara Viola

Subject: Rotary Friendship Exchange

Club Meeting

Englewood Meetings

1st Tues Zoom @ 6:00 pm

2nd & 4th Tues In-Person/Zoom @ 11:30 am Englewood Elks 401 N Indiana Ave Englewood, FL 34223

3rd Tues No Meeting,

5th Tues Family Night locations may vary