



Issue 13: October 20, 2021

Our club welcomes all visitors. Why not join us either by zoom and in person on Wednesday mornings?



SERVE TO CHANGE LIVES

MEETING TIME/LOCATION:

7:30-8:30 am on Wednesdays
Dunedin Golf Club, 1050 Palm Blvd.

MAILING ADDRESS:

PO Box 307, Dunedin, FL 34697
The Rotary Club of Dunedin North
(Club #4270) was chartered on
November 21, 1971.

**Doing good.
Having FUN!**

**Don't forget to check out
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and news items.**



Find out more about our club:
DunedinNorthRotary.org

Notes from October 13 Meeting —Sherrie Davis Kinkead

We had one Zoomer last week: Richard Gilliam. This was corporate member week as attendees included Paulee Bowin, standing in for Jessica Wilson of Brightway Insurance, and Jody Craig, standing in for Patrick Donoghue of Heartfire Wealth. Our other guest was speaker Jack Bataoel.

Teresa Cordova O'Dea gave the invocation followed by the *Pledge of Allegiance*, led by Steve Schwartz, who also greeted with Priscilla Hoag. MIA was Kert Rhodes, so Dr. Pat Snair handled the duties of introductions and happy bucks.

Happy Bucks: Edie Wiseman and her husband received their flu and Covid booster vaccines. Doug Campbell got the green light for our Salvation Army bell ringing at Granada Publix beginning the Saturday after Thanksgiving. Mel Ora and Pam celebrated their anniversary in Nashville, and he was extremely happy to be one of the fortunate Southwest travelers that made it home. Jaquelin Nuila reported that husband and Rotarian Jorge/Mitch donated 100 aluminum blankets in Guatemala in our Rotary club's name. Priscilla Hoag was happy to be here and greeting again. Mary Beth Carroll paid a fine for having to leave our meeting in a hurry for another meeting. Rick Lawrence paid to be surrounded by beautiful women, as he was the only male at the table. Paulee Bowin was happy to be representing Brightway Insurance for Jessica.

Announcements: Patrick Donoghue needs help pouring beer at Our Lady of Lourdes Fall Festival this weekend. Doug Campbell and Pat Snair are helping out, along with President John.

The nominating committee is looking for members who want to serve on the board or as an officer for the upcoming year. JoAnn Rooney asked our members not to be afraid of taking a more active role in leading the club.

Dick Spong is working with the DGC's general manager, Chuck, on our special breakfast for November 17 to honor out 50 years of service.

John Tornga went to the downtown club's Triathlon, their signature fundraiser and was able to start later than the other volunteers as he handled the beer truck.

Edie Wiseman reminded us to mark November 13 in our calendars for the next trash pick-up.

Steve Schwartz is meeting with the Celtic festival committee on Tuesday to find out more details on their needs. Times may shift, so be willing to adjust.

Jay Pitts encouraged us to keep filling the blue CART buckets with our change.

Plastic bags are on each table to use for Polio Plus donations. While we are collecting for CART, we can't forget about Rotary's Polio Plus program, whose donations are matched by the Gates Foundation. October 24 is World Polio Day.

The Christmas Parade is the 2nd Saturday in December. This is a good time to show off our Christmas spirit by participating in the parade and throwing out candy to the kids.

Only one birthday this month: Teresa Cordova O'Dea on the 26th.

The DACdb and Rotary International databases wants the information to match between the two. There is an easy button to click on to see what information does not match and correct it via the DACdb. If you are unfamiliar with the DACdb website, or have problems logging in, get with Sherrie Davis Kinkead.



Foundation Recognition: Foundation chair Welch Agnew presented Alan Gustafson with his PHF pin.

Spotlight: The spotlight was on Edie Wiseman today. She was born in Pittsburgh, moved to Dunedin and attended Florida Southern College in Lakeland. She married her blind date on Merritt Island and had two children, a son and daughter. She worked as a legal secretary before switching to a 34-year career selling Mary Kay products. Kris Gray sponsored her into our club in 2000, where she has served as song leader and trash picker-upper chair. The plays the handbells and sings in the choir at church. In her spare time, she's an avid stamp collector and card player. To give her one more crack at leading a song after we let

the tradition go by the wayside, the club sang *God Bless America*.

Program: Our program this was focused on Dunedin Wines the Blues, now in its 30th year. Jack Bataoel gave the history first of the DMA, Dunedin Merchant Association, which came about to give downtown merchants more of a voice in City affairs. The DMA now numbers over 200. Many of the events are sponsored by DMA to help bring people downtown. Dunedin Wines the Blue will have 3 stages, with 4 acts each on two stages and 5 on the main stage in Pioneer Park. The VIP area, the parking lot to the north of the park, includes unlimited food and beverages for \$125. Community partner sponsorships are available to \$300. Our club has volunteered to provide 5 people to serve wine and 6 to serve beer.

And our meeting was closed with The 5-Way test.



Shown at right is Mitch Nuila donating aluminum blankets. Jaquelin has "Been asked couple times about why need for blankets (aluminum blankets) in Guatemala "because it's a tropical country". But it isn't, only coastal regions and low elevations. Guatemala City is 5,000 feet elevation, and Coban, our area, is over 4,000'. It can get into the 40's in winter months. BRRRRRR! He distributed them to trusted people to deliver where most needed. (in name of Dunedin North Rotary)."



It was contagious after that. In January 2020, four more spouse members were welcomed. The pending list was five more. We needed these enthusiastic new members as COVID-19 hit. We have lost members to death and job relocation this year. By next month, six more will officially join our club.

But it's not just about numbers.

These new members are active and retired teachers and nurses, a retired county commissioner, and leaders from small businesses. They may not attend every meeting, but they are our hardest workers. In November, our "Clothes Kids" Shopping did not miss a child because we had even more volunteers on tap this year.

I am convinced that Each One Bring One may be as easy for clubs as asking those special friends who already feel like members to join the family of Rotary.

Time to think about a new member category?

By Maris Brenner, Rotary Club of Sandusky, Ohio, USA

As a career Sales/Marketing professional, it was always easier to "close the sale" when our potential client had familiarity with our product. And, in many cases, already liked it. In sales, we call this the "low hanging fruit." Most Rotary clubs already have potential members close by.

In my Rotary Club of Sandusky, Ohio, we were blessed with members who recruited spouses to volunteer at our fundraiser each year. The Pizza Challenge needed many hands to work side-by-side with members. On Saturdays in September through November, these same spouses are always eager to volunteer for our annual "Clothes Kids" project where they are matched with a child to go clothes shopping. I know this because on each of the five Saturdays at 7:30 am these spouses are waiting anxiously to find out which child they will shop with.

Also, all our members' spouses attended the annual holiday luncheon enjoying the sounds of our high school's bell choir. They help with the annual picnic as well. Our membership chair invited her husband to most events. Bill was nearing retirement from public office and Judy started to discuss the possibility of him becoming a full member.

The problem was cost. As a club of 100 members, we must guarantee the number of meals to our Yacht Club to insure there is enough staff and food. Semi-annual dues, RI dues, district dues, a nominal scholarship donation, and 25 prepaid weekly meals. For many families, adding that addition \$800 expense a year was just too expensive.

Thankfully, Judy kept working with our membership committee on options. At the same time, Rotary International began promoting stories of alternative membership formats and looking at these helped. Our committee spent months speaking to members and spouses who were the most visible at our events and service projects.

As a result, we introduced a spouse membership option that was a good value: waiving the requirement to pre-pay meals. We learned in our interviews that spouses would not come to every lunch. That was not their primary motivation.

In the Spouse/Partner Plan, meals are paid based on actual attendance and billed in the next Semi-Annual Statement, not in advance. RI Dues and District Dues were kept in the plan pricing.

We introduced the new plan in September 2019. That October, the first new spouse members were Bill, our membership chair's husband, and Dale, the longtime partner of Rotarian Carole Romp. They were all smiles as was the club.

District Training scheduled for May 14, 2022

If you plan to serve as President-Elect, take on a Club & District Leadership role, or just want to learn more about Rotary, plan to attend the district training session on May 14th, which is being held at St Pete College, 600 E Klosterman Rd., Tarpon Springs, FL 34689.

Rotarians will gather in Lyceum Hall, Room 156, the large theater room on the campus east side for the general session before breakouts, which can include two of the following three for each attendee: 1) DaCdb "A to Z" – Dive in to "The DAC"; 2) TRF – The Rotary Foundation – DBL UR \$\$ - Grants made easy!; 3) Membership 2020 – Rotary's new approach to Membership. President-elects must attend PETS III.

Registration Check in begins at 7:15 am, with breakfast, coffee, fellowship & more! Program begins at 8:00 am SHARP, concluding by 12:00 noon. Cost: \$30 per person, includes; breakfast, snacks, beverages, and instructional materials. Advanced registration and payment required. Our club reimburses the fee for members who attend.

Have YOU invited a guest to Rotary?

UPCOMING MEETING DUTIES

Date	Member Spotlight	Greeters	Speaker
10/20	Richard Gilliam	Edie Wiseman	Kim Begay – Clearwater Audubon Society - Part II
10/27	Drew Gracy	Richard Gilliam	Birthdays and Spotlights and Prez John's Tidbits
11/3	Kris Gray	Drew Gracy	Suze MacDonald - Force Blue, veterans assisting in marine and coral reef conservation
11/10	Alan Gustafson	Kris Gray	TBA