



Issue 7: February 17, 2021

Our club welcomes all visitors. Why not join us either by zoom and in person on Wednesday mornings?



Rotary Opens Opportunities

MEETING TIME/LOCATION:

7:30-8:30 am on Wednesdays
Dunedin Golf Club, 1050 Palm Blvd.

MAILING ADDRESS:

PO Box 307, Dunedin, FL 34697
The Rotary Club of Dunedin North
(Club #4270) was chartered on
November 21, 1971.

**Doing good.
Having FUN!**

**Don't forget to check out
Facebook and Twitter!
Post your own pictures
and news items.**



Find out more about our club:
DunedinNorthRotary.org

Meeting Notes from February 10, 2021

We had an in-person visitor! Welcome to **Steve Schwartz**, past-president of the Downtown Macon club who recently moved to Dunedin. We hope he finds his way back often on Wednesdays and considers making it permanent. **Tracy West**, with the Copperhead Charities of the Valspar Pro Golf Tournament, zoomed in from the beginning before the meeting was turned over to her for our program.

Those who "came" early to the meeting were able to find out more about Covid-19 and the vaccine from Dr. Bill Huntley, such as how it works and how safe it is. Prez Mark Middleton rang the bell and Teresa Cordova O'Dea gave another life lesson, this time about the differences between feeling calm vs. frightened and overwhelmed as we move from a simpler time with limited choices, which resulted in less spending and more family time. Why not unplug your "appliances" before your "extension cord" becomes overloaded and burns up? After Teresa prayed, Dick Spong led us in the *Pledge of Allegiance*.

Sherrie Davis Kinkead led off the happy again, just by being happy. **Kert Rhodes** celebrated his birthday yesterday (2/9) and is meeting with the Dunedin Golf Club manager today to discuss the April 16 tournament. **Dick Spong** decided whatever Kert has is catching, as he, too, celebrates another year on Saturday (2/13), but has troubling remembering the year (could it involve changing a "7" to an "8"?), but is hopeful he is one year closer to shooting his age on the golf course. **John Tornnga** invited us to experience the drive-thru event on Saturday, 3pm, at the VFW to celebrate birthdays of four vets, three of who served in Okinawa during WWII. John is also working on getting the vaccine for one of the vets. **Robin Kocher** couldn't believe no one mentioned the Bucs and their Super Bowl win, thanked Dr. Bill for his assurances over vaccine safety that she will convey to her parents, and complimented Dick, saying "80 looks great on you!"

Mark was asked why Dunedin, as small as we are, has three clubs. Sherrie gave little history by sharing that Woody Register, a PP of the RC of Dunedin, decided Rotary could grow in Dunedin if another club formed that met early in the morning. He and a few others split off and were able to charter our club almost 50 years ago. Bill Huntley added that Keith Kurber, PP and PDG from our club, knew that Clearwater Countryside was having problems but did not want to lose their club's charter. The club was revamped to target those in their 20's and 30's, eventually moving their meeting to Dunedin Brewery and renaming the club Dunedin Waterside, aka the *Young, Drinking Club*. Sherrie thinks the other two clubs drink as much or more (remember how funny it was to get make-ups from the Waterside members when we were having a booze raffle each week—at breakfast?!)

Trash pick-up is planned for this Saturday, 7:45 am. Edie Wiseman needs our help so please try to come. (It's good for your waistline and good for Dunedin!)

Our program was well-timed so we could get tips from **Tracy West** with the **Valspar Pro Tournament** on how to make money with our own tournament. The Valspar Tournament raises money for 80 charities, with money coming in from Birdies for Charity, where non-profits ask for pledges for the number of tournament birdies;



Steve Schwartz welcomed by Sgt-at-Arms Pat Snair



volunteers who work concessions and parking; and fundraising help from directors of their pillar charities, such as Habitat for Humanity, First Tee and Tampa General Hospital. Last year, Copperhead Charities had to dip into the reserves after Covid-19 derailed the tournament. This year, the tournament will take place, but without the Pro-Am and little fan participation, to allow for distancing and safety protocols. While in years past, \$2 million was given to charities, this year they are hoping for \$1 million. Around 2000 volunteers still are needed, which might be more difficult as the Canadians cannot enter the US and many of the seniors who volunteered in the past may not want the possible exposure to Covid-19. While volunteers pay for their uniform, they also can attend the tournament throughout the week when not working, a savings of the \$65 daily ticket. The field increased to 156 because of more daylight hours when the tournament was moved from march to April. Sponsor tents will be open-sided; even Hooters will have two open courtyards rather than air-conditioned tents. Q&A's brought up the effect of Tiger Woods playing a few years ago, which necessitated in two sets of plans until he confirmed.

And Prez Mark closed the meeting with *The 4-Way Test*.

Rotary Works premieres with Building Your Personal Brand

Last Wednesday, Rotary Works presented the first of three programs: Building Your Personal Brand. Rich Salon and Kate Winter Cole were the presenters. Rich was first and stressed a consistent image, but set yourself apart. When interviewing for a job, create a reason for the employer to seek your skills by showing how you can take their company to the next level. You are the brand and your personal behavior affects your brand. Reputation is everything!

Kate took over and focused on Linked In, presenting the top mistakes people make:

- Unprofessional picture
- Poor header
- Incomplete or out-of-date information
- Missing or incomplete contact information
- Not asking or giving recommendations and endorsements
- Not actively growing your network with connections
- Not posting original content
- Failing to engage with other people's content

Kate stressed to avoid politics, religion and suggestive pictures. Consider *The 4-Way Test* before posting. Follow individuals that inspire and motivate, make sure you can be found and grow connections with an attitude of service.

UPCOMING ROTARY WORKS PROGRAMS

Rotary Works: Essential Tech Tools for Marketability - March 10, 2021

Rotary Works: So You Want to be Your Own Boss? - April 14, 2021

Service-learning: Empower youth, change the world

Rotary's Learning Center

Have you ever explored Rotary's Learning Center? If not, log in to MyRotary.org and search for the Learning Center. You'll find programs on most all club and district positions and Rotary's programs. Toastmasters prepared nine courses for RI, with many focused on speeches. These are easy learning sessions, some as short as 5 minutes. Some courses have several parts, such as preparing to be president, district governor, secretary or treasurer.

Recently, RI sent a notice on a new series. Each year, clubs support the development of over 350,000 young leaders through Rotary's youth programs. Now, RI is taking it to the next level through "service-learning," Rotary's new approach to Youth Service!

Service-learning is a proven method of activating young people to address the root cause of community issues and hone their leadership skills to make a difference, inspiring them to make lasting change and setting them on a path for a lifetime of service.

Interactive courses and downloadable workbooks are available now in Rotary's Learning Center for adult advisors and youth program participants ages 16 and older.

Peace Scholarships—Get the Word Out!

Each year, Rotary awards up to 130 fully funded fellowships for dedicated leaders from around the world

to study at one of our peace centers.

Through academic training, practice, and global networking opportunities, the Rotary Peace Centers program develops the capacity of peace and development professionals or practitioners to become experienced and effective catalysts for peace. The fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses.

Since the program began in 2002, the Rotary Peace Centers have trained more than 1,400 fellows who now work in more than 115 countries. Many serve as leaders in governments, NGOs, the military, education, law enforcement, and international organizations like the United Nations and the World Bank.

OUR FELLOWSHIPS

The Rotary Peace Fellowship is designed for leaders with work experience in peace and development. Our fellows are committed to community and international service and the pursuit of peace. Each year, The Rotary Foundation awards up to 50 fellowships for master's degrees and 80 for certificate studies at premier universities.

CHOOSE THE PROGRAM THAT'S RIGHT FOR YOU

Master's degree programs

Accepted candidates study peace and development issues with research-informed teaching and a diverse student body. The programs last 15 to 24 months and include a two- to three-month field study, which participants design themselves.

Professional development certificate program

During the one-year blended learning program, experienced peace and development professionals with diverse backgrounds gain practical skills to promote peace within their communities and across the globe. Fellows complete field studies, and they also design and carry out a social change initiative. This program is intended for working professionals.

DCO - 8am, Friday, Feb. 19

For those wanting to Zoom in and hear from Shelby Nelson, Director of Operations for the Blue Jays, about their plans for this year, can use Meeting ID: 973 6396 1955 / Passcode: 588697.

Child Safety Drive Thru

Highlander Park, March 6, 10 am to 1 pm

Mark your calendars to participate in this with the downtown club. More details to come, but it promises to be FUN!

The City of Dunedin is hosting a Child Safety Drive Thru and life jacket giveaway! Children will be sized and fitted for life jackets. Families will learn about safety topics and how to stay safe while in the comforts of their vehicles. Participants will receive a bag with information regarding child safety for parents and children.

