



# EYE OPENER

TALLAHASSEE SUNRISE ROTARY CLUB



Oct. 19, 2020

## Meeting Speaker -- Beth Corson, CEO, RegenX

In person at Bricks & Brass with RSVP and online via Zoom



As the CEO of RegenX, Beth Corson is responsible for running all facets of the business. Corson has a proven executive management track record and over 20 years of experience designing and implementing accelerated growth strategies. Prior to co-founding RegenX in 2016, Corson spent 12 years as CEO of Boardwalk Advisors, a business planning and strategic advisory firm for seed stage and emerging growth firms throughout the country with offices in San Diego, West Palm Beach and Seattle.

Her previous executive positions include Corporate Controller for Hearthstone, a large

institutional investor in the real estate development industry. For six of their subsidiaries nationwide, Corson managed the financial reporting, budgeting, forecasting and financial administration functions and provided oversight for all cash distributions. Prior to Hearthstone, Corson worked for a Mergers and Acquisitions team, SKM Growth Investors, on one of their acquisitions, Schilling Corporation, to design a financial reporting system, implement financial controls, prepare the company for expansion through acquisitions, and ensure a smooth transition while maintaining solid banking relationships, investor relations and a strong financial reporting structure. In 2001, Corson was selected to serve as Corporate Controller for the Forecast Group, a \$480 million Top Builder 100 corporation to oversee financial reporting and prepare the company for a possible merger. Corson analyzed potential merger deals and provided oversight and expertise through the deal's closing in 2002 with KHovnarian Enterprises creating the #8 builder in the country.

Corson is an alumni of Ernst & Young where she served on some of the firm's largest audit clients in the West Palm Beach, Florida office and then in the San Diego, California office. Corson serves on the board of directors of several companies. She holds a BA in Accounting from Florida Atlantic University and is a Certified Public Accountant in the State of California.

Here is the information to connect:

Topic: Rotary Sunrise

Time: Oct. 20, 2020 07:30 AM Eastern Time (US and Canada)

## The Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned

## Inspiration

Oct. 20:  
Gale Workman

Oct. 27:  
Robin Wakefield

Nov. 10:  
*Open*

Nov. 17:  
*Open*

Nov. 24:  
Christopher Campbell

## Birthdays

Daniel N. Shrine  
October 18

Pamela Aveling  
October 23

Doug Fisher  
October 25

Melanie Quinton  
November 5

Elise P. Smith  
November 5

Rick Owen  
November 18

Valerie J. Hubbard  
November 21

Bob Wilgus  
November 25

Alex F. Falb  
December 13

Robert Knight

Join Zoom Meeting: <https://zoom.us/j/817821039>

Meeting ID: 817 821 039

Find your local number: <https://zoom.us/u/apsYqOmAG>



## Thank YOU, Sunrise Rotarians, for contributing to PolioPlus to End Polio Now

Rotary has committed to raise \$50 million each year to support global polio eradication efforts. The Bill & Melinda Gates Foundation has pledged to match that amount 2-to-1, for a total yearly contribution of \$150 million. We won't stop until polio is eradicated.

That means every dollar YOU donate now is worth \$3 in the fight to End Polio Now.

- *Sunrise Fact No. 1: 33 cents of every dollar you pay to play Sunrise Find the Joker card game is donated to PolioPlus.*
- *Sunrise Fact No. 2: Each month the Sponsor of the Sunrise Eye Opener newsletter donates \$50 to PolioPlus that's half the cost of newsletter sponsorship.*

## Be Part of CART

### Coins for Alzheimer's Research Trust

Thank you, Sunrise, for funding U.S.-based research seeking a cure for Alzheimer's and other dementia. Please continue to toss your change into the blue bucket on your table at each Tuesday Sunrise meeting. Your small change can make a big difference.



A Project of the Rotary Clubs of North America

CART started in 1996 with Rotarians voluntarily emptying their pockets and purses of change at weekly meetings. As of May 2020 CART had awarded \$9.2 million in 55 grants to recognized US research institutions.

CART collection **10/13/20: \$10.39** Sunrise CART total **2020-2021: \$88.89**

December 19  
Sean Martin  
December 30  
Linda Nelson  
December 31  
Manju Kundra  
January 1  
Nolia Brandt  
January 18  
Elijah Scott  
January 24  
Marsha Asbury-Turner  
February 1  
Sam Varn  
February 1  
Terri Jackson  
February 6  
Tyler J. Huston  
February 6  
Danielle H Irwin  
February 7  
Kathy Reardon  
February 10  
Bonnie Fowler  
February 19  
Donna L. Smithey  
February 25  
Jerome S. Osteryoung Sr.  
February 25  
Donald M. Wilham  
February 27  
Betty Jensen  
February 28

# Sign up for an Inspiration

Have something inspiring to share? Sign up for your day here:  
<https://www.signupgenius.com/go/4090949a5ab2fa1fd0-sunrise4>

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## Sponsor of the Month Bonnie Fowler, REALTOR, CRS

**Who am I (professionally)?** Bonnie Fowler: a Sunrise Rotarian since 2001; a REALTOR and Certified Residential Specialist (think of CPA credentials v. H&R Block) with Armor Realty of Tallahassee (since 1998) specializing in residential properties, lots, and acreage in Leon, Jefferson, Gadsden, and Wakulla Counties. My business mottos:



1. Take exceptional care of your customers and they will take care of you.
2. Good help is hard to find. Always be the good help and you will always have work.
3. The most important thing to a person is their name. Know how to correctly spell and pronounce names.

**How did I end up at Sunrise Rotary?** I was in a Chamber Leads Group when I was approached by Ramon Burke/Hazel Burke about Sunrise Rotary. They were both leaving the real estate business and wanted me to have their spot in Sunrise. I loved my Leads Group but the philanthropic and service components of Rotary tugged at me - and with such a wonky schedule, I could participate in service projects that fit in my schedule. In 2001, Pamela Butler stepped in, sponsored me, and took me by the wings. I am forever grateful for all of you - my Sunrise Family.

### What you may (or may not) know about me:

My parents were both 47 when they gave birth to me.

I had a brother who was 23 years my senior and my nephew was 2 years older than I.

I spent 3 weeks camping and bicycling through 5 countries in Europe when I was 13.

In the early 1980s I was the Editor of Academic Publications at FSU.

I grew up in Miami and was barely 17 when I left home to attend FSU. I've been in Tallahassee since then and envision myself staying in Tallahassee until I get thrown out!

I sing (weekly) in one of Velma Frye's Singing Circles. It's my sanity.

My dad was a DC-10 Captain with National Airlines. He learned to fly in the Army Air Corps and flew The Hump (Burma-India-China) in WWII. Honor Flight is on my bucket list.

My mom also loved to sing. She sang (true story) hymns in her sleep. I'm glad I didn't inherit that talent!

I once won 8 tickets to a Barry Manilow concert by singing "Cocacabana" (live) on the radio while holding my tongue. Do you know how hard it is to find 7 people to accompany you to see Barry Manilow?

I'm not afraid of much.

**How can you find me?**

If you want it SOLD, call 850-570-GOLD (4653)!

If you're looking to BUY, in my car (TAG: SEL HOMZ) I'll fly!

Signed, [www.BonnieFowler.com](http://www.BonnieFowler.com) [Bonnie@BonnieFowler.com](mailto:Bonnie@BonnieFowler.com)



Sunrise: [tallahassee.sunriserotary.org](http://tallahassee.sunriserotary.org)

District: [rotary6940.org](http://rotary6940.org)

International: [rotary.org](http://rotary.org)