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President



Wayne Ellison
President-Elect



Shelly Emanuel Hoffman
Secretary



Wanda Weeger
President-Nominee
Treasurer



Nicole Hendrickson
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Membership Chair



Scott P. Zanardo
Membership Retention Chair



Jeff Alexander
Rotary Foundation Chair



Rodney T. Brundidge
District Grant Chair



Jennifer K. Hendrickson
Family of Rotary
International Service Chair



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Public Image Chair



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Club Executive Secretary
Sergeant-at-Arms
David Thomas Upchurch
ROCK Co-Champion
Club Polio Plus Chair
Training Officer



Marlon Allen
On-To Conference Chair



Scott Jordan
Club Programs Chair



Terri Kolander
Club Service Chair



Mark Willis
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John D. Gibb
Vocational Service Chair



Sherwin M. Levinson
AV & Stage Manager Chair



Joe Godfrey
Club Fellowship Chair



Ife Marie Williams
Youth Services Chair



Jennifer S. Hibbard
iPast President



Brandy Lynn Swanson
Assistant Governor

Birthdays



Jennifer K. Hendrickson
October 15th



Rodney T. Brundidge
October 18th

About Rotary

Rotary International is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian service and to advance goodwill and peace around the world. There are 34,282 member clubs worldwide, representing 200 countries and 1.2 million members.

RI President-elect Holger Knack's theme for 2020-21, *Rotary Opens Opportunities*, asks Rotarians to create opportunities that strengthen their leadership, help put service ideas into action, and improve the lives of those in need.

Upcoming Programs

Upcoming Virtual and In-Person Club Meeting - Tom Upchurch, MD, FACS - World Polio Day Program



World Polio Day Event

October 24th is World Polio Day and below is an update on the hard work that has been done to eradicate this awful disease as well as some things we can do to help the effort.

Two types of polio have been eliminated from the world, thanks to Rotary's help. Only Type 1 still exists in the wild which is cornered in Pakistan and Afghanistan.

Join us as we will hear from our very own Tom Upchurch, MD, FACS who is also the Chair of the Polio Plus Committee.

Register for this meeting and future meetings. You only need to register once and you will have access to all future virtual club meetings: zoom.us/join/join?join=Uj9pZk6C0U1Ynjc0F6w

To participate virtually, registration is required. For best results, please **COPY** the link above and **PASTE** it into your browser. Upon completion of registration, you will receive a confirmation email containing information about joining the meeting. If you are new to using Zoom, we encourage you to connect at 11:45 a.m on the day of the meeting. If you have any technical problems when connecting, you can call or text Tom Upchurch at 865-250-1141 or Mark Willis at 404-518-1894. Tom and Mark will also be available between now and Tuesday if you would like to do a one-on-one test to make sure you are comfortable connecting. Just let them know if you would like assistance.

Here are some tips from Tom for using Zoom:

1. To see and hear everyone and for everyone to see and hear you, you need a computer linked to the internet, video camera, speakers and microphone (a typical laptop, smart phone or iPad has all this built in). If you don't have speakers and a microphone, you can use your telephone to listen to audio and talk to others while watching visual material on the monitor. If you don't have a video camera, you can still do and see everything except no one will see you.
2. To enter the zoom session click: the meeting link. (if this doesn't open the meeting, copy the address and paste on the browser address line).
3. When the Zoom screen opens click "open Zoom Meetings" as instructed.
4. After a minute or less, you should see some content on the big screen and a little screen will pop up asking which audio you want to use.
5. If you have microphone and speaker on your computer, select "Computer Audio". Then choose "Join with Computer Audio" and you are ready to go. If you don't have a microphone and speaker on your computer, select "Phone Call". Then dial any of the phone numbers that pop up and be prepared to give the meeting ID when asked. Then you can listen to everything on the phone. Be sure to click "done" in the box after you have set up the phone call (I usually write the phone number and meeting ID on a piece of paper in case the phone connection is lost and I have to redial).

Upcoming Programs - Be sure to visit the DACdb calendar to see all upcoming events.

October 27th - Lisa Anders, Explore Gwinnett and Beth Talbert, Eagle Rock - State of the Film Industry
November 3rd - Becky Turner and Landen Dowden - Haven at Hebron
November 10th - Sachin Shailendra, Chairman of the Board - Rowen

Recap of last week

Recap of Last Week's Meeting: Scott Deviney, CEO of Chicken Salad Chick

Scott Deviney spoke to our club last week and shared the story of how Chicken Salad Chick became a growing phenomenon. Not a stranger to the restaurant business, Scott owned 19 Wendy's locations but sold them in 2014.

In 2015, he purchased Chicken Salad Chick. The founder of the business is Stacy Brown who was a stay at home mom of three. She used to sell her famous chicken salad door to door but as her small business grew, she and her husband opened her first location in Auburn, Alabama. Making 40 pounds of chicken salad, they sold out in two hours. Stacy made 80 pounds the next day and again, sold out in two hours.

2012 was the year Chicken Salad Chick began franchising. Currently, there are 170 locations with 179 expected by the end of 2020. Gwinnett will have three locations by 2021-Loganville, Mall of Georgia and Snellville. Locations are in 17 states across the nation. Scott shared that his road to success has not always been easy but left us with four suggestions:

1. Make Friends - personally and professionally
2. Set Goals Annually - say them aloud; they're more real that way
3. Continuous Learning is super important
4. Celebrate Successes and Recognize People

Thank you, Scott for a great presentation and look forward to visiting the newest Gwinnett locations in 2021!



CART FUND - The CART JAR Challenge

Terry Swaim encouraged us to get creative in raising funds while we continue to meet virtually. He suggested that we have a CART JAR (mason jar, high ball glass, bowl, etc.) in our office and/or home to collect our daily "extra change" while encouraging others to do the same. Terry requests that we bring our change the next in-person meeting you're able to attend and place your jingle in our blue CART Fund buckets. A small amount can quickly add up!



Program Speakers Needed

Start putting on your thinking caps! Each member needs to think of people in their contacts who might have new and interesting subjects in science, business, education, public-awareness, charities, politics, literature, entertainment, etc. Send speaker suggestions to our new Program Chair, Scott Jordan.

In addition, if you would like to participate in a roundtable discussion of what our club members have learned about working remotely, please let Scott and Terry know that too. Many thanks in advance for your



David Post
October 22nd

Ryan Thomas Jensen
November 2nd

Carla Brown
November 4th

Wanda Weegar
November 4th

Nancy J. Friauf
November 7th

Robert DeWitt Thomas
November 11th

Terri Kolander
November 11th

Danny R. Storey
November 12th

input!

Rotarian of the Month

If you know of a member that deserves to be recognized as Rotarian of the Month, send submissions and recommendations to Terry Swaim.

Football Pool

We had an exciting week 3 as Brad mentioned during Tuesday's meeting. Week 3 notables include Kentucky finally chalking up a win (yay Brandy!!). Mark Willis abstained from making a pick for the UGA/TN game...guessing that he will find the "mental fortitude" to make a pick this week since the Vols are favored. We also had a number of first time participants in week 3, and hope to continue that trend as we move forward.

Brad Beitsler will continue to communicate the weekly picks via email so please be on the lookout for a weekly email from him. There is a winner take all prize with plenty of points awarded along the way. Fun and friendly competition is guaranteed - may the best picks win!

Service Above Self - Great Days of Service

Terri Kolander announced last week October is the month for Gwinnett's great days of service sponsored by the Gwinnett Coalition of Health and Human Services - Our charge is to collect items on the attached list, put them in a bag or box and drop them off at one of 5 places by October 20th. Bring to our club meetings between now and then or drop them off at the drop sites below:

White Oak Wealth Management - Terry's office 2675 Mall of GA Blvd, Suite 601 Buford 30519

Ellison Insurance - Wayne's - 5425 Peachtree Parkway, Norcross GA 30092

LAN Systems - Mary Hester's office - 4711 Peachtree Industrial Blvd Berkeley Lake 30092

Gwinnett Clean and Beautiful - Schelly Marlatt's office- 446 West Crogan Street, Suite 225, Lawrenceville 30046

To Sweeten the Pot as a challenge to the club- If we get 50%+ 1 participation from the club Terry will pay for and post for our enjoyment a glorious glamour shot session featuring him (tastefully dressed of course), professing his devotion through artistic pictures alongside the Swaim Family chickens (Peaches-Marie, Sweet Pea, Chick-a-Dee and specifically our rooster "El Diablo"). Think of it as "Humiliation for Humanity".

GWINNETT CLEAN & BEAUTIFUL
Rotary Club of Gwinnett County

2020 GREAT DAYS OF SERVICE
Collection Site

During **OCTOBER 1-22ND** we are accepting donations at the one justice building, located at 446 West Crogan Street between 8:30am and 4:30pm, Monday - Friday.

WE ARE COLLECTING THE FOLLOWING NON-PERISHABLE FOOD ITEMS:

CANNED MEATS <small>(No chili or stew)</small>	FRUIT CUPS	GRANOLA BARS	PASTA & SAUCE
RICE	SOUP	PEANUT BUTTER & JELLY	MACARONI & CHEESE

DONATE IN-PERSON:
 Place donations in the clearly marked bins located inside the building's lobby, or deliver them directly to our suite located on the second floor (Suite 225).

"Help the life of one person and you can help the community"
 S. SMITH

DONATE BY CURBSIDE PICKUP:
 Simply call us at 770.822.5287 or email amargard@gwinnettclub.org to schedule delivery and we will meet you in the parking lot. Please provide a 30-minute window.
 NOTE: Curbside delivery will not be available on October 18th.

LAN Systems Hosting a Pandemic-Proof Tech or Treat Drive-up eRecycling and Charity Drive October 22nd 10am-2pm.

We will be here to round up any and all old technology to be recycled, free of charge.* Proper disposal and destruction of hard drives** is a critical step in protecting data security. Laptops and phones and anything else with a rechargeable battery will be especially important to recycle due to their harmful chemicals. We look forward to accepting all your tired hardware to help make room for the future.

Tech or Treat will also be part of a series of Gwinnett Great Days of Service collection drives taking place through the month of October to help ease the impact of COVID-19 on our community. Any donation you are able to make will be appreciated, and every item you recycle is a step toward a greener future.

*Due to environmental concerns of handling specific compounds, CRT monitors and TVs can be accepted with a \$25 fee.

**A certificate of destruction can be provided.

***Our offices are north of South Old Peachtree and south of South Berkeley Lake in The Commons at Berkeley Lake Office Park

Farmers to Families Program - Volunteers Needed

Rotary Rotary Opens Opportunities

ROTARIANS NEEDED FOR FARMERS TO FAMILIES FOOD BOX DELIVERY

Come help us distribute food boxes to non-profits serving food insecure families in Gwinnett

Fridays in October
8:30 am - 12:30 pm
 Satisfied @ Life Church International
 4830 River Green Pkwy, Duluth 30096

Get the details & sign up here:
<https://bit.ly/3jC3E05>

Angel Tree

A huge thank you to members who are participating in the Salvation Army's Angel Tree Program. Tags and bags from the Salvation Army will be distributed to the club members towards the end of October. Scott Zanardo will share details regarding how to pick up your sponsored Angel soon.

Mark your calendar for December 2nd to return the Angel Tree bags and gifts. Scott has asked that everyone take their bags directly to the Salvation Army instead of bringing them to a club meeting, as we've done in years past. If you finish shopping early, you may take your gift bags to the Salvation Army anytime prior to December 2.

Please reach out to Scott if you have any questions - szanardo@zanardopc.com.





Economic Development & Community Development Month

By Tina Fischlin on Wednesday, October 7, 2020

As Rotarians, we are encouraged by the acts of kindness in our community and around the world. While the COVID-19 pandemic has slowed some efforts, it has also affirmed how much we accomplish as People of Action and brought some unexpected opportunities. The resilience and service by Rotary clubs in our District are inspiring.

For example, on my recent governor's visit to the Rotary Club of Loganville, I had an opportunity to participate in the ribbon-cutting event at Loganville High School's College and Career Resource Center. The center will provide assistance and resources as students prepare for life after high school. (See photo.)

May Peace Prevail On Earth was demonstrated by District 6910 clubs' participation in the International Peace Day. We had great participation among clubs who registered events. Your donations to the Rotary Foundation empower our dedication to peace by supporting the Rotary International's Peace Fellowship. We are a Peace District because of your support of The Rotary Foundation. Read more about Peace Fellowship: <https://www.rotary.org/en/our-programs/peace-fellowships>

How will your club celebrate World Polio Day on October 24? We reached a milestone: eradicating polio out of Africa! But the work is not done. We must continue our efforts in Afghanistan and Pakistan. Remember to register your event at <https://www.endpolio.org/register-your-event>.

October is Economic and Community Development. The Rotary Foundation enables Rotarians to invest in people by creating sustainable, measurable and long-term economic improvements in their communities. Click on the link here to gain inspiration from other Rotarians: <https://www.youtube.com/watch?v=5y2d0nypweY&t=3s>

As President Nick Frankle says, "The mission of the Rotary Action Group for Community Economic Development is defined as being a source of knowledge and expertise that helps Rotarians plan, implement, and manage impactful and sustainable economic development projects and create lasting change in poor and underserved communities." To learn more, please visit <http://ragm.org/>.



Meet Wendy Bird, Founder of Pearls with Purpose. She is dedicated and passionate about providing women in impoverished regions an opportunity to be self-sustaining.

<https://pearlswithpurpose.org/>

Let's continue to be the positive newsmakers in our communities and around the world!