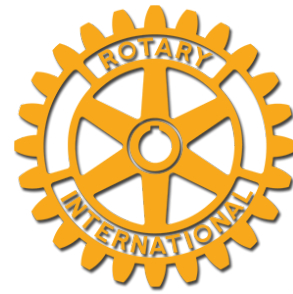


# Rotary

## Club of Forsyth County (Cumming)



### Speakers

**Aug. 26, 2021**  
**Gun Safety, Mike Smith**

**Sept. 2, 2021**  
Football Pool Kick-Off,  
Denton Ashway & Gus Morris

**Sept. 9, 2021**  
Secretary of State Brad Raffensperger

**Sept. 16, 2021**  
Northside Volunteer Auxiliary, Paula Malmfeldt

**Sept. 23, 2021**  
FALL BREAK -- NO MEETING

**The following dates are currently open for programs, the club members beside the dates are due up to help fill those program dates:**

Sept. 30 -- Jonah Howell  
Oct. 7 -- Tracy Moon  
Oct. 21 -- Michael Palmer  
Oct. 28 -- Jason Roland  
Nov. 4 -- Russell Smith

### Club Meetings

Forsyth County (Cumming)  
Meets at New Academies of Creative Education  
1160 Dahlonega Hwy.  
Cumming, GA 30040  
Time: Thursday from 12 p.m. to 1:15 p.m.

*(Use entrance off Pilgrim Road, third left from Hwy. 9, then take first right, 1160 is the second building, which has two sets of double doors on the front. Use the doors to the right.)*

### This Week in History

**1939**

## First televised Major League baseball game

On August 26, 1939, the first televised Major League baseball game is broadcast on station W2XBS, the station that was to become WNBC-TV. Announcer Red Barber called the game between the Cincinnati Reds and the Brooklyn Dodgers at Ebbets Field in Brooklyn, New York. At the time, television was still in its infancy. Regular programming did not yet exist, and very few people owned television sets—there were only about 400 in the New York area. Not until 1946 did regular network broadcasting catch on in the United States, and only in the mid-1950s did television sets become more common in the American household.

In 1939, the World's Fair—which was being held in New York—became the catalyst for the historic broadcast. The television was one of the fair's prize exhibits, and organizers believed that the Dodgers-Reds doubleheader on August 26 was the perfect event to showcase America's grasp on the new technology.

By today's standards, the video coverage was somewhat crude. There were only two stationary camera angles: The first was placed down the third base line to pick up infield throws to first, and the second was placed high above home plate to get an extensive view of the field. It was also difficult to capture fast-moving plays: Swinging bats looked like paper fans, and the ball was all but invisible during pitches and hits.

Nevertheless, the experiment was a success, driving interest in the development of television technology, particularly for sporting events. Though baseball owners were initially concerned that televising

Nov. 11 -- Terry Smith  
Nov. 18 -- Kevin Tanner

*If you are not able to come up with a program, or need help, please let Stephanie Woody know ASAP. Once you have your program set, please also let Stephanie Woody know at [swoody@forsythnews.com](mailto:swoody@forsythnews.com). Your help is greatly appreciated!*

#### Club Leaders



J.B. Bader  
President



Denise Leeson  
On-To Conference Chair  
President-Elect  
Rotary Foundation Chair



Robert Lee Parrish  
Secretary



Donna S. Wade  
Treasurer



Zack A. Rice Jr.  
Family of Rotary  
Membership Chair



Matthew Van Dyke  
Public Image Chair



Stephanie Woody  
Bulletin Editor  
Club Programs Chair



Denton B. Ashway  
Sergeant-at-Arms



Terri L. Willett  
Club Socials Chair

Jeremy P. Skinner  
Club Service Chair

baseball would sap actual attendance, they soon warmed to the idea. In particular, they embraced the possibilities for revenue generation that came with increased exposure of the game, including the sale of rights to air certain teams or games and television advertising. Today, televised sports is a multi-billion dollar industry, with technology that gives viewers an astounding amount of visual and audio detail. Cameras are now so precise that they can capture the way a ball changes shape when struck by a bat, and athletes are wired to pick up field-level and sideline conversation.

<https://www.history.com/this-day-in-history/first-televised-major-league-baseball-game>

#### Upcoming Events:

- \* Sept. 14: Club Social: Marlow's Tavern, 410 Peachtree Parkway, Cumming, GA 30041
- \* Sept. 27: 25th annual Challenge Scholarship Golf Tournament, Crystal Falls Golf Club
- \* Oct. 12: Bagwell Boat Cruise
- \* Nov. 9: Freedom Mill, 2730 Spot Road, Cumming, GA 30040
- \* Dec. 5: Christmas Party TBD

**If you have any upcoming events that you would like to see in the bulletin, please reach out to Stephanie Woody at [swoody@forsythnews.com](mailto:swoody@forsythnews.com).**

## 25th Annual Challenge Scholarship Golf Tournament is coming up, sponsorships open now

The Rotary Club of Forsyth County is hosting our 25<sup>th</sup> Annual Challenge Scholarship Golf Tournament. It will take place on Monday, September 27<sup>th</sup> at Crystal Falls Golf Club. Over the years, we have raised over \$1,000,000 from this tournament, which has provided funds to support scholarships, charities and community organizations, both locally and internationally. With your support, we can continue the legacy of giving to our community through our 25<sup>rd</sup> Annual Golf Tournament and other fund raising activities.

Our Rotary Club of Forsyth County Challenge Scholarship program provides scholarships to seniors from each the Forsyth County High Schools to help fund their college education. Each recipient is nominated and chosen by their individual school based upon an extraordinary challenge or adversity they have had to overcome to achieve both personal and academic success. In the past, we have helped many to include those that are dealing with diseases, those losing parents at an early age, and those experiencing a tragic event. We have had many recipients come back after graduation to let us know that the scholarship is what allowed them to follow their



Chuck Welch  
Laws of Life Contest Chair



Burton Blackmar  
Youth Services Chair



Austin McNeely  
Interact Club Sponsor



Claire H. McDonald  
iPast President



SERVE TO CHANGE LIVES

dreams.

There are 5 sponsorship levels available:

**PRESENTING SPONSOR \$5000**

- *Exclusive logo placement and size on all materials and website*
- *Logo on Golf Shirt*
- *3 Four person golf teams*
- *Preferred location hole signage*
- *Large and centrally placed logo on banner*
- *Special recognition at the event*

**DIAMOND SPONSOR \$2500**

- *Advantaged logo placement on all materials and website*
- *2 Four person golf teams*
- *Preferred location hole signage*
- *Advantaged logo placement on banner*
- *Special recognition at the event*

**GOLD SPONSOR \$1000:**

- *Signage on 1 tee box*
- *1 four person team*
- *Logo on Banner at Tournament*

**SILVER SPONSOR \$400**

- *Signage on 1 tee box*
- *Logo on Banner at Tournament*

**BRONZE SPONSOR \$200**

- *Logo on Banner at Tournament*

**[Deadline August 31,2021](#)**

**Rotary Club of Forsyth County**

<a href="http://www.rotarydistrict6910.org">http://www.rotarydistrict6910.org</a> PO BOX 57 Cumming, GA 30028 <a href="mailto:rotaryofforsyth@yahoo.com">rotaryofforsyth@yahoo.com</a>
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**Social Media Links**

For more information about our club click on one of the links below:

**[Website](#)**



[Twitter](#)  
[Facebook](#)

*If you have a question about the bulletin/programs, or have a program of interest to the club, please contact Stephanie Woody at [swody@forsythnews.com](mailto:swody@forsythnews.com) or mobile 678-878-0516.*