

This Week...Bill Crane, Journalist and Political Analyst

Bill Crane is nearing 30 years as a senior communications strategist. He began his career in broadcasting, and later served in senior communications staff positions under Georgia's Gold Dome as well as on Capitol Hill, working for two U.S. Senators and one Governor, in both major political parties. Crane also has significant economic development experience, serving as Vice-President of Marketing and Communications for the **Metro Atlanta Chamber of Commerce** and **Forward Atlanta** during Atlanta's Olympic years.

During the prior decade, Crane was a Senior Vice President with the **GCI Group**, a global public relations firm, where he helmed client engagements for **AFLAC**, **Cousins Properties**, **Deloitte Consulting**, **InterContinental Hotels Group**, and **Johnson & Johnson** among others.

Since the 2000 Presidential Election, Crane has become one of the southeast's most visible political analysts and commentators, first with **11Alive News**, Atlanta's NBC affiliate, and now Channel 2's **WSB-TV Action News**. Crane added radio commentary in 2006, since providing analysis for **WSB-95.5 FM** as well as **750AM**, and other CMG properties. In 2009, Crane began a weekly and now syndicated political column entitled "**One Man's Opinion**." In addition to his hometown newspapers in DeKalb County, **The Champion** (DeKalb's legal organ) and **DeKalb's Champion Free Press**, "**One Man's Opinion**" appears in **The Brunswick News**, **Our Town Gwinnett**, **The Darien News**, **AccessWDUN.com**, **WSBRadio.com** as well as several dozen other print and online media outlets across Georgia.

Also in 2009, Crane opened his own shop, **CSI Crane, LLC**, providing a full range of marketing, public affairs, and communications services to individuals and corporations. CSI Crane specializes in corporate reputation and executive visibility, strategic media relations and thought leadership, as well as crisis communications particularly well suited for the needs of highly regulated industries.

Crane is a graduate of the Grady College of Journalism at the University of Georgia. He remains an avid Bulldog fan, and the proud father of two daughters, and grandfather of twin boys. He travels frequently for business and as a keynote speaker and is active as a board member on more than half a dozen non-profit organizations. Crane lives in Scottdale, Georgia, the offices of CSI Crane are nearby in Decatur.

Next Week...Amy M. Jacobs, Commissioner, Georgia Department of Early Care and Learning

Amy M. Jacobs is commissioner of Bright from the Start: Georgia Department of Early Care and Learning (DECAL), the agency responsible for helping meet the early child care and education needs of hundreds of thousands of Georgia's children and their families. Governor Nathan Deal appointed her to lead the department in June 2014. As DECAL Commissioner, Jacobs oversees an annual budget of more than \$900 million for programs focused on child care licensing, subsidized child care, child and adult care nutrition, child care quality, and early childhood education, specifically Georgia's Pre-K Program.

Before joining DECAL, Commissioner Jacobs served as Senior Policy Adviser for the Governor's Office of Planning and Budget (OPB). She began her career at OPB in 2001 in the planning, research, and evaluation division focusing on strategic planning and program evaluation. Also while at OPB, she served as director of the Education Division and the General Government Division. Before that, she worked for two years in the Georgia Court of Appeals.

The Commissioner serves on the Georgia's Children's Cabinet (Co-chair), the Georgia Child Fatality Review Panel, the 2020 Complete Count Committee, the Promising All Atlanta Children Thrive Advisory Board, and the boards of the Sandra Dunagan Deal Center for Early Language and Literacy at Georgia College and State University (Board Chair); Georgia Foundation for Early Care and Learning (Board Chair); and the Georgia Partnership for Excellence in Education.

Commissioner Jacobs is a graduate of the University of Georgia. She and her husband, John, live in Cobb County with their two children.

Rotary Announcement

- October 16th (Friday) **Raffle**. Please keep selling tickets to the Raffle. If you are going to purchase your allotment of tickets, please do so as soon as possible and let Jamie know. If you need additional tickets, contact Jamie or myself and we will get you additional tickets.
- Piedmont Rockdale has started a program called Adopt a Healthcare Worker where they encourage you to send a note once a month to a healthcare worker at the hospital. If you are interested please contact Laura Sistrunk at laura.sistrunk@piedmont.org or **770.918.3078**. (Flyer attached)
- The Rotary Conference is scheduled for April 22 thru April 25 at the Jekyll Island Conference Center. I completed my registration yesterday and would love to have you join me. Please register at <http://www.rotarydistrict6910.org/district-conference-2021.php>
- The Rotary Leadership Institute is now presenting their programs online. This is a great way to learn more about Rotary and provide yourself with the tools to succeed in leading Rotary to a greater future. Please sign up online at https://www.rlitraining.org/?doing_wp_cron=1597950466.4333369731903076171875. The club will reimburse your training fees.

Upcoming Programs...

October 22 - Laura Meadows - Director, University of Georgia Carl Vinson Institute of Government
 October 29 - Joe Brannen, President & CEO, Georgia Bankers Association
 December 3 - Dr. Tavarez Holston, President, Georgia Piedmont Technical College

Membership Roster 2020

Conyers Roster - 2020

Last Name	First Name	MemberType	Classification	Pref. Email	PData	Code	Participation Data
Ahlstrand	Bruce	Active-R85	Two Way Radio Industry	bahlstrand@bellsouth.net	PHF,B,PP,PAS 2005,ROTY 2003, 2010,PHFn,4106,4107	ALU	ALUMNI or Rotary
Andersen	Beth	Active	Insurance-Life & Health	beth7754@gmail.com	PHF,PP,PAS 2005,ROTY 2007,PHFn,4106	BS	Bequest Society Charter Member
Bala	Dorothy	Active	Printing Services	dotti@copycentral.comcastbiz.net	PHF,BS,PP 2017-18,PAS 2012,ROTY 2014,4106	CM	Charter Member
							Distinguished

Birthdays

Daniel S. Digby
October 7th
Michael W. Lassiter
November 2nd

Wedding Anniversaries


Shane Persaud
October 8th
William T. Rogers
October 18th
Daniel S. Digby
November 2nd

Years of Service

Martin Jones
11-01-1993
27 Years
John E Harper
09-05-2002
18 Years
Daniel S. Digby
09-30-2004
16 Years
Vince G. Evans
10-06-2005
15 Years
James A. Maxwell
08-23-2007
13 Years
Scott G. Slaughter
08-25-2009
11 Years
Terry Oatts
09-13-2018
2 Years
Terry N. Massey
09-20-2018
2 Years

Club Leaders

-  Scott G. Slaughter
President
-  Moses G. Kabia
President-Elect
-  Sandra Cowan
Secretary
-  Bernard Stanford
Treasurer
-  Wendy A. Bear
Membership Chair
-  Ernel E. Forrester
Membership Retention Chair
-  Dave Benson
Family of Rotary
-  Al A. Myers Jr.
GRSP Chair
-  Albert A. Myers III
Rotary Foundation Chair
-  Shane Persaud
Public

Barksdale	Wales	Honorary		walesdale@bellsouth.net	PHF	DSA	Service Award	 William T. Rogers Bulletin Editor
Barlay	Thua	Corpo-Active	Attorney	tbarlay@luederlaw.com	PHF,B,PP 2014-15,PHFn,4106	DSM	Double Sustaining Member	 Beth Andersen Literacy / Past President
Bear	Wendy	Active	Insurance	wendy@wendybear.net	PHF	GRSP	Georgia Rotary Student Program	 Dorothy Bala On-To Conference Chair District Events Coord
Benson	Dave	Active	Religion-Methodist	pastordbenon@gmail.com		4107	GRSP Hue Thomas Fellow Jr	 Wayne Robinson Sergeant-at-Arms
Bloodworth	Tonya	Active	Education-Director Family Engagement	tbloodworth@rockdale.k12.ga.us	PHF,4106	4108	GRSP Ronnie Waller Fellow	 Vince G. Evans Club Fundraising Chair
Bowen	Jimi	Honorary		bowenstv@bellsouth.net	PHF,PP,ROTY 2006	PDG	Past District Gov / District Served:	 Michael Hutcheson Community Service Chair
Bowen	Mark	Active-R85	Cemetary	mcbacb6254@gmail.com	PHF,4106,4107	PP	Past President	 Martin Jones Club Service Chair
Brown	Andrew	Honorary	Investment Advisor	andy@brownwm.com	PHF,PP	PDRI	Past RI Director	 Shelli Siebert Club Programs Chair
Cabe	James	Active		james.cabe@rockdalecountyga.gov		PHFn	Paul Harris Fellow (PHF) +	 Suchet L. Louis International Service Chair
Consolo	Joseph	Active	Financial Advisor	joseph.consolo@edwardjones.com		PHF	Paul Harris Fellow	 Michael Macchione Vocational Service Chair
Cowan	Edward	Active-R85	Hardware-Retailing	elcowan8535@comcast.net	PHF,PP,PHFn,4106,4107	PRY	Previous Rotary Years in other Clubs:	 Bryan Hilburn Youth Services Chair
Crowe	Sam	Active	Attorney - Trial	sam@crowelaw.org	PHF,4106	ROTY	Rotarian of the Year	 Thua G. Barlay iPast President
Cuthpert	Clarence	Active	Attorney - General Practice	cuthpertandassociates@gmail.com		SAS	Service Above Self Award	 Kim Glaze Club Executive Secretary
Digby	Daniel	Active	Military - Reserve	daniel@digbylegal.com	PHF,PP,PHFn,4106	SM	Sustaining Member	 Dorothy Bala Assistant Governor
Duncan	Heather	Corp-Assoc	Real Estate Development	hduncan@luederlaw.com				
Etheredge	Sandra	Active	Hardware-Retailing	sandra@cowanhardware.com	PHF,4106			
Evans	Vince	Active	Pharmacy - Retail	vinceevans@bellsouth.net	PHF,4106			
Forrester	Ermel	Active	Religion-Cooperative Baptist Fellowship	ernie@havenfellowship.org				
Gaylord	Kenneth	Active	Banking - Commercial	kgaylord@bbandt.com	PHF,SM			
George	Ann	Active	Executive Director Non-profit	fprnr1204@gmail.com				
Grace	Lewis	Honorary	Financial Advisor	lewisjgrace@gmail.com	PHF,PP 2015-16,ROTY 2012			
Harper	John	Active-R85	Airline Pilot	guntrain38@gmail.com	PHF,4106			
Hedrick	A.	Active-R85	Dentistry		PHF,4106,4107			
Hedrick	Aubrey	Active	Dentistry - Sedation	aubryhedrickiii@yahoo.com	PHF			

Hilburn	Bryan	Active	Private School - Headmaster	hilburn@hillsacademyga.com	
Hutcheson	Michael	Active	Non-Profit Children & Families	director@rockdalecoalition.org	
Jones	Martin	Active-R85	Economic Development	Marty@conyers-rockdale.com	PHF,4106,4107
Kabia	Moses	Active	Banker	moseskabia@yahoo.com	
Lassiter	Michael	Active-R85	Insurance - Retirement Planning	mwl_clu@msn.com	PHF,PP,PAS 1980,ROTY 2013,PHFn,4106,4107
Lavigno	Bethany	Active		lavignolawfirm@yahoo.com	
Loois	Suchet	Active-R85	Sustainable Dev.	pesl1223@att.net	PHF,ROTY 2009, 2015,4106
Lucas	Tony	Active	Municipal Director	tony.lucas@conyersga.com	PHF,4107
Macchione	Michael	Active	Investment Broker	michael.macchione@edwardjones.com	PHF,SM
Massey	Terry	Honorary	Attorney	terry@masseylawfirmllc.com	PHF,PP,ROTY 2011,4106,4107
Mathews	Wilson	Active-R85	Insurance Medical	wilson@wilsonmathews.net	PHF,PP 2012-13
Maxwell	James	Active-R85	Electrical engineer	jam1906@bellsouth.net	PHF,4106
McCumber	Bennett	Active	Education - CEO, Rockdale Career Academy	bmccumber@rockdale.k12.ga.us	
Moore	Garland	Active-R85	Attorney-Judicial	garlandmoore@bellsouth.net	PHF,PHFS,SM,B,BS,MD,PP,DSA,PDG 6910,SAS,PHFn,4106,4107
Morgan	Dan	Active	Public Safety-Fire and Rescue	dan.morgan@rockdalecountyga.gov	
Morgan	Tommy	Active-R85	Public Safety - Fire Consultant	tommymorgan861@gmail.com	PHF,PP,4106,4107
Myers	Al	Active-R85	Pastor-Presbyterian	aamii@att.net	PHF,PP,PAS 1993,GRSP 5,4106,4107,4108
Myers	Albert	Active	Attorney - Family Law	albertamyersiii@hotmail.com	PHF,PP,PAS 2000,4106
Oatts	Terry	Active	Superintendent Rockdale Co Schools	toatts@rockdale.k12.ga.us	
Persaud	Shane	Active	Architecture - Building	shane@designpartnerships.com	
Robinson	Wayne	Active-R85	IT- Information Technology	robi3088@bellsouth.net	PHF,ROTY 2018,4106
Rogers	William	Active-R85	Insurance-Wholesale Student	nanarogers10@gmail.com	PHF,PAS 1984,4106,4107
Siebert	Shelli	Active	Executive Director - Arts Council	ssiebert@conyersarts.org	PHF,ROTY 2016
Simpson	Brian	Corp-Active	Plumbing - Commercial	bsimpson@hpplum.com	
Sistrunk	Laura	Active	Director of Community	Laura.Sistrunk@piedmont.org	

			Relations		
Slaughter	Scott	Active	Accounting - Tax	scott@jajohnson.com	PHF,4106
Smart-Washington	Tisa	Active	Local Government - Taxes	Tisa.Washington@RockdaleCountyGA.gov	
Smith	Ron	Honorary		ronaldsmith937@comcast.net	PHF, ROTY 2005,4106,4107
Stanford	Bernard	Active	Banking - Commercial	bernard_stanford@ucbi.com	
Wilson	Ruth	Active	Court Admin.		PHF,PAS 2014,4106

District Facebook Page



Rotary International
Rotary Opens Opportunities

Monthly Rotary Theme
Rotary Opens Opportunities

Club Focus
Rotary Opens Opportunities

Hidden Hero Celebration

By Schelly Tennant Marlatt on Thursday, August 20, 2020



As the saying goes, "no good deed goes unrewarded!" At least, thanks to the Rotary Club of Gwinnett, no one would have ever heard of Michele Bourdonnay and the many things that she quietly goes about doing in her everyday life. Read on to find out why Rotarians surprised her on her doorstep recently and how she ended up the talk of the town. You will be inspired by this story! Be sure to read to the end!

Each year, the Rotary Club of Gwinnett recognizes a Gwinnett County Public School (GCPS) bus driver who goes above and beyond in our community. Because of COVID19, the annual GCPS Transportation training was not held in person, so we had to find a creative way to recognize our recipient.

On August 17, Club President Terry Swaim, along with other club Rotarians, attended a Publisher's Clearing House-style surprise at the home of Michele Bourdonnay. She was presented a plaque, flowers, balloons and a \$500 check.

A little about Michele: She, along with her family, offers community outreach with Atlanta Dream Center. They go to low-income housing and provide activities for the children, participating in a compassion night where they go to downtown Atlanta and set up a barbeque for the homeless. After eating, they provide blankets, toiletries, food items etc., as well as offer a moving clothing boutique and shower truck. They have another outreach program called Princess Night where they go out late at night and give roses and encouragement cards to the prostitutes and try to get them off the streets, while also

speaking with the pimps to try to get them off the streets as well.

During the pandemic, Michele continues to go into Atlanta and hand out meals - she also delivers meals daily to GCPS students. Before Michele worked for GCPS, she was an Elementary teacher in Abu Dhabi for seven years. When returning to the states, she applied for a bus driver position, while gathering all required documentation from Abu Dhabi government and the U.S., which is needed to teach in Georgia, since her license lapsed in the U.S. while teaching in Abu Dhabi. Michele has completed everything needed to teach, but says her heart is now with the Special Needs students she transports, and has decided to continue being a bus driver. She shared with us that being a bus driver it is one of the most rewarding jobs she has ever had. As if all of this was not enough, on her available time she is making specialty cakes and cupcakes, and has provided many for her co-workers. Michele always has a positive attitude and great dedication to her students.



You can watch the video here: <https://www.wsbtv.com/video/?id=77239477-87cd-496f-832b-caed8fd71435> and read the article in the Gwinnett Daily Post here: https://www.gwinnettdaily.com/local/gwinnett-rotarians-honor-bus-driver-for-service-to-those-in-need/article_f58472ec-e0f4-11ea-8e21-ff1dadca7895.html.



District Focus



Virtual Fundraising



District Conference



Laws of Life



Training



Odds & Ends



September 2020

Important Dates & Deadlines

[Click Here for PDF of Upcoming Key Dates](#)

Communication Pipeline

[Click here to send a note to the Public Image Committee](#)

RI Monthly Themes

[Click here](#)

Public Image

