

This Week....Milton Little, President and CEO, United Way Greater Atlanta

Milton J. Little, Jr. became the first African-American president of United Way of Greater Atlanta, the second-largest in the national system, in July 2007. Altogether, Little has helped raise more than half a billion dollars for local community needs and priorities. Before joining United Way, he served as chief operating officer and interim president and CEO of the National Urban League. He graduated magna cum laude from Morehouse College with a B.A. in sociology and earned an M.A. in urban sociology and social policy from Columbia University. He is a member of many boards and advisory committees. Notable among them are the Center for Assessment and Policy Development, chair of the Southern Education Foundation, and as vice chair of the board of directors for Ways to Work.

Little is a native New Yorker and is married to Traci Gibson Little. He has two sons, Milton and Taylor, and three grandchildren: Joi, Miles and Langston.

Next Week...October 8 - Bill Crane, Journalist and Political Analyst

Bill Crane is nearing 30 years as a senior communications strategist. He began his career in broadcasting, and later served in senior communications staff positions under Georgia's Gold Dome as well as on Capitol Hill, working for two U.S. Senators and one Governor, in both major political parties. Crane also has significant economic development experience, serving as Vice-President of Marketing and Communications for the *Metro Atlanta Chamber of* Commerce and Forward Atlanta during Atlanta's Olympic years.

During the prior decade, Crane was a Senior Vice President with the GCI Group, a global public relations firm, where he helmed client engagements for AFLAC, Cousins Properties, Deloitte Consulting, InterContinental Hotels Group, and Johnson & Johnson among others.

Since the 2000 Presidential Election, Crane has become one of the southeast s most visible political analysts and commentators, first with 11Alive News, Atlanta's NBC affiliate, and now Channel 2 s WSB-TV Action News. Crane added radio commentary in 2006, since providing analysis for WSB-95.5 FM as well as 750AM, and other CMG properties. In 2009, Crane began a weekly and now syndicated political column entitled "One Man's Opinion." In addition to his hometown newspapers in DeKalb County, The Champion (DeKalb's legal organ) and DeKalb's Champion Free Press, "One Man's Opinion" appears in The Brunswick News, Our Town Gwinnett, The Darien News, AccessWDUN.com, WSBRadio.com as well as several dozen other print and online media outlets across Georgia.

Also in 2009, Crane opened his own shop, CSI Crane, LLC, providing a full range of marketing, public affairs, and communications services to individuals and corporations. CSI Crane specializes in corporate reputation and executive visibility, strategic media relations and thought leadership, as well as crisis communications particularly well suited for the needs of highly regulated industries.

Crane is a graduate of the Grady College of Journalism at the University of Georgia. He remains an avid Bulldog fan, and the proud father of two daughters, and grandfather of twin boys. He travels frequently for business and as a keynote speaker and is active as a board member on more than half a dozen nonprofit organizations. Crane lives in Scottdale, Georgia, the offices of CSI Crane are nearby in Decatur.

Rotary Announcement

- October 3rd (Saturday) at 9:00 AM Rotary Workday at Lighthouse Village. There will also be a plague presentation thanking the Conyers Garden Club for all their support at 11:00 AM.
- October 16th (Friday) Raffle. Please keep selling tickets to the Raffle. If you are going to purchase your allotment of tickets, please do so as soon as possible and let Jamie know. If you need additional tickets, contact Jamie or myself and we will get you additional tickets.
- Piedmont Rockdale has started a program called Adopt a Healthcare Worker where they encourage you to send a note once a month to a healthcare worker at the hospital. If you are interested please contact Laura Sistrunk at laura.sistrunk@piedmont.org or 770.918.3078. (Flyer attached)
- The Rotary Conference is scheduled for April 22 thru April 25 at the Jekyll Island Conference Center. I completed my registration yesterday and would love to have you join me. Please register at http://www.rotarydistrict6910.org/district-conference-2021.php
- The Rotary Leadership Institute is now presenting their programs online. This is a great way to learn more about Rotary and provide yourself with the tools to succeed in leading Rotary to a greater future. Please sign doing wp cron=1597950466.4333369731903076171875 . The club will reimburse your training fees. sign up at https://www.rlitraining.org/? online

Upcoming Programs...

October 15 - Amy Jacobs, Commissioner, GA Department of Early Care and Learning

October 22 - Laura Meadows - Director, University of Georgia Carl Vinson Institute of Government

October 29 - Joe Brannen, President & CEO, Georgia Bankers Association

November 26 - No Meeting

December 3 - Dr. Tavarez Holston, President, Georgia Piedmont Technical College December 24 - No Meeting

December 31 - No Meeting

Membership Roster 2020

Conyers Roster - 2020							
Last Name	First Name	MemberType	Classification	Pref. Email	PData	Code	Participation Data
Ahlstrand	Bruce	Active-R85	Two Way Radio Industry	bahlstrand@bellsouth.net	PHF,B,PP,PAS 2005,ROTY 2003, 2010,PHFn,4106,4107	ALU	ALUMNI or Rotary
Andersen	Beth	Active	Insurance-Life & Health	beth7754@gmail.com	PHF,PP,PAS 2005,ROTY 2007,PHFn,4106	BS	Bequest Society Charter Member
Bala	Dorothy	Active	Printing Services	dotti@copycentral.comcastbiz.net	PHF,BS,PP 2017-18,PAS 2012,ROTY 2014,4106	СМ	Charter Member
							Distinguished

Birthdays

Terry N. Massey October 5th Daniel S. Digby October 7th

Wedding **Anniversaries**

Shane Persaud October 8th William T. Rogers October 18th

Years of Service

John E Harper 09-05-2002 18 Years Daniel S. Digby 09-30-2004 16 Years Vince G. Evans 10-06-2005 15 Years

James A. Maxwell 08-23-2007 13 Years

Scott G. Slaughter 08-25-2009 11 Years Terry Oatts 09-13-2018 2 Years Terry N. Massey 09-20-2018 2 Years

Club Leaders



Slaughter President



President-Elect Sandra Cowan



Etheredge Secretary Bernard Stanford



Wendy A. Bear



Ermel E Forrester Membership Retention Chair



<u>Benson</u> Rotary





Myers III Rotary Foundation Chair



Public Relations Chair William T. Rogers Bulletin

Barksdale	Wales	Honorary		walesdale@bellsouth.net	PHF	DSA	Service Award
Barlay	Thua	Corpo-Active	Attorney	tbarlay@luederlaw.com	PHF,B,PP 2014-15,PHFn,4106	DSM	Double Sustaining Member
Bear	Wendy	Active	Insurance	wendy@wendybear.net	PHF	GRSP	Georgia Rotary Student Program
Benson	Dave	Active	Religion- Methodist	pastordbenson@gmail.com		4107	GRSP Hue Thomas Fellow Jr
Bloodworth	Tonya	Active	Education- Director Family Engagement	tbloodworth@rockdale.k12.ga.us	PHF,4106	4108	GRSP Ronnie Waller Fellow
Bowen	Jimi	Honorary		bowenstv@bellsouth.net	PHF,PP,ROTY 2006	PDG	Past District Gov / District Served:
Bowen	Mark	Active-R85	Cemetary	mcbacb6254@gmail.com	PHF,4106,4107	PP	Past President
Brown	Andrew	Honorary	Investment Advisor	andy@brownwm.com	PHF,PP	PDRI	Past RI Director
Cabe	James	Active		james.cabe@rockdalecountyga.gov		PHFn	Paul Harris Fellow (PHF)+
Consolo	Joseph	Active	Financial Advisor	joseph.consolo@edwardjones.com		PHF	Paul Harris Fellow
Cowan	Edward	Active-R85	Hardware- Retailing	elcowan8535@comcast.net	PHF,PP,PHFn,4106,4107	PRY	Previous Rotary Years in other Clubs:
Crowe	Sam	Active	Attorney - Trial	sam@crowelaw.org	PHF,4106	ROTY	Rotarian of the Year
Cuthpert	Clarence	Active	Attorney - General Practice	cuthpertandassociates@gmail.com		SAS	Service Above Self Award
Digby	Daniel	Active	Military - Reserve	daniel@digbylegal.com	PHF,PP,PHFn,4106	SM	Sustaining Member
Duncan	Heather	Corp-Assoc	Real Estate Development	hduncan@luederlaw.com			Wember
Etheredge	Sandra	Active	Hardware- Retailing	sandra@cowanhardware.com	PHF,4106		
Evans	Vince	Active	Pharmacy - Retail	vinceevans@bellsouth.net	PHF,4106		
Forrester	Ermel	Active	Religion- Cooperative Baptist Fellowship	ernie@havenfellowship.org			
Gaylord	Kenneth	Active	Banking - Commercial	kgaylord@bbandt.com	PHF,SM		
George	Ann	Active	Executive Director Non- profit	fpnr1204@gmail.com			
Grace	Lewis	Honorary	Financial Advisor	lewisjgrace@gmail.com	PHF,PP 2015-16,ROTY 2012		
Harper	John	Active-R85	Airline Pilot	guntrain38@gmail.com	PHF,4106		
Hedrick	Α.	Active-R85	Dentistry		PHF,4106,4107		

0 Editor

Beth Andersen Literacy / Past President



Dorothy
Bala
On-To
Conference
Chair District Events Coord





Vince G.
Evans
Club
Fundraising Chair



Michael Hutcheson Community



Martin Jones
Club Service
Chair



Programs Chair



Service
Chair
Michael
Macchione
Vocational
Service
Chair



Services Chair Thua G.
Barlay
iPast
President



Kim Glaze
Club
Executive
Secretary



			Dentistry -			
Hedrick	Aubrey	Active	Sedation	aubreyhedrickiii@yahoo.com	PHF	
Hilburn	Bryan	Active	Private School - Headmaster	hilburn@hillsacademyga.com		
Hutcheson	Michael	Active	Non-Profit Children & Families	director@rockdalecoalition.org		
Jones	Martin	Active-R85	Economic Development	Marty@conyers-rockdale.com	PHF,4106,4107	
Kabia	Moses	Active	Banker	moseskabia@yahoo.com		
Lassiter	Michael	Active-R85	Insurance - Retirement Planning	mwl_clu@msn.com	PHF,PP,PAS 1980,ROTY 2013,PHFn,4106,4107	
Lavigno	Bethany	Active		lavignolawfirm@yahoo.com		
Loois	Suchet	Active-R85	Sustainable Dev.	pesl1223@att.net	PHF,ROTY 2009, 2015,4106	
Lucas	Tony	Active	Municipal Director	tony.lucas@conyersga.com	PHF,4107	
Macchione	Michael	Active	Investment Broker	michael.macchione@edwardjones.com	PHF,SM	
Massey	Terry	Honorary	Attorney	terry@masseylawfirmllc.com	PHF,PP,ROTY 2011,4106,4107	
Mathews	Wilson	Active-R85	Insurance Medical	wilson@wilsonmathews.net	PHF,PP 2012-13	
Maxwell	James	Active-R85	Electrical engineer	jam1906@bellsouth.net	PHF,4106	
McCumber	Bennett	Active	Education - CEO, Rockdale Career Academy	bmccumber@rockdale.k12.ga.us		
Moore	Garland	Active-R85	Attorney- Judicial	garlandmoore@bellsouth.net	PHF,PHFS,SM,B,BS,MD,PP,DSA,PDG 6910,SAS,PHFn,4106,4107	
Morgan	Dan	Active	Public Safety- Fire and Rescue	dan.morgan@rockdalecountyga.gov		
Morgan	Tommy	Active-R85	Public Safety - Fire Consultant	tommymorgan861@gmail.com	PHF,PP,4106,4107	
Myers	Al	Active-R85	Pastor- Presbyterian	aamii@att.net	PHF,PP,PAS 1993,GRSP 5,4106,4107,4108	
Myers	Albert	Active	Attorney - Family Law	albertamyersiii@hotmail.com	PHF,PP,PAS 2000,4106	
Oatts	Terry	Active	Superintendent Rockdale Co Schools	toatts@rockdale.k12.ga.us		
Persaud	Shane	Active	Architecture - Building	shane@designpartnerships.com		
Robinson	Wayne	Active-R85	IT-Information Technology	robi3088@bellsouth.net	PHF,ROTY 2018,4106	
Rogers	William	Active-R85	Insurance- Wholesale Student	nanarogers10@gmail.com	PHF,PAS 1984,4106,4107	
Siebert	Shelli	Active	Executive Director - Arts Council	ssiebert@conyersarts.org	PHF,ROTY 2016	
Simpson	Brian	Corp-Active	Plumbing - Commercial	bsimpson@hpplum.com		

Sistrunk	Laura	Active	Director of Community Relations	Laura.Sistrunk@piedmont.org		
Slaughter	Scott	Active	Accounting - Tax	scott@jajohnson.com	PHF,4106	
Smart- Washington	Tisa	Active	Local Government - Taxes	Tisa.Washington@RockdaleCountyGA.gov		
Smith	Ron	Honorary		ronaldsmith937@comcast.net	PHF,ROTY 2005,4106,4107	
Stanford	Bernard	Active	Banking - Commercial	bernard_stanford@ucbi.com		
Wilson	Ruth	Active	Court Admin.		PHF,PAS 2014,4106	



Don't Forget!

By Paige W Havens on Sunday, August 23, 2020



DON'T FORGET!! Design your club's beach towel or mat to reflect the heart and spirit of your club. Present it to DG Tina during her official visit and then display it in the House of Friendship at this year's convention.

Opportunity Knocks

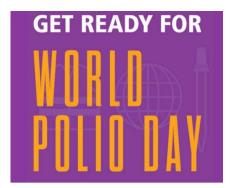
By Paige W Havens on Sunday, August 23, 2020



Sponsorships opportunities are now available for our **Annual Rotary District Conference**, scheduled April 22 -25, 2021 at Jekyll Island, Georgia. Your support is critical to underwrite the event, which attracts over 400 Rotarians and their guests. District Conference is a time when we come together to highlight the clubs service to their community and beyond. This is an excellent way to showcase your business to fellow Rotarians while helping us spotlight the great work we do together. Click here to explore all of the opportunities available in the sponsorship packet.



WORLD POLIO DAY Is October 24th



When Rotary and its partners launched the Global Polio Eradication Initiative in 1988, there were 350,000 cases of polio in 125 countries every year. Today, polio cases have been reduced by 99.9 percent, and just two countries continue to report cases of wild poliovirus: Afghanistan and Pakistan. We are ♦THIS CLOSE ♦ and we remain committed to the end. So, how will your Club join the fight and take action this year on World Polio Day? Click here for some great ideas on ways you can engage!

Hidden Hero Celebration

By Schelly Tennant Marlatt on Thursday, August 20, 2020



As the saying goes, "no good deed goes unrewarded!" At least, thanks to the Rotary Club of Gwinnett, no one would have ever heard of Michele Bourdonnay and the many things that she quietly goes about doing in her everyday life. Read on to find out why Rotarians surprised her on her doorstep recently and how she ended up the talk of the town. You will be inspired by this story! Be sure to read to the end!

Each year, the Rotary Club of Gwinnett recognizes a Gwinnett County Public School (GCPS) bus driver who goes above and beyond in our community. Because of COVID19, the annual GCPS Transportation training was not held in

to recognize our recipient.

On August 17, Club President Terry Swaim, along with other club Rotarians, attended a Publisher's Clearing House-style surprise at the home of Michele Bourdonnay. She was presented a plaque, flowers, balloons and a \$500 check.

A little about Michele: She, along with her family, offers community outreach with Atlanta Dream Center. They go to low-income housing and provide activities for the children, participating in a compassion night where they go to downtown Atlanta and set up a barbeque for the homeless. After eating, they provide blankets, toiletries, food items etc., as well as offer a moving clothing boutique and shower truck. They have another outreach program called Princess Night where they go out late at night and give roses and encouragement cards to the prostitutes and try to get then off the streets, while also

speaking with the pimps to try to get them off the streets as well.

During the pandemic, Michele continues to go into Atlanta and hand out meals - she also delivers meals daily to GCPS students. Before Michele worked for GCPS, she was an Elementary teacher in Abu Dhabi for seven years. When returning to the states, she applied for a bus driver position, while gathering all required documentation from Abu Dhabi government and the U.S., which is needed to teach in Georgia, since her license lapsed in the U.S. while teaching in Abu Dhabi. Michele has completed everything needed to teach, but says her heart is now with the Special Needs students she transports, and has decided to continue being a bus driver. She shared with us that being a bus driver it is one of the most rewarding

jobs she has ever had. As if all of this was not enough, on her available time she is making specialty cakes and cupcakes, and has provided many for her co-workers. Michele always has a positive attitude and great dedication to her students.

You can watch the video here: https://www.wsbtv.com/video/?id=77239477-87cd-496f-832b-caed8fd71435 and read the article in the Gwinnett Daily Post here: <a href="https://www.gwinnettdailypost.com/local/gwinnett-rotarians-honor-bus-driver-for-service-to-those-in-need/article_f58472ec-e0f4-11ea-8e21-ff1dadca7895.html.





ROTARIANS MAKE A DIFFERENCE: For Pet Lovers Only!

By Debby Ciccone on Thursday, August 20, 2020

As a pet lover, when Millie of Never Alone, a Cherokee County-based non-profit food pantry made a presentation to the Rotary Club of Towne Lake, I posed a question: "Do you accept donation of pet food?" It tugged at my heartstrings to learn that there was a great need. Millie let us know that many clients request dog food and cat food, but many times they don that any to give out.



As Rotarians, our club sprung into action and allocated \$250 to purchase dog food. We placed an order on Chewy.com With coupon codes, we were able to obtain 250 pounds of food.

Phil Ciccone and I also started a pet food drive in our neighborhood, securing another 125 pounds of dog and cat food, along with treats, vitamins and CBD oil for dogs.

Painting and drawing dogs has always been a hobby of mine, displaying my art online as *Art by Ciccone*. On a whim, I did an online auction, indicating that whatever I took in for one of my dog paintings would be spent solely for pet food donations for Never Alone. I raised enough money to buy another 125 pounds! That month, our group was able to deliver 500 pounds of food!

After a meeting, I stopped by Never Alone to drop of a few more donations and the staff that was working, curiously asked if I were "the Dog Food Lady." I smiled and said, "I didnot know there was one, but I did drop off quite a bit last month, so maybe that is me?" She joyously jumped up and exclaimed VIRTUAL HUG! And a column asked me to come behind the desk so she could show my the client log. In the log were lists of clients and a column asking if they needed pet food. She scrolled through pages and there were so many who answered yes. She told stories of how so many were helped and how they came back with photos and stories of how much their pets enjoyed the food. The only sad part is that they ran out. She told me that she didnot know who we did it, but that we need to keep doing what we do because it is vital and often overlooked. It was such an emotional moment, we were both teary-eyed.

No one who is struggling should have to choose between feeding themselves and a pet. No one struggling should have to give up a pet. It IS BECAUSE they are struggling that they NEED that pet more than ever. The pet offers companionship, relaxation, stress management and joy. It is now my ♦PET PROJECT♦ to ensure that Never Alone is stocked with pet food. I♦II be continuing pet art, using 100% of all proceeds to purchase pet food.

If you would like to send pet food, you can drop ship from Chewy.com or Amazon.com directly to Never Alone located at 291 Ropemill Road, Woodstock, GA 30188.



Leadership Spotlight

By Paige W Havens on Sunday, August 23, 2020



DGN Gerry Taylor (far right) stands proudly alongside his fellow Rotarians after installing a granite bench on the Oconee River Greenway in Athens, GA.

We continue our monthly "Leadership Spotlight" series in September to help Rotarians throughout the district to become more familiar with the team leading the charge in District 6910 this year and in the years to come. This month we turn our focus toward Gerry Taylor, the District Governor Nominee (DGN). He is on track to be our District Governor in 2022-2023. If you have the pleasure of having him come to speak to your club, you may want to insist that he brings his trombone with him!!! Read on to find out why!

LEADERSHIP SPOTLIGHT: DISTRICT GOVERNOR NOMINEE - GERRY TAYLOR

DGN Gerry Taylor lived in Aurora, Illinois, during most of his childhood. He spent his formative years in Minnesota where his big claim to fame was being named the State Trombone Solo Champion in his sophomore year. Gerry enjoyed a long career in non-profit management and was blessed to retire recently from United Way.



Today, Gerry and his wife, Lisa, a retired special education teacher, call Oconee County home. They have two grown sons, Chris and Ryan. Chris is in IT in Rock Hill, SC, and Ryan is a chef in Athens. In his free time Gerry enjoys playing golf, swimming, listening to southern rock, model railroading and playing Frisbee with his black Lab, Hannah. He♦s been a member of the Classic City Rotary Club for 16.5 years. Some of Gerry's favorite service opportunities have been supporting local students at JJ Harris Elementary with grounds beautification, classroom, and playground projects.

Through the years he�s served his Club and the District well as Club President, Assistant District Governor, District Vice Chair of Training, and RLI Discussion Leader. Rotary�s Doors of Opportunity have taken him to Hamburg, Vancouver and Hawaii. We are excited that Rotary has open yet another door of opportunity for Gerry to serve as our District Governor in 2022-23.

New District RI Compliant Logos

By Leo J. Lawrenson on Wednesday, August 19, 2020





To comply with Rotary International branding standards, the D6910 PI Team has redesigned several of the logos used throughout the District. They have been placed in the Logos folder under the DACdb District Files tab, and are also available using the Insert Image functions in EZStory and Easy & Beautiful websites. PNG, JPG and PDF formats have been provided, as well as both color and black &

white versions.





Rotary Hero Fundraising Challenge

By Lisa Hadden on Monday, August 17, 2020

The cancellation of our annual Wing Fling due to Covid-19 caused our club to have to adapt to government restrictions on public gatherings. As you know the relationship between the Rotary Club and the community is more than just raising money. Connecting with the community during local events has always played an essential role in building our community relationships.

In a brainstorm session with several members many ideas were tossed around and several will be implemented in the future. Our first virtual fundraiser was called: *Rotary Hero Fundraiser Challenge!* During this challenge we utilized the GoFundMe platform and asked our members and connections to donate and share. Within this fundraiser we explained how the Rotary helps local organizations with both time and money.

We established several levels of partnership with the fundraiser to encourage participation.

- Donors of \$100 (or more) received a Loganville Rotary Club Hero certificate (see picture below)
- Donors of \$1000 (or more) received a certificate as well as a Rotary Hero Service Above Self lapel pin. (see picture below)
- One Donor volunteered to match donations for 5 days As a Thank you for his donation of \$4000 he received a Paul Harris 3D Glass Light award. (see picture below)

You might be wary to ask others to donate during a public health crisis, but people and businesses are looking for ways to reach out and help their communities in this time of need. We have raised over \$10K in just a few short weeks. This is a perfect example of keeping the mission relevant to the current situation while helping those in need right now.







Fundraising Ideas: FREE MONEY with Amazon Smile for Non-Profit

By Patricia Schaeflern Kenney on Wednesday, August 12, 2020

During this difficult time, Rotary Clubs are coming up with new ideas for fundraising. If your club is a 501(c) (3), one easy way to raise funds is to set up an Amazon Smile account for your non-profit. As more and more people are shopping on-line, with a generous amount of that shopping being done on Amazon, this program (and it so return) provides low hanging fruit for strapped Rotary Clubs.



When you join AmazonSmile you can...

Generate donations

Shop at smile amazon com and we'll donate 0.5% of eligible purchases to your favorite charitable committation—so fees no extra cost.

Donate products to charity
Thousands of charities created AmazonSmile Chari
Lists of items they need right now. Simply browse,

From the Amazon site:

♦AmazonSmile is a simple way for you to support your favorite charitable organization every time you shop, at no cost to you. AmazonSmile is available at smile.amazon.com on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. When you shop at AmazonSmile, you♦II find the exact same prices, selection and shopping experience as Amazon.com, with the added benefit that AmazonSmile will donate 0.5% of your eligible purchases to the charitable organization of your choice. ♦

The following is the method given by Amazon for setting up your non-profit s AmazonSmile account.

Getting started (full details): https://org.amazon.com/?ref=sxts_aspa_qna_amazon_smile_iqa

Briefly:

Create an organization administrator account and accept the AmazonSmile Participation Agreement on behalf of your organization.

Verify your email address (we recommend that you use an email address that is associated with your charitable organization).

Submit your organization s bank account information.

Upload a copy of a voided check or bank statement to verify your organization♦s bank account information.♦

A participation agreement and full requirements for non-profits to be eligible can be found here: https://org.amazon.com/?ref=sxts_aspa_qna_amazon_smile_iqa

All details can be found on the AmazonSmile site





September 2020

Important Dates & Deadlines

Click Here for PDF of Upcoming Key Dates

Communication Pipeline

Click here to send a note to the Public Image Committee

RI Monthly Themes

Click here

Public Image

