

# STONE MOUNTAIN VIEWS



Rotary Club of Stone Mountain, Georgia, USA Established 1965

## The New Black Wall Street Market

By David Cesar on Sunday, July 18, 2021



**Matthew E.P. Hampton, Director  
Allen Entrepreneurial Institute**

Matthew ♦Matt♦ Hampton is a lifelong businessman who began his entrepreneurial journey at the age of 14 in Little Rock, Arkansas. In 2015, Matthew co-founded a professional training and management organization with his wife (Maria), and their success drew the attention of philanthropic entrepreneur Lecester ♦Bill♦ Allen. As joint owners of Elevate Entrepreneurship Systems, Matthew and Maria have been contracted by the Allen Entrepreneurial Institute (AEI) since 2015 to design, develop and direct its programming as Directors of the Institute and Co-Founders / Directors of the AEI Start-Up Factory. Currently, the couple is also excited to lead infrastructure and architecture development for the New Black Wall Street Market in Stonecrest, Georgia.

Philanthropist and businessman Lecester ♦Bill♦ Allen redeveloped Target near Stonecrest Mall, dubbed it the New Black Wall Street Market, and hosted a soft opening in May 2021, commemorating the 100th anniversary of the Tulsa Race Massacre, where Black business owners in Oklahoma were attacked by their white neighbors. Their business district, called Black Wall Street, was burned down, and dozens of Black residents were murdered. ♦We want to demonstrate a solution and show the building of a modern-day Black Wall Street. ♦Matt Hampton, an Allen Family Investments representative, said. The project, which aims to eventually feature more than 100 businesses, looks to imitate the development model that has made Ponce City Market and Krog Street Market successful, but with a focus on minority-owned businesses.

The New Black Wall Street Market, located in Stonecrest, Georgia, is a destination for family fun, entertainment, retail, gourmet grocery shopping and fine dining. Set among beautifully curated common spaces, there are spaces for businesses, retail shops, and restaurants located inside this new and exciting development opening September 2021.

As an extension of the Allen Entrepreneurial Institute, the New Black Wall Street Market shares its mission: to increase the size and number of minority and women-owned businesses throughout the United States and Globally. This new retail experience fosters operational excellence in areas such as product offerings, systems utilization, presentation and customer service. Training / acceleration, marketing / advertising, and online sales support are some of the features available to merchants inside the Market. The New Black Wall Street Market is the first phase of Allen♦s larger development plans which include a complex that includes a 16-story hotel, an amphitheater, and other mixed-use elements. However, the COVID-19 pandemic has forced those specifics to be reevaluated, Hampton said.

♦We♦ve really thought more about the residential and the multi-family living components as being the initial phases of that development, ♦ Hampton said. ♦We know that commercial is changing, so we♦ll have to see how the market responds in that way, but we are still very ambitious and very optimistic about our ability to bring that development out of the ground. We think if we can make incremental progress, it will help us fulfill our overall goal of properly developing the land and the opportunities that exist out here in Stonecrest, Georgia, ♦ Hampton continued.

At our meeting on Tuesday, Matt will provide an update on the plans for the New Black Wall Street Market as well as the larger development plans.

## GLOBAL FELICITATION OF RI PRESIDENT SHEKHAR MEHTA

By David Cesar on Sunday, July 18, 2021



SERVE TO CHANGE LIVES

### Club Leaders



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Club Executive Secretary



**Christopher D. Brand**  
AG Regional Director

### Events

July 20th  
**Stone Mountain Weekly Club Meeting**  
**Speaker:** Matthew Hampton, Director, Allen Entrepreneurial Institute  
**Subject:** The New Black Wall Street Market (in Stonecrest, GA)

**SAVE THE DATE**  
 JULY 24, 2021  
 05:30 PM (GMT +5:30)  
 VIRTUALLY ON ZOOM

**ROTARY FRIENDS IN KINDNESS**  
 Invite Rotarians, Rotaracts & Interacts TO  
**GLOBAL FELICITATION OF**

ROTARY INTERNATIONAL PRESIDENT

**SHEKHAR MEHTA**

**JOINTLY HOSTED BY CENTURIAN CLUBS FROM SIX CONTINENTS**



RI PRESIDENT ELECT JENNIFER JONES

GUEST OF HONOR

- ROTARY CLUB CHICAGO, USA (07:00 AM)
- ROTARY CLUB WINNIPEG, CANADA (07:00 AM)
- ROTARY CLUB LONDON, UK (01:00 PM)
- ROTARY CLUB MONTEVIDEO, URUGUAY (09:00 AM)
- ROTARY CLUB OF MANILA, PHILIPPINES (8:00 PM)
- ROTARY CLUB SHANGHAI, CHINA (08:00 PM)
- ROTARY CLUB CALCUTTA, INDIA (05:30 PM)
- ROTARY CLUB TOKYO, JAPAN (09:00 PM)
- ROTARY CLUB MELBOURNE, AUSTRALIA (10:00 PM)
- ROTARY CLUB JOHANNESBURG, S.AFRICA (02:00 PM)
- ROTARY CLUB MADRID, SPAIN (02:00 PM)
- ROTARY CLUB RIO DE JANEIRO, BRAZIL (09:00 AM)

PP KISHAN GOENKA (Convenor)



RI PRESIDENT SHEKHAR MEHTA & RASHI MEHTA

CHIEF GUEST

Dear ROTARIAN, ROTARACT AND INTERACT

Warm invitation to you to a scheduled Zoom meeting.

Topic: GLOBAL FELICITATION OF RI PRESIDENT SHEKHAR MEHTA, JOINTLY HOSTED BY CENTURIAN CLUBS FROM SIX CONTINENTS. GUEST OF HONOUR OF MEETING RI PRESIDENT ELECT JENNIFER JONES  
 Time: Jul 24, 2021, 05:30 PM India (GMT +5:30)

PLEASE JOIN 30 MINUTES BEFORE FOR FELLOWSHIP

Register in advance for this meeting:  
<https://us06web.zoom.us/j/8121212121>

After registering, you will receive a confirmation email containing information about joining the meeting.

Time in other Time Zones

- 07:00 AM USA/ Canada CDT / Mexico
- 09:00 AM Brazil/ Uruguay/ Argentina
- 01:00 PM London
- 02:00 PM Central European Time / South Africa
- 05:30 PM India
- 08:00 PM Philippines / Shanghai
- 09:00 PM Tokyo, Japan
- 10:00 PM Melbourne, Australia

**Live Stream Link**

Tuesday, July 20, 2021



You can join the weekly meeting LIVE from your computer, tablet or smartphone via this permanent link:

[Join Online](#)

Meeting ID: 979 7366 3426  
 Password: 425312

Find your local number:  
<https://zoom.us/uaeHBNjvwg>

July 27th  
**Stone Mountain Weekly Club Meeting**  
 Speaker: Will Johnston, Executive Director, MicroLife Institute  
 Subject: Tiny House Communities & the Cottages on Vaughn (in Clarkston, GA)

**Birthdays**

No Birthdays Found