

DISTRICT NEWS

August 2020



District Governor Mark Scolnick

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[Mark Gilbert Scolnick](#)
District Governor



[Deborah L. Williams](#)
DG-Elect



[Debbie Meegan](#)
DG - Nominee & AG



[Darren Kipnis](#)
iPDG



[Tom C. Wagner](#)
District Rotary Foundation Chair

[Edward A.](#)

Governors Message for August



My Family of Rotary ♦

August is Membership and New Club Development Month ♦.but wait ♦ I thought every month was about membership! Bringing in members and engaging members are what we strive to do ALL the time. Membership is everyone ♦s goal for their Rotary Club.

Having more engaged members helps with projects and support for our awesome Foundation. It also makes meetings more interesting by having more members contribute to the conversation.

Our Rotary International President Holger Knaack says, ♦ Rotary is not just a club that you join, it is an invitation to endless opportunities. Therefore, the theme for our Rotary year is ♦ Rotary Opens Opportunities ♦ ♦ Take this opportunity to share what brought you to Rotary and keeps you coming back for more. Bring a friend or someone you work with to a meeting. Invite a former member to Zoom with you! Let ♦s all help grow Rotary.

As part of new club models, think about organizing a Satellite club to compliment what your club is currently doing. A Satellite club is designed for those who want a club experience or meeting format or time other than what ♦s offered by the traditional clubs in the area. Contact PDG Ed Odom for details on how to make this happen. Ed can also help you create a club for companies at local businesses.

Please reach out to Welcome PDG Nick Hall home from his 3200 mile solo bike ride from Seattle to Tampa. Nick did this to raise awareness and funds for our End Polio efforts. Thanks Nick! We are so glad you are back safe and sound.

During the COVID-19 crisis, many clubs are meeting by Zoom and some are meeting in person and practicing social distancing and/or wearing face masks. I expect that most meetings will become a mix referred to as a ♦ hybrid ♦ meeting. There is a Hybrid Rotary Meetings Technology Guide available to help you at; [Click Here for Technology Guide](#)

In these unprecedented times, all clubs should follow strict safety protocols, as well as CDC and local government guidelines to prevent the spread of COVID-19. Everyone ♦s safety is of the utmost importance!

Yours in Rotary-

DG Mark

Rotary Direct - Now, More Than Ever



As you all know by now, according to health recommendations, one of the most effective ways to contain the current COVID-19 epidemic is to avoid personal contact. This means reducing the movement of people and increasing the time they spend at home as much as possible. Since March 20, when our lives all suddenly changed here in Florida, we have learned a new respect and appreciation for our online banking abilities. The ability to casually walk into our bank and handle our financial transactions with ease has become a distant memory. Online banking has seen a spike recently. Recent statistics from *American Banker* state 82% of consumers we worried about visiting their bank and 73% are performing more work and errands digitally. Thank goodness for the flexibility to handle our important financial matters digitally!

So why are you still writing a check to The Rotary Foundation?

Rotary has for some time now had a digital offering called Rotary Direct which allows donors to schedule recurring donations from the bank account or credit card account. You can set any amount to be withdrawn monthly, quarterly or even annually. You can change or cancel immediately at any time. Some have taken advantage, including the writer, but overall just a small percentage of us have done so.



Odom
District
Membership
Chair



Michael
Broussard
Assistant
Governor



Steve Carey
Assistant
Governor



John M.
Eason
Assistant
Governor



Linda M.
Johnson
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Governor



Olivia
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Assistant
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Overton
Assistant
Governor



Laura
Simpson
Assistant
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Lesley S.
Zajac
Assistant
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Susan Ann
Smith
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Secretary



L. McQueen
Small
District
Treasurer



Bob
Thompson
District Sgt-
at-Arms



Belvai
Vinnie
Kudva
International
Service
Chair



Lisa Kaiser
Hickey
District
Public
Image/PR
Chair



Gary
Michael
Gunter
Training
Coordinator



Winnie M.
Marvel
Newsletter
Editor



Nathan D.
Marvel
DCO-District
Comm.

Now more than ever, in this time of distancing and in consideration for the health of others, we should all be using Rotary Direct. Sure, it may be perfectly safe for you to write a check and drop it into the mail but consider that multiple people will then be required to be physically involved in the processing of that donation when it all could have been done by pressing a button...from home.

I've said enough.

Rotarians, you know what to do. Here's a link to all you need to set up Rotary Direct today. [Click Here](#)...please!

District 6890 Year End Membership Update

The Catalyst

Preliminary results are in and, as the Warren Zevon song goes, ♦It ain't that pretty at all!♦ Though Rotary International is still finalizing end-of-year counts, it appears that Rotary District 6890 lost roughly 85 members. And, like last year, we start this new year losing a club: Frostproof Rotary has dissolved (not shown at right). Including this 12-person club loss, our final district membership count is approximately 1,612, reflecting nearly a 6% reduction. While many clubs faced hardships due to COVID-19 meeting changes, we had certainly not been in growth mode prior to the pandemic.

As he announced during his installation earlier this month, DG Mark Scolnick♦s class of 2020-21 Governors is promoting ♦Not One Member Lost,♦ challenging clubs to focus heavily on support and engagement of existing Rotarians, while capitalizing on unique opportunities to grow membership in these unusual times. Does your club membership strategy include a retention goal and tactics to achieve it? Have you reviewed your attrition trends and set a goal to attract enough new members? A complete plan will have both.

[Read More](#)

General Liability Insurance for Rotary Clubs



On July 27th all club Presidents and Officers received information regarding the General Liability Insurance provided by Rotary International for all Clubs. The content of the email contained important information regarding exclusions for communicable disease and other timely items that every club should familiarize themselves with.

To see the content of this communication and find contact information, please go here for the document;

[CLICK HERE](#)

Update on Rotary Means Business Tampa Bay

By Roderick P. Gaerlan

Rotary Means Business Tampa Bay was launched on July 2018. RMB-TB♦s mission is to encourage Rotarians to support the success of their fellow Rotarians by doing business with them and by referring others to them. RMB-TB provides an opportunity for all Rotarians to network on a local and global basis to enhance their businesses and promote vocational service.



Officer
 Larry Becker
 District
 Creative
 Director



Why Rotary Means Business?

Active Rotarians in good standing who...

[Read More](#)

This Land is My Land

By Nick Hall

I'm a citizen of the USA not by birthright, but by choice. And I think that's the reason Arlo Guthrie's refrain, *This land is your land, this land is my land*, has made me think this country really is mine while my bicycle has methodically transported me [Read More](#)



Zoom Speakers Bureau for Clubs

DG Mark and Irma are working on creating a Zoom Speakers List that will provide you with opportunities to have a wider variety and choice of speakers at your Zoom meetings. Considering that no travel is involved, we can draw on the expertise of Rotarians and non-Rotarians worldwide! How exciting is that?



We are putting together a list of potential speakers who are qualified to talk to your clubs about a variety of areas of interest. These

speakers are people who are particularly educated or knowledgeable about their subjects. You can inquire about topics and speakers available by contacting DG Mark or Irma. These speakers will educate, inform, and inspire your members!

We can arrange a single speaker or a panel, depending on the focus or the occasion of the speaking engagement. Consider the following topics:

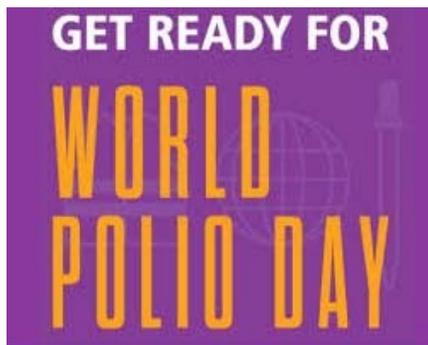
- 1968 ♦ War, Assassinations, Elections
- 5 Things That Make You Terrible on Video Meetings and How to Fix Them
- Adventure in Service
- Being Your Best Virtual Self - A Guide to Being Great On Video Meetings
- Check Yo'self - Brand Compliance
- Creating a Giving Culture
- Diversity
- Do you really want to change? How to break your own barriers
- Don't Fail, Have a Public Image Plan
- Gift of Life
- Global Grants
- HANWASH-Haiti National Clean Water, Sanitation and Hygiene Strategy
- HASHTAG Rotary
- Impact
- Lakeland and the Spanish American War
- Leadership
- Looking Great, Sounding Smart, and Communicating Better - A Guide To Great Video Meetings
- Membership
- Membership ♦ Growing your Club through Diversity Recruiting
- Membership strategies during COVID-19
- Mind over matter; you are what you think
- Mindfulness & meditation; your hypnotic keys to inner-calm
- Motivation - my ♦ Rotary Story ♦
- National Immunization Days
- Peace
- Polio
- Political Science
- Psychology
- Public Image
- Public Image Chair Bootcamp
- Rotary
- Rotary and the United Nations
- Rotary's Role as a Peacebuilding Organization - an Historical Perspective
- Smartphone Photography
- Staying sane during COVID -19 and other stressful times
- Strategic Planning
- Telling Rotary's Story
- The Rotary Foundation
- The Rotary Peace Centers program
- The Rotary Representative Network
- What about me? The psychological effects of being valued
- Your Rotary Story

This list is a work in progress! We will be glad to find a speaker for you if your area of interest is not mentioned here. Please contact us:

DG Mark - markscolnickdistrict6890@gmail.com

Irma - Irmacole26@gmail.com

20 Ideas for World Polio Day



Established by Rotary International to commemorate the birth of Jonas Salk, (10/14/1914-6/23/1995) the medical researcher who led the first team to develop a vaccine against polio, World Polio Day has been observed for over a decade now. He developed the inactivated poliovirus vaccine which came into use in 1955, after which Albert Sabin developed the oral polio vaccine which came into use in 1961. It is not too soon to plan your World Polio Day activities now!

WORLD POLIO DAY, OCTOBER 24TH 2020

1. Pints for Polio - Partner with a couple of local restaurants and a tap house and they donate \$1 per pint sold. Also set up a table at the tap house to answer questions about Polio and your club.
2. Host a Polio Walk, Swim, or Ride (road bikes or stationary).
3. Host a screening of polio documentary ♦ Dare to Dream ♦
4. Have a Purple Pinky event.
5. Have a fundraiser social evening at someone's home.
6. Get your city/town government to issue a proclamation.

7. Go on your local radio station to talk about World Polio Day and Rotary's efforts to end polio.
8. Have people donate their lunch money.
9. Partner with a local restaurant to have a percentage of receipts donated to Polio.
10. Host a benefit concert.
11. Have a wine tasting event.
12. Have a Trivia Contest
13. For kids (of all ages!)- have a Candyland for a Cure Contest
14. Do shredding for a few hours with proceeds going to Polio.
15. Raise funds and public awareness by auctioning several attractive donated items on the internet using an online bid site. Promote the event on social media and local radio & TV.
16. Sponsor a Corn hole Tournament
17. Sponsor a Karaoke Night
18. Have Speaker(s) at your meeting talk about Polio
19. Set up at a local farmer's market or other town event to raise funds and awareness
20. <https://www.endpolio.org/world-polio-day> Resources here include a World Polio Day Toolkit you can download as well as social media messages and graphics. Other event ideas are there and you can register your event too. Have fun!

Women in Rotary

Infinite Possibilities

District 6960 on behalf of Zones 33-34 present Infinite Possibilities!

This Four-Part Membership Series offers you the unique opportunity to hear from some of the most dynamic speakers in Rotary. The topics focus on Rotary history, celebrations, challenges, vision, encouragement, enthusiasm and motivation to grow your membership!

As we bring major Rotary International speakers to the forefront, we have every confidence you will find each one-hour webinar well worth your time and attention. The July 31st webinar featuring Sylvia Whitlock was a huge success. There were almost 2,000 people joining the call, and it was lively and entertaining. You won't want to miss the next installation of this series;

August 28, 2020 - Rotarian Jenny Stotts, Boldly Leading the Way, Hosted by RI Director Peter Kyle and PDG Vanessa Ervin

Jenny Stotts currently serves as the Membership Chair of Rotary District 6690. She is a charter member of the Rotary Club of Athens Sunrise. Her favorite Rotary activities include RYLA and Paddle for Polio Plus, an annual event featuring kayaks. Professionally, Stotts is the Executive Director of the Athens CASA/GAL Program and the Regional Coordinator of Southeast Ohio CASA. She describes herself simply as: Mother, Wife, Friend, Social Worker, Rotarian and Trouble-Making Millennial.

[REGISTER HERE](#)

Learn About Rotary #2

Learn

about...



A Monthly Article to help members
enrich their Rotary experience

An updated My Rotary that's faster, easier to navigate, and accessible on your mobile devices launched last month. What can you expect from this improved site? Quite a bit.

Here are five ways the new My Rotary will make your job as a club member a bit easier:

1. **Streamline accounts with ease.** The updated registration process makes it possible to match existing records and eliminate duplicate accounts for the same person.
2. **Quick access to your club pages.** When a member signs in, their home menu will provide access to pages that display information about their club, including its finances, goals, and reports. As a club officer, you can easily update meeting information, add club officers, and make changes to your club's roster right from your homepage.
3. **Add detailed meeting information.** Not only can you add the time, place, and format of your club meetings, you can also list the many ways your club interacts. This level of detail makes the new meeting search capabilities more robust.
4. **Find members and clubs quickly.** Looking for a Rotarian you met at the Rotary International Convention? Thinking of visiting another club's meeting during your vacation? You can use My Rotary to search for a member or club. Member profiles may include a person's name, club, role, and contact information, depending on their settings. Club profiles, which are displayed on a map, include meeting times, locations, and the meeting language.
5. **Secure your personal information.** When you create your member profile, you determine what information you want to share and with whom.

If you do not already have a My Rotary account, log on and get your user name and password now. It's quick and easy. Go to www.rotary.org

Million Meals Challenge Update



The District 6890 million meals challenge has produced donations and pledges of over \$176,000 which will result in over 880,000 meals and we are still conducting the go fund me campaign to get us to the finish line of \$200,000.

Rotarians are volunteering to distribute meals in our areas by signing up at feedingTampa Bay.org. We may have started this in May, but there is no end to the need, so there is no end for the capacity to do good.

If you would like to be a part of this important and very successful District wide initiative, please go here;

[DONATE NOW](#)

Nominations for District Governor 2023-24 Now Open!



Please send applications directly to iPDG Kip Kipnis via email. You may send email to him directly at kiprotary@gmail.com or from this site by clicking on his name in the District Leaders section on the right of the home page. Please click "Read More" to read the details of qualifying and proposing candidates.

[Read More](#)

Rotary International District 6890

West Central Florida

Hillsborough, Polk, Highlands and Hardee Counties

www.Rotary6890.org

