

Rotary



Club of Tampa

Friday, July 24, 2020

Upcoming Events

July 28th
[Club Luncheon via Zoom](#)
August 4th
[Club Luncheon via Zoom](#)
August 11th
[Club Luncheon via Zoom](#)
August 18th
[Club Luncheon via Zoom](#)
August 19th
[Rotary Club of Tampa Board of Directors meeting](#)

Happy Birthday!



[Maurice I. Youakim](#)
July 27th



[Michael M. MacInnes](#)
July 30th



[Lohuwa Mamudu](#)
July 31st



[William N. Snyder](#)
August 1st



[Lonnie Veasley Jr.](#)
August 1st



[John B. Kelly](#)
August 2nd

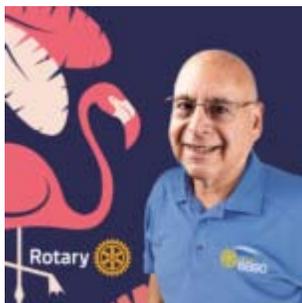
Your Leaders



[Joseph D. Hunt](#)
President

[Linda W. Devine](#)
Ph.D.
President-Elect

Welcome to District Governor Mark Scolnick!



Meet your newest district governor at Tuesday's club luncheon!

Join our Zoom Meeting Tuesday, July 28th at noon

<https://us02web.zoom.us/j/82339558198?pwd=cHlxV3BFQ01DdUxnTERJdEhveTk2Zz09>
Meeting ID: 823 3955 8198
Passcode: Rotary2020
One tap mobile
+16468769923,,82339558198#,,,,,0#,,071323# US (New York)

Born and raised in Lowell Massachusetts, Mark graduated from Nichols College in Dudley Massachusetts and was in the insurance business for over 40 years. He was president/treasurer of his own insurance agency and enjoyed mentoring his clients with all matters pertaining to their businesses. He now uses that business experience as a volunteer mentor with SCORE.

Mark's Rotary resume is impressive. He joined the Westford Massachusetts Rotary Club in July 1973, where he held several leadership positions including President in 1977. By 1995 Mark was the Rotary Group Study Exchange Team Leader to South Africa where he spent five life altering weeks in the Durban area. He is a multiple Paul Harris Fellow and a Major Donor. When he retired to Lakeland in 2007, the first thing he sought out was The Lakeland Rotary Club. Mark was club Secretary for 4 years, the club Foundation Chair for 3 years, and he served on the District 6890 Foundation Committee for 4 years.

Mark has been married to Irma since 2011. She is an antique dealer and also a multiple Paul Harris Fellow and Major Donor. He is the proud father of sons Jeffrey and Aaron and loves doting on his amazing grandchildren. Aside from Rotary and SCORE, Mark has been involved with his synagogue, the Massachusetts Homebuilders Association, Boy Scouts and politics. He enjoys working out, reading, movies, travel, and teaching people how to speak without the letter **R**.

Get to know President Joe at "Drinks with the President" on July 30

In this interactive virtual club social, raise your glass to an exciting year ahead and get to know our newest club President, Joe Hunt. Expect games, laughs, and the fellowship we depend on with our festive Rotary club.

Here is the Zoom info that you need to connect with your fellow Rotarians. Guests and spouses are encouraged to join in!

Virtual Happy Hour - Drinks with the President

Time: Jul 30, 2020 05:00 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/86895032375>

Meeting ID: 868 9503 2375

One tap mobile if calling by phone

+19292056099,,86895032375# US (New York)



Message from our club President for the new club year

The leaders of Rotary International did not have a global pandemic in mind when they chose this year's theme, **Rotary Opens**



[Hanisha Patel](#)
Secretary



[Charles V. Williams](#)
Treasurer



[Jamie Adair](#)
Sergeant-at-Arms



[Steve Overton](#)
Assistant Governor



Opportunities." Nor do I think they realized the U.S., and much of the rest of the world, would be mired in protests forcing difficult but important conversations regarding centuries of systemic racism. However, as difficult, challenging and in some instances grief provoking, as these times are, they indeed open opportunities for service and leadership for our Club.

As I begin my tenure as President, I would like to recognize Brad Kelly for his steady leadership and guidance through this demanding time. Much like the rest of the world, we have had to adapt as a Club with no road map, and Brad's leadership has been outstanding as we navigate these difficult waters.

When I joined Rotary a decade ago, I was looking for an organization that would provide an opportunity for service and fellowship. I am very thankful for all the opportunities for service the Club has afforded me. My wife, Dawn, and I have endeavored to instill in our three daughters a sense of civic duty and volunteerism, and we are grateful for the example Rotary has allowed me to model for them. I am dedicating my year my parents, who taught me to be empathetic and to not judge people or their circumstances. This lesson is what drives my desire to be part of a community that underscores **Service Above Self**. My parents were not blessed with material wealth, and did not have much formal education, but they were wise enough to teach me that no matter a person's socioeconomic status or the color of their skin, one's value is based on deeds and character.

These lessons, and my desire for service to community, led me to Rotary. Today, we are constantly fed information meant to divide us. What makes Rotary strong and enduring is the diversity of ideas and backgrounds of its members, and unity of a shared goal of service to the community. We are experiencing an extreme amount of crisis in our local and global communities, and we as Rotarians will be called upon to serve and address these tremendous needs. Although the tasks in front of us are daunting, we have the opportunity to lead in service to our community and make The Rotary Club of Tampa even stronger. I look forward to being a part of this.

Finally, I would also like to dedicate this year to the recognition of Jean Yadley. Jean just celebrated his 100th birthday on July 1, my first day as club President, and it also marked the 64th anniversary of his becoming a member of the Club. Jean's optimism is infectious and his 63 years of perfect attendance at Club meetings and dedication to the Club is a model we should all strive to meet, and is an example of a "passion for Rotary." Thank you Jean, for your years of service to the Rotary Club of Tampa, and here too many more!

Our Members Matter! Stay connected this fall

By Roderick P. Gaerlan

Undoubtedly, we are in a very unique time in Rotary. However, this isn't the first time that Rotary in the US has experienced major events - WW1 and the Spanish Flu come to mind. Over 100 years later, Rotary is strong and impactful. Our predecessors didn't achieve this by standing by and seeing where it will go, they took action. As an organization and as club, we will need to be intentional.



Many of us are in business and sales so this rings very true to many of you. Statistics show that acquiring a new customer can cost five times more than retaining an existing customer. So you guessed it - **Retention of members will be a major focus for us this year.** How do we do that? By continuing Immediate Past President Brad's Rotary theme, **Engagement.**

- The Club will continue to bring fresh, brilliant, and relevant programming led by chairs, Kim Kenney and Eric Newman.
- We will continue to find opportunities to serve the community, especially during these difficult times, we are Rotarians after all. Of course, this is headed by John Neukamm and Kathleen Bogolea.
- Your Social Committee, led by Kevin Franzese (aka. the franchise), Hanisha Patel, and yours truly will produce fun, interesting, and safe events as we continue to navigate our new norms. First of which was announced, virtual **Drinks with the President** on Thursday, July 30th.
- Sunny and I will be sending out a member survey of what members would like to see more in Rotary and invite ideas new and old. Watch out for that.
- Phone a friend - If you notice that a fellow Rotarian hasn't been around or has felt disconnected. Please reach out to them. Don't start with "hey I noticed you haven't been attending", rather just see how they're doing and if they need any help in anything.
- Lunch with a Rotarian - If it's safe, invite a Rotarian for lunch and get to know one another. The more friends you make in Rotary, the more engaged and invested you will become.
- Sunny and I will Identify prospective ambassadors that will engage with at risk members.

- The club is working on a new emergency fund (a Rotary Love Fund, if you will) to help members who cannot continue with membership fees due to hardship caused by COVID-19. More details to come as Hanisha Patel, Kathleen Bogolea, and myself develop the framework.

This doesn't mean we will lose focus on new members. **Growing our membership is the lifeblood of Rotary.** To this end, we will:

- Work closely with the Diversity & Inclusion Committee because we believe in Strength in Diversity.
- Work closely with Rotary Means Business as we understand the importance of business and professional success leads to opportunities to pay it forward through Rotary.
- Tap into other organizations such as the Chamber, Leadership Tampa Bay and Leadership Tampa, Westshore Alliance, our places of worship, etc.
- Host informational and recruiting events, happy hours, to attract new members to the club.

How can you help?

- When you're talking to clients, prospects, business partners, your social circles, and places of worship, always have in the back of your mind if they would be interested in being a guest and checking out the Rotary Club of Tampa out.
- Remember to follow, share, and comment on all our social media channels!

Twitter - @tamparotary

Instagram - @tamparotary

LinkedIn - Rotary Club of Tampa

Facebook - @DowntownTampaRotary

If you would like to be an ambassador or take a bigger role in the Membership Committee, please reach out to Sunny Alexander or myself. Thank you.
