

# Rotary



# Club of ShadesValley

July 27, 2020

• PO Box 530342, Birmingham, 35223 • [shadesvalleyrotary.org](http://shadesvalleyrotary.org) • Volume 56 Issue 4

## TODAY'S PROGRAM: JASON ALEXANDER



### **Jason P. Alexander, FACHE**

**President & CEO, Ascension St. Vincent's**

**Executive Vice President, UAB Health System / Ascension St. Vincent's Alliance**

**Senior Vice President, Ascension**

Jason Alexander rejoined Ascension in March 2017 as President & CEO of Ascension St. Vincent's. After assuming additional responsibility for Ascension Providence in the Mobile market for 3 years, Jason's role was expanded in June 2020 to include serving as Executive Vice President for the UAB Health System / Ascension St. Vincent's Alliance.

Jason is currently responsible for Ascension St. Vincent's 5 inpatient facilities, in addition to a network of physician practices, joint ventures and community partnerships. In his role with the Alliance, he coordinates governance and administrative responsibilities with UAB Health System leadership.

Jason was previously with Tenet Healthcare, where he served as Chief Executive Officer for East Cooper Medical Center and Tenet's other non-acute facilities in the Charleston, South Carolina Market. In 2013, 2014, 2016, & 2017, Jason and his leadership team received Tenet's Circle of Excellence Award, which is given to the highest performing health system within Tenet Healthcare.

Prior to leadership at Tenet, Jason served for over 5 years as Executive Vice President and Chief Operating Officer for Providence Health System, which is part of Ascension. His leadership experience has also included serving as Vice President for Singing River Health System on the Mississippi Gulf Coast and as Director of Business Development and Director of Physician Practice Operations at Tenet's Brookwood Medical Center in Birmingham.

Jason earned a Bachelor of Science degree in Biology from the University of South Alabama and Master's Degrees in both Health Administration and Business Administration from the University of Alabama at Birmingham. In addition, he completed a post-graduate program on Strategy for Healthcare Delivery through the Harvard Business School Executive Education Program.

Jason is a Fellow of the American College of Healthcare Executives and currently serves on several boards including the Alabama Hospital Association and the Birmingham Business Alliance. Jason has also served on the Alumni Association Board of the Health Administration Program at the University of Alabama at Birmingham and the Advisory Board for the Health Administration Program at the Medical University of South Carolina.

**Next Week**  
**Britney Summerville, Shipt**

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## What we Heard Last Week

By John Gleissner, Editor

At the Monday, July 20, 2020 Meeting, Shades Valley Rotarian Leandra Celaya of the UAB Department of Health Services Administration spoke on the subject of “Cross Cultural Management: An International Journey.” One of her main points was the importance of “cultural intelligence,” something that is extremely noticeable in our lives when we don’t have enough of it ... or are not yet aware how much of that particular intelligence we lack.

The Multiple Intelligence Theory holds that there is more than one way to be smart. We know this theory is valid because we’ve seen Ph.D.s make fools of themselves in product liability cases and people with a 6<sup>th</sup> grade education make the best witnesses *by far* in those same cases. When you’ve been working in one field your whole life, formal education without cultural experience does not mean as much.

The Iceberg Concept of Culture holds that 90% of culture is below the easily visible surface of food, dress, language and music. For many of us, the submerged unspoken and unconscious rules of a foreign culture remain in the realm of cultural ignorance. Travel increases cultural awareness, and reminds us how much there is to learn. Our Rotary Culture includes life-long learning.

The subject of cultural awareness has significant implications for Rotary International’s goals. The goal of world peace can only be reached with heightened cultural awareness. During the talk, some of us were bound to think about the cultural ignorance necessarily preceding military ventures into foreign lands with cultures far different from invading military forces. Our Club’s Mongolian water project successfully dealt with cultural differences regarding the use of water in schools.

### Reminder

Reservations are required for meals when attending meetings until further notice. You will be given a choice of a regular, vegetarian, or gluten free meal when registering. You are encouraged to register through the DACdb system but other alternatives are available to you. All members are requested to register each week regardless of attending or not.

EZ-link for August 3 Reservations:

<https://dacdb.com/index.cfm?EventID=77487860>

### Polio Eradication Update (As of 7/22)

This YTD = 94  
Pakistan: 60

Cases Last YTD = 64  
Afghanistan: 34

Total 2019= 176  
Nigeria: 0

# Shades Valley in Action

## Installation, Plans and Goals, PHF Recognitions



## CELEBRATION TIME

Member Birthdays	Birthday
Baker, Robert K. (BOB)	08 July
Bates, William Brock (BROCK)	21 July
Chatterton, Marcus (MARCUS)	15 July
Clark, Walter D. (WALTER)	02 July
Feagin, John L. Jr. (JOHN)	05 July
Howard, Gary L (GARY)	29 July
Howard, Woodrow (Gene) Eugene (GENE)	08 July
Johnson, William M. III (BILLY)	14 July
Jones, George (GEORGE)	19 July
Pfefferkorn, Christopher O. (CHRIS)	15 July
Powers, Andrea Bailey (ANDREA)	15 July
Relfe, Ann (ANN)	20 July
Rice, Don (DON)	14 July
Shepherd, James W. Jr. (JIM)	16 July
Shirley, Arthur Neal (NEAL)	22 July
Somers, James Thomas (Tom) Jr. (TOM)	08 July

Member Anniversaries	Start Date	Years	Years(P)	Total
Bradford, Patton Jr.(PETE)	07/01/95	25	0	25
Burns, Jeremy (JEREMY)	07/24/17	3	0	3
Feagin, John L. Jr.(JOHN)	07/01/93	27	0	27
Gardner, Lindsay Elizabeth (LINDSY )	07/28/17	3	12	15
Hester, Wayne A. (WAYNE)	07/01/88	32	0	32
Lewis, Robert J. (ROBERT LEWIS)	07/24/17	3	0	3
O'Neil, Frank B. (FRANK)	07/01/88	32	0	32
Sharbel, Paul (PAUL)	07/01/72	48	0	48
Shepherd, James W. Jr.(JIM)	07/24/00	20	0	20

Wedding Anniversaries	Partner's Name	Anniversary	Years
Brown, Wesley A. (WES)	Tina	07/28	30
Elliott, Paul (PAUL)	Tara (TARA)	07/13	24
Fortune, Maria C (MARIA)	Daniel (DAN)	07/14	13
Holcombe, Thomas R. (TOMMY)	Dana	07/15	47
Prewitt, John R. Jr.(JACK)	Mary Ann	07/29	59
White, James Herbert IV(JAMES)	Margaret	07/23	20