

# District 6780 Newsletter

## Membership Month

August 2019

Volume 103 No. 2

#People of Action

Rotary



#People of Action

### District Governor August Message



Happy August Fellow Rotarians of District 6780. Hope your summer has gone well. Now your children are starting school and things are getting busy at the house.

August is Membership and New Club Development Month. If you watched my July video, read the July Newsletter or read my message on the home page of the District website, you know that both Rotary's and the District's top goal is to GROW ROTARY! Last year the clubs' growth goal collectively was a net +150 members. **The District ended the year a net minus 8 members.** The year before we were net plus 12 for the year. Only one of fourteen Districts in our Zone 30 gained members last year. On July 1st, we had 3138 members in our



District. Several years ago we were at 3500 members. We have a lot of work to do and we need to increase our membership. I have set a District goal to Grow Rotary by a net +128 members which is a net +2 per club. I have also set a BHAG (Big Highly Ambitious Goal) of a net +192 members which is a net +3 per club. The goal of net +128 is achievable if we keep the goal in front of us all year. **I wear my Rotary pin daily because I am talking to Rotarians every day, but they just don't know it because I haven't asked them.**

And, once you bring a member into your club, we must educate them on Rotary and get them engaged on a committee or some other role in the club. New Rotarians need to learn about Rotary and its impact on the local and the global community. **An educated and engaged Rotarian will be more apt to remain a Rotarian.** Have a good orientation program, utilize the Red Badge process, get them involved. People leave clubs for legitimate reasons like job change, moving to another location, and of course, some members pass like our club's president-elect did in April. Others leave because they don't feel they really belong to the club; they don't receive a good orientation, or they don't get involved or thought Rotary was something different than what they were led to believe and as a result they leave without any hesitation. Think about how you process a new prospect into your club. Do some brainstorming at your board meeting or better yet, a Club Assembly.

I want to start a new club in Harrogate TN, the home of Lincoln Memorial University in Clairborne County. I'm working with LMU officials and with contacts I've been given to hold a Rotary Awareness meeting. If a club can be successfully started, the next step would be to start a Rotaract Club at LMU. If you have any contacts with business owners and other community leaders in Harrogate, please let me know so we can accelerate the process. A new satellite evening club has been started in Chattanooga and Morristown is looking to do so as well. If you know prospects in these three localities, please contact me, the Assistant Governor in those areas, or Mike Ayalon, our District Membership Chair. Thanks.

As of August 1st, I have made my official visit to 23 clubs. This is the best part of being District Governor. Meeting with the leadership team at board meetings and meeting the club members at their regular meeting is gratifying and humbling. The clubs are making such a difference in the local communities as well as in the communities around the world. I appreciate the warm receptions my wife and I have received when we do our visit. And the Rotarians show up even though they know the District Governor is their program for the meeting! LOL. I have asked club presidents to provide me with a list of their service projects and fundraisers so a database can be created. This will help

clubs to see what other clubs are doing, generate ideas for their club, and to help to relieve service project or fundraiser fatigue. It also provides an opportunity to partner with other clubs on projects that they may want to do but can't do on their own. This database should be available by mid-September or before.

I look forward to this month's visits. I'm gaining a new perspective on how the different clubs operate and are willing to do so much to make this a better world. Service Above Self is in action at a high level in our District.

Any ideas, questions, comments or snide remarks you have for me can be communicated directly to me by email at [greg@gregmaciolek.com](mailto:greg@gregmaciolek.com).

Have a great August and get those kiddies off to school! **And remember, this is the Year of Cyrano!**

Greg

## Let's Pack the Park for Polio

**IMPORTANT NOTICE:** Due to the rainout of the July 22nd Smokies game, we have rescheduled the game for Monday, August 26th. We hope you can attend as we will again "Pack the Park" for Polio Eradication.



Make your plans to attend the game between the Tennessee Smokies and the Birmingham Barons as Rotarians Pack the Park to crush polio. The game begins at 7:00 p.m. at the Smokies Stadium in Kodak. Come a bit earlier and see District Governor, Greg Maciolek, throw out the first pitch.

Ticket vouchers for the game are \$12 each, and \$5.50 of that amount will go to the fight to end polio. With the match from the Bill and Melinda Gates Foundation, that's \$16.50. Each voucher comes with a \$6 stadium credit and lots of fun! It's Dollar Dog Night, so you could gorge on six hot dogs with your stadium credit!

If you cannot attend the game on August 26th, your ticket voucher (but not the stadium credit) is good for any remaining regular season home game for the remainder of the season. Vouchers will be exchanged for tickets at the special Rotary table near the stadium ticket office. For vouchers contact John Downs at [latigo57@yahoo.com](mailto:latigo57@yahoo.com). Please bring in your check for \$6.50/ticket sold and make it out to the Tennessee Smokies.

## District Seminars Set for August 17 and August 24

All club Membership, Youth Services, Foundation, and Public Image chairs are encouraged to attend the District Seminars on Membership, Youth Services, Foundation, and Public Image set for August 17 at Pellissippi State Community College in Knoxville and Motlow State in Tullahoma. The Seminars will be offered at Cleveland State in Cleveland and Cumberland University in Lebanon on August 24.

Members of the District Governor's team and regional Assistant Governors will be present at each seminar, and each location will have its own speakers on the various subjects. Registrations begin at 8:00 a.m. local time, and sessions begin at 8:30. The seminars end at 12:30 PM local time.

**District Leadership Academy (DLA) Orientation will be at noon at Pellissippi State in Knoxville.**

**Online registration is now open. Please select DISTRICT CALENDAR and you will find the event registration.**

**Please register so that we have a good count of attendees at each location. Thank you.**

## 2019 RYLA is September 21



The 2019 Rotary Youth Leadership Awards is set for Saturday, September 21, at Camp Nakanawa. RYLA is aimed at high school juniors, but seniors are accepted to. Registration and breakfast begin at 7:30 AM Central time, and the seminar begins promptly at 8:15 AM. Every club in the district is encouraged to send at least one student to RYLA.

The camp, at 1084 Camp Nakanawa Road Crossville, TN 38571, is operated by Rotarian Pepe and Ann

Perron (931-260-8244 or 260-6061).

For registration information go to [RYLA Link](#) on the website.

## Shekhar Mehta of India Selected to be 2021-22 Rotary International President



The Nominating Committee for President of Rotary International for 2021-22 has selected Shekhar Mehta, of the Rotary Club of Calcutta-Mahanagar, West Bengal, India. He will be declared the president-nominee on 1 October if no challenging candidates have been suggested.

Mehta, an accountant, is chair of the Skyline Group, a real estate development company he founded. He is also a director of Operation Eyesight Universal (India), a Canada-based organization.

A Rotary member since 1984, Mehta has served Rotary as director, member or chair of several committees, zone coordinator, training leader, member of The Rotary Foundation Cadre of Technical Advisers, and district governor. He is also the chair of Rotary Foundation (India).

Mehta has received Rotary's Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Awards.

The President-Nominee has been actively involved in disaster response and is a trustee of ShelterBox, UK. After the 2004 Indian Ocean tsunami, he helped build nearly 500 homes for families affected by the disaster.

Mehta pioneered a program that has performed more than 1,500 life-changing heart surgeries in South Asia. He is also the architect of the TEACH Program, which promotes literacy throughout India and has reached thousands of schools.

Mehta acknowledges that current membership trends are a challenge and says that membership development should be Rotary's highest priority. He believes that focusing on regional plans, successfully transitioning Rotaractors into Rotary clubs, and increasing diversity and female members could yield a five percent net growth in membership each year.

◆ A major brainstorming is needed to find effective solutions suited to different areas of the world, ◆ says Mehta. He adds that regional ethos and culture have to be taken into account to find localized solutions, as ◆ one size does not fit all. ◆ He believes Rotary can extend to new geographical areas and countries.

As a strong proponent of Rotary's strategic plan, Mehta says he will encourage clubs to use action plans and reinforce the core values of Rotary.

Mehta says Rotary needs to become more contemporary and adaptable by focusing on partnerships with governments and corporations, expanding partnerships with organizations that specialize in Rotary's areas of focus, and investing in technology.

He and his wife, Rashi, are Major Donors and members of the Bequest Society.

## 2020 Rotary International Convention to be in Honolulu



HONOLULU  
HAWAII 2020

The next Rotary International Convention is in Honolulu, June 6-10, 2020. This is a wonderful opportunity to gather with over 20,000 of your favorite Rotarians, be inspired to the max, learn how to serve mo' better, and, of course, enjoy the Aloha state! Rotarians are encouraged to register early. Follow this link to do so: <http://www.riconvention.org/en/honolulu>

## Important District Training Session Scheduled for September 28

Three important training sessions will take place on Saturday, September 28, at Stone Memorial High School in Crossville.

**PETS Orientation for Presidents-Elect and Assistant Governors will start at 8:30 a.m.** Central time and go until noon.

**Global Grant Training** is required for any club that plans to participate in a global grant in 2020-21. That session will go from 9:00 a.m. central time to 11:30 a.m.

**District Grant Training is required** for any club that anticipates requesting and participating in a district grant in 2020-21. This session will go from 12:30 p.m. to 2:00 p.m. central time.

Participation in either grant training session will count toward club qualification.

Register now by logging into DACdb, click on Calendar, and scroll down to September 28. Click on the **REGISTER NOW** button at the bottom of the page. You will see the three options, depending on whether you are a President Elect, an Assistant Governor, or other attendees who may be attending one or more sessions.

Lunch will be provided for those attendees who participate in one of the morning session and also participates in the afternoon session.

**Please register as soon as possible but no later than Monday, September 23, so that lunches can be ordered.**

Stone Memorial High School is located at 2800 Cook Road, Crossville TN 38571 (Interstate 40 exit 320).

## District Rolls Out New Member Recruitment System

Our goal from District Governor Greg Maciolek is an increase of 128 members, with a BHAG (Big Highly Ambitious Goal) of 192 for the District.

If we will be successful in reaching this goal, we must have implemented **the new recruitment system** in as many clubs as possible to attain these goals. It starts with a formal club recruitment system, then district assistance in developing those club plans, and district tracking of their progress throughout the year.

In the membership committee, we have five outstanding and engaged members, we appreciate all of their support in rolling this out!

Jarrold Casteel, Bearden  
Naomi Asher, Oak Ridge  
Donna Fare, Sparta  
Jim Roxlo, Chattanooga Breakfast  
Mike Ayalon, Lebanon

There is one system that I've been focused on last year, and a second that we are adding this year:

1. The Secrets of Rotary Recruitment: Building a names list in every club with targets of companies and leaders not currently represented in their club, then evenly distributing the list to all members of the club to get 100% club participation in membership. Review of best practices from our district.
2. Zone 30-31 Membership Initiative: 12 Attraction Strategies, 12 Engagement Strategies, Attraction Strategy Action Plan & Engagement Strategy Action Plan to specifically identify which strategies will be implemented, who will do it, when it will be done, the results we anticipate, and who will champion this strategy to track and report on club progress.

Please let me know if your club is looking to inject some excitement into your membership efforts to help grow your club. One of our committee members will contact you to set up a time to discuss membership as a program in your club meeting, and then we will take 5 volunteers from the meeting to implement the strategy and report back to the district on their results.

In order to contact me, please send an email to: [bookings@greekuniversity.org](mailto:bookings@greekuniversity.org) or you can reach me on my cell phone: 516-642-3108.

We appreciate all of your help in continuing District 6780's membership growth!

## Club Visioning Provides Clubs a Clear Path to Future Success

District 6780 began offering clubs the Rotary Club Visioning experience in 2012. Club Visioning is a foundation element for clubs that brings members both long-time and short-time together to develop a continuity of leadership and consistency in programming. Through this interactive Visioning process clubs brainstorm ideas, condense those ideas, and come to consensus on future programs and activities, thus building solidarity and unanimity in purpose and action. The product of the session is a clear set of goals and objectives that become part of the club's strategic plan.

A Club Visioning session is generally conducted in a separate meeting about three hours long with plenty of fellowship, fun and food. The process helps build stronger clubs that attract new members

and retain members. It also makes the role of each new President easier.

Since the District began offering Club Visioning, 32 clubs have taken advantage of the opportunity; six clubs have conducted Club Visioning for the second time. Evaluations of the events have been very positive from every club. However, half the clubs in the District have not taken advantage of this opportunity.

Any club interested in scheduling a Club Visioning Session or getting more information should contact **Ivan Jones, Visioning Chair**, at 931-607-5013.

## Polio Eradication Update



There have been 59 confirmed cases of Wild Polio thus far in 2019. That's up significantly from 33 cases in all of 2018. All of the polio cases this year occurred in just two countries: Pakistan and Afghanistan. The majority of the increase is coming from Pakistan where a major anti-vaccination campaign occurred last year. An intense re-education plan has been launched there, and recent vaccination campaigns have been much more successful.

Our 10th annual "Pack the Park for Polio" baseball game with the Tennessee Smokies has been rescheduled for August 26th at 7:00 p.m. More information can be found on the District 6780 Website or Facebook page. If you are holding vouchers from the July 22 game, they are good for the August 26 game. If you have questions or need more vouchers, please contact me.

October 24 is **World Polio Day**. Many clubs around the world hold special events to commemorate this day. At the district level we will once again run the **Purple Pinkie Donut Project**. More details will be coming your way very soon.

## Join with the Chattanooga Breakfast Club to Help the People of Haiti

The Chattanooga Breakfast Club has been installing latrines in the mountain villages of Haiti since the 2011 after the big earthquake and the following cholera epidemic. Typically, they install from 50 to 100 latrines in a mountain village, one per household depending upon how many partner clubs participate.



Anyclub can join in this international project and participate at any level it chooses ♦ funding one or more latrines at a cost of from \$500-\$5000; travel to Haiti to inspect the quality of latrine construction; help audit the expenditures which can be a bit difficult; or perhaps just fund a latrine or two and then help call other clubs or organizations for help.

The program works like this: the Chattanooga Breakfast Club works with an in-country organization called Children's Nutrition Program (CNP) of Haiti, a non-profit organization focused on improving the health of children in the region around Leogane, Haiti. Founded by Chattanooga physician Dr. Mitch Mutter, CNP manages the in-country details

using a trusted Haitian project manager.

For many years Dr. Mutter has worked to install latrines in villages in the mountains near Leogane which are very difficult to access. Chattanooga Breakfast Club engineers designed the original latrines and over the years have made many improvements in quality and acceptability of the villagers. After training the project manager on how to build the latrines, he trained some local craftsmen from the village on how to build the latrines. He and the craftsmen he trained from the last village, train craftsmen in the new village and the cycle goes on. As long as the Rotarians can provide funding, inspections, and support, they can install latrines in many, many more mountain villages.

The villagers dig their own latrine hole and transport the building materials up the mountain from a location accessible to vehicles. Chattanooga Rotarians usually spend a week in Haiti once or twice per year inspecting the latrines and making sure their money is spent wisely on the projects.

The Chattanooga Breakfast Club is looking for help with this project. If your club is looking for an international project, this is an easy way to participate. The help can be donations of either labor or dollars.

If your club is interested in joining this project or learning more about it, contact Mike Brown at 423-544-1112.

## MCMinnville Noon and Five Other Clubs Partner to Provide Medical Equipment to Haiti

Haiti has suffered challenges in almost every part of life from weather, disease, poverty and hunger, and many Rotary Clubs have answered challenges in all of those areas. The McMinnville Rotary Noon Club has chosen Improvement of Health to Haitian with the purchase of much needed healthcare equipment and supplies with a 2019-2020 grant called **◆ServeHaiti Medical Equipment Container◆**.

Five other Rotary Clubs have joined the Multiple Club Rotary District Grant for 6780:

- Club #2 ◆ Rotary Club of Hartsville;
- Club #3 ◆ Rotary Club of Sevierville Sunrise;
- Club #4 ◆ Rotary Club of McMinnville Breakfast;
- Club #5 ◆ Rotary Club of Cookeville Sunset;
- Club #6 ◆ Rotary Club of Jamestown to complete this \$30,400 grant commitment.

The goal of the project is to improve the basic standard of care for the over 65,000 people in the area whose only access to healthcare is at ServeHaiti◆s health center in Grand-Bois, Haiti. Some of the goals are:

- Container full of medical supplies will be shipped to Port au Prince;
- Container will be unloaded and transported by truck by ServeHaiti workers;
- The medical center will have 15 fully functional hospital beds that are safe for patients and caregivers;
- The medical center will receive an ultrasound imaging machine that will be used by the ServeHaiti physician to identify pre-term pregnancy complications, helping identify women who need to be transport Port au Prince prior to emergency situations;
- The medical center will receive other biomedical equipment such as X-ray and lab equipment to help identify viral and bacterial risks for better specificity of prescribing medicine.

To follow this huge effort as it unfolds, check the following website and Facebook:

- St. Vincent de Paul Health Center - Grand Bois, Haiti
- <http://www.servehaiti.org/>
- <https://www.facebook.com/servehaiti>

The McMinnville Noon Club◆s first conversation with Angela Gilliam, Executive Director of ServeHaiti, started seriously discussing projects in summer of 2018. ServeHaiti had a major crisis in June 2018 when cholera was discovered in a location about five hours by donkey from the health clinic. Because ServeHaiti is the only healthcare provider for the residents of Grand-Bois, they coordinated the response since that first case. ServeHaiti fought valiantly all summer, and of the 316 patients they saw in the cholera tent, only six died.

ServeHaiti was grateful for the extra resources that they were able to raise to buy more medications, IV's, chlorine tablets and water filtration systems, but they have had one final blow to their budget that was urgent. During the height of the crisis, they pumped many thousands of gallons of water out of their clinic well to clean up their temporary cholera clinic, and they also sent trucks of clean water out to the epicenter of the infection to stave off any further spread. They were successful in their efforts to control the disease, but they damaged the clinic◆s pump and well casing beyond repair.

[Read More](#)

## Manchester Club Has Community Service Saturday

Each month the Manchester Club partners with a local community organization for its ◆Community Service Saturday.◆ The Rotarians recently joined Coffee County Schools at their fifth annual Coffee County Student Expo. The event is a student support program designed to provide all necessary items needed to ensure that each student begins the new school year prepared and ready to learn.

"We are proud to have the opportunity to serve our community in this capacity,◆ said club President Taylor Rayfield. The project provided over 800 students with a backpack filled with school supplies, a voucher for a new pair of shoes, haircuts, community resources, personal hygiene and household items, groceries, and access to an array of community resource organizations.

## Dayton Club Supports School Students

Dayton Rotarians recently participated in ◆Stuff the Bus◆ and ◆Give Kids A Chance◆ as they begin a new school year.



This is another important and annual youth services Dayton Rotary Club event which supports the well-being of our Rhea County students.

◆ Stuff the Bus ◆ is a nationwide program to supply pre-registered economically challenged K-12 public school students with social services, school supplies and personal care items that can make a positive difference and give each child a better chance throughout their school year. Together with about 40 other area organizations distributing products, supplies and services to school age children, the Dayton Rotary Club handed out 400 bags

of hair shampoo, tooth brushes, tooth paste, and deodorant.

The club's next youth service event will be the distribution of Rotary 4-Way Test coloring books and dictionaries to 2<sup>nd</sup> and 3<sup>rd</sup> grade Rhea County students.

## Sevierville Sunrise Club to Hold Community Luncheon

The Sevierville Sunrise Club will hold its 25th annual community luncheon fundraiser on Friday, September 13 from 11:30 to 1:00 p.m. The luncheon will take place on the Sevier County Courthouse lawn.

For a \$10 ticket each diner will enjoy a box lunch packed by the Rotary members. Each box will hold a ham or turkey sandwich, chips, a cookie and a cold drink. Musical entertainment in a beautiful setting makes this a delightful lunch treat. Local delivery of the box lunches is available for purchase of eight or more lunches.

Tickets are \$10 and must be purchased in advance either at the club website [seviervillesunrise.org](http://seviervillesunrise.org) or by calling 865 599-9548. Visa, MasterCard, American Express and PayPal are accepted.

## Rotarians to Visit African Projects Fair in October

In October a group of North American Rotarians will travel to Monrovia, Liberia for a life changing experience. They will participate in the West Africa Project Fair, endorsed by Rotary's Reach Out to Africa Committee (ROTA). The Fair is an effort to generate greater support for and connectivity between African and North American Rotarians. Project fairs such as this are encouraged by Rotary and The Rotary Foundation as an opportunity for clubs to find viable, qualified humanitarian projects. They are especially useful for any club considering a global grant and looking for an international project. Anyone who has been to one of the annual West Africa Project Fairs will tell you that it had a profound effect upon them.

You can join fellow Rotarians and share an extraordinary experience as you travel to Monrovia October 8-17, 2019 to attend the 14<sup>th</sup> Annual West Africa Project Fair. You will learn about African projects and engage in a hands-on work project.

The cost of the trip is \$1,549 (double occupancy), which includes hotel accommodations, transfers, most meals, a polio immunization exercise, hands-on community service field work, West Africa Project Fair registration, special Rotary and fellowship events, sightseeing and more.

Spaces for the trip are limited and expected to fill soon. To learn more about this trip or to register, contact

Jolene R. Bortz, President, Rotary Club of Oakland Uptown  
 516 Grand Ave., Oakland, CA 94610  
 (510) 834-2260 Voice  
 (510) 834-1019 FAX  
 JBortz@HowardTours.net  
[www.HowardTours.net](http://www.HowardTours.net)

## Please Send Us Your News!

Rotarians are people of action! And, every club's activities should be reported to other Rotarians in our District. If you have news about a club project or an upcoming fundraiser; if you have good news about a member or members or someone being honored, please share it with us so we can share it with the rest of the District in the newsletter!



Simply send an email about your news to SUEANNE LEWIS and attach an article or information you would like to have in the newsletter. Articles don't have to be written out; a bullet list will do. Tell us the who, what, when, where, and how of your event, and we'll write it up. Please include contact information so we can call or email if we have questions.

And, send us pictures and videos too! Pictures should be in .jpg and .png format.

We can only report what you tell us. If you have questions, please call SueAnne at 865-482-1386 or email to [6780news@gmail.com](mailto:6780news@gmail.com).