

Rotary

District 6780



Club of Cleveland



Rotary Opens Opportunities

Speakers

January 19, 2021

[Tom Griscom](#)

Tom served as White House Communications Director for Ronald Reagan.

January 26, 2021

[Gary Davis](#)

Bradley County Mayor

Club Leaders



[Michael J Griffin](#)
President



[Vaughn J Berger](#)
President-Elect



[Bethany McCoy](#)
President-Nominee
Vice President



[Matt Wiseman](#)
Secretary



[Tanya E Mazzolini](#)
Treasurer

[Zachary T Brooks](#)
Public Relations Chair

Building Our Future, and Without Tax Increases

By Mica Stephens on Friday, January 15, 2021



At the January 12th Rotary of Cleveland meeting, our very own Mayor Brooks presented us with his highly anticipated State of the City presentation. He began by celebrating all that the city has accomplished in recent years. Projects such as the Norman Chapel Street reconstruction, the Candies Lane storm water project, the Georgetown/25th Street intersection, and down to the powerful response from our community when the tornado struck last spring.

We have come a long way, and we still have further to go with Cleveland sprouting & growing its wings further every day. City leaders have worked to identify growth trends and issues that affect our community. ♦ We have approximately 250,000 trips within the city on a daily basis. Residential growth is at an unrepresented rate within the city and county. Traffic congestion and street maintenance remains our largest issue, and we will have economic consequences if we don't act now. Surveys have shown that transportation and downtown redevelopment projects take top priorities. ♦

In order to address these issues before they become a bigger problem, a ♦ Build Our Futures Initiative ♦ has been created. The total cost will be \$25 million spread over a 6 year period. They tentatively plan to spend around 12.5 million in phase one from 2021-2022, and another 12.5 million between the years of 2023-2026. Mayor Brooks wanted to place special emphasis on the matter of NO tax increases were necessary to fund these projects, instead they will be paid for with a mix of PAYGO & Bonding.

The project intends to focus on issues like transportation investment, congestion & traffic control, the redevelopment of blighted areas, replacement of existing facilities (such as the aquatic center and other community rec centers), and public safety. The City of Cleveland has a lot of growth and improvements to look forward to in the coming years, and it sure will be exciting to see it all come together!



Kim Gunter
Bulletin Editor



Douglas B. Caywood
CCO-Club Comm. Offcr



David Curtis Chaffin
Rotary Foundation
Chair



Kyle Cooper
Membership Chair



James Harper
Service Projects Chair



Donald L. Littrell
Sergeant-at-Arms



Andrea Boddeker
Club Programs Chair



James Bently Thomas
III
Club Programs Chair



Peggy Ann Pesterfield
Club Youth Services
Chair



Dwight W. Richardson
iPast President



David Curtis Chaffin
Assistant District
Governor



Interactive Member Poll: January 12, 2021 - Lets Play Ball, Baby

Friday, January 15, 2021

At the January 12, 2021 meeting Mayor Kevin Brooks talked about plans to Build Our Future in the City of Cleveland. He mentioned that a newer addition to our parks, the Pickleball courts, have been wildly popular.

This week tell us: Have you played pickleball at one of our home courts?

- Yes
- Not yet but I want to
- No

Having trouble with the survey link image? Click here:
<https://www.surveymonkey.com/r/RCoC0112Program>

Happy New Year! January Meetings Continue Via Zoom

By Douglas B Caywood on Friday, January 1, 2021

Birthdays

- Stephen Carroll
January 16th
- James H. Buckner
January 17th
- Lyle Swartzel
January 17th
- Clayton Collins

January 17th
Andrea Boddeker
January 19th
Tommy Arrendale
January 25th
Carmin Chastain
January 28th
Edward Lay
January 29th
Ish Patel
February 1st
Miaosheng Peng
February 1st
William Cecil Stanbery II
February 1st
Harrison Brown
February 2nd
Richard G. Burnette
February 2nd
Brittany Katz
February 6th
Keith Barrett
February 7th
William Grover Reynolds
February 8th
Stephanie Linkous
February 8th
John S. Stanbery
February 9th
Douglas B Caywood
February 10th
Cameron M. Fisher
February 13th



We hope everyone had a Happy New Year! As a new year begins, Rotary Club of Cleveland will hold its first two meetings via Zoom. Please join us via the login information below.

Join Zoom Meeting

<https://us02web.zoom.us/j/82774229880?pwd=ZkphU3k2MytRL01zWFc3dIF2bGNtQT09>

Meeting ID: 827 7422 9880

Passcode: 291591

One tap mobile

+13017158592,,82774229880#,,,,*291591# US (Washington D.C)

+13126266799,,82774229880#,,,,*291591# US (Chicago)

January 19, 2021 Program: Tom Griscom, White House Communications Director to Reagan

Friday, January 15, 2021



Tom Griscom served as Director of White House Communications under President Ronald Reagan, was a top aide and adviser for a decade to U.S. Senator Howard Baker of Tennessee, and was the executive editor and publisher of the Chattanooga Times Free Press from October 1999 to June 30, 2010. Griscom also served in the 1990s as the executive vice president for external relations for the RJ Reynolds Tobacco company, as an employee of Rupert Murdoch's News Ltd; and as a public relations consultant with Powell-Tate.

In December 1998, Fortune magazine's "The Power of 25: the influence merchants" named Griscom, along with other ex-White House staff, ex-politicians and sons-of-politicians, as a key lobbyist in Washington.

Tim Cook Proposed For Membership

Wednesday, January 6, 2021



Tim Cook serves as Executive Director and Director of Belevolence at Legacy Senior Living in Cleveland, Tennessee. He has been nominated for membership by Rotarian Kevin Brooks. Tim previously served as the Associate Pastor for Worship Arts at Lookout Valley Baptist Church in Chattanooga and as keynote speaker and worship leader at The Journey Ministries. He also has extensive experience teaching, leading and training worship teams across the country.

More Service Opportunities: Opportunities to Serve From Your Club Members

Friday, January 15, 2021



Service Chair Jimmy Harper is seeking opportunities for our club to volunteer and serve in our socially-distanced and safe environment. Please consider volunteer activities you have coming up and share them with Jimmy and the club so that we can join together in smaller groups and as individuals and have impact as a club.

A Service Opportunity for Rotarians from Junior Achievement:

Record yourself speaking about your career

Since students are not able to participate in career fairs and job shadows due to COVID, JA is beginning to career fair to them! We're recording volunteers, from different career clusters, speaking about their careers. How did you get into your career, what types of education did you need for your career, what are so positives and negatives of your career, etc. JA staff can record volunteer one on one or the volunteer can self-record.

Record JA Program Sessions

Over the summer our parent company created a virtual platform for all of our JA programs so we could

quickly transition before school started. Now we are looking for local volunteers to record themselves teachers a JA program to replace our national videos so students can see and hear from volunteer in their community.

To participate in either of these service opportunities, contact Rotarian Jennifer Pennell-Aslinger at jennifer.pennell@ja.org.

A Service Opportunity for Rotarians from United Way:

Help your United Way from your home:

Ready to serve but loving the whole work-from-home thing 2020 brought us? Contact fellow Rotarian Stephanie Linkous at stephanie.linkous@unitedwaycoee.org for volunteer opportunities you can do from your couch, such as inputting and updating Imagination Library addresses.

Local Members Can Learn About Leadership at the District and International Level

Friday, January 8, 2021



Are you or someone else in your club interesting in learning more about Rotary at the district and international level? If so, District 6780 is hosting a class, the Rotary Leadership Institute, RLI-I, on Saturday, January 16 & 23 from 9-12 EST (8-11 CST) via an online class. Each day will have three topics of discussion. It's a great opportunity for new members, or those who have been a member awhile to learn more about Rotary and leadership in a volunteer organization. It's also perfect for those members who are on the track to club leadership!

What is Rotary Leadership Institute (RLI)?

- ◆ Series of fast paced interactive courses
- ◆ Designed to build knowledge of Rotary. Among others, topics include Membership, Service Projects, and the Rotary Foundation
- ◆ Courses are fun, topical, hands-on ◆ Class members learn from each other ◆ No lectures!
- ◆ Geared toward busy business professionals who want to be more effective leaders in their vocation and in their Rotary club
- ◆ Participants return to their club with new friends, enthusiasm, fresh ideas, & valuable leadership skills

Who should attend?

- ◆ New members
- ◆ Active Rotarians
- ◆ Future club leaders

What is the cost?

\$20 per person per course ◆ Cost includes all materials. Many clubs choose to pay the cost for their members; in others, members pay their own way. Payment by online credit card preferred. If paying by check, make payable to HOA-RLI and mail to Donna Fare (see below).

How do I register?

Register directly for RLI-I at <http://hoa-rli.org/rli/district-6780-rli-seminars>

You may need to copy and paste the URL.

Don't Miss This Opportunity! A limited number of participants is available. Registration closes on Wed, January 12.

For further info, contact Donna Fare at dfare@blomand.net.

Donna Fare
Rotary District 6780
RLI Coordinator
Cell 931.607.2130

June 2020 Year End Club Financial Statements

Friday, January 15, 2021

Our District Governor has recommended to all clubs that the year-end financial statements be sent out annually as a best practice. Our year ended June 30, 2020.

From Treasurer Tanya Mazzolini:

Anyone is always welcome at the board meetings and everyone is free to ask questions of her regarding our club's financial status. Since we use cash basis accounting, there is no balance sheet. Our cash balance as of 6/20/20 was \$32,401.67.

Rotary Club of Cleveland
Income & Expense Budget Comparison
As of June 30, 2020

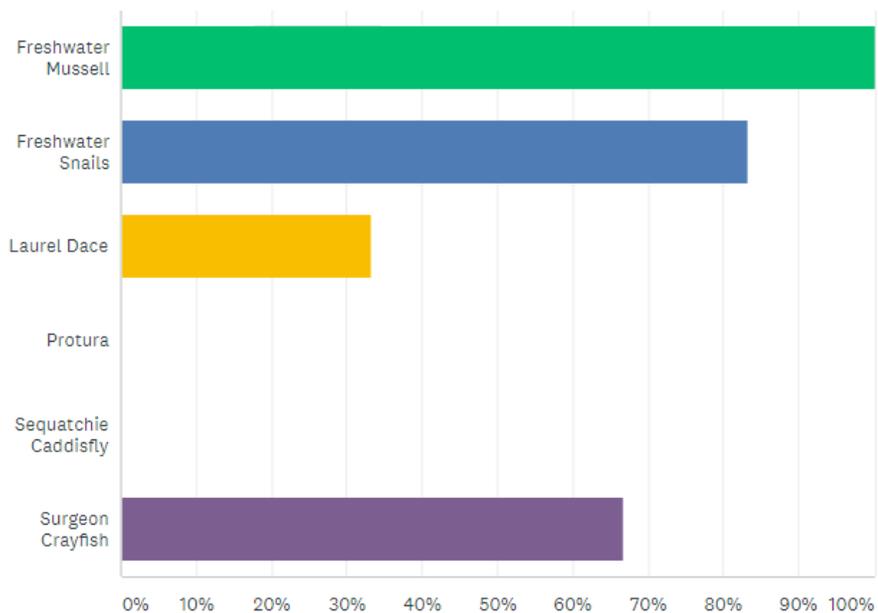
GL Account	Year to Date		
	1-Jul-19 Jun 30,20	Budget	Variance
CLUB 3849			
INCOME ACCOUNTS			
0-Rotary Gala	37,149.42	-	37,149.42
4005-Club Member Dues	25,936.00	27,360.00	(1,424.00)
4010-Club Member Meals	52,477.50	69,368.04	(16,890.54)
4040-RI Foundation Sustaining Members	11,742.50	13,200.00	(1,457.50)
4050-Polio Plus	4,330.00	4,400.04	(70.04)
4060-Interest	109.16	99.96	9.20
4080-Initiation Fees	1,100.00	999.96	100.04
4100-Miscellaneous	384.00	-	384.00
Total INCOME ACCOUNTS	133,228.58	115,428.00	17,800.58
EXPENSE ACCOUNTS			
0-Rotary Gala	39,149.42	-	39,149.42
6000-Dues Payable to RI	10,485.52	10,000.00	485.52
6005-Dues Payable to District	2,952.00	3,177.00	(225.00)
6010-Club MEALS Payable	35,588.00	46,320.96	(10,732.96)
6015-Family Picnic	-	1,000.00	(1,000.00)
6020-Rotarian's Night Out	-	1,200.00	(1,200.00)
6025-Programs	200.00	500.04	(300.04)
6030-Club Meeting Site	7,200.00	7,200.00	-
6035-United Way Day of Action	-	400.00	(400.00)
6036-Service Committee	216.11	2,000.04	(1,783.93)
6040-Awards, Gifts, Supplies	1,905.55	2,499.96	(594.41)
6041-Square Fees	4.25	-	4.25
6045-Web Hosting	30.00	555.00	(525.00)
6050-Tax Return Filing	1,175.00	1,175.04	(0.04)
6055-Directory Layout/Printing	603.66	750.00	(146.34)
6060-Conferences	(74.71)	999.96	(1,074.67)
6065-International Convention	1,808.92	5,000.00	(3,191.08)
6070-PETS Training	-	350.00	(350.00)
6075-Honorary Paul Harris	-	1,000.00	(1,000.00)
6080-Public Relations	-	249.96	(249.96)
6085-Chamber of Commerce Membership	310.00	310.00	-
6090-RI Foundation Sustaining Members	13,530.00	12,000.00	1,530.00
6095-Polio Plus	4,900.00	5,000.04	(100.04)
6097-International Projects	-	999.96	(999.96)
6100-Miscellaneous	374.73	-	374.73
6101-New Generations Scholarships	6,000.00	6,500.00	(500.00)
6102-Interact Clubs Support	2,500.00	2,499.96	0.04
6103-RYLA	1,380.00	900.00	480.00
6105-Youth Speech Contest	-	275.00	(275.00)
Total EXPENSE ACCOUNTS	130,238.45	112,862.92	17,375.53
NET INCOME	2,990.13	2,565.08	425.05

Results from last week's poll: Which native animals have you seen in person in our region?

Friday, January 15, 2021

At the January 5, 2021 meeting Bridgett Massengill talked about THRIVE Regional Partnership initiatives, including the Cradle of Southern Appalachia Initiative, which is working to keep our native common species common by protecting 90% of those at risk.

We asked: which of these native animals have you seen in person in our region?



100% of respondents have seen a freshwater mussel, and none had seen the Caddisfly or Protura.

For the bonus question we asked which one we'd like to name "Mike Griffin", and the winner is: Freshwater Snail. If you see Mike, tell him we say "hi".



For this week's poll tell us: [Have you played pickleball at our home courts?](#)

District Leadership Mid-Year Meeting

District leaders, please mark your calendar for the upcoming District Leadership Mid-Year Meeting. We will hold a Zoom session on **Saturday, January 9, 2021 at 11:00 AM Eastern /10:00 AM Central**. The session will not last more than two hours.

All current and incoming Assistant Governors, the Governor's Committee, and all current district committee and subcommittee heads should plan to attend this important meeting.

The agenda is not yet finalized but will include the following:

- Review of updated January-June 2021 district calendar of events
- Challenges for the next six months and the impacts of the pandemic on clubs, goals, and awards
- Brief reports from committees

District Governor Ron will send out the Zoom invitation and the draft agenda sometime in December.

Please note that this meeting is in addition to the District Team Training Seminar in February, to which most of the same district leaders will be invited. One major purpose of the February meeting is for District Governor Elect Cindy to review topics and set the tone for her 2021-22 year as Governor.

Please send any suggestions on specific topics, as well as any other comments or ideas, for our January 9 meeting to District Governor Ron.

Rotary Club of Cleveland
Meets at Museum Center at Five Points
200 Inman St E
Cleveland, TN 37311
Time: Tuesday at 12:00 PM