

**Rotary**  
District 6780



Club of Cleveland



Rotary Opens Opportunities

## Speakers

**January 12, 2021**

Kevin Brooks  
City of Cleveland Mayor

**January 26, 2021**

Gary Davis  
Bradley County Mayor

## Club Leaders



Michael J Griffin  
President



Vaughn J Berger  
President-Elect



Bethany McCoy  
President-Nominee  
Vice President



Matt Wiseman  
Secretary



Tanya E Mazzolini  
Treasurer



Zachary T Brooks  
Public Relations Chair

Kim Gunter

## The Future Shouldn't Be Planned in Silos

By Kim Gunter on Tuesday, January 5, 2021



Our speaker for January 5, 2021 was Bridgette Massengill from the THRIVE Regional Partnership. She opened with a video that explained what THRIVE is: an unprecedented, collaborative organization that unites people across the growing tri-state region to preserve community and natural character for generations to come. As the video stated, ♦the future shouldn♦t be planned in silos. ♦ Thrive allows for ♦partners to rely on each other♦s strengths. ♦

Bridgette focused on three areas in her presentation: Transportation & Infrastructure, Natural Treasures, and Community Prosperity.

Transportation & Infrastructure included focusing on moving data by the Regional Broadband Alliance, moving freight through the Freight Mobility Coalition, and moving people.



Bulletin Editor



Douglas B. Caywood  
CCO-Club Comm. Offcr



David Curtis Chaffin  
Rotary Foundation  
Chair



Kyle Cooper  
Membership Chair



James Harper  
Service Projects Chair



Donald L. Littrell  
Sergeant-at-Arms



Andrea Boddeker  
Club Programs Chair



James Bently Thomas III  
Club Programs Chair



Peggy Ann Pesterfield  
Club Youth Services  
Chair



Dwight W. Richardson  
iPast President



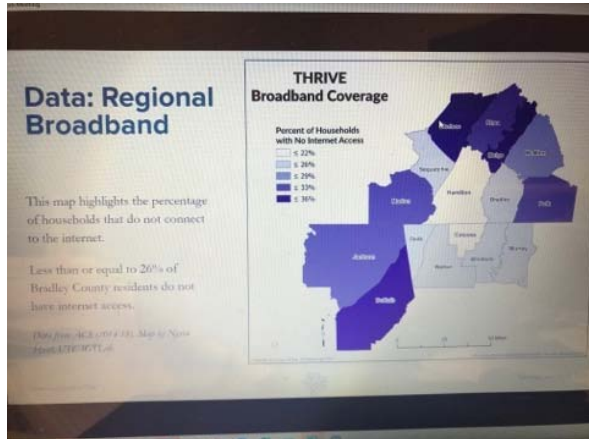
David Curtis Chaffin  
Assistant District  
Governor

## Birthdays

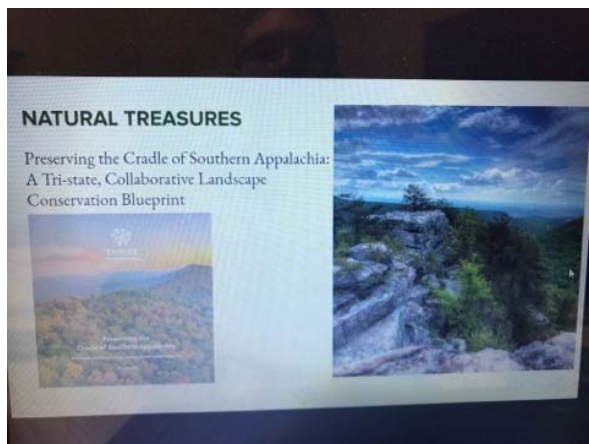
Ann Yarbro McCoin  
January 11th

Jennifer Pennell-Aslinger  
January 14th

Stephen Carroll



Natural Treasures includes the Natural Treasures Alliance that is dedicated to long-term landscape preservation across the region.



Through the focus on Community Prosperity THRIVE partnered with the 16 communities that make the region, including a pilot that started with Cleveland/Bradley County and included working with Melissa Woody at the Chamber, Corey Divel in the City of Cleveland, Sharon Marr with Mainstreet Cleveland, and several others that made the program launch a success.



## Interactive Member Poll: January 5, 2021 - Cats in the Cradle

Friday, January 8, 2021

1. At the January 5, 2021 meeting Bridgett Massengill talked about THRIVE Regional Partnership initiatives, including the Cradle of Southern Appalachia Initiative, which is working to keep our native common species common by protecting 90% of those at risk.

This week tell us: which of these native animals have you seen in person in our region?

January 16th  
James H. Buckner  
January 17th  
Lyle Swartzel  
January 17th  
Clayton Collins  
January 17th  
Andrea Boddeker  
January 19th  
Tommy Arrendale  
January 25th  
Carmin Chastain  
January 28th  
Edward Lay  
January 29th  
Ish Patel  
February 1st  
Miao Sheng Peng  
February 1st  
William Cecil Stanbery II  
February 1st  
Harrison Brown  
February 2nd  
Richard G. Burnette  
February 2nd  
Brittany Katz  
February 6th  
Keith Barrett  
February 7th



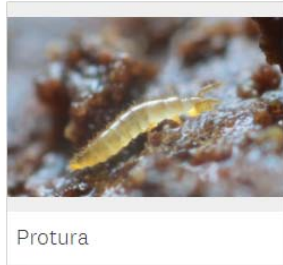
Freshwater Mussell



Freshwater Snails



Laurel Dace



Protura



Sequatchie Caddisfly



Surgeon Crayfish

(Image of Poll question. Trouble seeing the image? Click here:  
<https://www.surveymonkey.com/r/RCoC0105Program>)



## Happy New Year! January Meetings Continue Via Zoom

By Douglas B Caywood on Friday, January 1, 2021



We hope everyone had a Happy New Year! As a new year begins, Rotary Club of Cleveland will hold its first two meetings via Zoom. Please join us via the login information below.

Join Zoom Meeting

<https://us02web.zoom.us/j/82774229880?pwd=ZkphU3k2MytRL01zWFc3dIF2bGNtQT09>

Meeting ID: 827 7422 9880

Passcode: 291591

One tap mobile

+13017158592,,82774229880#,,,,\*291591# US (Washington D.C)

+13126266799,,82774229880#,,,,\*291591# US (Chicago)

---

## Service Opportunities: Share What You Do With Your Rotary Family

Tuesday, January 5, 2021



Service Chair Jimmy Harper is seeking opportunities for our club to volunteer and serve in our socially-distanced and safe environment. Please consider volunteer activities you have coming up and share them with Jimmy and the club so that we can join together in smaller groups and as individuals and have impact as a club.

### **A Service Opportunity for Rotarians from Junior Achievement:**

Record yourself speaking about your career

Since students are not able to participate in career fairs and job shadows due to COVID, JA is beginning to career fair to them! We are recording volunteers, from different career clusters, speaking about their careers. How did you get into your career, what types of education did you need for your career, what are so positives and negatives of your career, etc. JA staff can record volunteer one on one or the volunteer can self-record.

Record JA Program Sessions

Over the summer our parent company created a virtual platform for all of our JA programs so we could quickly transition before school started. Now we are looking for local volunteers to record themselves teachers a JA program to replace our national videos so students can see and hear from volunteer in their community.

To participate in either of these service opportunities, contact Rotarian Jennifer Pennell-Aslinger at [jennifer.pennell@ja.org](mailto:jennifer.pennell@ja.org).

---

## Sergeant At Arms Has Jokes, Even At Zoom Meetings

Tuesday, January 5, 2021



*Pictured here: Don Littrell moments after he said he "handn't seen some of you since last year."*

If you miss your Rotary family, but haven't attended Zoom because you worry it won't be as vibrant as an in-person meeting, here's some great news: Your fellow Rotarians, and especially Sergeant At Arms Don, still bring the joy and chatter you love before our high-quality speaker begins their presentation and takes questions.

Pictured above is the exact moment after Don got to say he hadn't seen some of us since last year . . . while sporting his new Christmas gift, a face shield that must work for Zoom presentations or why else would he have been wearing it?

The club was also treated to a little bit of life history from Amy Card Lillios, which we hope to hear more of at an upcoming meeting . . . something about dancing on tables . . .

There were 40 members in attendance on the fifth and four guests. We're so happy to see everyone's faces and hear your voices, and we hope to see even more next week. See you all by Zoom on Tuesday!

## **January 12 Program: "Build Our Future" State of the City Address with Mayor Kevin Brooks**

Wednesday, January 6, 2021



As a fellow Rotarian (and a friendly and welcoming one at that!), we know Mayor Kevin Brooks well. Kevin was elected Mayor of the City of Cleveland in September of 2018 and continues to serve today. He has volunteered on the Board of Directors for Operation Compassion, Habitate for Humanity, Rejuvenate

Advisory, Orlando Client Advisory, Nashville CVC Advisory, Main Street Cleveland, Cleveland City Schools, United Way of the Ocoee Region, and THE Rotary Club of Cleveland.

Kevin is a Paul Harris Fellow, and the winner of multiple awards, at least one a year since 2009 (and probably before, but that's how far back his bio goes):

2018 Tennessee School Health Coalition Legislator of the Year; 2017 Tennessee Chapter American Academy of Pediatrics Legislator of the Year; 2017 Tennessee Gas Association ♦Friend of the Flame♦ Award; 2016 Legislative Champion Award, SCORE ; 2016 Bradley County GOP Lifetime Achievement Award; 2015 Disability Hero, TN Disability Coalition; 2015 Legislative Champion Award, Autism Speaks; 2014 County Officials Outstanding Legislator of the Year; 2013 TICUA Harold Bradley Leadership Award for Excellence in Higher Education Policy; 2012 Tennessee Civil Air Patrol Legislative Squadron Member of the Year; 2012 Tennessee Civil Air Patrol Southeast Region Legislative Squadron Leader of the Year; 2011 Tennessee Civil Air Patrol, Commander of the Tennessee Wing Legislative Squadron, 107th General; 2011 TDDA Legislator of the Year; 2011 TNCO Legislator of the Year; 2011 Legislator of the Year, Southeast Tennessee Development District; 2010 TN SSAR National Society SAR Bronze Good Citizenship Award; 2009 Legislator of the Year, Rural Health Association; 2009 Legislative Officer of the Year, TN Wing Civil Air Patrol.

Kevin is happily married to his wife Kim, and is the father of two children, including fellow Rotarian Zach Brooks.

---

## Tim Cook Proposed For Membership

Wednesday, January 6, 2021



Tim Cook serves as Executive Director and Director of Belevolence at Legacy Senior Living in Cleveland, Tennessee. He has been nominated for membership by Rotarian Kevin Brooks. Tim previously served as the Associate Pastor for Worship Arts at Lookout Valley Baptist Church in Chattanooga and as keynote speaker and worship leader at The Journey Ministries. He also has extensive experience teaching, leading and training worship teams across the country.

---

## Local Members Can Learn About Leadership at the District and International Level

Friday, January 8, 2021



Are you or someone else in your club interesting in learning more about Rotary at the district and international level? If so, District 6780 is hosting a class, the Rotary Leadership Institute, RLI-I, on Saturday, January 16 & 23 from 9-12 EST (8-11 CST) via an online class. Each day will have three topics of discussion. It's a great opportunity for new members, or those who have been a member awhile to learn more about Rotary and leadership in a volunteer organization. It's also perfect for those members who on the track to club leadership!

#### **What is Rotary Leadership Institute (RLI)?**

- ◆ Series of fast paced interactive courses
- ◆ Designed to build knowledge of Rotary. Among others, topics include Membership, Service Projects, and the Rotary Foundation
- ◆ Courses are fun, topical, hands-on ◆ Class members learn from each other ◆ No lectures!
- ◆ Geared toward busy business professionals who want to be more effective leaders in their vocation and in their Rotary club
- ◆ Participants return to their club with new friends, enthusiasm, fresh ideas, & valuable leadership skills

#### **Who should attend?**

- ◆ New members
- ◆ Active Rotarians
- ◆ Future club leaders

#### **What is the cost?**

\$20 per person per course ◆ Cost includes all materials. Many clubs choose to pay the cost for their members; in others, members pay their own way. Payment by online credit card preferred. If paying by check, make payable to HOA-RLI and mail to Donna Fare (see below).

#### **How do I register?**

Register directly for RLI-I at <http://hoa-rli.org/rli/district-6780-rli-seminars>

You may need to copy and paste the URL.

Don't Miss This Opportunity! A limited number of participants is available. Registration closes on Wed, January 12.

For further info, contact Donna Fare at [dfare@blomand.net](mailto:dfare@blomand.net).

Donna Fare  
Rotary District 6780  
RLI Coordinator  
Cell 931.607.2130

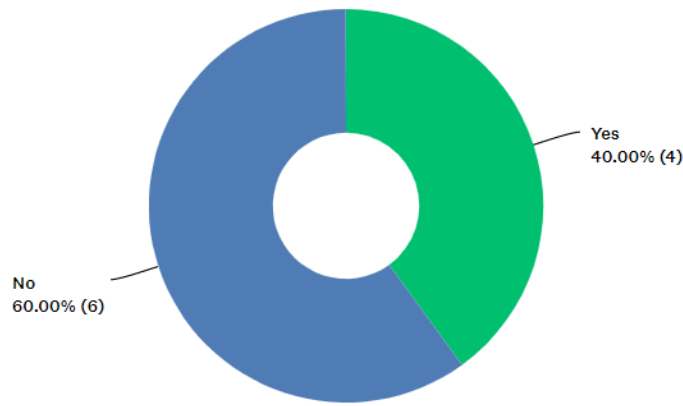
---

## **Results from our last poll: Cholera vaccine**

Friday, December 18, 2020

At the December 15, 2020 meeting Mike Brown updated us on the Haiti Latrine Project. One of the many benefits of the program include reduced risk of Cholera.

Have you ever travelled somewhere that required/recommended you get the Cholera Vaccine before your visit?



For this week's poll tell us: [Which of these native species have you seen in person here in the Cradle of Appalachia?](#)

---

## District Leadership Mid-Year Meeting

District leaders, please mark your calendar for the upcoming District Leadership Mid-Year Meeting. We will hold a Zoom session on **Saturday, January 9, 2021 at 11:00 AM Eastern /10:00 AM Central**. The session will not last more than two hours.

All current and incoming Assistant Governors, the Governor's Committee, and all current district committee and subcommittee heads should plan to attend this important meeting.

The agenda is not yet finalized but will include the following:

- Review of updated January-June 2021 district calendar of events
- Challenges for the next six months and the impacts of the pandemic on clubs, goals, and awards
- Brief reports from committees

District Governor Ron will send out the Zoom invitation and the draft agenda sometime in December.

Please note that this meeting is in addition to the District Team Training Seminar in February, to which most of the same district leaders will be invited. One major purpose of the February meeting is for District Governor Elect Cindy to review topics and set the tone for her 2021-22 year as Governor.

Please send any suggestions on specific topics, as well as any other comments or ideas, for our January 9 meeting to District Governor Ron.

---

Rotary Club of Cleveland  
Meets at Museum Center at Five Points  
200 Inman St E  
Cleveland, TN 37311  
Time: Tuesday at 12:00 PM