

Rotary

District 6780



Club of Cleveland



Rotary Opens Opportunities

Speakers

February 23, 2021

Dr. Matthew Mazloff
Oceans and Atmospheres, Scripps
University, San Diego

March 02, 2021

Tim Tatum
Direct Primary Care Associates

March 16, 2021

Fran Tarkenton
Personal Story

Club Leaders



Michael J Griffin
President



Vaughn J Berger
President - Elect



Bethany McCoy
President - Nominee
Vice President



Matt Wiseman
Secretary



Tanya E Mazzolini
Treasurer

Zachary T Brooks
Public Relations Chair

Life at News Channel 9 with Cindy Sexton

By Kim Gunter on Friday, February 19, 2021



Cindy opened with an acknowledgement: ♦This crazy business we ♦re in, I didn ♦t think it was so crazy until recent years. ♦ She noted that the pandemic has been handled good and bad in Hamilton County ♦ long vaccine lines are an example of some things that have gone wrong.

Cindy ♦s presentation was a friendly conversation with questions and input from the club throughout the program. She shared with us that at Channel 3, the station managers have been handling the pandemic well and that she and her coworkers feel safe at work. ♦ I have been so proud of our bosses and owners ♦ everyone we work with ♦. They have one anchor in the studio at a time. Much of their team is working from home and doing it well, but will look forward to returning to the office when they can. Some people at the station have tested positive, but they ♦ve handled it well; people are successfully covering for others. They are separated in the office, and there ♦s minimal people in the office at a time. Most reporters are working from home or totally remotely. They have their cameras and phones and ♦backpacks ♦ to transmit the information to the station.

During the program, she interviewed the club a bit, asking ♦how do each of you feel when you walk in a business and there ♦s no masks? Does your family wear yours? ♦ And our club engaged in some discussion about mask wearing, mask shaming, and more.

Cindy shared that her husband has had pneumonia multiple times and so he avoids the virus carefully. Their daughter has come home to live with them and has changed her lifestyle to keep her parents safe. ♦we all feel like we ♦re protecting each other ♦.



Kim Gunter
Bulletin Editor



Douglas B. Caywood
CCO-Club Comm. Offcr



David Curtis Chaffin
Rotary Foundation
Chair



Kyle Cooper
Membership Chair



James Harper
Service Projects Chair



Donald L. Littrell
Sergeant-at-Arms



Andrea Boddeker
Club Programs Chair



James Bentley Thomas
III
Club Programs Chair



Peggy Ann Pesterfield
Club Youth Services
Chair



Dwight W. Richardson
iPast President



David Curtis Chaffin
Assistant District
Governor

Cindy also showed us her Zoom room ♦ her husband♦s UK man cave! She admitted she was a UK fan because he♦s in a better mood when they win.

Next Cindy discussed her early days in the business, and some fun times shared with colleagues. She gained a weekend reporting job at the age of 25 in Paducah KY. She was working the Reagan Presidential Election and the reelection of Senator Paul Simon. Back then it was wonderful to have different statesmen and representatives, it didn♦t matter the political party, they were respected and respected each other. She first worked with Bill Markham in Las Vegas, and he brought her to Channel 3 in 1985. Channel 3 had been lagging in the ratings behind 9 and 12. But the owners built a wonderful station and news crew and they gave Channel 9 a run for their money. ♦Each of us raised the bar through our heavy competition,♦ said Cindy.

She shared a few Bill Markham stories. He looked really serious on the news, but ♦he had a twinkle in his eye and there was always some practical joke that he was concocting.♦ For example, he put an Elvis fan plate on the front of her car without her knowing it. Another example: In response to one of his co-workers constant monitoring and bragging about his car♦s gas mileage, Bill and one of his coworkers decided to have fun with him: they added gasoline to his tank periodically and the man thought his car was getting incredible mileage. Then they started siphoning gas, and the man couldn♦t figure out what had gone wrong.

Cindy also spoke highly of her coworkers including David Carroll, and Paul Barys who will be retiring later this year.

Interactive Member Poll: February 16, 2021 - I'm a Joker

Friday, February 19, 2021

At the February 16 meeting, Cindy Sexton shared some of the practical jokes she enjoyed from her coworker Bill Markham.

Tell us: Do you (or did you, if you are retired) play practical jokes on your coworkers?

- Yes, I love to perpetrate a practical joke at work.
- No, I don't start the practical jokes at work.
- No, practical jokes don't belong in a place of business. Now get back to work.
- Other (please specify)

Having trouble with the survey link image? Click here:
<https://www.surveymonkey.com/r/RCoC0216Program>

February 23 Program: What is the Ocean Doing and Who Cares? - Matt Mazloff, Scripps University

Friday, February 19, 2021

Birthdays

- Christopher Beckstrand
February 19th
- Robert Cuthbertson
February 28th
- Gary Warren Sears
March 5th
- JT Barnhart
March 5th
- Bill Estes
March 10th
- Donald L Littrell
March 10th
- Tom Wheeler

March 11th
Timothy P Cook
March 20th



On Tuesday, February 23, Dr. Matt Mazloff will present "What is the Ocean Doing and Who Cares?"

Matthew Mazloff is a scientific programmer in the Oceans and Atmospheres Section at Scripps Institution of Oceanography, University of California, San Diego. His research focuses on understanding the ocean and earth system by utilizing model-observation syntheses. The estimates of the ocean state produced allows one to address pressing scientific and societal problems. Providing quantitative ocean baselines allows detecting past and future climate shifts, and enables understanding the underlying dynamics controlling the system. Analyses using these state estimates span a broad range of topics including air-sea exchanges, the carbon cycle, the ocean circulation, and the dynamical balances governing this circulation.

Mazloff studies many ocean regions, but has an affinity for the Southern Ocean. He received a B.S. in physics from the University of Vermont. In 2008, Mazloff received his PhD in the Massachusetts Institute of Technology (MIT) ♦ Woods Hole Oceanographic Institution (WHOI) joint program studying the momentum budget of this remote and energetic ocean. He then joined Scripps and continued this line of research, expanding it to include the carbon cycle and ice-ocean interactions in the region. Other regions of study include the California Current System and the Tropical Pacific Ocean.

A primary focus of Mazloff ♦s efforts is evolving methodologies for data assimilation and mapping. Projecting ocean measurement information makes best use of our observing system. A priority for best exploiting observations is to improve the upper ocean component of models and assimilation software. Including more physical components into the model-observation synthesis is key to this goal. Having a model that assimilates measurements of all ocean scales from surface waves to internal waves to submesoscale to mesoscale to basin scale allows best use of measurements and knowledge of the associated uncertainty structure. Aligned with these goals, Mazloff works in the consortium for Estimating the Circulation and Climate of the Ocean (ECCO), and as such he is a user and developer of the ECCO data assimilation software. These efforts have also been used to aid in observing system design.

Matt was featured in the Discovery Channel Documentary "Underwater Universe".

Zoom info for February

Friday, January 29, 2021

Meetings will continue by Zoom through February. Despite being on screens, our club still has chatter and fun at the start of every meeting, and the speaker slate offers interesting and diverse views and information!

See you by Zoom on Tuesday!

Join Zoom Meeting

<https://us02web.zoom.us/j/89967395299?pwd=cDhleVc4QXM4TnpSamJRa2V4R2tBdz09>

Meeting ID: 899 6739 5299

Passcode: 305465

One tap mobile

+16465588656,,89967395299#,,,,*305465# US (New York)

+13017158592,,89967395299#,,,,*305465# US (Washington DC)

Dial by your location
+1 646 558 8656 US (New York)
+1 301 715 8592 US (Washington DC)
+1 312 626 6799 US (Chicago)
+1 669 900 9128 US (San Jose)
+1 253 215 8782 US (Tacoma)
+1 346 248 7799 US (Houston)
Meeting ID: 899 6739 5299
Passcode: 305465
Find your local number: <https://us02web.zoom.us/j/kcewfVp5r3>

Rotarian Larry McDaniel Receives Prestigious M.C.. Headrick Award

Friday, February 19, 2021



Rotarian Larry McDaniel was the 2021 recipient of the prestigious M.C. Headrick Award presented by the Cleveland/Bradley Chamber of Commerce at their annual meeting.

To read more about the award and Larry's accomplishments, visit:
<https://clevelandchamber.com/cleveland-chamber/chamber-news/>

The District is Seeking Applicants for Global Scholar Grants

Friday, February 19, 2021

The District 6780 Education Committee is seeking candidates for the Rotary Global Scholar Grant for 2021-2022. District Designated Funds are currently committed for one scholar, and our district contributions are matched by The Rotary Foundation World Fund. The minimum award is \$30,000.

Qualified candidates must meet the following requirements:

- Must be available for graduate level study outside the United States in a qualified Rotary International district;
- May not be a Rotarian, lineal descendent (child or grandchild), or Rotary employee;
- Must be committed to studying in one of Rotary's seven areas of focus;
- Must be sponsored by a grant-qualified Rotary Club in District 6780;
- Must begin study within six months of notification of grant award;
- Must live in the immediate vicinity of study institution;
- Must complete all required reports during and after scholarship period;
- Must have a sponsor counselor and host sponsor counselor;
- Must complete interviewed by the District Scholarship Committee;

Application for funding grant must be accompanied by the sponsor club's letter of recommendation; Scholarship applications must be accompanied by letter of acceptance from the school of choice.

Information and the application are available on the District 6780 website (www.rotarydistrict6780.com) under Grants: Global Scholar Program.

4-Way Test Judges

By Kim Gunter on Friday, February 19, 2021



Our 4-Way Test Judges preparing before the local competition. From left to right: Ken Jones, Carolyn Ingram, Dwight Richardson, Peggy Pesterfield

Local Members Can Learn About Leadership at the District and International Level

Friday, January 8, 2021



Are you or someone else in your club interesting in learning more about Rotary at the district and international level? If so, District 6780 is hosting a class, the Rotary Leadership Institute, RLI-I, on Saturday, January 16 & 23 from 9-12 EST (8-11 CST) via an online class. Each day will have three topics of discussion. It's a great opportunity for new members, or those who have been a member awhile to learn more about Rotary and leadership in a volunteer organization. It's also perfect for those members who on the track to club leadership!

What is Rotary Leadership Institute (RLI)?

- ◆ Series of fast paced interactive courses
- ◆ Designed to build knowledge of Rotary. Among others, topics include Membership, Service Projects, and the Rotary Foundation
- ◆ Courses are fun, topical, hands-on ◆ Class members learn from each other ◆ No lectures!
- ◆ Geared toward busy business professionals who want to be more effective leaders in their vocation and in their Rotary club
- ◆ Participants return to their club with new friends, enthusiasm, fresh ideas, & valuable leadership skills

Who should attend?

- ◆ New members
- ◆ Active Rotarians
- ◆ Future club leaders

What is the cost?

\$20 per person per course ◆ Cost includes all materials. Many clubs choose to pay the cost for their

members; in others, members pay their own way. Payment by online credit card preferred. If paying by check, make payable to HOA-RLI and mail to Donna Fare (see below).

How do I register?

Register directly for RLI-I at <http://hoa-rli.org/rli/district-6780-rli-seminars>

You may need to copy and paste the URL.

Don't Miss This Opportunity! A limited number of participants is available. Registration closes on Wed, January 12.

For further info, contact Donna Fare at dfare@blomand.net.

Donna Fare
Rotary District 6780
RLI Coordinator
Cell 931.607.2130

Tell Board About Any Service Hours or District Training You've Attended

Saturday, January 23, 2021

Did you know that each year your club has goals for service hours, training, and more? If you've done any volunteer hours this Rotary Year, please tell Jimmy Harper your hours and activity: jharper@leeuniversity.edu. If you'd like to do some service or volunteer work, your fellow club members have some ideas! Please check the news story in this newsletter.

If you've attended any District Training, please let President Mike Griffin know: mgriffin@clevelandchamber.com. If you're interested in District Training, there are many opportunities to do so right from your computer. Please check the other news story for an invitation to attend Leadership Training. For more opportunities visit <http://www.rotarydistrict6780.com/TrainingInformation.php>.

More Service Opportunities: Opportunities to Serve From Your Club Members

Friday, January 15, 2021



Service Chair Jimmy Harper is seeking opportunities for our club to volunteer and serve in our socially-distanced and safe environment. Please consider volunteer activities you have coming up and share them with Jimmy and the club so that we can join together in smaller groups and as individuals and have impact as a club.

A Service Opportunity for Rotarians from Junior Achievement:

Record yourself speaking about your career

Since students are not able to participate in career fairs and job shadows due to COVID, JA is beginning to career fair to them! We're recording volunteers, from different career clusters, speaking about their careers. How did you get into your career, what types of education did you need for your career, what are so positives and negatives of your career, etc. JA staff can record volunteer one on one or the volunteer can self-record.

Record JA Program Sessions

Over the summer our parent company created a virtual platform for all of our JA programs so we could quickly transition before school started. Now we are looking for local volunteers to record themselves

teachers a JA program to replace our national videos so students can see and hear from volunteer in their community.

To participate in either of these service opportunities, contact Rotarian Jennifer Pennell-Aslinger at jennifer.pennell@ja.org.

Service Opportunities for Rotarians from United Way:

Help your United Way from your home:

Ready to serve but loving the whole work-from-home thing 2020 brought us? Contact fellow Rotarian Stephanie Linkous at stephanie.linkous@unitedwayocoe.org for volunteer opportunities you can do from your couch, such as inputting and updating Imagination Library addresses.

Help take books to fill Little Libraries in our area Imagination Library Help:

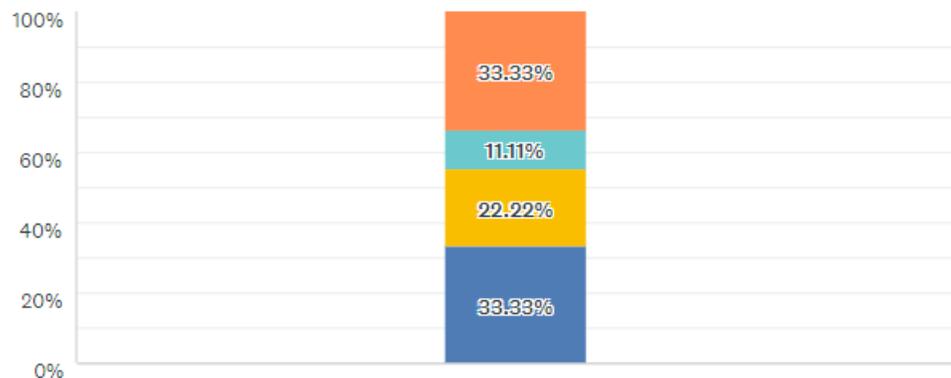
The United Way needs someone to help sticker books and put new addresses on the ones that were returned because the child moved to another address. There are tubs of books that can be picked up at the UW office and done at the volunteer's home.

Results from last week's poll: Would Your I.T. Department Let NARA Connect to Your Data?

Friday, February 19, 2021

At the February 9 meeting Dr. Kenneth Thibodeau told us how his team solved a data transfer problem by plugging the data servers directly into the White House Computers, and then transfer the servers to storage. He was surprised the White House agreed to the plan, and it did cut years off of the transfer time.

We asked: At your place of business, how would your IT Department react if the National Archives asked to plug directly in? (Let's assume they do have the right to get and store your files)



- IT would tell them no, and make them accept a slow transfer the old-fashioned way
- IT would say yes, but only after many waivers and agreements were signed
- IT would say yes, whatever works for the White House works for us
- I'm not sure, but this question makes me think I might need to get an IT Department
- Other (please specify)

"Other" answers included:

- As I sole practitioner physician, my IT department is my kids and grands!
- I think that such a transfer would be a breach of the lawyer-client confidential relationship.
- What files?

Answer this week's poll: [Are YOU the office practical joker?](#)

Achieve Your Professional Development Goals in the New Year

Become a more effective presenter, communicator, and leader by taking a series of courses developed exclusively for Rotary by the experts at Toastmasters International. These courses in Rotary's Learning Center will help- you grow professionally and personally. They include:



- [Develop a Speech](#), on developing content based on your topic, audience, and goals;
- [Deliver a Speech](#), on the basics of giving a speech;
- [Inspirational Speech](#), on how to engage, persuade, or inspire and audience;
- [Interpersonal Communication and Networking](#), on building and maintaining professional relationships and networks;
- [Leadership Basics](#), on topics like motivating others, integrity, and team inclusiveness;
- [Leading a Team](#), on creating a positive environment, setting goals, and delegating;
- [Collaboration](#), on understanding and developing leadership and collaboration skills;
- [Building Consensus](#), on developing skills needed for effective and inclusive leadership.

Expand your opportunities by building your skills!

Rotary Club of Cleveland
Meets at Museum Center at Five Points
200 Inman St E
Cleveland, TN 37311
Time: Tuesday at 12:00 PM