

Rotary

District 6780



Club of Cleveland



SERVE TO CHANGE LIVES

A Community Where Everyone has the Opportunity for a Better Tomorrow

By Mica Stephens on Tuesday, August 31, 2021

Speakers

September 14, 2021

Hiwassee Acres Farm

Questions? Call Kathi Jensen @
863-446-3685

September 21, 2021

Janet Sullivan and Cindy
Campbell

October 01, 2021

Check with Tanya for tickets

Club Leaders



Vaughn J. Berger
President



Bethany McCoy
President-Elect



Kevin D. Brooks
President-Nominee
Vice President



Matt Wiseman
Secretary



Tanya E. Mazzolini
Treasurer

Kim Gunter
Bulletin Editor



Mica Stephens
Public Image Chair



Douglas B. Caywood
CCO-Club Comm. Officer



David Curtis Chaffin
Rotary Foundation Chair



Kyle Cooper
Membership Chair



James Harper
Service Projects Chair



Brittany Katz
Sergeant-at-Arms



Left to right: Stephanie Linkous, Jaynese Waddell, Vaughn Berger

At our August 31st Rotary of Cleveland meeting, we had Jaynese Waddell, the director of Community Impact come and join our meeting with a brief presentation and update on what the organization has been working on.

In order to advance the United Way's impact in line with modern times, the organization has been progressing to be more data driven and solution focused over the past year. They have narrowed down four primary ways to achieve this goal: assess community needs, create a fundraising campaign, invest in local programs, and evaluate the success of their ventures.

The key areas of focus that the United Way intends on nurturing in the local community will be: childcare, affordable housing, access to affordable healthcare, and transportation. These are the aspects of need that have been identified by assessing the community.

The United Way cannot fulfill these needs all on their own, which is why the development of key strategic partnerships with other local organizations has been vital to the growth of impact. Organizations such as Karis Community Health and Ocoee Connect have been irreplaceable partners working alongside the United Way to better our community.

A particular branch of United Way, the Housing United Program, whose goal is to prevent and end homelessness quickly has made a significant impact. They have permanently housed 57 families, prevented 14 evictions, and served over 100 total households.

One thing that the United Way can never have enough of, or be able to measure just how large of an impact they make, are through their volunteers! Jaynese strongly encouraged anyone feeling the draw towards assisting their organization to reach out and inquire of ways they can become involved. To learn more, call Jaynese: (423) 479-2020 or email: JayneseWaddell@UnitedWayOcoee.org.



Andrea Boddeker
Club Programs Chair



James Bently Thomas III
Club Programs Chair



Peggy Ann Pesterfield
Club Youth Services Chair



Michael J Griffin
iPast President



David Curtis Chaffin
Assistant District Governor

◆At the United Way, we strive for a community where everyone has the opportunity for a better tomorrow◆.



Birthdays

Terry Buckner
September 3rd
Drew Gilliland
September 4th
Lee Montgomery
September 21st
Milan Blake
September 22nd
Sheryl Wilson Jaggers
September 23rd
Pam Nelson
September 24th
Steve Crump
October 1st
James Barrett
October 3rd
Max Phillips
October 3rd
Ken R. Jones
October 3rd

Interactive Member Survey: Help, you know I need somebody

Friday, September 3, 2021

At our August 31st meeting Jaynese Waddell told us about United Way's community impact and the four areas that United Way has identified to nurture the community.

If you had only \$1 to give, which of the four areas would get your \$1?

- ☐ Childcare
- ☐ Affordable Housing
- ☐ Affordable Healthcare
- ☐ Transportation

Having trouble with the survey link image? Click here:
<https://www.surveymonkey.com/r/RCoC0831Program>

September 7th Program: Brittany and Andrea Host 'Cleveland Rotary Social on Tuesday'

Thursday, September 2, 2021



Brittany and Andrea are two small business owning ladies in downtown Cleveland. You can find them on First Street basically any time on any day. Andrea owns Carroll Printing Company with her husband Ty. She has a daughter Emma and is expecting a little boy this fall! Brittany owns Terra Running Company and Cleveland Coffee & Market. She lives downtown with her dog Rocky and likes to swim, bike, and run. Andrea and Brittany recently won the Cleveland State Community First Award for their Small Biz Give program, which donates a portion of proceeds each month to a different area nonprofit organization.

Many people have commented that Rotary is fun, the people are interesting, but they wished for more time to chat and get to know one another. We are excited to invite you to the first Cleveland Rotary Social on Tuesday! We will be eating as normal, but the activities will include moving around and talking to each other, so prepare to wear a mask if you feel more comfortable. There will be prizes! Zoom participants will get to enjoy the social also, but won't be eligible for the prizes, so come in person if you can!

Junior Dairy Show Set for September 7, 2021

Friday, August 6, 2021



(Photo by Bethany McCoy)

Mark your calendars to attend the Junior Dairy Show at 6:00 PM on Tuesday, September 7, 2018 at the William Hale Agricultural Center on Peerless Road.

Red badge Rotarians will be assisting with the event as part of the requirements for their blue badges. Take a moment and review the program to thank each of the Rotarians, businesses and individuals who sponsor this event.

Contact Rotarian Kim Frady for more information.

Club Picnic, Saturday September 14 at Hiwassee Acres Lodging and Event Center

By Kathi Lynne Jensen on Friday, August 27, 2021

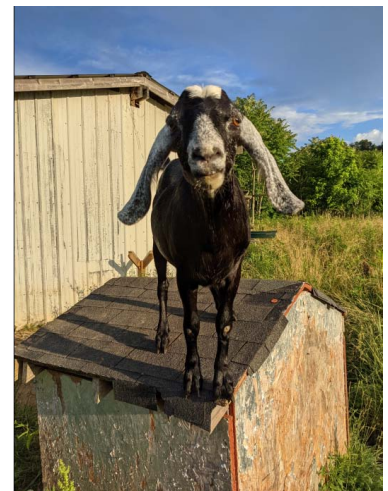


We welcome you to our home at Hiwassee Acres Lodging and Event Center for the annual Rotary Picnic!

Tuesday September 14 at 6pm we will be enjoying some good fun and great food and we would love to have you and your family present! If you want to come early or stay around to enjoy a paddle on the Hiwassee, a rousing game of disc golf, a stroll around the pond, a hike in the woods, we welcome you! Let's enjoy a safe, outdoor (hot !) time to socialize and get to know each other better. See you then!!

If you have any questions, feel free to call me, Kathi Jensen, at: 863-446-3685

Please help us prepare for the event by telling us how many are in your party:
<https://www.surveymonkey.com/r/RotaryPicnic2021>





**"To serve in any civic organization is a blessing" ~ Rotarian
Jack McNeely**

Tuesday, August 31, 2021

If you're looking for an inspiring commentary piece on service above self, check out the Sunday, August 29th edition of the Cleveland Daily Banner. Club member Jack McNeely talks about his journey to and through Rotary, and encourages us all to live by the Four Way Test.

Rotary participation provides a strong avenue for service

Posted Saturday, August 28, 2021 9:04 pm



JACK MCNEELY

“ *We make a living
by what we get, but
we make a life by what we
give.”*

— WINSTON CHURCHILL

does so much more.

Although I am a past-president (2007-08) and a Paul Harris Fellow, my service pales in comparison to most.

Local Rotarian Harrison Brown, for example, joined the Rotary Club of Cleveland on Jan. 1, 1964. Retired from Brown Stove Works, he's the longest serving active Rotarian in Bradley County, past-president (1973-74), Rotarian of the Year (1994-95), and most impressively, has 57 years of perfect attendance.

Kudos to you, Rotarian Harrison Brown!

There are two Rotary clubs in Cleveland. Established in 1924, the Rotary Club of Cleveland meets at noon Tuesdays while Bradley Sunrise Rotary (1995) meets Thursday mornings. The noon club boasts more than 130 members while the morning club has about half as many.

Regardless of member count, both clubs are well respected within the community. I had the privilege of speaking to the Sunrise Club back in May.

Also of note, every Rotarian is asked to live by the club's 4-Way Test of The Things We Think, Say or Do:

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

I try to apply the 4-Way Test to my work life and personal life. Rotarian or not, I encourage all to incorporate this litmus test for a fruitful life. Our community, our country and the world will be better for it.

(About the writer: Jack McNeely is publisher of the Cleveland Daily Banner and can be contacted by phone at 447.477-5041 or via email at jack.mcneely@clevelandbanner.com.)

Rotary Club. Kiwanis Club. Lions Club. Civitan Club. To serve in any civic organization is a blessing.

I recently joined the Rotary Club of Cleveland. I have now been a Rotarian in four decades.

My first foray in civic service came in the 1990s when — as editor of the Logan (West Va.) Banner — I joined the local Rotary club. As my newspaper career progressed into publisher roles, I joined Rotary clubs in Morehead, Ky., Americus, Ga., Somerset, Ky., Jasper, Ala., Cookeville, Tenn., and now Cleveland.

Rotary caught my eye because of its global reach.

On Feb. 23, 1905, Paul P. Harris, Gustavus Loehr, Silvester Schiele and Hiram E. Shorey gathered in Loehr's Chicago office for what would become known as the first Rotary club meeting. Today, there are more than 35,000 clubs worldwide, with a membership exceeding 1.2 million.

Rotary is well-known for its ongoing fight to eradicate polio. But locally, it

E-EDI



Read the full article here: <http://www.clevelandbanner.com/stories/rotary-participation-provides-a-strong-avenue-of-service.126982?>

Club Achieves 2020-21 Rotary Citation

Wednesday, September 1, 2021

2020-21 ROTARY CITATION



Awarded to the Rotary Club of

Cleveland

for helping **Rotary open opportunities** in the lives of people all over the world.

Holger Knaack
Holger Knaack
President, Rotary International

Our club was one of 16 clubs in our district to achieve the 2020-21 Citation. In a letter to club Past President Mike Griffin, the past District Governor Ron Appuhn wrote "Congratulations on this superb achievement! Under your leadership, your clubs did remarkable work, especially under such challenging times."

To achieve this citation, the club President selects and achieves at least 13 of 25 available goals. Our clubs achievements were:

Category	Achievement	Goal
Club Membership	127	124
Service Participation	220	50
New Member Sponsorship	11	5
Leadership Development Participation	4	2
District Conference Attendance	5	2
Annual Fund Contributions	31,403	10,000
PolioPlus Fund Contributions	7,780	6,000
Service Projects	5	3
Interact Clubs	4	3
Online Presence	Yes	Yes
Social Activities	2	2
Update Website and Social Media	6	6
Use of Official Rotary Promotional Materials	Yes	Yes

August Service Project Success with Bradley Interact

By Kim Gunter on Friday, September 3, 2021



Bradley Central's Interact Club partnered with us in August collecting toiletries for the different school closets in Bradey County. Thank you to all who contributed items for this service project! The Care Closets are open throughout the school year and welcome toiletry donations at any time.

Special Opportunity for 1-Day Rate to Chattanooga Rotary Convention

Wednesday, August 11, 2021

Special Note: If any members of our club want to attend on Friday October 1, let Tanya Mazzolini know. She will be gathering the names of members of our club who plan to attend and registering us as a group.

You can also register by signing up here: <https://www.surveymonkey.com/r/Rotary1Day2021>

Details about the event:

As a Rotarian in the vicinity of Chattanooga, we want to extend a special invitation to attend part of our Rotary Zones 30 & 31 Conference on Friday, October 1 at the Chattanooga Convention Center.

We've extended a special 1-day rate for local Rotarians to attend at only \$25 including lunch.

This is a once in a lifetime opportunity to hear Rotary International President Elect [Jennifer Jones](#) as she shares her vision of Rotary's future during our luncheon presentation as well as other leaders from Rotary International.

We'll explore the future of Rotary in interactive sessions that encourage open-minded thinking and new ways to experience the Rotary we know and love.

You'll also have full access to The Hub where you will find engaging, interactive representatives from Rotary projects and programs and a great place to find Rotary swag you won't see every day!

We look forward to seeing you in Chattanooga [Register NOW](#) for

Pathways to our Future Zones 30/31 Conference Chattanooga

and go have fun, fellowship, grow your relationships, and your networks by engaging in this Rotary experience.

Learn more on the Zone 30/31 Website [Pathways to Our Future](#)

Friday October 1, 2021 Schedule of Events

8:30 am - General Session: Leaders on Leadership

10:30 am - Conversations That Matter - Deep Dive on Membership

12:30 pm - Lunch with RI President-Elect Jennifer Jones

Oktoberfest Moved to 2022

By Bradley Benson on Friday, August 13, 2021



Hello Rotary Club or Cleveland,
The Oktoberfest Planning Committee made a decision to postpone our Oktoberfest event to September 24, 2022. With the spikes being seen in Covid and the fact that this spike is just getting started, the committee felt it would not represent Rotary's ideals to hold an event of this type at this time.

Thank you to all of you who have committed to volunteer with the event. We look forward to your assistance next year.

The committee is going to continue to meet to plan the event for next year starting now. We believe this will allow us to present a better overall event to those attending.

Thank you for your support now and for the event next year.

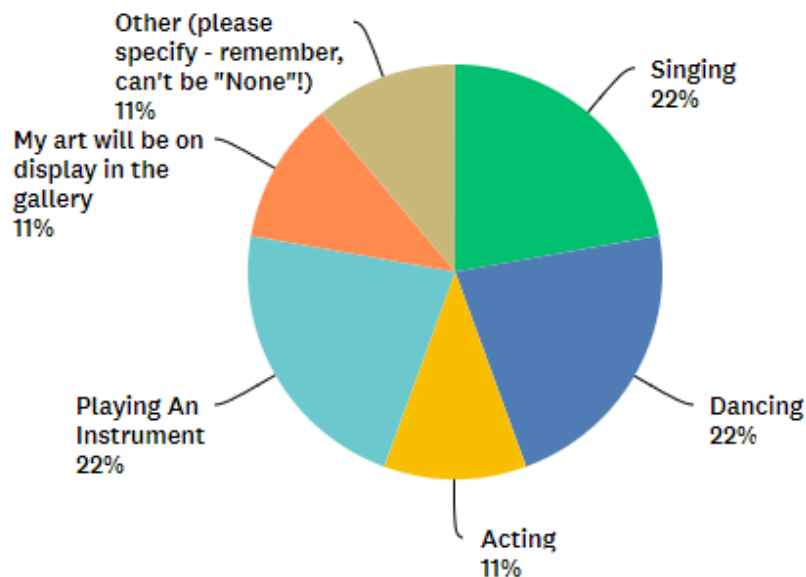
Brad Benson
Planning Committee Chairman

Results from last week's poll: What art are you contributing?

Friday, September 3, 2021

At our August 24th meeting Connie Gatlin and Dwight Richardson told us about Art Is Here! and the need for a performance venue in Cleveland, TN.

We asked: when we have a venue, what art will you be contributing? (You can't say "none" - your creative work is mandatory in this scenario!)



The other answers included:

- My wife's artwork would be on display in the gallery

Good news everyone - we'll have a wide variety of performances in our Rotary Talent Show!

Don't forget to answer this week's survey: [Which of the four areas of focus for UW get your \\$1?](#)

Zoom Instructions for 2021

Wednesday, July 14, 2021

Please use the below information to join our zoom meetings.

This link will be used through the remainder of 2021.

Join Zoom Meeting

<https://us06web.zoom.us/j/93292013465>

Meeting ID: 932 9201 3465

One tap mobile

+1 312 626 6799,,93292013465# US (Chicago)

+1 929 205 6099,,93292013465# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 932 9201 3465

Find your local number: <https://us06web.zoom.us/j/93292013465>

District Governor's August Message



August is membership and new club development month on the Rotary calendar. As I travel around to all of your club meetings, I am sharing President Shekhar Mehta's initiative, *Each One Bring One*. Just think, if every Rotarian in our district would join in and just bring one potential member to a club meeting, a fundraiser, a service project or one of your fellowship events, what an impact we would have on growing our clubs. As President Shekhar says, "If we grow more, we can do more, and if we do more, we can grow more."

The impact of Rotary in the world starts with its members — people who see a world where people unite and take action to create lasting change across the globe, in their communities, and in themselves. At club meetings in communities around the world, Rotarians come together to strengthen their connections to friends and neighbors and their commitment to improving lives. I am excited to see what your clubs do in this next month and in the months ahead. I am already seeing membership

numbers go up around the district, which is awesome. Growing membership is critical to keeping Rotary vibrant and vital in a changing world, and membership month is a great time to introduce friends and colleagues to the family of Rotary.

Three big events are coming up in our district this month. You can help "pack the park for polio eradication" on Tuesday, August 17. If you don't already have vouchers to attend the game, contact John Downs at (260) 564-0059 or email to latigo57@yahoo.com. Look for the Rotary table near the "will call" at the stadium to redeem your vouchers. Our own John Downs, End Polio Now Chair, will throw out the first pitch at 7:00 PM EDT at the Smokies Park in Kodak. Read more about this fun event in the story below.

On August 21 the **Vibrant Clubs Workshop** promises new ideas your club may want to try to create a plan to increase community interest and attract more members. There will be presentations on Youth Services, Public Image, The Rotary Foundation, and Membership. Read more about this important event in the story below.

September 27-October 3 District 6780 is hosting the Zones 30/31 Summit, **Pathways to the Future** at the Marriott Convention Center in Chattanooga. Join Rotarians from 13 states and 31 districts as they generate new ideas in new ways in an environment that encourages open-minded-thinking! And, hear Rotary's first female International President-Elect Jennifer Jones reveal her vision of the future during a special lunch session. Read more about the program and how to register in the story below.

We have many exciting and great things happening in our great district. I encourage every club to share these projects and programs with our district. Please email Anne Lewis at 6780news@gmail.com with pictures and information about what you have done, and she will share it in the district newsletter.

I am enjoying my club visits. As of this past week, I have already visited 29 of our clubs. It is such a great journey! I love seeing what all of the clubs are doing and meeting our great Rotarians. As we have always said, we have the best district in Rotary.

Warm regards until next month!

Cindy Gammons
[Read More](#)

Club Meeting

Cleveland
Meets at Museum Center at Five Points
200 Inman St E
Cleveland, TN 37311
Time: Tuesday at 12:00 PM