

Rotary

District 6780



Club of Cleveland



SERVE TO CHANGE LIVES

Speakers

August 17, 2021

Melissa Woody

Creating a Unique Tourism
Product - Project Cowpea

August 24, 2021

Art Is Here Partnership

Master Art Plan for Cleveland

August 31, 2021

Jaynese Waddell

United Way Funding Panels

Club Leaders



Vaughn J Berger
President



Bethany McCoy
President-Elect



Matt Wiseman
Secretary



Tanya E Mazzolini
Treasurer



Kevin D. Brooks
Vice President

Kim Gunter

Globetrotting to GAPA with Paul Gaffney

By Mica Stephens on Friday, August 13, 2021



Bulletin Editor



Mica Stephens
Public Image Chair



Douglas B. Caywood
CCO-Club Comm. Officer



David Curtis Chaffin
Rotary Foundation Chair



Kyle Cooper
Membership Chair



James Harper
Service Projects Chair

Brittany Katz



At our August 10th Rotary of Cleveland meeting, Paul Gaffney joined us to share exciting information about a state of the art, innovative academy being introduced to our town. The Gaffney Athletic Preparatory Academy is a project very close to his heart, playing for 15 years with the Harlem Globetrotters and having 46 years of experience in the sports industry field.

An endeavor that has been nearly 20 years in the making, Gaffney is thrilled that GAPA will be officially opening on September 8th. The academy is leading the nation in innovation as a Christian academy for sports enthusiasts that integrates academics and athletics to prepare students for their future including college, careers, and overall life.

Gaffney believes there are three important fundamentals in bringing up our children: family, community, and goals. These are three cornerstones to the foundation of GAPA and what he would like to implement into their student's lives.

GAPA will provide a sports concentrated curriculum offering classes in sports medicine, sports rehabilitation, sports marketing, and sports engineering, just to name a few. This is not only a school for sports, but a school about sports. This is a very exciting new outlet for the City of Cleveland, if you would like more information visit the academy webpage at: <https://gapacademy.org/>.

Interactive Member Survey: Get ready for this

Friday, August 13, 2021

At our August 10 meeting Paul Gaffney introduced us to the Gaffney Athletic Preparatory Academy, a Christian academy for sports enthusiasts.

Did you play any school sports in high school?



Sergeant-at-Arms



Andrea Boddeker
Club Programs Chair



James Bently Thomas III
Club Programs Chair



Peggy Ann Pesterfield
Club Youth Services Chair



Michael J Griffin
iPast President



David Curtis Chaffin
Assistant District Governor

Birthdays

James Bently Thomas III
August 16th

Phillip Cason Conn
August 17th

Elizabeth Harting
August 17th

Kim Randolph
August 18th

Victor Boltnew
August 20th

Phil Jacobs
August 21st

Jamie Kyle
August 26th

Mica Stephens
September 1st

Terry Buckner
September 3rd

Drew Gilliland
September 4th

☐ No

☐ Yes

Having trouble with the survey link image? Click here:

<https://www.surveymonkey.com/r/RCoC810Program>

August 17 Program: Melissa Woody

Friday, August 13, 2021



Melissa creates and implements marketing strategies to promote the region to tourists, works with community organizations to develop tourism products/attractions, works with media to feature local tourism industry to attract visitors and to create positive publicity for the Chamber and community, advocates for tourism issues to state legislators and maintains relationships with the Tennessee

Melissa also serves as a part-time faculty member, Communication and the Arts, at Lee University. She is a past chair of the Tennessee Association of Convention & Visitors Bureaus, a Board Member with the Southeast Tennessee Tourism Association, and a past Board Member of the Tennessee Tourism Roundtable. She is also active with many local organizations, including Cleveland Media Association, Charleston-Calhoun-Hiwassee Historical Society, Bradley County Historical Society, Southeast Tourism Society and Travel Industry of America. Melissa is teh Committee Co-Chair for the International Cowpea Festival and Cook-off, serves on the Allied Arts Council; the Evening Shade Committee; and is a Past President of MainStreet Cleveland.

Melissa is a graduate of UT Knoxville with her MS degree in communications, public relations emphasis, and received her BS degree in communications from UT Chattanooga.

August Service Project: Toiletries Needed for Care Closet

Wednesday, July 14, 2021



For our August Service Project, we are collecting toiletries for the local school systems. These items are kept at the schools and are for students who may need assistance with the basics while they are at school. Needed items include toothbrushes, toothpaste, deoderant, shampoo, soap, feminine products, and clothes. If you are able to donate items or money, please contact Service Chair Jimmy Harper, or bring the items to our August Meetings.

Flags Donated in Honor of Matt Brown

By Douglas B Caywood on Friday, July 30, 2021



Tara Brown donated the two new flags to Rotary Club of Cleveland in honor of Matt Brown. A special thank you to Tara as these were the flags Matt had on display at their home.

Second Paul Harris Fellow for Mike Jenne

Friday, August 13, 2021



Mike Jenne was presented with his 2nd Paul Harris Fellow at our August 10th meeting (pictured above with Foundation Chair David Chaffin).

Rotarians Going Places: Nick Lillios in Cameroon

Monday, August 9, 2021



Pictured with Ramone, a pygmy of the Baka tribe, Rotarian Nicholas Lillios can be seen wearing his Rotary pin for good luck while on safari in the jungles of the Congo basin in Cameroon.

Are you a Rotarian going places? Send your pictures to Doug Caywood to share in our newsletter. And don't forget to wear your pin!

Special Opportunity for 1-Day Rate to Chattanooga Rotary Convention

As a Rotarian in the vicinity of Chattanooga, we want to extend a special invitation to attend part of our Rotary Zones 30 & 31 Conference on Friday, October 1 at the Chattanooga Convention Center.

This is a once in a lifetime opportunity to hear Rotary International President Elect [Jennifer Jones](#) as she shares her vision of Rotary's future during our luncheon presentation as well as other leaders from Rotary International.

You'll also have full access to **The Hub** where you will find engaging, interactive representatives from Rotary projects and programs and a great place to find Rotary swag you won't see every day!

Pathways to our Future Zones 30/31 Conference Chattanooga

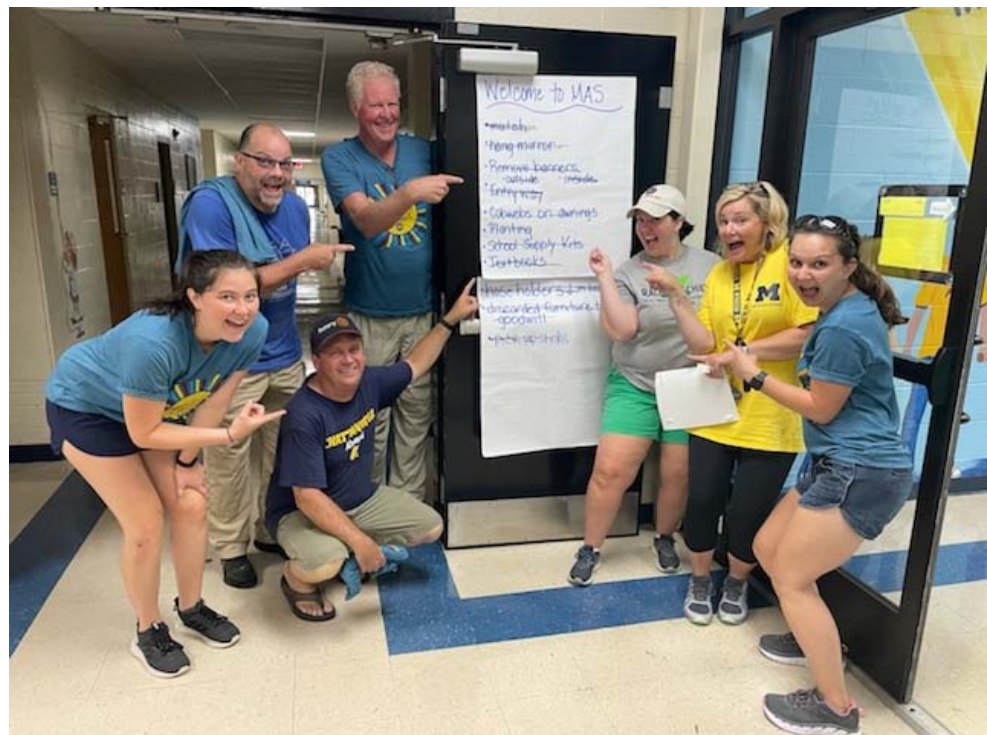
Learn more on the Zone 30/31 Website [*Pathways to Our Future*](#)

12:30 pm - Lunch with RI President-Elect Jennifer Jones

Service Above Self: Our Club Team for UW Day of Action

It was all smiles for our club's United Way Day of Action Team at Michigan Avenue School. Thank you to these Rotarians for contributing 22 hours of service:

Jennifer Pennell-Aslinger
Brad Benson
Victor Boltnew
Ken Dew
Mike Griffith
Jimmy Harper





50 Volunteers Needed for Oktoberfest!

By Kim Gunter on Friday, August 13, 2021



Ready to raise money for our foundation with a fun new event? Oktoberfest is coming soon and we need club members to volunteer the day of the event!

The event will be on Saturday Oktober 2nd from 11am - 5pm. Volunteers are needed from 9am - 6pm.

Click this link to tell us what times you can volunteer:

<https://www.surveymonkey.com/r/RCoCOktoberfestVolunteers>

Junior Dairy Show Set for September 7, 2021

Friday, August 6, 2021



(Photo by Bethany McCoy)

Mark your calendars to attend the Junior Dairy Show at 6:00 PM on Tuesday, September 7, 2018 at the William Hale Agricultural Center on Peerless Road.

Red badge Rotarians will be assisting with the event as part of the requirements for their blue badges. Take a moment and review the program to thank each of the Rotarians, businesses and individuals who sponsor this event.

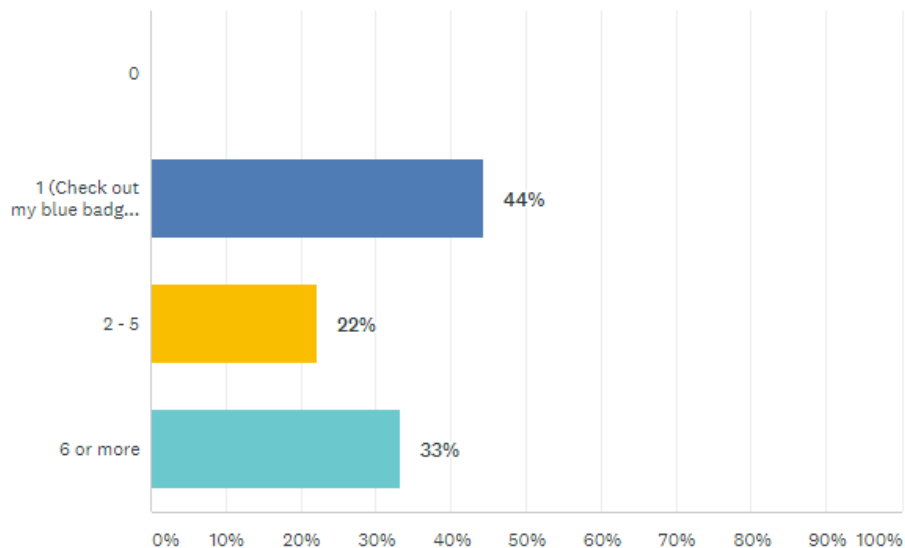
Contact Rotarian Kim Frady for more information.

Results from last week's poll: How many different Rotary Clubs have you visited?

Friday, August 13, 2021

At our August 3 meeting Don Ritzhaupt told us about clubs he's visited all over the world.

We asked: How many other Rotary Clubs have you visited? (Please mark the number of different clubs you've visited, not the number of times you've visited them.)



We also asked: "'6 or more" is probably pretty broad for some of you. If you fit into that category, tell us how many you have visited'

Answers included:

- 7
- Just six. Was not traveling much before e-club makeups became available
- Approaching 400
- Over 25. Can't remember them all.
- 12

Don't forget to answer this week's survey: [Did you participate in school sports?](#)

Zoom Instructions for 2021

Wednesday, July 14, 2021

Please use the below information to join our zoom meetings.

This link will be used through the remainder of 2021.

Join Zoom Meeting

<https://us06web.zoom.us/j/93292013465>

Meeting ID: 932 9201 3465

One tap mobile

+13126266799,,93292013465# US (Chicago)

+19292056099,,93292013465# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 932 9201 3465

Find your local number: <https://us06web.zoom.us/j/93292013465>

Pack the Park to End Polio Now on August 17

Our own District Governor Cindy Gammons will throw out the opening ball for the District 6780 11th Annual "Pack the Park to End Polio Now!" at 7:00 PM EDT on August 17 at the Smokies Stadium in Kodak. The game will feature the Tennessee Smokies against the Birmingham Barons.

Your \$12 donation will get a ticket voucher, \$6.00 in stadium credit for the purchase of food or souvenirs, and lots of fun! And, \$5.50 from each ticket sold goes directly to help fight polio! See your Club President or Assistant Governor for tickets.



If you can't attend the game on August 17, your ticket voucher is good for any regular season home game for the remainder of the 2021 season.

Here are details on how it works:

For Rotarians who wish to pay for vouchers with checks, please make checks payable to your club. Then the club will issue a single check (no later than game day) for \$6.50 per ticket made payable to the Tennessee Smokies. This check can be turned in at the polio table near "will call" at the stadium on game day.

Ticket vouchers redeemed at the ballpark on game day will receive an admission ticket plus \$6.00 in stadium credit that can be used for concessions or at any vendor in the stadium. Vouchers redeemed at the Smokies Ticket Office after August 17 receive an admission ticket but not the stadium credit.

The \$5.50 donation to "Polio Plus" can be sent to Rotary International by your club. (Use Multiple Donor Form 094-EN, for individual club members to receive donor credit.)

Contact John Downs, District PolioPlus Chair, at 260-564-0059 or latigo57@yahoo.com with any questions.
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Club Meeting

Cleveland
Meets at Museum Center at Five Points
200 Inman St E
Cleveland, TN 37311
Time: Tuesday at 12:00 PM