

# Rotary



## Club of Chattanooga Downtown

### Events

January 14th  
Deb Socia, President & CEO  
The Enterprise Center

January 21st  
Steve Brookes - Executive  
Director - CHA Downtown  
Alliance

January 28th  
Marcus Shaw - Chief  
Executive - Co-Lab

February 4th  
Cathy Cate - Executive  
Director - Leadership  
Tennessee

February 11th  
Valentine Program

### Club Leaders



Elaine Swafford  
President



R. Craig Holley  
President-Elect



Martina S. Harris  
Secretary



Warren McEwen  
Treasurer



Robin B. Derryberry  
Public Relations Chair



Robert D. Moss  
Rotary Foundation  
Chair



Charles L. Arant  
iPast President

**Elaine Swafford - President Chattanooga Downtown**

### President Elaine Swafford



107th President  
Chattanooga Downtown  
Rotary Club 2020-2021

**Zoom Meeting**  
**January 14**  
**12 Noon**

**Deb Socia**



President & CEO - The Enterprise Center  
[Read More](#)



Erin L. Kelly  
Club Executive  
Secretary



David E. Sergeant  
Assistant District  
Governor

### Club Meeting

Zoom Meeting  
12 Noon (EST)  
Thursday

## Welcome New Member - Erica Newman

### Erica Newman (ERICA)

*Community Services*

**The Speech & Hearing Center  
37421**

**Phone: (423) 622-6900**

**Spouse: Brandon**

**Email: [enewman@speechhearing.com](mailto:enewman@speechhearing.com)**

## Rotary at Work during the Covid-19 Pandemic

Chattanooga Downtown Rotary is at work helping organizations/people during this Covid pandemic time of our lives.

See the list below:

- Partnership for Families, Children & Adults \$2,000
- Siskin Children's Institute/Rotary Feeding Center \$35,000
- YMCA First Responder Child Care \$9,000
- Tech Goes Home/The Enterprise Center \$25,000
- Convention Center regular staff Grocery Gift Cards \$10,000
- CFC Foundation Operation Get Active \$2,000
- Chattanooga Food Bank \$13, 000
- Chattanooga Community Kitchen \$5, 000
- Community Foundation Covid-19 Response Fund \$5,000
- Northside Neighborhood House \$5,000

*Upcoming project:*

*Provide meals to Frontline Covid-19 Health Care Workers at local Hospitals*

## Four Way Test



### **The Four-Way Test of the things we think, say or do**

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?



#### **THE 4-WAY TEST**

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy. Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

**"Of the things we think, say or do:**

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?"**

## **2020-2021 Board of Directors**

Elaine Swafford



107th President  
Chattanooga Downtown Rotary

1st Vice President	Hicks Armor
2nd Vice President	Peterson Hostetler
Secretary	Martina Harris
Treasurer	Warren McEwen
Director 2020-22 Two Year Term	Julie Brandao
Director 2020-22 Two Year Term	Andrew Kean
Director 2019-21 Two Year Term	Sandra Brewer
Director 2019-21 Two Year Term	Tom Tolar
Sergeant-at-Arms	Scott Wilson
Assistant Sergeant-at-Arms	David Steele
Assistant Sergeant-at-Arms	Robin Derryberry
Immediate Past President	Charlie Arant
President-Elect (2021-22)	Craig Holley