

ROUNDTABLE – Tuesday, October 5, 2021

Next Luncheon



David Smiley, a senior lecturer in the Department of Health & Wellness Design in the IU School of Public Health–Bloomington, will talk about reimagining the hospitality and event industries in the post-pandemic economy, with particular emphasis on hiring workers. He holds degrees in recreation as well as park and tourism management from Penn State and the University of Central Florida. David had more than 25 years of experience in hospitality, tourism, and event management before entering academia. This experience has played a prominent role in shaping his teaching. He has lectured for nine years, twice receiving the School of Public Health–Bloomington Trustees’ Teaching Award.

News of the Week

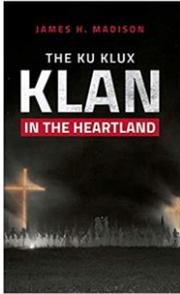
Rotarians in the News

Kyla Cox Deckard was recognized last week as one of 24 women statewide who will be participating in the nine-month Hoosier Women Forward leadership program. Congrats, Kyla!

Past president **Leslie Green** has announced her upcoming retirement from Stone Belt Arc, where she serves as chief executive officer. Congratulations, Leslie! We look forward to celebrating this milestone with you at a future date.

Newsmaker *emerita* **Charlotte Zietlow** will be honored at the seventh annual Rotary Toast on Nov. 5. The Toast steering committee assures us that, thanks to **Alain Barker**, there will be some very special live music at the event. Visit rotarytoast.com to get your ticket.

Upcoming on the Rotary calendar



Oct 14: We will discuss the first selection in our Bloomington Rotary Book Club: Jim Madison's *The Ku Klux Klan in the Heartland*. Join us at 7 p.m. on Zoom. <https://iu.zoom.us/my/gaskill>

Oct 23: Our annual cleanup of Pete Ellis Drive will take place from 1 to 3 p.m. as part of our Adopt-a-Road commitment. An expedition to Jiffy Treat will follow. Please let **Michael Shermis** know if you'd like to participate.

Lunch Buddies is returning! Watch for an email from **Natalie Blais** with your buddy match. Buddies may meet via Zoom or in person.

This week's program is available on YouTube: <https://youtu.be/QxAXi4iN2Lw>

Our Program



Owen Johnson introduced Jill Bond, who has been the news editor of *The Herald Times* since April 2021. Jill is a journalism graduate from the University of Oregon, where she worked on the staff of the *Daily Emerald*. She has also worked for the Klamath Falls (OR) *Herald and News* and the Kokomo (IN) *Daily Tribune*. Her investigative and enterprise reporting has been recognized with awards throughout the Pacific Northwest, as well as by the Hoosier State Press Association.

Jill's presentation focused on the challenge local journalism faces as it adapts to a world increasingly influenced by technology and bottom-line profitability. Evolving from large daily papers with large staffs and healthy advertising and circulation revenues, newspapers now are predominantly digital with a small supporting print product, produced by significantly smaller newsrooms and production teams.

“Doing more with less,” according to Jill, is now pervasive in journalism, including at the *Herald-Times* and its parent company, Gannett. Citing references from Benjamin Franklin (“Do more with less perplexity”) to nineteenth-century French economist Frédéric Bastiat to American’s own call to arms in support of the Second World War effort, Jill says the practice is not new but requires hard choices, as newspapers seek to balance the needs and expectations of readers with the realities of 24-hour news cycles, the Internet, and reduced budgets.

Jill says data and metrics captured through the H-T’s web-based product reflect what readers value and, as a result, determine editorial priorities. She adds that the paper has had to reevaluate features and content traditionally found in the paper vis-à-vis its current capacity. While the trade-offs are often difficult for readers, they are undertaken only after careful consideration.

She concluded her remarks asking Rotarians to support the H-T by subscribing, encouraging others to subscribe, and telling colleagues, friends, and family that you “read it in the H-T!”

Updates – Our October 4 Weekly Gathering

President **Sally Gaskill** welcomed members and guests, remarking that our club is one of 35,000 Rotary Clubs internationally. She thanked producers **Michael Shermis** and **Joy Harter**, and greeter **Art Oehmich**. She also offered a special thanks to *Roundabout* editor-in-chief **Judy Schroeder**, who makes sure our weekly newsletter arrives “on time, on deadline.”

Mike Baker reflected on the tremendous diversity of thought we enjoy as Rotarians, each of us benefiting from the many perspectives, professions, experiences, and backgrounds of fellow members.

Only one person has signed up to do the reflection for the next three months. President Sally encouraged members to consider claiming a spot for an upcoming meeting. We also need greeters and members to introduce weekly guests. Natalie Blais will resend the Sign-Up Genius after today’s meeting.

This week we welcomed to our celebration of service (in the Frangipani Room) Jason Millican, guest of **Len Tieman**, and Galen Clavio of IU’s Media School, guest of **Owen Johnson**. Also attending on Zoom were Suzann Owen and Bob Hammel, guests of the club; and Jeff Richardson, who was Sally’s guest.

Happy birthday wishes to Librans **Tim Jessen**, Oct. 8, **Hal Turner**, Oct. 10, and Rotary twins **Gil Souza** and **Art Oehmich**, who share an Oct. 11 birthday.

Membership anniversaries this week include **Sara Laughlin**, 13 years, and **Tim Jessen**, 9 years. Congratulations and thanks for being part of our Rotary family.

Each quarter a local nonprofit agency is selected as the recipient of our speaker recognition contribution. **Owen Johnson** drew WonderLab Museum of Science, Health and Technology from the hat as the beneficiary for the second quarter of our fiscal year.

Reporter: **Susie Graham**