

# "The Mirror"

## CHARLOTTE ROTARY CLUB – 09/29/2020

**INVOCATION:** Tyler led us in invocation

**GREETER:** President Sam welcomed us to the meeting.

**JR. ROTARIANS:** Our Jr Rotarians for September are Megan Hoesli and Karson Klont.

Megan is the daughter of Amy and John Hoesli. She is a member of NHS and currently holds a 4.0GPA. She's a LINK, Interact Club member, and Relay for Life Volunteer. She's a member of the Varsity Basketball and Soccer teams and is a Captain for soccer. She also plays club soccer. She's won several different athletic awards. She volunteers at her church, CJO, Hooping for a cure, soccer and basketball camps, and coaches. Her future plan is to attend either Eastern Michigan or Alma College to become an Occupational Therapist. Welcome Megan!

Karson is the son of Pete and Lauri Klont. He's a member of NHS and has earned underclassman awards his Freshman and Sophomore years. He's a member of Business Professionals of America. He volunteers for relay for Life, CJO, Athletic Boosters, and the Washington Elementary Carnival. His future plan is to attend LCC for Skilled Trades. Welcome Karson!

**GUESTS:** Charles Jespersen, Emily Kirchner, and past DG Marjorie Haas

### **ANNOUNCEMENTS:**

Next Tuesday at 7pm is the Polio Panel – no noon meeting. Please register no later than Oct 5 from Ed's email. It is very easy to register. If you go to [www.district6360.com](http://www.district6360.com) and click on the link below the flyer you will be taken to the page to register. Then just click on the red Polio2020 and enter your name and email. You will receive a confirmation, but the link will not be emailed [until October 5, 2020](#).

We are conducting a mask fundraiser, selling super sweet Rotary Face Masks for \$10 each. See Ed or Sam to pick some up or help distribute.

**PROGRAM:** Don Sovey and Keisha Howe, jointly as the Public Image and Membership Committees, presented the **People of Action** presentation, which is of great importance to the sustainability of the club. Don and Keisha have devoted many hours to the development of this strategy, including participating in 8 meetings (local and district) leading up to this club presentation. The presentation itself focused on the club's standing in the community and greater world, including its accomplishments, and challenges in terms of image and membership. **THE PRESENTATION SLIDES ARE ATTACHED TO THIS EMAIL.**

Don encouraged all members to consider the following and be ready participate in the coming months and years:

1. Is membership a priority?



2. Do we want to retain and grow?
3. What is the goal for membership this year?
4. What future membership demographics would you like to see? What's in it for me?
5. Will you join in working on this effort?

During the group discussion at the conclusion of the presentation, Don asked for volunteers to form a committee focused specifically on identifying the target demographics for prospective members, and how best to reach them. To participate in this committee, contact Don, Keisha, or Sam. The full discussion and comments can be viewed at the following link:

[https://us02web.zoom.us/rec/share/6Wpo3SY8OxTeI0yBfl8ZXqyHmhhJEFBINrI4ntf9VCtZzuCstK\\_AHFLQHW\\_RC-Hd.WHsiSFyMU6WZvG6F](https://us02web.zoom.us/rec/share/6Wpo3SY8OxTeI0yBfl8ZXqyHmhhJEFBINrI4ntf9VCtZzuCstK_AHFLQHW_RC-Hd.WHsiSFyMU6WZvG6F)

Passcode: @t4#sfQ9

Also attached to the mirror email is the slide presentation and new membership form.

*Next Week – Tuesday, October 6th, 2020– No noon meeting. Ed Foster will host the Polio Panel on Zoom at 7:00PM. Check the Mirror announcements for instructions on how to sign up.*

**Till next week!**  
**Uncle Tyley**



**OCTOBER DUTIES**

ATTENDANCE	John Dykstra, III
GREETER	Will SaintAmour
INVOCATION	Tyler Pray
MIRROR	Joe Pray
SINGING	Greg Guetschow
SGT-AT-ARMS	Vince Ferris (Barrel)
	Paul Tomasek (50/50)
	John Newland (S & T)

**CHARLOTTE ROTARY**  
**PROGRAM SCHEDULE 2020 - 2021**

- Sept 29 – Membership – Don Sovey
- Oct 06 – Polio Committee – E. Foster Zoom program for District at 7 to 8 p.m. **No noon meeting.**
- Oct 13 – Attendance – Mike Crowner
- Oct 20 – Invocation – Wally Miars
- Oct 27 – Sgt.-at-Arms – Tyler Pray
- Nov 03 - Community Pride – Carrie Burch