

"The Mirror"

CHARLOTTE ROTARY CLUB – 7/28/2020

GREETER: Once again, Ed Foster and Don Sovey welcomed everyone joining the meeting via Zoom.

SINGING: Don Sovey continued his series on special music of the 1920s in celebration of our club's 100th anniversary. This week, he shared some history of the song "Bye Bye Blackbird", published in 1926, representing a dark period from which the narrator was ready to move on, and reminiscent of our current day life in 2020. This song has been recorded by both Paul McCartney and Ringo Starr, among many others.
Happy Birthday was sung to Amy Gilson.

VISITING ROTARIANS: Heidi MacNaughton from the Lansing Club.

GUESTS: None.

JR. ROTARIANS: Summer Break.

ANNOUNCEMENTS:

- ★ President Sam welcomed our new mayor in town, fellow Rotarian Michael Armitage.



PROGRAM: Will SaintAmour served as our speaker today to provide us with the results of our recent club survey. These results should prove very useful to the club as we concentrate on membership development and consider our club image. Will began by reviewing the demographics of the survey, noting it measures club satisfaction and club engagement in various categories. Areas of satisfaction included the club's contributions to the community and to the world. Club costs were deemed to be generally satisfactory. Areas where improvement is encouraged includes better communication of club activities to the community (public relations), better clarity to our members of how our monies are spent, quality of food, quality of our meeting place, and quality of our programs. Regarding club projects, the consensus was for more local focus, committing to smaller and more frequent local projects.



Regarding improvement of Public Relations, member Vince Ferris suggested reaching out to the community, perhaps in a quarterly newsletter, detailing our current community focus and projects. In addition, this newsletter would serve as a reminder of the many projects that Rotary has done in the past (Soccer fields, Park improvements, Alive gymnasium, etc.) to improve our community over the years. Vince shared that many in our community, and perhaps even newer members of our own club, may not be aware of the numerous community projects and local improvements made by our Rotary club in our nearly 100-year existence. We should let it be known so that others in the community might see the local benefit of our club and consider Rotary membership for themselves.

Thanks to Will for a great program and to Vince for his suggestions. By applying these results and input, we can make Charlotte's Rotary Club even better for the future.

Until next time,

Purdue Pete



Next Week – Tuesday, August 4, 2020 – Tim Reed will introduce Kelly Morton, Eaton County Assistant Prosecuting Attorney and District Judge Candidate.



CHARLOTTE ROTARY
PROGRAM SCHEDULE 2020 - 2021

July 07	– Club Assembly – Sam Davis
July 14	– Attendance – Ed Foster
July 21	– Public Image – Keisha Howe
July 28	– Centennial Committee – Chuck Archer
Aug 04	– Int’l Students – Tim Reed
Aug 11	– Fundraising – Jerry Sommer
Aug 18	– Attendance – Mike Crowner
Aug 25	– Polio Eradication – Ed Foster
Sept 01	– District Governor Official Visit – DG Nathan Triplett
Sept 08	– NO NOON MEETING – Duck Race at Bennett Park for all members to attend
Sept 15	– Golf Outing and Duck Race – Jerry Sommer
Sept 22	– Youth Exchange – Doug Buck
Sept 29	– Special Projects – Carrie Ritter – Speaker Mandy Stewart

AUGUST DUTIES

ATTENDANCE	Herm Arends
GREETER	Mike Armitage
INVOCATION	Kathie Cook
MIRROR	Joel Fox
SINGING	Chuck Archer
SGT-AT-ARMS	Paul Tomasek (Barrel)
	Amy Gilson (50/50)
	Joel Fox (S & T)