

Rotary



Club of Wauwatosa

Welcome to the Rotary Club of Wauwatosa

Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

Rotary club membership represents a cross-section of the community's business and professional men and women. The world's Rotary clubs meet weekly and are nonpolitical, nonreligious, and open to all cultures, races, and creeds.

Rotary membership provides the opportunity to: Become connected to your community. Work with others in addressing community needs. Interact with other professionals in your community; assist with RI's international humanitarian service efforts. Establish contacts with an international network of professionals. Develop leadership skills. Involve family in promoting service efforts.

Upcoming Events Save the Date

Please mark your calendar for these upcoming Wauwatosa Rotary events. Additional details will be announced soon.

Salvation Army Bell Ringing

Saturday, December 4 | Noon to 7:00 p.m.
Contact [Bob Nelson](#) for additional information



Annual Christmas Party

Wednesday, December 8 | Bluemound Golf & Country Club
Additional information and online registration coming soon.

Club Meeting

Wauwatosa
Meets at Radisson Hotel Milwaukee West
2303 N. Mayfair Road
Wauwatosa, WI 53226
Time: Wednesday at 12:00 PM

Events / Speakers

November 3rd
[Wauwatosa Weekly Club Meeting](#)
Speaker: Dr. Tracey Sparrow
Subject: CEO of the Next Door Foundation

November 10th
[Wauwatosa Weekly Club Meeting](#)
Speaker: Shannon Angell, CEO of St. Camillus
Subject: Update on the development of the St. Camillus campus at 102nd St & Bluemound Rd.

November 17th
[Wauwatosa Weekly Club Meeting](#)
November 24th
NO MEETING - Wauwatosa Weekly Club Meeting

Club Leaders



[Anne Ruttger Neafie](#)
President



[John A Sebald](#)
President-Elect



[Jonathan Lorenzen](#)
Secretary



[Robert Hugh Nelson](#)
Vice President



[Robert P. Niedermann CPA](#)
Treasurer



[John Edward Bauer](#)
Bulletin Editor

Contact [Tom Kirchen](#) for questions.



WEDNESDAY, DECEMBER 8, 2021
BLUEMOUND GOLF & COUNTRY CLUB



Wauwatosa Rotary Foundation Gourmet Nuts Fundraiser



It is that nutty time of the year! Please consider supporting the Wauwatosa Rotary Foundation by placing an order for delicious gourmet nuts from the A.L. Schutzman Co. These sweet and savory treats are perfect for holiday gifts or any special occasion. Most of all, your participation in this fundraiser supports the service and outreach efforts of our club and Rotary International.

To place your order, please [access and complete the online order form](#). The form is fillable on your computer, meaning you can type your responses instead of completing them by hand. **Your dollar amount totals will be calculated for you; simply enter the quantity desired for each product.** (Please note that order forms may not be fillable on a mobile device or unsupported browser). Once you have completed the form, you may submit it one of two ways:

- Save and email the completed form to tkirchen1@wi.rr.com
- **OR** print the completed form and deliver it to Tom in person, or by mail at the address provided on the form



[Richard Frenn](#)
Sergeant-at-Arms



[William Carl Makal](#)
Sergeant-at-Arms
Rotary Foundation Chair



[Aaron D. Sebald](#)
Membership Chair



[Peter M. Skanavis](#)
Sergeant-at-Arms



[Paul Alan Vandeveld](#)
Club Programs Chair



[Rick David Steinberg](#)
iPast President

Years of Service

No Years of Service Found

CLICK HERE FOR ORDER FORM



Club History

The History of the Wauwatosa Rotary Club

Our club was chartered in 1952 and is one of the oldest in the area. We meet every Wednesday noon at the Radisson Hotel Milwaukee West. This is a very good time to join our club as we are striving to reinvent ourselves. You would be able to play an exciting and significant role in defining the club's objectives. We recently went through a very intense strategic planning process and are committed to serving the Wauwatosa community.

On a global level Rotary International is very proud to have virtually eradicated Polio through our Polio Plus program. Through its foundation and large international membership base, Rotary offers a great deal of help to the disadvantaged throughout the world.

Our social committee arranges a number of very nice events throughout the year. Each event presents an opportune time to get to know members and spouses, all of which can be invaluable networking opportunities!

Rotary membership does require a member's dedicated participation in club meetings and functions. You need to know that Rotary is a commitment and we are looking for dedicated members who can be away from work for approximately two hours each Wednesday. In other words, your boss needs to understand your devotion to community service.

Take a look at Rotary International's website at www.rotary.org for much more information.

Newsletter - October 27, 2021

By John Edward Bauer

A Meeting of
The Rotary Club of Wauwatosa
October 27, 2021

After a muscular banging of the bell by your bulked up bulletin editor, President Anne Neafie called the meeting to order and led the group in reciting the Pledge of Allegiance. Your humble bulletin editor was honored, in the spirit of inclusivity and ecumenism, to intone a Hindu prayer for unity.

Apparently, there were no birthdays, partner birthdays or club anniversaries to observe. However, Robert and Mary Niedermann are celebrating their 14th wedding anniversary in Florida this week.

Among items of happy, sad, and ♦who cares♦ news, the following were offered:

- Gerv and Bev Rose proudly informed the group that their grandson was named ♦all conference♦ in volleyball.
- We were surprised to see Tom Kirchen with us today, expecting that he would have made his annual fall retreat to the warmer climes of Florida. It appears that he will be with us for at least a few more weeks.
- Program Chair Paul Vandeveld informed us that we have speakers lined up until November 24, the day before Thanksgiving. The group voted not to meet on that day due to anticipated low attendance.
- The annual bell-ringing for the Salvation Army will be held on December 4th from noon to seven p.m. Bob Nelson is in charge of sign-up and will coordinate our participation.
- Tom Kirchen reminded everyone that the annual Christmas Party will be held at Bluemound Country Club on December 8. Musical entertainment will be provided by JJ

on the piano.

- Tom also thanked the delivery dudes who will distribute the nut orders when they are ready.

For the program today, Bill Bode introduced Mr. Chaz Hastings, owner of Wisconsin's sole Big Boy franchise. Mr. Hastings grew up in Detroit and attended Eastern Michigan University. He went to work for Harley Davidson, representing that company in Southeast Asia, California, and Georgia. He owned a dealership for 12 years before leaving the company to reintroduce the Big Boy franchise in Wisconsin. He has opened the first new Big Boy restaurant in Wisconsin in Germantown on Main Street. It showcases a lot of memorabilia from Big Boy restaurants.

The following is an excerpt from that definitive source of all trustworthy knowledge, Wikipedia:

Big Boy was started as Bob's Pantry in 1936 by Bob Wian in Glendale, California. The restaurants became known as "Bob's", "Bob's Drive-Ins", "Bob's, Home of the Big Boy Hamburger", and (commonly as) Bob's Big Boy. It became a local chain under that name and nationally under the Big Boy name, franchised by Robert C. Wian Enterprises. Marriott Corporation bought Big Boy in 1967. One of the larger franchise operators, Elias Brothers, purchased the chain from Marriott in 1987, moved the headquarters of the company to Warren, Michigan, and operated it until bankruptcy was declared in 2000. During the bankruptcy, the chain was sold to investor Robert Liggett, Jr., who took over as Chairman, renamed the company Big Boy Restaurants International and maintained the headquarters in Warren. In 2018, Big Boy was sold to a group of Michigan investors and renamed Big Boy Restaurant Group, with David Crawford as Chairman, CEO, and co-owner of the new company. The company is the operator or franchisor for 69 Big Boy restaurants in the United States and two in Thailand. In January 2020, Tamer Afr replaced Crawford as chairman, CEO, and co-owner.

Big Boy had a significant presence for years in Wisconsin. Chaz shared the fact that Big Boy actually partnered with KFC in 60's and had Kentucky Fried Chicken on their menu. Another little-known fact is that McDonalds stole the Big Boy Sandwich and sold it as the Big Mac. This was at a time when things like recipes and menu items were not trademarked, patented or otherwise registered.

The Big Boy logo is considered a second tier logo in terms of recognition, with first tier logos including the likes of IBM and Coca Cola. The Big Boy figure has also been featured in iconic scenes in movies.

Chaz did not give much thought to opening a restaurant until COVID. He saw a Big Boy food truck and called the company's headquarters in Detroit. He figured there was an opportunity to start a restaurant. Taking over Jerry's Old Town (main street in Germantown) Chaz turned it into a Big Boy restaurant.

Although new to the restaurant industry, Chaz had a successful background in opening franchises for Harley Davidson. With Big Boy reemerging, he and his team have been given carte blanche to do pretty much what they want. If it were different times, there is little doubt that the corporate headquarters would be much more stringent. However, given the



current conditions, they have been able to keep Jerry's Ribs and the Friday fish fry on the menu. They will start serving breakfasts in November.

Future plans include expansion into the old Fuddrucker's Restaurant on Bluemound in Brookfield, a spot in American Family Stadium, a Sonic Restaurant on the south side, plus food trucks. The biggest holdups to pursuing these aggressive expansion plans are labor and supplies.

We wish Chaz and his Big Boy Restaurant well and thank him for his presentation.

Your humble bulletin editor and fast-food gourmand,
John E. Bauer

UPCOMING COMMITMENTS

Invocation

11-3 Richard Frenn
11-10 Bill Makal
11-17 Aaron Sebald
11-24 NO MEETING

Speaker/Program

11-3 Paul Roller will host Dr. Tracey Sparrow, CEO of the Next Door Foundation
11-10 Gerv Rose will host Shannon Angell, CEO of St. Camillus
11-17 TBA
11-24 NO MEETING

