

Rotary



Club of Wauwatosa

Welcome to the Rotary Club of Wauwatosa

Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

Rotary club membership represents a cross-section of the community's business and professional men and women. The world's Rotary clubs meet weekly and are nonpolitical, nonreligious, and open to all cultures, races, and creeds.

Rotary membership provides the opportunity to: Become connected to your community. Work with others in addressing community needs. Interact with other professionals in your community; assist with RI's international humanitarian service efforts. Establish contacts with an international network of professionals. Develop leadership skills. Involve family in promoting service efforts.



Best Coffee In Town!

By John C Ericson on Saturday, August 29, 2020



Club Meeting

Wauwatosa
Meets at Radisson Hotel Milwaukee West
2303 N. Mayfair Road
Wauwatosa, WI 53226
Time: Wednesday at 12:00 PM

Events / Speakers

November 11th
[David Crowley, Milwaukee County Executive](#)
December 16th
[Annual Club Christmas Party at Bluemound Golf & Country Club](#)

Club Leaders



[Rick David Steinberg](#)
President



[Anne Ruttger Neafie](#)
President - Elect



[John A. Sebald](#)
Vice President



[Robert P. Niedermann CPA](#)
Treasurer



[Peter M. Skanavis](#)
Public Relations Chair



[Richard Frenn](#)
Sergeant - at - Arms



[Jonathan Lorenzen](#)
Sergeant - at - Arms



[Aaron D. Sebald](#)
Sergeant - at - Arms

[John C. Ericson](#)
Club Executive Secretary
Webmaster

Newsletter - November 4, 2020

By John Edward Bauer
The Rotary Club of Wauwatosa

Bulletin for November 4, 2020

Is it a newsletter? Is it a bulletin? Are they minutes of the meeting? Does anyone care? These are the deep epistemological questions your humble bulletin/newsletter/minutes editor struggles with every week.

Anne Neafie again presided over the august assemblage of members and guests, opening the meeting as usual with the Pledge of Allegiance. Perhaps a few more than your humble bulletin editor noted the poignancy of these words the day after our national election. John Sebald provided an invocation of petition and thanksgiving, contextualized by current social concerns.

We noted that it will be Mike Mitchell's birthday on November 6. We wish him many more *in absentia*. We also congratulated Paul and Kathleen Roller on 40 years of marriage as of last Sunday. Finally, we noted that Gordy Bills has been a member of the Wauwatosa Rotary for 51 years as of November 1.

Among items of happy and/or sad news, the following was noted:

- Anne informed us that President Rick's absence is because his wife, Mary, has entered into hospice care. We were encouraged to keep Rick and Mary in our prayers as he goes through these very difficult last days.
- We also learned that Bob Nelson is currently quarantined, having tested positive for COVID-19. We wish him a speedy recovery.

Several items of business were discussed by the group:

- It was decided by the group to forego holding meetings on November 25, the day before Thanksgiving, and December 23, the day before Christmas Eve. We will meet on December 30.
- John Bauer will prepare and distribute a brief survey to ascertain commitment to attending the annual Christmas Party in person at Bluemound Country Club.
- Tom Kirchen (via Zoom and fresh from an exhilarating round of golf in balmy Florida) will confirm the November 9 pick up date with Schutzman's.
- Your humble bulletin editor is updating the Speaker Assignment list and will be sending it out this week along with a set of proposed guidelines to assist members in seeking interesting speakers.
- Our speaker next week will be David Crowley, Milwaukee County Executive, who will join us via Zoom. Invitations to join us, either via Zoom or in person, have been sent to suburban Rotary Clubs in the County. Members were encouraged to bring guests.

Our proxy Anne introduced the program for today on behalf of ailing Bob Nelson. Kevin Ward is the Director of Business Development for Clinical Programs at ARCpoint Labs where he provides oversight of all business accounts, marketing/promotions, and corporate relations for this region.

Located at 4125 N. 124th Street, the lab serves all of the Milwaukee metropolitan area.

ARCpoint labs have serviced over 7,000 clients/patients in the Milwaukee area in 2020 with over 4,000 of those having been COVID-19 tests for both the virus and the antibodies. Their business has exploded in this current year (unfortunately, in a way) because of the pandemic with over \$600,000 in gross revenues YTD.



Craig Schmutzer
Club Programs Chair



John Edward Bauer
iPast President



Years of Service

Peter M. Skanavis
11-21-2012
8 Years

John A Sebald
11-13-2019
1 Year

Kevin began with a series of questions to test the group's knowledge of the types of drug tests and the length of their efficacy. These ranged from hair and nail samples to blood, urine, and saliva.

Using a new client survey of interest, he elicited questions from members around definitions, processes, procedures, and results. Using these questions, he shared information about their bread and butter services such as pre-employment, random, post-accident, and reasonable suspicion testing. The tests include those for drugs, alcohol, DNA (e.g., paternity), wellness, and background checks.

COVID-19 has expanded their business to include a range of test options including PCR virus test (the gold standard with results in 2 days); rapid virus test with results in 30-40 minutes; antibody test (blood draw option), and other on-site options.

In conclusion, Kevin talked about the financial impact of testing and the net loss or gain in productivity for employees. Whether testing for COVID-19 or drugs, every time an employee is absent or incapacitated results in lost revenue. The goal through testing is to help companies continue to function efficiently with minimum disruption and loss due to illness or impairment.

Thanks, Kevin, for a timely and informative presentation.

A few reminders about upcoming meetings:

Pat Meylor is responsible for the invocation next week.

November 11 Anne Neafie will introduce Milwaukee County Executive David Crowley
November 18 Pat Meylor has the program
November 25 No meeting
December 2 Robert Niedermann has the program

There being no other reason to hang around, we adjourned and members dispersed into the warm sunshine of a beautiful November day.

Respectfully submitted,
John E. Bauer, Grand Poohbah of newsletters, bulletins, minutes and miscellaneous other scribblings.