



www.hsnprotary.org hsnprotary.club@gmail.com www.facebook.com/hsnprotary

Week of August 30, 2021

Upcoming Programs:

September 1, 2021

Christopher Crane, Arkansas Film Commission Getting Movies/TV to film in Arkansas

September 8, 2021

Lori Tudor, ARDOT Arkansas Highways

September 15, 2021

Daniel Conway, Sam Walton College of Business Crypto Currency

Gwen Moritz, Arkansas Business



President Elect Neal Gladner introduced our guest speaker, Gwen Moritz, Arkansas Business Contributing Editor, who spoke to us about knowing your news source. With all the talk about "fake news", Moritz gave us an insight on how to determine if what you are reading is straight news, biased news, opinion or fake news.

Most straight news, or factual news, will come from a news source that we are all familiar with. Many news sources will, from time to time, make mistakes. Especially when there has

been an unexpected news break, such as a fire or accident, and those early reports will often times be incorrect and/or incomplete. But a straight news source will print corrections to those errors. If the news source doesn't print corrections, that certainly doesn't mean they haven't made an error.

Biased news is designed not to inform or enlighten, but to confirm what you already believe. They will use tactics such as distorting graphs to make things look different or worse than they really are. They may use accurate information, but present it in a way that distorts the actual truth. The internet makes it very cheap and easy to create sites that look like traditional local news sites, when they are really created entirely to push a political bias.

A third type of news is opinion or editorial news. Most of us grew up reading newspapers with an editorial section and we knew that section would be the opinion of the editor or the columnist. It was easy to know because it was in that specific section. But some online news sites don't want you to be able to distinguish between news and opinion. Moritz noted Forbes as having a good magazine with maybe 45 staff writers. However, Forbes.com has over 1200 commentary contributing writers who write opinion and in small print when you hover over their names, there will be a blurb "Opinions expressed by Forbes Contributors are their own". It is their opinion, not factual information that they are providing. Why would they do that? Hiring reporters is expensive; opinion writers are cheap. And they can help them increase their "clicks", which will, in turn, bring in more advertising dollars.

Club Leaders



<u>Tiffany</u> <u>Tucker</u> President



Neal C. Gladner President-Elect Club Programs Chair

Harmony



Hurst Morrissey Vice President Membership Chair



Gary McKuin Secretary



Courtney
W. Moore
Treasurer



Tim Metcalf Club Director ADM



Justin Nicklas Club Director Youth Services Chair



Tiffany B.
Rogers
Club
Director
Community
Service
Chair
William
Solleder
Club

Fake news is intentionally deceptive; it is not a sloppy error or merely biased reporting. It is intentional. A prime example is the misinformation about Covid that has been as viral as Covid itself. And with biased reporting, that can morph into dangerous information.

A great rule of thumb: the more you want to believe something outrageous, the more you need to check the source! Moritz says the cheapest fake news of all are MEMES. She ended her presentation with a MEME or cartoon about social media that isn't necessarily untrue......



The 4-Way Test



Invocation - John Hoefl Pledge **Christi Nation** The 4 Way Test � Jane Jolly



Covid reminder and update

The CDC updated their recommendations on Tuesday, July 27 that even vaccinated people should wear masks in indoor, public settings if they are in parts of the U.S. with substantial to high transmission. Unfortunately, Arkansas fits that criteria at this time because of the surge of the Delta variant. Here is what we are doing to help keep our members safe:



Director Meetings & **Activities**



Arthur D. <u>Floyd</u> Sergeantat-Arms



Chuck E. **Launius iPast** President



Donna K **Smith** Club Executive Secretary



Michelle Ratcliff Assistant Governor

Birthdays

Chuck E. Launius August 31st Christina Lynn Nation August 31st Richard Gladden September 2nd Jay Edwin Sanders September 4th James A Carney September 6th Danny Bradley September 7th Nicole Herndon September 10th Richard W. McGrew September 12th Joseph P. Graham September 13th Douglas A. Arnold September 14th Meredith Blaise **Switzer** September 18th Steven D. Oliver September 20th Joseph L. Woosley September 20th Rollin Caristianos September 21st **Daniel Brown** September 24th



We request that you wear a mask while not eating or drinking during our meetings.

- Masks are available at Donna K's table
- Our tables are set for 5 people (instead of 8)
- · The buffet has gloves available for each member

Our board will continue to monitor the CDC and State of Arkansas guidelines regarding COVID protocols during our meetings and activities. Please reach out to **President Tiffany** or any of our board members if you have any concerns or suggestions for us. Thank you.

Guests

Rotarian Ernie Hinz introduced guests:

Carla Kirkland was a guest of our speaker, Gwen Moritz; Lara Wilkerson was introduced by **John Hoefl** and we also had two prospective members attend: Kala Rogers introduced by her sponsor, **Mary Zunick** and Dr. Taryn Echols was introduced by **Dr. Stephanie Nehus**. We also had a visiting **Rotarian Carolyn Pierce** from Fresno, California.



Prospective Members

The Board and Membership Committee have approved the following prospective members. If there are no written objections sent to the secretary within 10 days of this first publication, they will become members at our September 8 meeting.

Capt. Bryan Brinlee Salvation Army Officer Sponsored by Kevin Hall

Kala Rogers

Attorney/Judicial Law Clerk to Honorable Robert J. Gladwin Sponsored by **Mary Zunick**

New Members

We welcomed **THREE** new members to our club this week. Introducing our newest Rotarians:

Mary Metcalf

Email: mthumor@hotmail.com

PH: 813-340-7013

Position: Owner and Publisher, Lakeside District Living

Mary loves promoting her community and connecting with residents. She is sponsored by her husband, **Rotarian Tim Metcalf**, and is excited to become involved in HSNP Rotary Club!



Diana Strong

Email: ds@dianastrongempowers.com

PH: 501-261-0400

Position: Owner - Diana Strong Empowers

Diana is a motivational and self defense instructor who bases her teaching on empowerment, dedication and vigilance. She is also sponsored by



Rotarian Tim Metcalf

James Frierson

Email: James.Frierson@centerpointenergy.com

PH: 501-463-3117

Position: Safety Specialist for CenterPoint Energy Natural Gas Co.

James is very active in our community serving as Hot Springs' Civil Service Commissioner, member of the Jessie D. Hawkins Lions Club, and Pastor of the New Life Fellowship Church in Malvern. James is sponsored by **Rotarian John Hoefl.**



Welcome to HSNP Rotary Club Mary, Diana and James!

Rotary Minute



Last week, Rotarian **Dick Gladden** brought us another great message about how Rotarians have made an impact in our communities and also about the history of our local club's meeting places.

Rotary International has produced a number of nonprofits, one being a 1998 project of the Rotary Club of Longwood, PA called "Operation Warm". Operation Warm has provided coats to more than four million children; this past year alone, about a half million were provided. Another newer Rotary project is called "Warm Soles", which provides shoes for pre-k through 3rd grade children. Eleven clubs have joined the effort and 1,500 new shoes were given across northeastern Illinois.

Our own Hot Springs Rotary Club history tells us the meeting locations for our club started with the Como Hotel, which remained our home for 7 years until the building was imploded to build the Landmark Savings building. Our club then moved to the Majestic Hotel. We later moved to the Arlington Hotel, but during World War II, the Arlington was a redistribution station, so

it housed military men. HSNP Rotary moved to a notable restaurant which later became the Vapors nightclub. At that time, we only had 45 members, but the Commanding Officer of the Army-Navy Hospital was a Rotarian and he made sure we had an outstanding meeting. At one meeting, he brough 80 guests!

One of those meetings included Helen Keller, who had achieved success by overcoming serious handicaps. She then worked to improve conditions for the disabled.

The 1973-74 Rotary International President William Carter of Windsor, England, was quoted as saying "Rotary has no tanks, no army, and no way to force people to stop fighting; but when the fighting stops, that is when Rotary shines".

After World War II ended, HSNP Rotary Club returned to the Arlington where we remained until July of 2021 when we moved to our current location, The DoubleTree.

No matter where we meet, as Rotarians, we will still be SERVING OTHERS ABOVE SELF.

Announcements

Honorary Rotarian and Past President Jim Randall was asked by the TRF Fundraising Chair Susan Aldridge to help kick off our Polio Plus fundraising campaign. Jim reached out to five of our Honorary Members and presented President Tiffany Tucker with a \$500 check from these wonderful people. We'd like to challenge the Active Members to match this generous donation so that we can reach our goal of \$1,000 to the Polio Plus campaign by October 1. Our District Governor Kathy Carter will present our program on October 6, and we'd love to announce the achievement of our Polio Plus goal to

her at that time. If you'd like to add a Polio Plus donation to your monthly statement, simply email Donna K and she will handle that for you. Or you can write a check to mail or deliver at a future meeting, but please make note that it is a Polio Plus donation. Great job, Jim and Honorary Members!

Upcoming Meeting Announcement

As announced last week, our board decided to invest in additional equipment to bring the membership a quality Zoom option during this spike in Covid cases. Our first "dual" Zoom/In Person meeting appears to have gone very well and we are happy to provide this option for anyone who isn't comfortable meeting in person. Because of this we really need you to RSVP if you will be attending in person for next week s meeting. Hopefully we'll get a good idea of numbers fairly soon and we won't have to continue with this, but for now...... please RSVP to Donna K by noon on Friday so we can plan accordingly. We are committed to following CDC guidelines regarding the usage of masks while we meet in person and are continuing to monitor the situation.



HOT SPRINGS NATIONAL PARK ROTARY CLUB Rotary PR Fundraiser

National Park Rotary PR Committee is hosting a fundraiser. If you would like to take advantage of this advertising opportunity for your business, please give Donna Kay cash/check with a note stating PR-shirts. You may send a vector file of your logo to Rmagbar@mac.com or ReneeB@obhaw.org. Please contact Renee at the email address above if you have any questions.

National Park Rotary PR Committee will use funds for:

- Update marketing materials, ie. brochures, invitation cards
- Place ads in newspaper to increase membership Pay Business Expo fees
- Boost social media posts to increase membership

What do YOU get for your donation/sponsorship?

- Promote your business to the community in the form of walking billboards
- Support your National Park Rotary
- Help increase our membership by updating and promoting our marketing materials



The Public Relations Committee is offering sponsorships for these Rotary T-Shirts as a fundraiser for our Club! Sponsorship levels start at \$100 and go up to \$500. Please notify Donna K if you or your business would like to have your name/logo on the back of these great shirts. Once sponsorships have been sold, we will begin taking orders for purchase.

Rotarian Liz Robbins invited everyone to the Garland County Historical Society's 2021 Hidden Hot Springs Home Tour on Sunday, September 26 from 2pm until 4pm. Two fascinating homes will be available to tour: Hilltop Manor at 2009 Park Ave. and the Peter Dierks Joers House at 2111 Park Ave. Tickets are \$75 per person and all proceeds benefit GCHS.

Go to: http://garlandcountyhistoricalsociety.com/2021-hidden-hot-springs or call 501-321-2159

Rotarian Ernie Hinz invited everyone to the "Crowns and Boots Bash" benefitting the Faces Foundation. There is limited seating available for the event on September 9 from 6pm until 10pm at

Board Notes

The next Board meeting will be held at the **Hot Springs Country Club** on **Tuesday, September14 at 11:45.** As always, all membership is invited to join us, especially new members who are trying to earn that coveted Blue Badge! Please let Donna K know if you are planning to attend.

President Tiffany Tucker



This week's meeting was a first that we offered a live-streaming option for our members who are unable to attend the in-person meeting. Thank you to Rotarians Neal Gladner, Chuck Launius and Technology Committee chair, Chris Franklin, for working to make this possible. They have spent a lot of time and effort to get this up and running. We wanted to continue adding value for our members by offering this live-stream option with COVID still being such a large concern. Thank you to all of our members for your patience during this process. After our speaker today, if we have time for a Q&A period, feel free to ask your question in the chat bar on ZOOM and Chuck will read those out to the speaker for you.

Today is mine and Clint s 9th wedding anniversary. In the spirit of anniversaries, I would like to celebrate a few members big club anniversaries today. This month,

- Jane Jolly celebrates her 5th anniversary
- Maria Woodward celebrates her 10th anniversary
- This year Paulette Johnson celebrates her 15th anniversary
- Forrest Spicher, Jean Wallace and John Pratt celebrate their 20th anniversary
- Brad Hudgens and Lynn Endicott celebrate their 25th club anniversary
- **Doug Arnold** his 30th anniversary
- Richard Payton and Pat McCabe celebrate their 35th anniversary.
- Jack Porter celebrates his 40th anniversary
- Courtney Crouch celebrates his 50th anniversary
- and **Don Floyd** celebrates his 51st year as a Rotarian!

Thank you to all of you for your loyal membership over the years • I appreciate the leadership and commitment you have given to make this Club a special place.

Absence

We missed you!			Active R85
Alderdice, Corey Alderdice, Stephanie Allison, Ronnie G. Jr. Bartholomae, Renee Bennett, Delores C. Bradford, Jay Britton, Beau Brown, Daniel Brown, Jeremy W Brown, Sara Butterfield, Roxanne Carter, Kim Chapmond, Chris Dante, Charles H. Jr. Davin, Peter Dews, John Scott Disney, Daniel E.	Green, Scott Hall, Kevin R. Harrington, Neal Harris, William T IV Helm, Michael D. Herndon, Nicole Hogan, John A. Hollingshead, Carol Kelly, Judith Heikes Kerst, William L. Lipton, Michael J. Martinez, Rafael Matone, Chad McCabe, Patrick G. McGrew, Richard W. Mouton, Alex Naramore, Wade	Wagstaff, Cindy	Brunner, John H. Davenport, H. W. Endicott, Lynn E. Fleischner, Stuart Allen Mazzanti, James R. Smith, Dennis C. Smith, Scott A. Woosley, Joseph L.

Dodd, Nick Gooch, Lloyd (Don) Graham, Joseph P. Patrico, Joe K. Pitard, Toddy Porter, Lance A. Woodward, Maria Wright, Raymond Zeiser, Jared

Thought for the Week

Staying positive doesn't mean you have to be happy all the time. It means that even on the hard days, you know that there are better ones coming.