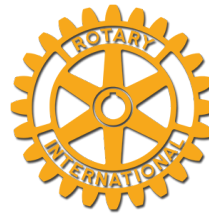


Rotary

District 6150



Account Leaders



James Arbuckle Sr.
District Governor



David F. Menz
DG-Elect



Sydney O'Quin
Gilbert DG-Nominee



Michelle Blasengame
Assistant Governor



Mark A. Brasfield
Governor



Donna Gail Cole
Assistant Governor



Rena Kelley
Assistant Governor



Erin M. Kerley Mathews
Assistant Governor



Jai Lambert
Assistant Governor



Kelly Blankenship
Assistant Governor



James Sidney Lowrance
Assistant Governor



Darin McCollum
Assistant Governor



Sonya Schmidt
Murphy Assistant Governor



Michelle Karin
Oglesby Assistant Governor



Adam Robert Sartin
Assistant Governor



Douglas J. Shackelford
District Public Image Chair



Charles C. Harris
District Visioning Chair

John F. Carter
District

From the Governor

By James Arbuckle Jr

With the world slowly but surely opening back up, there are more opportunities to get out there and get back to the work of serving our community. One of the ways we can hit the ground running is by focusing on the Rotary goal of increasing membership. While it is always good to introduce new members (Each One Bring One) ♦ perhaps we can start with bringing back the ones who stopped participating due to COVID (or any other reason).

The headline read: **♦A Man Accidentally Flushed Away His Class Ring, Only For It To Be Found And Returned 72 Years Later.** ♦ Think about the backstory on that one! While our experiences may not be so extreme, we ♦ve all had that time when we lost something only to be relieved when it was found (in the last place we looked). A few years back, I was on an international trip with a group of about 30 folks. We left Little Rock and flew to Atlanta, where we managed to get to the gate for our international flight. As we started to board the plane, a sick feeling came over me as I reached into my bag and couldn ♦t find my passport. Guess what? You can ♦t get on an international flight without a passport. Frantically, I tried to remember what I had done with it and retraced my steps only to realize that I had left in the seat back compartment of the flight from Little Rock. And yes, I did hear the flight attendant say to check the seatback compartment. I sprinted to the help desk, and they contacted the arrival gate only to learn that the plane had left for Memphis. Yikes! So, I had to wait for the plane to land to confirm it was there. I waved goodbye to my traveling companions as they boarded the flight without me. Long story short, I had to wait 3 hours for the plane to land (to confirm) and travel back to Atlanta to be reunited with my passport. I was never happier than when the pilot came off the plane with my passport. I wound up spending the night in Atlanta and traveling the following day, only to land in a country that had begun to experience civil unrest. But that ♦s a story for another newsletter.



Something I learned from my experience relates directly to membership growth. When you realize you ♦ve lost something:

- **Stay calm and don ♦t panic.** We need not be discouraged that we ♦ve lost members. We need to step back, look at the big picture, and realize that we will again have the opportunity.
- **Retrace your steps.** We need to think about the times when we ♦ve enjoyed fellowship with each other and try to let those lost relationships fuel us to want to be together again.
- **Solicit help.** When we think about the folks that we ♦ve missed, we need to seek help from fellow Rotarians to reach out to missing members.
- **Keep in mind the joy of being reunited with something that means a lot to you.** We need to crave the feelings we have when we ♦re doing Rotary together. Forward this newsletter to let them know they are missed.

Other initiatives we can take include:

- Sending an email or text message to let the person know Rotary is back and better than ever.
- Inviting the previous member to an in-person catch-up lunch so they don ♦t feel they have fallen too far behind to get back into the swing of things.
- Making a phone call to check in with a former member.

This small act of reaching out to remind someone that they are missed ties back to the question I asked in last month ♦s newsletter. ♦Have you ever noticed how an act of kindness or service to others has a way of coming back on you as a blessing? ♦ In this case, the act serves our organization by helping achieve the goal of increased membership and, in so doing, your small act of service builds the support system Rotary provides to so many in need.



♦Do your little bit of good where you are; it ♦s those little bits of good put together that overwhelm the world. ♦ Desmond Tutu

Meet Your District Membership Leadership Team

District 6150 Membership Team

Since the theme for August is focused on membership, I want you to meet the membership team. This group is already reaching out to clubs to provide help in membership recruitment. Contact information is provided, so feel free to reach out to any of them if you have questions.

Matt Buie currently serves as Membership Chair for Rotary District 6150.



Matt is a Solutions Architect with Vestcom, an IT company building innovative data-integrated self-edge solutions for large retail organizations across the United States. Matt has been a member of Rotary since 2019 and is a charter member of the Rotary Club of Little Rock Afterhours, a new club sponsored by the Rotary Club of West Little Rock. He is the immediate past President of the Little Rock Afterhours Club and Ambassador to Arkansas for the Rotary BREW Fellowship.

Contact information:

Email: matt.buie@gmail.com

Phone: 501.831.5732 (cell)



Foundation Chair



Rick Love RYLA Chair



Michael P. Marlar Chief of Staff



Michael E. Bennage iPDG



Anne Fuller District Treasurer



George Matthew Buie Membership Chair



Jennifer Dillaha Polio Programs Chair



Robert L. Warner Jr. International Services Chair



Vincent E. Guest Youth Exchange Chair

Kenny Gibbs is a Senior Vice President with Merrill Lynch and has been a member of the Rotary Club of Little Rock (Club 99) since 2005. Kenny served as president of Club 99 in 2019-2020. He has sponsored 7 members. **Kenny currently serves on the District 6150 Membership Team where he tracks and assigns membership leads.** He believes the best way to recruit new members is bring them to a meeting as your guest.



◆ *Pick them up so you can talk before & after the meeting on the car ride because at the meeting there is always a lot going on. Encourage others they meet at the meeting to send them a follow up email or note. If they do join your club help them engage into a committee to get involved. Rotary sells itself when folks get a chance to look under the hood!*◆

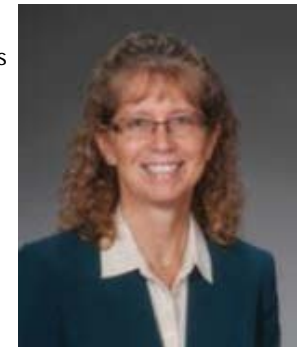
Contact information:
Email: kenny_gibbs@ml.com
Phone: 501.690.3608 (cell)



Charles Harris is a retired engineer for Proctor & Gamble and has been a member of the LR Metro Rotary Club since March 2017 where he has previously served as Club President (2019-20) and Club Visioning Champion (2020-21). Under his leadership the LR Metro Club received the Governor's Award for Membership (45% growth). **Charles is currently the 2021-2022 Rotary District 6150 Visioning Chair and serves on the Membership Committee as well focusing on increasing diversity among our clubs.** As Visioning Chair, he is responsible for developing and leading a District Visioning Resource Team that works with the district's clubs to facilitate the development and implementation of a 3 to 5-year Vision to Success Plan to help clubs grow membership and increase sustainable impact in their communities and beyond.

Contact information:
Email: cch502001@yahoo.com
Phone: 513.460.3763 (cell)

Nancy Leonhardt currently serves Zone 31 as Assistant Rotary Coordinator and Rotary International is an Innovative Club Advocate. She joined the West Little Rock Rotary Club in 2007, serving as Club President in 2012-2013. Since 2008, Nancy has continuously served as the Club's Executive Secretary, even through her years as President and District Governor. Nancy served District 6150 as a member of the Youth Exchange Committee, District Trainer, 2015 Conference Chair, Assistant Governor, District Governor in 2017-2018, District Membership Chair, and District Visioning Chair. Nancy serves as the MAPETS Board and Steering Committee Secretary and is Vice President of the Basic Education and Literacy Rotarian Action Group. She is a Rotary Foundation Major Donor and member of the Paul Harris Society.



Contact information:
Email: wlrrotary@gmail.com
Phone: 501.425.2751

Club of the Year Membership Criteria

Criteria	PTS available	Points Awarded
Attended or viewed District Membership Seminar (2 point each for up to 5 attendees)	10	
A NET increase of one (1) member over the Club's March 1, 2021 membership total (20 points, with an additional 10 points for each new member over the March 1, 2021 total as of March 1, 2022, max of 5 new members)	70	
Achieve member retention at higher than zone average of 93.34%. (10 points)	10	
Provided a mentoring program for new members (2 s/member, maximum 8 points)	8	
Had a club program on Membership (10 points)	10	
Conducted a goal-oriented membership campaign (30 points, with an additional 5 points for each new member under the age of 30, with 5 max.	55	
Hold a club meeting and complete materials in for a Three (3) year visioning plan for your club in 2020-2022 (50 points)	50	
Membership Points:	213	0

2021 District 6150 Summer Seminar

Registration is now open for the **2021 District 6150 Summer Training Seminar on Monday, August 16 at 6 pm.** We've revised & energized the topics to bring you a meaningful training for every member of your club. Out of respect for everyone's time, the Summer Seminar will be 90 minutes long and offered via Zoom. No travel, no meals & no cost.

Here's the agenda: 6:00 p.m. Welcome and Introduction
6:05 p.m. General Session #1--Membership and Club Growth



6:25 p.m. General Session #2--The Rotary Foundation and certification for District Grants
6:45 p.m. Break-out Sessions: (you'll choose from)
--Club Secretary training/DACdb
--Youth Service (RYLA, Youth Exchange, Rotaract & Interact)

- Public Image/Branding
- Rotary Club Central (entering club goals)
- Club Visioning
- 7:20 p.m. Reconvene for Closing Comments
- 7:30 p.m. Adjourn

Attendance: Clubs are to send a minimum of five (5) members to cover all topics. Governor's Banner consideration: Must attend Foundation and Membership breakout sessions.

August Admin Announcements

By Sydney O'Quin Gilbert

Annual & Semi-Annual Dues

- **RI dues** - Your RI Dues will be emailed to your club's President, Treasurer & Secretary if they have been reported to RI. You can also find the invoice by logging in to [My Rotary](#). Then choose the Manage Tab and then Club Administration. These dues are to be sent in to Rotary International. The address and payment options are on your invoice. If for some reason you cannot access your invoice, please let me know. [Email Sydney](#)
- **District Dues** - Invoices have been sent out for District 6150 annual dues and President-Elect Training. Dues for the District are \$42 per member as of 7/1. The cost for PETs is \$250. Please send 2 checks to Rotary District 6150 at PO Box 242282, Little Rock, AR 72223.

DG Visits

Please check the District Calendar to find the assigned date for your club's Official DG Visit. Please coordinate the logistics with [Mike Marlar](#), DG Arbuckle's Chief of Staff. DG James Arbuckle is looking forward to meeting with your club!

Club Presidents - Enter Goals in RCC

Your club goals need to be entered in to Rotary Club Central (RCC) by September 1. RCC is found by logging in to www.rotary.org. Click on [this link for the "how to"](#) instructions to navigate the RI website. There will be a breakout session at our Summer Seminar on August 16 that will help you with this process.



Mallory Tucker (Blytheville)
Brad Moore (Clinton)
Greg Staton (Fairfield Bay)
Jon Wellman (Fairfield Bay)
Tonya McNutt (Forrest City)
Kimberley Owens (Heber Springs)
Bryce Farmer (Heber Springs)
Mimi Montoya (Helena)
Grant Lamascus (Helena)
Kassie Wright (Jonesboro)

Diana Smithson (Little Rock)
Shannon Heard (Little Rock)
Melinda Moody (Little Rock)
Tom Staley (Little Rock)
Angela Stroud (LR Afterhours)
Brooke Bridges (LR Afterhours)
Harlie Treat (Marshall)
Anita Harris (North Little Rock)
Bonnie Manor (Searcy)
Liz Blake (Stuttgart)

Garrhett Wilbourn (Stuttgart)
Greg Thompson (West LR)
Paige White (West LR)
Wayne Croom (West Memphis)
Kenneth Moore (Wynne)
David West (Wynne)
Donnie Sanders (Wynne)
Matthew Hammett (Wynne)



SERVE TO CHANGE LIVES