



The Big Wheel

Club 2520, District 6150
May 11, 2020
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Rotary Club of Jonesboro
P.O. Box 654
Jonesboro, AR 72403
Chartered August 1, 1919

This Week's Program - May 12, 2020

By Brian Rega



Is What We're Doing Making an Impact?

Join us Tuesday at the "normal" time for an update on Covid-19 in the area from the city's Medical Director, Dr. Shane Speights, D.O. Dr. Speights is also the Dean of the NYIT-College of Medicine at A-State, where the first class of graduates are ready for their next step.

Has everything we've been doing had any impact at all? When can we meet again for Rotary "face-to-face"? How much longer must I wear this mask? Should we ever shake hands again?

Winding Down

By Brian Rega

Our centennial year is coming to a close, and my, what a ride it's been! District Governor George Fray has announced our District Conference would be held on-line, Saturday, June 27. It is then that we'll find out if we 4-peated as reigning Club of the Year, or if I led us into the pit of despair.

We'll have our blended in-coming/out-going Board meeting on June 22 and the annual passing of the gavel at our meeting June 30. These meetings will likely all occur on-line. A new world order, indeed.

Hacking a Solution to the COVID-19 Pandemic

Rotarians in Lithuania and the United States promote the use of bubble helmets to help patients avoid mechanical ventilators



by **Arnold R. Grahl**

Rotarians in Lithuania and Chicago, Illinois, USA, are using their influence to promote the use of **◆bubble helmets◆** and potentially lessen the need for mechanical ventilators for COVID-19 patients who struggle to breathe on their own.

The Rotary Club of Vilnius Lituanica International, Lithuania, participated in [Hack the Crisis](#), an online event in March that brought together innovators in science and technology to **◆hack,◆** or develop solutions to, issues caused by the COVID-19 pandemic. Members of the Lithuanian club, along with members of the Rotary Clubs of Chicago and Chicagoland Lithuanians (Westmont), joined a team to brainstorm ways to help COVID-19 patients breathe without using mechanical ventilators.

◆Traditional ventilators used with intubation are a painful intervention into the body and require trained medical staff,**◆** says Viktorija Trimbel, a member of the Vilnius Lituanica club, who was a mentor during Hack the Crisis. **◆**There**◆**s also a shortage of the drugs used for sedation. But you don**◆**t have to be sedated with helmets.**◆**

Bubble helmets are noninvasive and supply oxygen without the need for intubation, a procedure where a tube is inserted down a patient**◆**s throat. A helmet fits over a patient**◆**s head with a rubber collar that can be adjusted around the neck. The collar has ports that can deliver oxygen and air.

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Club Leaders



[Brian Rega](#)
President



[Gary Higgins](#)
President - Elect



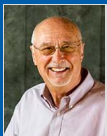
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[Gary Clark](#)
President - Nominee
Treasurer



[Will Branch](#)
Club Director



[William D. Burnett](#)
Club Director
International Service
Chair



[Carl M. Cates](#)
Rotary Foundation
Chair
Club Director



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Club Director

[Lillie Fears](#)
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Nanette Heard
Club Director



Dana L. Kennedy
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Community Service
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Norman Edward
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Joe Williams
Club Director
Membership Chair



Barbara J. Widner
Club Executive
Secretary
Sergeant-at-Arms



Eugene J. Wing
CCO-Club Comm. Offcr



Rachel R. Jones
Youth Exchange Chair



Lisa K. Golden
iPast President



Eugene J. Wing
Assistant Governor

Events

All face-to-face events have been postponed due to the coronavirus.

Birthdays

Before the pandemic, doctors typically used noninvasive devices to help patients breathe if their oxygen levels dropped below a certain level. If the noninvasive devices don't boost those levels enough, mechanical ventilators are used to push oxygen into the lungs through the tube at a preset rate and force.

[Read More](#)

Good News, May 5, 2020

Our anonymous benefactor is still contributing.

Nancy Elphingstone was excited that she is getting a haircut Tuesday.

Russ Shain reported that **Steve Leslie** and his family suffered injuries and trauma from a hit and run accident, but they are recovering slowly.

Norman Stafford got a haircut too.

David Beasley announced that his daughter was getting over having COVID-19 and to celebrate she gave herself a haircut.

Lori Chandler closed on her new home.

May 5, 2020 Online Meeting featuring Evan Burrell

Our May 5, 2020 meeting became a 5:30 p.m. Happy Hour meeting. Our guest speaker was Evan Burrell, a Rotary Super Hero from Sydney, Australia. He's a young, dynamic, "outside the box" speaker with an inspiring message, an international reputation and the skills to entertain ANY audience. His program was "How to Engage Young People."

You can view the meeting by clicking below:



Last Week's Program, May 5, 2020



If Rotary were to end tomorrow, how many people would miss out on opportunities that Rotary has to offer?

Last week we were privileged to have as our speaker Evan Burrell, a Rotarian who describes himself as a Rotary Super Hero. He is a member of the Rotary Club of the Ponds in Sydney, Australia. Because of the time difference, we changed the meeting time to 5:30 p.m., which was 8:30 a.m. in Australia.

A very enthusiastic speaker, Evan sees Rotary as empowerment and

Hatton Weeks
May 12th
Kathy T Skinner
May 12th
Emelda LaVonne Williams
May 18th
James R. Peachey
May 19th
Gerard T. Connors Jr.
May 25th
Michael R. Weaver
May 28th
Jonathan Smith
June 1st
Lori Chandler
June 2nd
Barbara J. Widner
June 5th

fun. We should update our club on social media. This is where conversations happen. Social media changes the way older members have long thought about the club. Younger members bring new life into the club. Social media inspires them. Instead of pictures showing the backs of people listening to a speaker, we should put up show pictures of members having fun while doing projects. The pictures tell great visual stories. They tell who we are and what we are doing. They show our pride. Clubs should get their houses in order. Replace old, tired signs with fresh ones that include the website and logo. Show that the club is modern.

Don't focus on building numbers. Focus on building relationships. Rotary is a journey. Get members who buy into the dream. Clubs should want Rotarians who believe what Rotary stands for.

Wear Rotary shirts. These help people feel part of the team. Talk up Rotary. Show your pride and enthusiasm.

To summarize, Rotarians should

- tell their stories
- look at branding
- use social media
- engage with alumnae

Evan entitled the program "Personal Branding." Branding clearly delivers a message, connects people with a product, confirms credibility, creates loyalty, and motivates people. It's important in marketing and it's important to building Rotary.

To hear what Evan had to say, listen to the YouTube video of our program for May 5.

Report Card - May 5, 2020

Membership

Total Active Members - 144

Active members - 49

Active-Modern - 11

Active-Partner - 6

Active-Service - 50

Active-LOA - 0

◆Active Rule of 85◆ members - 28

Honorary members - 6

Total Attendance - 37

Active Members - 36

Honorary members - 0

Proposed - 0

Guests - 1

Honorary - 0

[Read More](#)