



"Broken Arrow Rotary:
community engaged, committed
and making a difference"

September/October, 2020

Broken Record

Newsletter for the Rotary Club of Broken Arrow



PO Box 893
Broken Arrow, OK 74013
www.barotary.org
www.rotary.org
Facebook:
Rotary Club of Broken Arrow

BROKEN ARROW ROTARY BOARD 2020-2021

President..... Lisa Engel
President-elect..... Roy Wood
President Nom..... Robyn Havener
President Designate.....
Secretary..... Rebekah Wood
Executive Secretary..... Nick Nail
Treasurer..... Jim Naufel
Sergeant at Arms..... Eric Vandenburg
IPast President..... Janie Green

CLUB DIRECTORS:

Club Service Projects..... Roy Wood
Club Administration/Programs... Robyn Havener
Club Membership..... Galen Engel
The Rotary Foundation..... Stan Evetts
Club Public Relations..... Debra Wimpee
Rotary After Hours..... Galen Engel
Assistant Governor..... Becky Fields

BA FOUNDATION BOARD:

President..... Janie Green
Treasurer..... Jeff Hewett
Club Treasurer..... Jim Naufel
Past President..... Steve Barnes
Past President..... Lisa Ford
Past President..... Andy Truman
Past President..... Michael Skates

CALENDAR

- Virtual meetings combined with in-person resume at Stoney Creek Hotel Breakfast Room. Information is emailed each week.
- 9/28 Mark Frie, New BA Cultural Arts Center
- 10/1 After Hours at 5:30pm at BA Neighbors-Service Project
- 10/5 Cool Grilles Preparation
- 10/12 Open
- 10/15 After Hours meeting, 6:30 at Stoney Creek Breakfast room
- 10/19 Rotary Board Meeting 10:30 Stoney Creek Library
- 10/19 Amanda Curtis, Waste Management/BA Recycling
- 10/26 Open
- 11/2 Open
- 11/5 After Hours meeting, 6:30 at Stoney Creek Breakfast room

Rotary After Hours September 17 Meeting

Story by Becky Wood.

"New Orleans Square" Revitalization Project

At the September 17th Rotary After Hours meeting, Dr. Roy Wood spoke about the coming revitalization of the area at the intersection of S. Elm Place and 101st Street. About a year ago, a Citizen's Committee was formed to explore the issues and opportunities for this area. The Committee studied five areas of focus and on September 1, made the following recommendations to City Council:

- **Transportation, landscaping and infrastructure**—Make the area more walkable and attractive; install landscaped medians and improved sidewalks; move utilities underground; and initiate a traffic study to identify the best means for improving vehicular, bicycle, and pedestrian traffic flows.
- **Placemaking**—Make this area a destination that is attractive for both commercial and residential interests by putting in green spaces, biking and walking trails, high density residential units (townhouses/apartments), and exciting new shops.
- **Branding**—Since 101st Street is more popularly known as New Orleans Street, the Committee recommended naming the area "New Orleans Square," and selected a consultant to create unique branding designs and marketing campaigns for the area.
- **Retail and Development**—Design for mixed use, with retail on the first floors and residential apartments above; put in a "makerspace," i.e. innovation center, into one of the storefront

spaces; initiate an in-fill study to identify best uses for the pockets of open land surrounding the area.

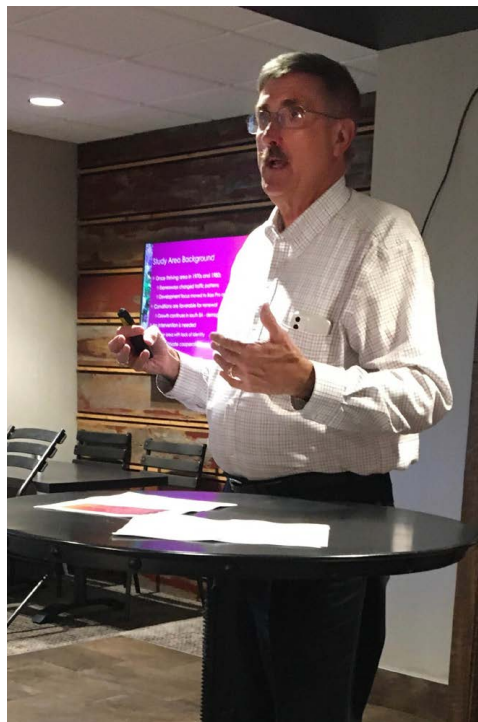
- **Funding Strategies**—An existing GO Bond has already earmarked \$600,000 for this revitalization project, plus an additional \$2 million may also be available. The committee recommended the city consider a Tax-Increment Fund, a temporary sales tax, or other mechanism to raise funds for longer-term development.

If you've driven through that intersection recently, you may have noticed the "Tactical Urbanism" being deployed to generate awareness of this revitalization project. Quaint "New Orleans Square" signs have been affixed to the utility poles, an old piano and benches provide a fun "photo op," and the crosswalks have been painted with bright, eye-catching,

New Orleans-style colors. Just announced, Red Dog Construction has started adding storefronts adjacent to Home Church that will be called "Cypress Place." These will be occupied by Jimmy's New York Pizzeria, another Waters

Edge Winery, Secret Gardens Candles, and Griffin Orthodontics. The committee also recommended forming a New Orleans Square Advisory Board to help bring the whole revitalization process to fruition.

Roy will present this in person to the Monday group later in the year.

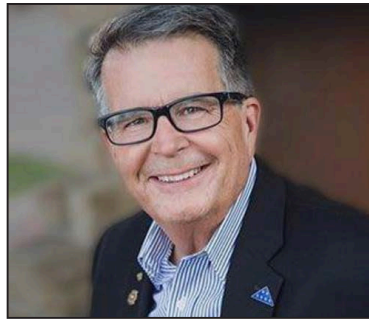


Dr. Roy Wood presenting to Rotary After Hours.

"Tactical Urbanism" is deployed to generate awareness of the project.

August 17 Live & Zoom meeting

Rotarian Brian O'Hara from the Bixby club presented a Legislative update along with Derek Osborne.



August 24 Live & Zoom meeting



Joy in The Cause was the topic. During the inspiring presentation by Lisa Bain, members dressed Mavis Pearl dogs, who will then be shared with those who need encouragement and care. At left is a group photo of our dressed dogs, center is Greg Genua making a tutu. At right is the new Executive Director, Stephanie Haddock, and Lisa Bain with photos of their volunteer work.

August 31 Live & Zoom meeting

Brandy Valentine Doctor of Acupuncture and Oriental Medicine. Lotus Acupuncture and Traditional Chinese Medicine can help people regain and maintain a balanced, healthy life. Some of our members attested to the value of this alternative healthcare in their own lives.



September 7, Labor Day, no meeting

September 14 Live and Zoom meeting

State Senator Kim David represents Senate District 18, serving portions of Cherokee, Mayes, Muskogee, Tulsa and Wagoner Counties. David has served in many leadership roles during her tenure at the Capitol. She had the distinction of becoming the first Republican woman to serve as Majority Whip and made history again in 2016 when she was chosen to chair the Senate Appropriations Committee—the first woman from either party to serve as chair. In 2018, David made history a third time when she became the first woman since statehood to be named Majority Leader for the Oklahoma State Senate.

She gave us a very interesting presentation about issues in Oklahoma and regrets that term limits will force her to leave the Senate in the near future. She noted that it takes years for new congressional members to get up to speed on how things are done, and how to effectively get involved in the process.

JEANINE TRUMAN, CRS
REALTOR
918.645.9459
JTRUMAN@CCTULSA.COM
JTRUMAN.CCTULSA.COM

CHINOWTH & COHEN
REALTORS.
7510 EAST 111TH STREET SO. · BIXBY
OFFICE: 918.943.3009
FAX: 918.943.3155

NEWSLETTER
Janie A. Green: 918-629-0525
or janie@thomasgraphics.net

WEBSITE
Nick Nail: 918-671-4649
or nanail@cox.net

FACEBOOK
Lisa Ford: lford@brokenarrowok.gov
Deb Wimpee: debwimpee@



September 17 After Hours Meeting



Roy Wood presented the group details about the New Orleans and Elm area redevelopment plan. His leadership in the study and planning for improving it is explained in more detail on the page one story.

September 21 Live & Zoom meeting



Brent Brassfield joined Norm Stevens to present about Economic Development in Broken Arrow. Norm concentrated on rebutting the rumors that abound on social media about the city's efforts to manage business in BA. With a nod to the excellent work Dr. Wood had done on the New Orleans and Elm redevelopment plan, Norm explained why that area diminished and why the south part of BA is slow in developing retail business.



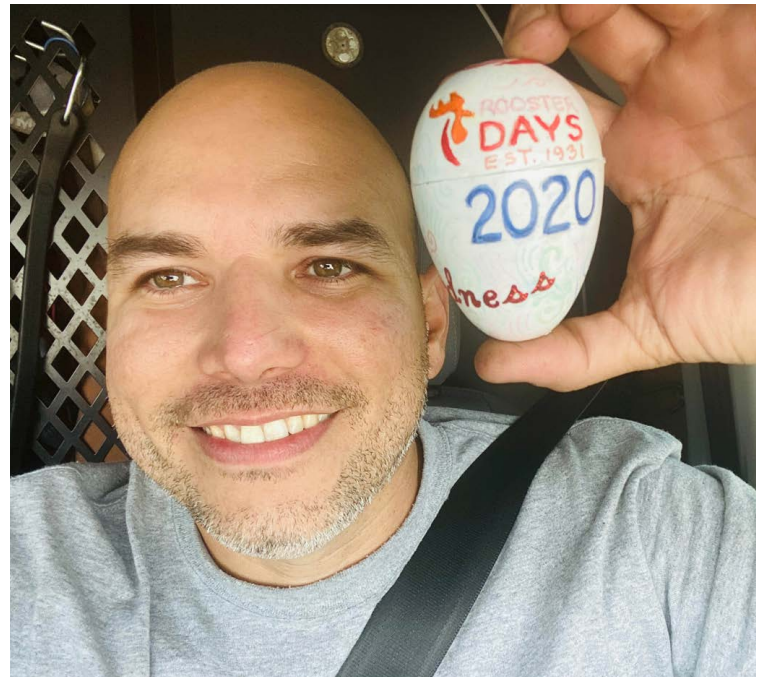
The clues began August 31, and were prepared to continue for two weeks, but our Rooster Egg was found by chance on Friday, September 4th. Edduin Casanova owns Casanova's Handyman, and was doing work behind The Main Street Tavern. He found the Egg snuggled next to an air conditioning unit. He had searched for the Egg in past years, and was delighted to see it at last! Congratulations Edduin!

We thank all of our sponsors. Arrow Exterminating is our \$1,500 lead sponsor and we truly appreciate their support.



Last year Lisa Engel was a student of our District's Leadership Academy. While most students dropped out, Lisa was determined to succeed, and spent a great deal of time and energy to achieve her goals. The above photo shows the certificate she earned for completion. This qualifies her for future activities and involvement in District Leadership.

Congratulations and thank you, Lisa!



Harmon Insurance, CJ's Cannabis Junction, Celia DeLeon Farmers Insurance Agency each donated \$500, The Succulent Shop in downtown BA donated \$250. After the \$1,000 award to Edduin, presented to him during the Miss Rooster Days Pageant on 9/17, our club gained \$2,250. This is such a fun event and has full BA Chamber support!



Cool Grilles time is nearing!



Above is a lovely pair of show cars from 2019.



At left the judges from the Green Country Mustang Club evaluate an entrant in 2018.



Bottom left is the Best of Show 2019 winner being presented his very tall trophy. This year, AVB is sponsoring the trophies as well as other donations.

At right is an overview of the show from 2019.



Cool Grilles is the FIRST public events to close traffic on Main Street in the Rose District since Spring! Vendors are excited to have a place to show off their wares in person publicly, and we expect people to be eager to be part of a fun, spacious outdoor event in the Rose District. The Farmers Market will also be going on.

We are limiting swag bags for entries to 200, so first come, first serve for those. If you or your business want to include something in those bags, please get that to Lisa and Galen's Tiger Town Tees or to Stan Evett's Country Financial Office. We have bag items being donated by the Museum

Broken Arrow, NSU, and Robyn Havener/Edward Jones for the swag bags for the car registrants.

We are also looking for raffle and silent auction items. These can be nice, individual items or can be combined with others into a basket. These proved to be excellent fund-raisers last year, and we'd like to amp it up this year.

To date, we have \$11,150 in confirmed sponsorships for the October 17th Cool Grilles Car Show. There is still time to add more, but we need them soon so they can be featured on the sponsor banner.

Sponsor flyers, entry forms and event posters are available from Lisa and Galen.