

The Desertarian

The Newsletter for the Rotary Club of Palm Springs,

October 14, 2020

October is Rotary Economic & Community Development Month



<u>President:</u> John Fritch, <u>President-Elect</u>-Paul Raffer, <u>Secretary</u>-Ed McBride, <u>Treasurer</u> VACANT <u>Board Members</u>: Bob Allan, Victoria Bentley, Judy Bronstein, Tim Ellis (Ex-officio), Dorys Halftermeyer-Ross, Helene Kalfuss, Barbara Lippert, Andrea Madrigal, Michele Nobleman, Frank Peabody, Paul Raffer

District Governor: Barry Valdez

Desertarian Reporters: Frank Peabody, Barbara Lippert, Jim Dunn, Nandy Kruger

President John Fitch

This Weeks Program

Deserterian Reporter: Barbara Lippert

We had 18 participants.

Speaker-Al Jones-President of Palm Springs International Airport commission. The Airport is owned by Palm Springs. Al is Chairmen of airport commission including 19 members 10 from Palm Springs and 9 from surrounding cities. Currently, twelve airlines service Palm Springs and Southwest is coming soon. We are a destination airport. Also, there are many improvements going on now. Mostly to make baggage areas and check in easier to work with. Since covid there's been a huge drop in parking and car rentals. Both being the 2 top sources of revenue. The PSCVB has been active in encouraging more airlines and more flights out of Palm Springs. Estimations are it will take until 2024 to recover. While other cities airports are loosing airline service we are expanding ours and having Southwest coming here and to its hub in Arizona gives us all tremendous connections.

The whole airport budget is 25 millions. The airlines have added extra sanitary services including ultra violet cleaning between flights.Updating circulation system and doing their best to keep middle seats open.Everyone must wear masks.The airport has used tremendous signage letting people know they must wear masks in our city

ANNOUNCEMENTS

- Helene announced Paul Raffer, Chris Sidel and Walter Gendell are honored as Polio Plus contributers.
- Barbara announced the vocational program with the high school is moving firward with much success.

Birthdays and Anniversaries for October

Jor October		
Member Birthdays	Birthday	
Allan, Robert C. (BOB)	4-Oct	
Hostrop, Richard W. (RICHARD)	8-Oct	
Halftermeyer, Dorys (DORYS)	12-Oct	
Taft, Margie (MARGIE)	20-Oct	
Freymuth, Peter (PETER)	22-Oct	
Member Anniversaries	Start Date	Years
Nobleman, Michele (MICHELE)	3-Oct	2
Bentley, Victoria (VICTORIA)	9-Oct	1
Kalfuss, Leonard M M.D.(LEONARD)	24-Oct	2



This Weeks Program (Continued)

Speaker Ed McBride-Born and raised in Alabama from great stock. His grandfather an engineer for education, were appointed by PresidentEisenhower's commission to design a national roadway system that became an international highway system along with his friend Jim Coleman(founder of Colman equipment.) His father and now brother continued the family business.

Ed attended school at University of Memphis (TN). After graduating he started working at the public library.He was responsible for automating their card system. He worked at going to other libraries to help them automate the system. He moved from Memphis Tennessee to San Francisco. He was part of the New Main Library and their expanding into other areas including digital archives and services on the web. He was involved with introducing the online web to make library research easier. He wa spart of the group to digitize their system.

He then went into publishing untill 5 years ago when he retired and moved to Palm Springs. He started his salon here after realizing the need for going to one salon to have all their personal care in one place.

When he got together with his current partner Tad he gained two young sons. He enjoy having his grandchildren now.

He remains a trustee of the Palm Springs Library.

Walter did our fining this week

