



# The Desertarian

The Newsletter for the Rotary Club of Palm Springs, California



January 30, 2021

January is Vocational Service Month



President John Fitch

**President:** John Fritch, **President-Elect:** Paul Raffer, **Secretary:** Ed McBride, **Treasurer:** Eileen Reilly

**Board Members:** Bob Allan, Victoria Bentley, Judy Bronstein, Tim Ellis (Ex-officio), Dorys Halftermeyer-Ross, Helene Kalfuss, Barbara Lippert, Andrea Madrigal, Michele Nobleman, Frank Peabody, Paul Raffer

**District Governor:** Barry Valdez

**Desertarian Reporters:** Frank Peabody, Barbara Lippert, Jim Dunn, Nandv Kruger



## This Weeks Program

Deserterian Reporter—Ed McBride

Our speaker was Dennis E Spurgin, DC and he is a member of the Palm Springs Sunup Rotary Club, District #5330 and chairman of Project Peanut Butter Multiple year district project.

Project Peanut Butter (PPB) Severe Acute Malnutrition (SAM) is a condition that results from deprivation of protein and calories. Although the condition affects people of any age, the most common victims are children between one and three years of age. SAM is a critical, global health problem. At the very least, it can stunt the growth of millions of at-risk children and can cause permanent cognitive and physical impairment. Tragically, however, SAM kills more than 2 million children worldwide each year. More children die of SAM each year than of HIV/AIDS, tuberculosis, and malaria combined. But, on the brighter side, a global solution to SAM has been found. It is as simple as a jar of specially developed peanut butter known as “Ready-to-use Therapeutic Food” (RUTF).

Project Peanut Butter is a Sustainable program that works with:

1. Maternal and Child Health
2. Economic and Community Development
3. Education and Literacy
4. Disease Prevention and treatment

## ANNOUNCEMENTS

- We have a new Zoom!

Join us on Zoom each week at the following link:

<https://us02web.zoom.us/j/84324635354>

Meeting ID: 843 2463 5354

- **We need more participants with the Valentine’s Day program! Please reach out to Paul and show us your talents!**

### Birthdays and Anniversaries for January

Member Birthdays	Birthday		
O'Linn, Richard J (DICK)	1/4/21		
Johnson, Rebecca (BECKY)	1/19/21		
Member Anniversaries	Start Date	Years	
Halftermeyer, Dorys	1/4/17	4	
Freymuth, Peter	1/7/15	6	
Fritch, John	1/9/19	2	

## This Weeks Program (Continued)

Due to the short planning time, Frank Peabody moved the Auction from a Valentine Theme on 2/11 to an Easter/Spring Theme on Thursday, April 1st. He needs a few committee members...please contact him.

Frank, also announces the Tour de Palm Springs is going viral this year! After a huge success last February, with 6,000 riders and huge apparel sales (Rotary made \$3,000!)...The TDPS felt the importance of being present, in spite of Covid. We can participate in three ways:

1. Buy Raffle tickets at \$1 each (for gift cards, meals, entertainment, etc..) or \$25 tickets for a \$2,500 state of the art bike. Rotary receives 90% of proceeds.
2. Sell registrations, where riders ride individually at their chosen distances. Earn a t-shirt and some good exercise for \$40. Rotary will receive 90% of proceeds.
3. Donations to TDPS will be welcome with 100% proceeds for the Tour. This covers publicity, operations, and administration, since they will receive no other income this year.

More details to follow.

Thanks, Frank

