

# The Desertarian

The Newsletter for the Rotary Club of Palm Springs. **California** 



September 2, 2020

September is Basic Education and Literacy Month



President John Fitch

President: John Fritch, President-Elect-Paul Raffer, Secretary-Ed McBride, Treasurer VACANT Board Members: Bob Allan, Victoria Bentley, Judy Bronstein, Tim Ellis (Ex-officio), Dorys Halftermeyer-Ross, Helene Kalfuss, Barbara Lippert, Andrea Madrigal, Michele Nobleman, Frank Peabody, Paul Raffer

**District Governor**: Barry Valdez

Desertarian Reporters: Frank Peabody, Barbara Lippert, Jim Dunn, Nandy Kruger



#### **This Weeks Program**

**Deserterian Reporter: Jim Dunn** 

Program: Barry Valdez, District Governor for District 5330

Barry joined Rotary in 2007 and has held many roles within the District, fully immersing himself in the activities of Rotary over the last 14 years. Barry then reviewed some of the District activities and initiatives for the year as follows:

Membership: M&M..."Make Membership Memorable" - protect your M&Ms aka members, make their membership memorable and Rotary will grow. Last year the District lost 150 members. Eastvale just chartered a new club. Right now the district is regained about 50 members.

Motorcycle ride to Primm on October 10th. If you're a rider, this is your opportunity to meet up with the rest of the Rotary "Gang". Non-cyclists can drive and meet at the state line. The details are in the District newsletter so that you can make your reservation.

The Foundation Gala on November 7th at Mission Inn is likely going to be delayed due to COVID. If so, Barry will be announcing Plan B.

RYLA has been cancelled in October and December but March/April is still on track. RI has excluded COVID from its insurance which could hinder the ability to hold RYLA.

The Mexicali trip/project is still on schedule to occur so sign up for that. Attendance is limited to about 80 to 100 people from across the District.

#### **ANNOUNCEMENTS**

- Ed McBride announced a new Roster will be issued this week!
- Judy announced an Interact Club fundraiser. You will order a hamburger from Hayday at the Cole Hotel. You have to tell them that the order is for the Rotary Interact Club and then the club will get 20% of the proceeds. Judy will send out a link to the event with the information on the dates.
- Michele asked everyone to put their coins for kids money aside and send it in.
- **Happy Dollars are coming** from Ed and Carole!

#### **This Weeks Program (Page 2)**

Rose Parade has been canceled. Our District was one of the six founding Districts for Rotary participation in the Rose Club. This entitles the club to have a person walk in the parade. The District contributes \$6500 toward the total \$140-\$160,000 total cost of the float. The District may auction off the spot to walk or possibly ride in the parade as a fundraiser in future years since the Rose Parade was cancelled for this year.

The Governor's Roast event on May 1st will be held and funds raised will go toward the Odoworo Village project in Uganda.

The District Conference will be held on May 14-17th, but will be on a brand new Carnival Cruise ship that will be limited to 50-70% occupancy to protect guests. Carnival will also be doing testing. Rotary has reserved 120 cabins. The cost to reserve now is \$100 per person and the reservation is cancellable until 71 days prior to departure.

The District will be voting on a dues increase of \$8 at the PETS conference this year. The last District dues increase was in 2014. Paul Raffer will be our delegate to vote on this on behalf of our club.

Barry also commended RI for electing Jennifer Jones as the first female RI President.

The club will donate \$100 to RI in Barry's name for his presentation.

#### **Vocational Talks:**

Judy Bronstein: Born in Maryland but raised in California. She met a men's hairstylist and he told her that she could make "big bucks" from this line of work so she went into the field. She then got her real estate license and she determined that she was not a fit for this and did not want to leave hairstyling. Judy was President of Kiwanis and after many years in the organization she became disillusioned and then Milt Levinson brought her into Rotary.

**September Vocational Talks Schedule** 

09/09/20 James Dunn & Paul Raffer 09/16/20 Timothy Ellis & Frank Peabody 09/23/20 Peter Freymuth & Richard O'Linn 09/30/20 John Fritch & Michele Nobleman

#### **ANNOUNCEMENTS**

 Please send in your SEPARATE checks for Happy Dollars, Coins for Kids, Membership Dues and Trivia Question ASAP to:

> Palm Springs Rotary P.O. Box 171 Palm Springs, CA 92263

# Birthdays and Anniversaries for September

Member Anniversaries	Start Date	Years
Barrett, Robert (ROBERT)	9/4/02	18
Peabody, Frank E. (FRANK)	9/15/99	21
Birthdays	Birthdate	
No Birthdays		
Wedding Anniversaries	Date	
No anniversaries		



# BLOOD DRIVE

Everyone is someone's type. Please donate.

Hanson House First Annual Blood Drive, Honoring Frank Ercoli, MD



380 E. Paseo El Mirador, Palm Springs Tuesday, Sept. 15 from 9 AM to 2 PM

For appointments call 800.879.4484 or visit LStream.org

Donate blood. Your antibody testing results reveal your potential to donate convalescent plasma, a powerful way to help those fighting COVID-19. Appointments strongly recommended. Walk-ins welcome. Learn more at LStream.org/covid19/antibodytesting/



## **EVERY BLOOD DONOR IS A LIFE SAVER!**

### Charon Simmons, Blood Recipient

In 2011, Charon Simmons suffered a life-threatening sickle-cell crisis. LifeStream blood donors were there for him and his family. Those donors saved his life!

To maintain social distancing, appointments are strongly recommended. Walk-ins are welcome, but wait times may be lengthy. Face coverings are required. Please be sure to drink plenty of fluids. Bring photo ID with proof of age. Donors under the age of 17 must bring a signed LifeStream parental consent form.



800.879.4484 | LSTREAM.ORG









