

# The Desertarian

The Newsletter for the Rotary Club of Palm Springs,  
California



Mark Maloney, Rotary  
International President

July 10, 2019

JULY is The Start of a New Year



President Jerry Ogburn

President-Elect TBD, Secretary Jacque Wachs, Treasurer Eileen Reilly

Board Members: Dick Hostrop, Helene Kalfuss, Milt Levinson, Judy Bronstein, Dick O'Linn, Bob Allan  
Andrea Madrigal, Jeff Rosenberg

District Governor Melanie Rice, Executive Assistant Governor Thomas Smith



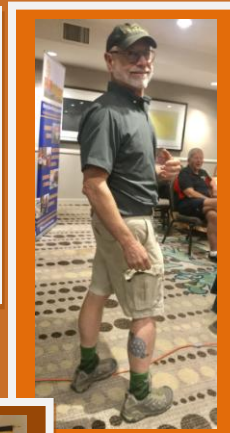
## Today's Program:

### Officer Induction and Membership Attraction & Retention



Thanks to our long-time Rotarian Milt Levinson for inducting our new Board members for 2019-2020: President Jerry Ogburn, Secretary Jacque Wachs, Treasurer Eileen Reilly, Public Relations Chairman Jeff Rosenberg, Rotary Foundation Chair Bob Allen, Community Service Chair Dick O'Linn, International Service Chair Dick Hostrop, Vocational Service Chair Andrea Madrigal, Youth Services Chair Judy Bronstein, and Club Executive Secretary Milt Levinson. The positions of President-Elect and Membership Chair are vacant. This year's theme is "Rotary Connects the World." Congratulations to our new Board!

Today's program, "Membership Attraction and Retention," was presented by Chuck Weisbart, former Membership Chair for District 5330. Chuck described the membership process for Rotary as the "Ring of Service." The first Ring is Pre-Engagement, where we should be inviting potential new members to our events and projects so they can immediately see our community service and camaraderie. The second Ring is Engagement where we have a pre-induction plan to put people on committees, one small bite at a time. The third Ring is Re-Engagement, where we reach out and care about our members, and refresh with our old-timers sharing their vision, and honoring those who have already served on the Board to be able to serve again.



### ANNOUNCEMENTS

- Jamey Canfield announced that he has accepted a position as General Manager of the Birmingham-Jefferson, Alabama, Conference Center. At our Wine Down Wednesday fund raiser tonight, Jamey will be recognized for his nine years of service with the Palm Springs Rotary Club. He and Karen will be greatly missed! Our loss is Alabama's gain.
- Prez Jerry's first board meeting is July 11, 4:00-5:00 p.m., at the Mizell Senior Center. Board meetings are open to all Club members

Linda Holmes was presented her first Paul Harris Fellow certificate, along with Nandy Kruger receiving her 5+ and Thomas Smith receiving his 7+. Congratulations!



### Future Speakers Topics

- 7/17 Brazil VTT Team
- 7/24 Ferry Zandvliet on Terrorism
- 7/31 PS Chamber of Commerce
- 8/7 RI Convention Review

### July Birthdays

- 7/2 Thomas Smith
- 7/4 Eileen Reilly
- 7/11 Carole Rogers
- 7/14 Jim Dunn
- 7/23 Frank Peabody