



# NEWSWHEEL

OFFICIAL PUBLICATION OF THE PALM SPRINGS SUNUP ROTARY CLUB



**Sept. 14, 2021**  
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SEPTEMBER IS **BASIC EDUCATION AND LITERACY MONTH**



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Our speaker this morning was Temecula Rotarian, **Jacque Dobens**, a California native who began his career at young age of 17 in the insurance industry. Jacquie is a highly sought-after resource of Sales and Marketing, Public Imaging and Team Building. Her presentation today was entitled, "Increase your club's membership with very little out-of-pocket expense". Thank you, Jacquie for a great presentation!

## NEW ROTARY CLUB BEING CONSIDERED DOWN VALLEY IN MECCA



**Carrie Allan, Steve Gale and Bill Chase**, along with other D5330 Rotarians and prospective Rotarians, attended a meeting at the *Mecca Boys and Girls Club* to discuss the possibility of forming a new Rotary club in the area. If established, it would be the 15<sup>th</sup> Rotary club in the Coachella Valley. There was also talk about possibly combining the Coachella East club with the new *Mecca Binacional Rotary Club* because of their decreasing membership. **Governor Dan Goodrich** was on hand to welcome the crowd as PDG "**Taco**" **Ricardo Loretta** conducted the hour-long meeting. The event was followed by an authentic Mexican dinner at the local *La Palacio Restaurant*.

## GOVERNOR'S GOLF OUTING/9-11-2021



Carrie and Bill et al. (at left) setting up to volunteer last Saturday at the 9/11 Golf Outing. There were more than 200 people in attendance for the luncheon! More than 144 golfers played 18 holes in a Scramble Match.



### SEPTEMBER BIRTHDAYS

**9/12...Kristin Bloomer**  
**9/28...Rob Moon**  
**9/28...Ryan Woll**

#### LINK TO OUR WEBSITE

<http://www.palmspringssunuprotary.org/>

### UPCOMING SPEAKERS

**9/21...First Craft Talk of the New Year**  
**9/28...Cindy Bureson, CEO Children's Discovery Museum**  
**10/5...PSUSD, Tim Wood, Pres.**

### CLUB/DISTRICT EVENTS

**9/17-18...RII on ZOOM Part 1 ONLY!**  
**10/22...Taste of Palm Springs and club Social 5-9 PM**  
**10/23...District Governor Nominating Committee**  
**11/6...Foundation Gala Victoria Club, Riverside RI Sec. Gen. John Hewko/Keynote**