



This Week's Program

Club Meeting

Long Beach
Meets at Holiday Inn Long Beach Airport
SUNSET BALLROOM in the Conference Center!
2640 N. Lakewood Boulevard
Long Beach, CA 90815
Time: Wednesday at 12:00 PM

If you are unable to attend in person but can join us via Zoom, please email madrid@rotarylongbeach.org before 9:00am Wednesday for the link.

RSVP as soon as you can for ANY future RCLB Meetings, please, we must order ahead for seating/room set up thank you!

In This Issue

[This Week's Program](#)

[National Scholarship Month](#)

[President 105's Post #20](#)

Wednesday, November 17

**Navigating High Education Through Unprecedented Times
CSULB is Ready!**

Jane Close Conoley - President, CSULB

**12:00pm - Lunch
12:30 - 1:30pm - Program**

Even if on the Meal Plan, please RSVP in advance!

**Due to recent health and safety changes for indoor meetings:
Masks are required for everyone, whenever you are not at your table, eating.**



Jane Close Conoley serves as the seventh President of California State University, Long Beach. Prior to assuming this role she was the interim Chancellor of the University of California Riverside. She has also held leadership positions at the University of California Santa Barbara, Texas A&M University, and at the University of Nebraska Lincoln. Dr. Conoley is the author, co-author or editor of over one hundred thirty books, articles, and book chapters. Her latest book *Positive Psychology and Family Therapy* was co-authored with her husband, Dr. Collie W. Conoley.

She serves on numerous journal editorial and community service boards. She has received research, teaching and service honors during her career. Both the American Psychological Association and the Association of Psychological Science honored Dr. Conoley with Fellow status. Her research and development efforts in school safety, teacher quality, and student achievement have been supported by over \$50 million dollars in external federal, state, and private funds.

Her primary professional focus is to create pathways of success for California students seeking high education.

National Scholarship Month



LONG BEACH ROTARY
SCHOLARSHIP FOUNDATION

It seems that every day we are celebrating some new arbitrary holiday. But did you know that November is [National Scholarship Month](#). However, this is not an arbitrary subject. Officially established in 1998, it brings awareness to the increasing costs of higher education. Do you remember complaining about the cost of a textbook in those days. Textbooks are now electronic versions, but by no means have the costs decreased as with many other "educational" expenses. November is the month that college-bound students submit their "financial-aid forms". Scholarships are just one way to assist these scholars offset their expenses to focus on successfully completing their education. The founders of the Rotary Club of Long Beach were ahead of their time when they established our Scholarship Foundation nearly 90 years ago. We hope you will join us this week when the Scholarship Foundation welcomes fellow Rotarian, CSULB President Jane Close Conoley, to speak about the changing economic climate and how CSULB is adapting to this new world. AND, meet 75+ Rotary Scholarship recipients who will be attending and meeting the Rotarians making their scholarships possible!

President 105's Post #20

By Dennis C. Smith



Service Above Self

Its Brief History

In 1910, at the First Rotary Convention in Chicago, Arthur Sheldon delivered a speech in which he said, *Only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best.*

A derivative of the Rotary Motto was next heard in a speech at the Second Rotary Convention in 1911 in Portland, Oregon. On an outing with a member of the Seattle Club, Ben Collins, President of the Rotary Club of Minneapolis shared that the proper way to organize a Rotary Club was *Service Not Self*, the principle his Minneapolis Club adopted. Then, Rotary founder Paul Harris asked Collins to share it at the Convention and it was well received. At the same Convention, the Rotary Motto was then modified to *He Profits Most Who Serves Best*.

At the 1950 Rotary International Convention held in Detroit, Rotary formally adopted two official mottoes, *He Profits Most Who Serves Best*, and *Service Above Self*. In 1989, the Council on Legislation made *Service Above Self*, the Rotary Motto.

In 2004 and 2010, additional modifications took place and *One Profits Most Who Services Best* became Rotary Secondary Motto.

[Read More](#)



Upcoming Events - Click Title for More Info and for Meeting RSVP

November 16th
[RCLB Board Meeting](#)

November 17th
[Long Beach Weekly Club Meeting](#)
Speaker: Jane Close Conoley, Ph.D., CSULB President
 Long Beach Rotary Scholarship Foundation Day!

November 18th
[Business Breakfast Roundtable](#)
Speaker: Eric Speier
Subject: Increasing Revenue through Thoughtful Website Design. The Importance of Communicating Your Story.
 December 1st
[Long Beach Weekly Club Meeting](#)
Speaker: TBA
Subject: TBA

November 20th
[Fly Fishing Adventure - Weekend Clinic](#)
Speaker: Michael Peters - LB Rotarian and Founder Long Branch Fly Fishing
Subject: Clinic #3 at Owen River (Bishop) 2-day event
 December 8th
[Long Beach Weekly Club Meeting](#)
Speaker: President-elect Alfredo Velasco
Subject: The Board Reveal of President-elect Velasco and the announcement of President #108

November 24th
[Long Beach Weekly Club Meeting](#)
 DARK for Thanksgiving Holiday
 No Lunch Meeting

November 28th
[Ronald McDonald House - Sunday Meal Preparation](#)
 Ronald McDonald House
 Prepare Sunday meal onsite kitchen
 Contact: Dorian Bolick

Birthdays This Week - Click Name to Send a Greeting



[David Sommers](#)
November 19th



[Angel Macias](#)
November 20th

Club Leadership - Click Name to Send a Message



[Dennis C. Smith](#)
President



[Dana A. Buchanan](#)
Assistant to the President



[Dorian Bolick](#)
Vice President



[Robyn Gordon-Peterson](#)
Vice President



[Daniel Bruce Lipton](#)
Vice President



[Nelinia 'Nel' Varenas](#)
Vice President



[Anthony J. Gales](#)
Secretary
Treasurer



[Aaron Anthony Blackburn](#)
Sergeant at Arms



[Gregory J. Burnight](#)
Sergeant at Arms



[Brett Lewis](#)
Sergeant at Arms



[Gaia Valentino](#)
Sergeant at Arms



[Henry C. Fung](#)
Career Service Director



[Richard Gibson](#)
Club Service Director



[Tina Barry](#)
Community Service Director



[Steve M. Hockett](#)
Fellowship Service Director



[Freda Hinsche Otto](#)
International Service Director



[Lisa Hain](#)
Membership Service Director



[Christopher Yco](#)
Youth Service Director



[Matthew L. Kinley](#)
iPast President



[Alfredo Velasco](#)
President-elect



[Michele A. Dobson](#)
President-nominee



[Madrid Zimmerman](#)
Club Executive Director
Club Executive Secretary



[Judy Ross](#)
Rotary Foundation Chair



[Wayne C. Slavitt](#)
Rotary Foundation Chair

<p>Rotary Club of Long Beach meets every Wednesday</p> <p><i>LB Skyline Photo Credit Long Beach Convention & Visitors Bureau</i></p> <p>November 17, 2021 Vol. 105, Issue 20</p>	<p>Club Office</p> <p>400 Oceangate, Suite 470 Long Beach, CA 90802</p> <p>562-436-8181</p> <p>Rotary@RotaryLongBeach.org</p>	<p>Visit</p> <p>Long Beach Rotary</p> <p>District 5320</p> <p>Rotary International</p> <p>E-Club of the West</p>	<p>Visit our Social Media Pages</p> <p> </p>
---	--	---	---