

# HIGHLIGHTER

## 2021 District 5300 Conference

Friday, April 30, 2021

Rotary  
District 5300



The 2021 District 5300 District Conference is coming up! We will have five separate events in May and June to wrap up this most unusual Rotary Year.

The Main Event will be Saturday, May 22, from 2:00 p.m. to 5:00 p.m. Please join District Governor Greg Jones as he showcases the highlights of the ingenious service projects of our fabulous District Clubs this year. See how clubs were able to devise and revise programs to address specific needs in our communities! You will be filled with admiration for how creative your fellow Rotarians became as they were forced outside the box during the pandemic! Registration is now open for this Zoom event on the District Calendar in dacdb.

The Four Way Test Speech Contest finals will be Saturday, May 22, from 10:00 a.m. to 12:00 p.m. The finals of our speech contest are always one of the highlights of the year. Please join us for the live finals via Zoom from the comfort of your home. Registration is now open on the District Calendar in dacdb.

The Dan Stover Music Contest final will be Saturday, June 5, at the Ramona Convent in Alhambra, CA. The time is TBD based on the winners of the area level contests now being held. A small audience of judges, officials, and contestants will attend the event in person. We will stream the event live as well. Details will be posted to the District Calendar in dacdb as soon as they become available.

The District 5300 Governor Transition Ceremony will be held at the Glendora Country Club on Saturday, June 19, at 2:00 p.m. The live audience will be limited to the District Governor line and Past District Governors due to covid restrictions. The ceremony will be live streamed. Registration is available on the District Calendar in dacdb.

The District 5300 Annual Business Meeting will be held on Tuesday, June 22, at 6:00 p.m. on Zoom. We will be presenting the 2019-2020 District Financial Statements to the current Club Presidents for approval. Registration is available on the District Calendar in dacdb.

## Register Now for the 2021 Rotary International Virtual Convention

Friday, April 30, 2021



Registration is open! Don't miss your chance to connect with fellow Rotary members at the [2021 Virtual Convention: Rotary Opens Opportunities](#) which will take place from June 12 - 16, 2021.

Enjoy a special rate of \$49 through May 7, 2021. After that, the registration fee is \$65.

You can also join early at a preconvention, June 10-11, for Intercountry Committees, Rotaract, and Rotary Youth Exchange officers. Each preconvention costs an additional \$20.

The 2021 Virtual Rotary Convention and preconventions are open to all Rotary members and participants and include access to the virtual House of Friendship.

## April Membership Minute

Friday, April 30, 2021



By Gilda Moshir

At our recent District 5300 Membership Committee Meeting we were reminded this is transition time as one President steps down and another steps up into that spot, to pass on pertinent information to carry out the tasks that got started and may be didn't get accomplished. How great it would be that an intentional process is in place to pass the baton if you will.

We had a guest visitor from the Pasadena Rotary Club, Dean Billman, who shared his story of having Polio around him while growing up; his father was a polio survivor and so is his father-in-law. He shared about the efforts of Rotary in fighting this disease since the early 80s with the Gates Foundation. He shared that what we have learned in fighting Polio can be applied to understanding COVID and how together we can abolish and control these diseases and reduce their effect on our humanity. I encourage all clubs to invite Dean to be a speaker at your club he is the Polio Campaign Chair at the District.

In the coming year, the Membership Committee will be sharing monthly reports that will show trends in each of our clubs and district and how we can together GROW ROTARY. Look out for the opportunity to join the District Membership Committee and

## District 5300 Receives Rotary International Presidential Citation

Friday, April 30, 2021



In the Spring of each year, and after reviewing the accomplishments of all districts across the globe, Rotary International awards the District Rotary Citation. It is the highest honor and recognition a district can receive.

We are pleased to announce that as a direct result of the work and effort of all clubs across District 5300, our District has received the Rotary Citation for the 2019-2020 Rotary year.

In a letter received March 23, 2021, Immediate Past RI President, Mark Daniel Maloney stated:

"As we reflect on an extraordinary year, I am so proud and inspired by how our clubs found innovative ways to connect with their members, their communities, and the world.

During 2019-2020, under your leadership, the clubs in your district worked to increase their membership, contribute to The Rotary Foundation, serve their communities, participate in Rotary programs, improve their public image, and so much more.

I am pleased to recognize this accomplishment by presenting you with the 2019-2020 District Citation digital certificate. Your district is one of 93 worldwide to receive this award, which honors Rotary districts in which at least half of the Rotary clubs earned the Rotary Citation."

As a reminder, we had 100% of our clubs earn the Rotary Citation!

Congratulations to all the clubs and all our members - it is your work that achieved this recognition. A first for District 5300 in over 100 years.

## Embracing the Logo

Friday, April 30, 2021

# Rotary



Rotary's logos mean so much to us. They are the visual representation of our identity and values, and they instantly convey who we are. Those of us who've been with Rotary for many years have even seen the evolution of that logo. Repeated and consistent use of our logos builds global recognition of what we do. That's why we all wear our Rotary pins so proudly!

Over the next several months, we'll ask Rotary, Rotaract, and Interact clubs to update their logos to align with our brand standards. This means using the template in the Brand Center to create a club logo and then using it consistently, like on club websites, social media accounts, and signage, to name a few.

As a leader and brand ambassador, you lead by example when you use Rotary's logos properly in your district publications. You can also support our efforts by addressing branding during virtual club visits, challenging incoming club leaders to update their club logos, or encouraging district public image chairs and committees to contact clubs to offer hands-on assistance.

We understand that updating a logo might not seem to be a very high priority, especially during a pandemic. But look at it this way: With so many of our clubs supporting their communities during this health crisis, consistently using a unified brand signals to the public that local clubs are supporting the community and those clubs are part of the global Rotary network. It establishes trust in our organization and our members.

Resources are available in the Brand Center and [Learning Center](#), plus you can work with your regional or district public image coordinator for guidance and support.

When every club uses the same visual identity, it builds awareness of who we are and the impact that we make around the world as people of action. Thank you for joining our effort to make the Rotary brand stronger than ever.

Holger Knaack  
2020-2021, President, Rotary International

Shekhar Mehta  
2021-22, President, Rotary International

## San Marino Rotary Receives Scouting Award

Friday, April 30, 2021

The Rotary Club of San Marino recently received the International Fellowship of Scouting Rotarians Youth Service Award. Here is an article copied from La Tribuna Sammarinese about a project they sponsored which led to the award.

find out how you can get involved in our efforts to grow.

There are efforts in place now to map out regions of our District where there is no club to get a group of people to mobilize and charter a new club. Speaking of charters, we have chartered a new club ♦ the West Covina Tutorial Cause-Based Club formed in response to the pandemic to help the parents who were forced to become teachers to their kids.

### Have you joined Rotary Direct?

Sunday, September 6, 2020



A message from District 5300 District Rotary Foundation Chair, Susan Johnson

District 5300 reminds its members it will donate 250 of its Foundation Recognition Points to those who enroll in Rotary's recurring giving program, "Rotary Direct," which makes contributing to "The Rotary Foundation" fast, easy and secure.

Under this program, District 5300 Rotarians can schedule monthly, quarterly, or annual contributions made in any increments, i.e. \$10, \$25, \$50, \$100 or more, empowering them to change lives in their local community or throughout the world. Contributions to The Rotary Foundation to either its featured causes (Annual Fund, Polio Plus, World Fund or Disaster Relief) or the seven areas of focus (Peace Building and Conflict Prevention, Disease Prevention and Disease, Water, Sanitation and Hygiene, Maternal and Child Health, Basic Education and Literacy, Community Economic Development, and Supporting the Environment) are eligible for Paul Harris Fellow recognition, however, only those donations to the featured causes generate District Designated Funds (DDF). Enrolling in "Rotary Direct" can be accomplished through Rotary International's website or by contacting your District 5300 Rotary Foundation Chair, Susan Johnson.

In addition, District 5300 will match up to 500 of its Foundation Recognition Points to contributions made by or on behalf of Rotarians who have not yet reached their First Paul Harris Fellow recognition. Such contributions can be made by monetary donations or transfer of recognition points by member or club. For example, a member contributing \$500 will receive a match of 500 District matching points, resulting in him or her reaching their first Paul Harris Fellow recognition. A member contributing \$250 and receiving a 250-point match of recognition points by his or her club, will also receive 500 District matching points, again resulting in him or her reaching such distinction.

*What is the Deadline? When all District Recognition Points are depleted!*  
Contact your District 5300 Rotary Foundation Chair, Susan Johnson, if interested!

No story selected for story\_5



Photograph by Mitch Lehman - Tribune. Olivia Lee (center) was photographed with mentors and supporters who helped her project for the Gold Award: Andrew Mitchell (left) and Jim Folsom of the Huntington Library Rotary Club of San Marino President John Jones and Club President Aaron Gill.

Huntington Library is home to some of the planet's most popular attractions, but you'll hardly find Olivia Lee's contribution to the property. It is doubtful, in fact, that a person can legally enter the territories where the handicrafts of the San Marino Girl Scouts are located. Regardless, officials at the famous establishment welcome the addition. Lee is about to install 30 boxes of owl on Huntington Sacred Ground, although there are no signs to prove its importance. "The goal of my project is to reduce the amount of rodents at the Huntington Library without the need to use toxic chemicals," explained Lee, who chose the unique project to present for her Gold Award.

"The construction of these crates will attract barn owls, which we hope will create an equal balance between predators and prey." Unless rodents are controlled by natural methods, the Huntington must use dangerous pesticides, which make their way into the food chain and kill or infect the desired animals. A San Marino resident and senior at Flintridge Prep, Lee consulted with Jim Folsom, Telleen/Jorgensen Director of the Huntington Botanical Gardens, who introduced the idea, and Andrew Mitchell, secretary of the Foundation for Physical Objects, who provided the logistics. Lee has built 30 owl from scratch, each about 2 x 2 x 4 feet each; each one takes about two and a half hours to make.

Lee has been a member of Girl Scout Troop 3671 since kindergarten. She attended Carver Elementary School and Huntington Middle School before heading to Flintridge Prep. Olivia, the daughter of Jenny Lynn and Mike Lee, hopes to attend college on the East Coast and specialize in psychology. Faced with the prospect of completing a project to earn the Girl Scout's highest honor, Lee always knew that she would finally knock on Huntington's door.

She said: "I knew I wanted to dedicate my project to the Huntington Library, because it's a beautiful place and I wanted to help in every way I could." "I've been there since I was 5 years old and it was a place where my family and I loved spending time together." She applied for and received a \$1,000 grant from the San Marino Rotary Charities and raised more than \$1,000 herself to fund the project. She said, "I sincerely thank the Rotary Club for the generous donation, as I would not have been able to complete my project without their help." "I would also like to thank Jim Folsom and Andrew Mitchell of the Huntington Library for supporting my project in every way possible."



Copied from an article in La Tribuna Sammarinese published on January 17, 2021.

### Zone 26/27 Virtual Library

Sunday, September 6, 2020



The Zone 26/27 website now includes a Virtual Library. This is a new feature that will include information about virtual fundraising, speaker recommendations, virtual meeting suggestions and more. You can also find valuable information and resources for membership, brand, and foundation topics.

The website address is [www.zone2627.org](http://www.zone2627.org).

