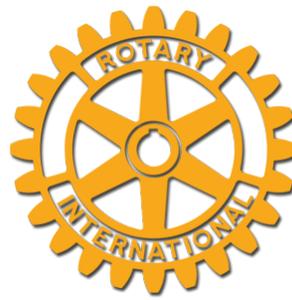


Rotary

District 5300 HIGHLIGHTER



Betsy's Brilliance

By Elizabeth Barry on Friday, July 9, 2021



Welcome to the new Rotary year! This year promises to be a wonderful year as we emerge from the darkness of COVID and into the light of regained health!

This year's theme is **◆Serve to Change Lives◆** and what an appropriate motto. That's already what we do now! We provide goods and services to help our communities at the local, national and international

levels. Shekhar Mehta, our new RI President has a vision of continuing that level of service. He asks that each of us bring one new member to Rotary. During COVID, we saw how people really were motivated to find effective ways to help their communities. Welcome to the new Rotary year! This year promises to be especially wonderful as we emerge from the darkness of COVID and into the light of regained health!



SERVE TO CHANGE LIVES

A big ◆thank you◆ to PDG Greg Jones for leading the District last year! What an amazing job he did! Thank you also to Brenda Jones for all your support, too! I was in awe when I saw what the clubs accomplished despite COVID. You all are a testament as to why we are all Rotarians! Congratulations on a job well done!

A central idea to this coming year is to showcase how great Rotary is to those who are unaware of Rotary. By this I mean finding ways to market Rotary. Please be on the lookout for our presence on Facebook, Instagram, and Linked-In. When you see us on a social media platform, please be sure to like, comment and share as this provides greater reach.

One of my ideas for this coming year is to have a food drive on a district-wide basis. I am asking each club to select a food bank of choice and then on February 14, 2022 at 2:00 p.m., each club will then make a distribution of the food items. My thinking for this is twofold: (1) Many food banks report a dip in contributions after Thanksgiving and Christmas; and (2) with over 60 clubs participating, this will undoubtedly gain positive media coverage. We will have talking points and press releases going out in advance. Also, our neighboring District 5330 will participate with us, so that means we will have at least 120 clubs participating!

I look forward to a great year and meeting as many of you as possible. I am excited (knock wood) that I will be able to visit you all live and in person!

Serving to Change Lives in District 5300,
Elizabeth (Betsy) McDonough Barry

Account Leaders

Elizabeth
McDonough
Barry
District Governor
Roger H.
Gutierrez
District Gov-Elect
Michael L. Soden
District Gov-
Nominee
Philip Gregory
Jones
IPDG
Philip Miles
District Treasurer

Events

July 15th
[Final District
Designated
Funds \(DDF\)
Mandatory
Make-up
Training](#)

July 17th
[Take Down
Flags on Lake
Ave](#)

July 17th
[Volunteers--
Summer
Concert Series
7/17](#)

July 24th
[Family Picnic -
Mt. Charleston](#)

July 24th
[Volunteers--
Summer
Concert Series
7/24](#)

Southern Nevada Area Project

By Jaime Goldsmith on Sunday, July 11, 2021



 The Rotary Clubs of Southern Nevada present the 21st Annual Southern Nevada Safety Officer Award Recognition (SOAR) Ceremony Honoring Outstanding First Responders in Southern Nevada. This program honors 20 departments throughout Southern Nevada and is financially supported by over 15 Rotary Clubs and local donations. The ceremony takes place on September 13, 2021 at Las Vegas City Hall. The event kicks off at 8am with a networking breakfast and Mayor Goodman makes opening remarks at the ceremony beginning at 9am in the City Council Chambers. This program is unique and helps build better friendships between local Rotary Clubs and local Police, Fire and Military Personnel. An area program promotes camaraderie between Rotarians in Area Clubs. If you would like to start a SOAR Program in your area, please reach out to Jaime Goldsmith, Southern Nevada SOAR President, jaime_goldsmith@yahoo.com (702) 533-0299

[SOAR Video](#)



July 31st
[Volunteers--
Summer
Concert Series
7/31](#)

August 7th
[Volunteers--
Summer
Concert Series
8/7](#)



SERVE TO CHANGE LIVES

**Club
Anniversaries**

No Club
Anniversaries
Found

MEMBERSHIP RENAISSANCE YEAR

By Gilda Moshir on Monday, July 12, 2021



Your **D5300 Membership Co-Chairs**, Mike Levy and I are **SUPER** excited as our clubs start meeting face to face all over again across the



country. There is always a **◆ silver lining ◆** in every test we are given, COVID-19 tested our resilience and our bond for fellowship and keeping our clubs together. Some clubs have gotten smaller, some clubs have folded while other clubs were chartered. In this 2021-2022 year, we are confident that more clubs will need to **◆ THINK OUT OF THE BOX ◆** and embrace change that should have happened but was met with resistance.

This year will be a **RENAISSANCE** for us to take the microscope against our club's individual culture and mission and rediscover what is the **CORE** of our clubs so that we can forge ahead and grow. I believe more than ever people are looking for community and a place they can attend where they are welcomed, where they can grow and can **Serve to Change Lives** in their local and global communities.

As your District 5300 Membership chairs, we plan to send out a survey this week to find out your baseline and what your goals are for this year. Please have your club Presidents, Membership Chairs and your BOD's [complete the survey](#) so we have a better understanding of your club and culture. With the results, our outcome is to find out which clubs are utilizing practices that others can glean and learn from as well as which clubs need our help in maintaining their membership and growth.

We are here to help you grow and share best practices that have worked.

I welcome your voice, your feedback and your participation this year.

Gilda Moshir Mike Levy
D5300 Membership Chair D5300 Membership Co-Chair
San Marino Rotary Club Membership Chair Summerlin Rotary Club Finance Committee Chair
gmoshir@gmail.com mike.retplan@earlink.net
818-807-6060 702-367-1509

Garbis Der-Yeghian Rotary District 5300 2021 Annual Peace Conference

By Roger J. Schulte on Sunday, July 11, 2021



IDEA: A Path to Peace

Inclusion, Diversity, Equity, Access



The 32nd Annual Peace Conference will take place on the morning of OCT. 23, 2021. It will honor the legacy of the late PDG Garbis Der-Yeghian who instituted and chaired our past peace conferences. Its theme's focus is relevant to our organization, our clubs, our businesses and institutions: **INCLUSION, DIVERSITY, EQUITY AND ACCESS**. It will feature presenters versed in the topic. Attendees will have the opportunity to pose questions to them as well as participate in breakout rooms to explore future courses of action.

The conference is VIRTUAL and FREE. Rotarians, students, Interactors, Rotaractors, and community members are invited but must register to attend.

[Click here to register or for more info.](#)

Questions: PDG Roger Schulte, Conference Chair
rogerschulte@gmail.com

Sponsorships - Together in Tucson

By Raghada Khoury on Monday, July 12, 2021



Zones 26 & 27
Big West



Zones 26 & 27
Big West

The good news is that the event is sold out! That means your Sponsor dollar is guaranteed to go to a great audience. This is a Rotary Zone 27/27 event in November. There is a waiting list for people to attend.

From November 11 to 14, 2021, the senior leaders of Rotary from 14 western states of the USA and Canada, will converge on Tucson, Arizona. This territory comprises of 14 states and has a combined membership of approximately 71,672 members from 1,710 clubs.

For information on Sponsorships [click here](#).

Questions? PDG Wade Nomura at: (805) 448-9912 or email to wade@wadenomura.com

Raghada Khoury, PDG District 5300 760-559-3244, raghada@khouryent.net

HELP WANTED

By Linda Ann Davis on Friday, July 9, 2021

HELP WANTED!!

DG Betsy has tasked the Public Image/Brand Committee with spreading the word of District 5300 Rotary beyond our Membership. Coincidentally we are hoping to find new members this way.



[Zeb Welborn](#), [Chino Rotary Club](#) and I co-chair the Public Image/Brand Committee for the District. If you would like to be on the committee contact me, davislindaann@gmail.com. We need all the input we can get. Our next meeting is Tuesday, July 20th at 4 PM on Zoom.



Here is where I need your help. If you want your Club activity posted on District Social Media simply tag the District on [Facebook](#), [Instagram](#), or [LinkedIn](#). The [District LinkedIn page](#) is new. If you would go to the page and **follow it and like it** you will get updates from other Clubs and the District. On LinkedIn share accomplishments of our members in business. If your Club doesn't have a LinkedIn page and you would like to create one I am happy to help. **You must have a personal LinkedIn page to create a Business page.** This is how you will get the word out to your business community.

Tags for all of your social media posts for your club.
#rotaryinternationaldistrict5300 or #district5300, #ServeToChangeLives, #rotaryinternational, #yourclubname.



Let me also introduce the new Editor of the Highlighter, the District Newsletter. [Jaime Goldsmith](#), member of the [Las Vegas Rotary Club](#) is taking on the job. For submissions please send to her directly at @jaime_goldsmith@yahoo.com or build an EZStory in your Club DacDB tab and share with the District. We plan to hold a training for Clubs on this topic. At least one photo is required for each article submitted.

[Linda Davis](#), Past-President [Summerlin Rotary Club](#)
 Chair, District 5300 Public Image/Branding

LV After Hours 2nd Annual Covid Invitational

Friday, June 25, 2021



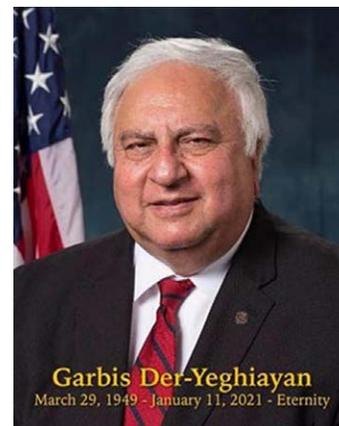
[LV After Hours Rotary Club](#) held its 2nd annual Covid Invitational on June 25 with last year's winning Club Presidential Team returning with high hopes of keeping the trophy at home, which it did with the help of a few Mulligans. Members from Mesquite, Summerlin, Las Vegas West, Boulder City and Downtown Rotary Clubs, as well as friends, were on hand for a beautiful evening to not only play golf, but honor two Rotarians who touched the lives of our members - PDG Garbis Der-Yeghian and Mesquite President Rick Tuttle. Thanks to our amazing Fundraising Chair and Charter Member Tonya Wagle for an extraordinary event!!!

The Garbis Der-Yeghian Memorial Endowment for Peace

By Roger J. Schulte on Sunday, July 11, 2021



PDG Garbis Der-Yeghian was a driving force in District 5300 and Rotary. He tirelessly worked to ♦ foster the advancement of international understanding, goodwill and peace ♦ both in the District and around the world. He brought disparate groups together, mediated peace accords, gave hundreds of presentations at various worldwide Rotary conferences, led Rotary friendship tours to Israel and Armenia, and established and chaired District 5300 ♦s past 31 peace conferences.



With his untimely death in January 2021, an endowment has been established in his name to carry on his legacy as a Rotarian of action and an international peace builder. The Garbis Der-Yeghian Memorial Endowment for Peace will be used to support a broad range of peace-related programs, including peace building/conflict resolution efforts here and abroad, scholarships, exchange programs, and youth

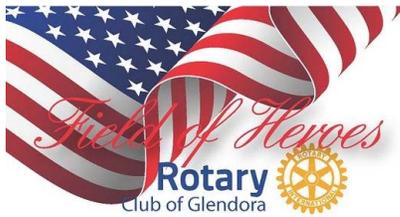
contests and activities.

To download a copy of the endowment brochure and to contribute to the endowment, [click here](#) .

For further information about sponsorship information, contact Hassan Kheradmandan
Tel: 310-721-2083 hassank@sbcglobal.net .

AROUND THE DISTRICT

By Linda Ann Davis on Monday, July 12, 2021



JULY 3RD, 2021

Opening Ceremonies
Sunflower School
Sunflower & Gladstone in Glendora
10:00 AM



Congratulations Sierra Madre!

For a magnificent, fun, and inspirational 4th of July Parade! It was thrilling to participate and see our community come together in unity for the purpose of celebrating our great nation!

and Thank you!

For the support shown to our Rotary club by those along the parade route who joined us in song, as we passed out beach balls and flags.

Rotary
Club of Sierra Madre

To learn more of Rotary International and how you can become a member of our club, please visit
SierraMadreRotary.org



Our Clubs in Action. Top left to right. to bottom Boulder City Sunrise Float, Glendora Field of Heroes, Apple Valley Beer Fest, Summerlin Rotary School Donation, Sierra Madre Thank You, S. Pasadena Pres. Kathy Selders

HIGHLIGHTER EDITOR

By Jaime Goldsmith

Sunday, July 11, 2021



To contribute a story to the **HIGHLIGHTER** Contact the Editor
Jaime Goldsmith, Las Vegas Rotary Club
jaime_goldsmith@yahoo.com
(702) 533-0299

*All Stories must be submitted in Microsoft Word and must contain at least (1) photo

*Deadline Due Date is the 1st of Every Month

For training on how to draft a story please contact me or
Linda Davis, District Chair, Public Image, davislindaann@gmail.com