

# The Pride



## Rotary District 5230



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### Pride Corner

*District Governor August Hioco*



"I have a dream that one day this nation will rise up and live out the true meaning of its creed: we hold these truths to be self-evident that all men are created equal..." Martin Luther King Jr.

All great things started with a dream. And many of us, including Rotarians, still dream big. As the Rotary world prepares for the 2008-2009 Rotary year, another set of

officers from Rotary International President D.K. Lee from Korea and his 534 incoming District Governors and all the Rotary Clubs' leadership teams, all are busy preparing to Make Dreams Real (the theme chosen by RI President Lee for next year.) I love next year's theme as it has reinvigorated my own capacity to dream. Growing up in the 1960's when the 'Camelot' era President John Fitzgerald Kennedy announced to the world of his dream to put a man on the moon. I can still feel that indescribable excitement when the entire world witnessed the fulfillment of JFK's dream when Neil Armstrong on the historic July 20, 1969 uttered: "That's one small step for a man; one giant leap for mankind!"

As our district and many Rotary Districts in the world assemble for the new Rotary year, it behooves all of us Rotarians, worthy to be called the "Salt of Rotary" to reflect and re-commit ourselves to the ideals and objectives of Rotary, the main attraction as to why we became Rotarians in the first place. As Rotary International is an all volunteer army of community oriented individuals where we render Service Above Self in our local and global communities, let us Make Our Own Dreams Real. To the District Presidents, District Leadership Team and fellow District Rotarians, I re-commit to you that I will do my best to make our dreams real!

Many district Rotarians have lost that child-like enthusiasm to dream and to act enthusiastically to reach their dreams. I still believe that the capacity to dream never ceases when a Rotarian reaches 50, because like our RI President D.K. Lee, I still do, and I am past the mid-century mark myself. As Eleanor Roosevelt once said, "The future belongs to those who believe in the beauty of their dreams!"

### Dates to Remember

July 1 - Make Dreams Real 2008-2009 Rotary Year begins

July 1 - Deadline: Planning guide for Effective Rotary Clubs due to Assistant Governors

July 1 - District Simplified Grant (DSG) Applications now accepted.

July 1 - Register for the District 5230 Conference "Pride Safari to Seaside" at the Embassy Suites in Seaside California

July 15 - GSE Team Leader and GSE Team member applications due

July 15 - Matching Grants over \$25,000 due to Grants Chair prior to sending to Rotary International

July 31 - Grants over \$25,000 due to Rotary International Foundation

## District Governor's Schedule

July 10 District Governors official visit to Corcoran

July 15 District Governors official visit to Fresno Latino

July 16 District Governors official visit to Marina

July 17 District Governors official visit to Monterey

July 21 District Governors official visit to Fresno River Park

July 22 District Governors official visit to Fresno Airport

July 23 District Governors official visit to East Fresno

~~July 29 District Governors official visit to Monterey Peninsula Sunrise~~  
(rescheduled)

July 31 District Governors official visit to Woodlake

## VOCATIONAL SERVICE

*PDG Mary Margaret Fleming, District Vocational Service Chair, 08-09*

IT REALLY IS TRUE! Vocational Service is no longer a secret!

DG August Hioco has made Vocational Service the pride and cornerstone of his 2008-09 Rotary year.

The question I am asked most often is, "What is Vocational Service?"

The short answer is simply...

- Adherence to, and promotion of, the highest ethical standards in all occupations
- The recognition of the worthiness of all useful occupations, not just your own
- The contribution of your vocational talents to the problems and needs of society

This coming Rotary year, we are going back to the 1905 Rotary basics when founder Paul Harris conceived Rotary, in an effort to not only have fellowship, but for the opportunity to encourage Rotarians to do business with each other.

Yes, you heard right!

Beginning July 1st, Rotarians in this district will have an opportunity to do business with each other without the threat of being *recognized* (fined).

Vocational Service is the basic foundation on which Rotary membership is built.

During the 20 years I have been a Rotarian, Rotary membership has stayed at 1.2 million (plus or minus a few numbers) with one exception:

In 2001-02, when our own PDG Ken Boyd created the Global Quest, which achieved the greatest growth in the history of Rotary!



And, I believe when we allow Rotarians to do business with each other Rotary membership will soar!

Just think about it.

How many times has your club inducted a new member then when the new member realizes he cannot network talk about and/or subtly solicit interest in his business

product and ultimately resigns from Rotary?

Imagine the possibilities of how much our businesses would increase if all Rotarians did business with each other.

You will be interested to know that RI President Wilf Wilkinson and RI President-elect D. K. Lee support this idea.

I have been told that our new District Vocational Service Tool Kit has prompted President Wilf and the RI Board to re-establish a world committee of Vocational Service.

In December, 2007, after an 11-year absence, President Wilf appointed a nine-member RI Vocational Service Committee, thus, Vocational Service will no longer be the forgotten Avenue of Service!

Our Tool Kit will take you through the 5-easy steps of Vocational Service:

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#### Five Steps of Vocational Service

- 1) What is Vocational Service
  - 2) Define Rotarians' Role and Responsibility
  - 3) Promote Vocational Service
  - 4) Execute an Action Plan
  - 5) Publicize the Results
- 

1. The actual details of the question: What is Vocational Service?
2. Rotarian's role and responsibility for the committee and the club. This segment includes one of Cliff Dochterman's great speeches on DVD.
3. We have 53 ideas to promote Vocational Service in your club, workplace, for youth, for your community and, for the aged.
4. The Action Plan & Time Table. Please be sure to read this carefully.
5. How to publicize the results. The black glossy folder, 5-Easy Steps of PR, will assist.

The following 6 ideas may be new to you ...

- In the segment FutureTrends, you will see LinkedIn ([www.linkedin.com](http://www.linkedin.com)), a free on-line network of more than 16 million experienced professionals from the world over, representing 150 industries.

When you join, you create a profile that summarizes your professional accomplishments. Your profile will power your career

and help you find and be found by former colleagues, clients and partners.

You can re-connect by adding more connections when you invite trusted contacts to join linked-in and connect to you. You can discover connections when you are looking for a job or new business opportunity, by finding past and present colleagues and classmates quickly.

- Club can allocate one meeting during every month for Vocational Exchange. That is, to allow every member of the club to be the program of the day and present his vocation. To include bringing samples of his products (to display and offer them for sale).
- Have a display table in the meeting room available for all members to display and/or sell their goods.
- That the Club President will announce weekly from the lectern... something like: Don't forget to stop by the display table today, Jim Smith has brought some new products.
- Allen Robinson, Vocational Chair of the RC of Monterey Peninsula Sunrise says, "Stay in touch with your family, friends and business relationships the easy way by sending real, tangible greeting cards in envelopes and real stamps electronically. Select a card, write a personalized greeting and send it without leaving home."

For more information contact: Allen Robinson at (831-641-9092), or go to [www.sendoutcards.com](http://www.sendoutcards.com) and, type in Allen's number 44260 to join.

- Bob Kramer ([kramer@visionstrategy.com](mailto:kramer@visionstrategy.com)), Vocational Chair of the RC of Carmel Valley has outlined a one page business plan for your use.

Now, Club Vocational Service Chair, don't you get nervous... we're not going to ask you to discard your ongoing Vocational Service projects. But, we will ask you to adopt at least one or two new Vocational Service projects. Therefore, we provide this complete package to give you all the tools to Make Dreams Real for Vocational Service.

Download the Download the District Vocational Service Tool Kit at <http://www.rotary5230.org/UMAP/UserPageObjects/VTK.pdf>.

If you have further questions, don't hesitate to contact me:

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*Plus, where else could you see DG Nina Clancy throw out the first pitch, a smoker to the inside corner!*

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## Rotary at the Yard

June featured a Foundation evening at Chukchansi Park in Fresno enjoying a game with the Fresno Grizzlies.

The evening featured a delicious picnic, a commemorative Rotary baseball, and great baseball. Plus, where else could you see DG Nina Clancy throw out the first pitch, a smoker to the inside corner!



## July Checklist for Club Presidents

By popular request of club presidents at P.E.T.S., this column will become a regular feature of the monthly newsletter.

- Secretary mail the semi-annual report to R.I. (July 1)
- Pay club district dues (July 1)
- Summary of Club Plans and Objectives (June 30)
- Plan Club Assembly to develop and discuss objectives
- Classifications Committee update roster of filled and open classifications

## Around District 5230

Send bulletins, news, and press releases to Darryl Booth at [districtnewsletter@gmail.com](mailto:districtnewsletter@gmail.com).

### **AUBERRY-INTERMOUNTAIN**

Congratulations to incoming president Mike Palmer.

### **CARMEL VALLEY**

Congratulations to incoming president Lewis Leader.

### **CARMEL-BY-THE-SEA**

Congratulations to incoming president Tom Olivola.

### **CASTROVILLE**

Congratulations to incoming president Stephanie Knudsen.

**CLOVIS**

Congratulations to incoming president Edward Flores.

**COALINGA**

Congratulations to incoming president Ken Stoppenbrink.

**CORCORAN**

Congratulations to incoming president Jim Wadsworth.

**DINUBA**

Congratulations to incoming president Jim Aiken.

**DINUBA SUNRISE**

Congratulations to incoming president Gary H. Mimura.

**EAST FRESNO**

Congratulations to incoming president James Meinert.

**FIG GARDEN**

Congratulations to incoming president Tim Swanson.

**FIREBAUGH**

Congratulations to incoming president Miguel Arias.

**FRESNO**

Congratulations to incoming president Shirley Grace.

**FRESNO AIRPORT**

Congratulations to incoming president Catherine Massey.

**FRESNO LATINO**

Congratulations to incoming president Jose Antonio Ramirez.

**FRESNO METROPOLITAN**

Congratulations to incoming president Mark Smith.

**FRESNO RIVERPARK**

Congratulations to incoming president Richard Lucido.

**FRESNO SUNRISE**

Congratulations to incoming president Tom Schindler.

**GONZALES**

Congratulations to incoming president David Ramirez.

**GREENFIELD**

Congratulations to incoming president Francisco Casas.

**HANFORD**

Congratulations to incoming president Bruce Bentley.

**HANFORD SUNSET**

Congratulations to incoming president Mary Johnston.

**KERMAN**

Congratulations to incoming president Jeff Copeland.

**KING CITY**

Congratulations to incoming president Abe Hernandez.

**KINGSBURG**

Congratulations to incoming president Mike Visser.

**LEMOORE**

Congratulations to incoming president Eric Smyers.

**MARINA**

Congratulations to incoming president David Wasson.

**MONTEREY**

Congratulations to incoming president Frank Geisler.

**MONTEREY KOREAN**

Congratulations to incoming president Youngsoo Oh.

**MONTEREY INTERNATIONAL**

Congratulations to incoming president Susan Osorio.

**MONTEREY PACIFIC**

Congratulations to incoming president Carolyn Harris.

**MONTEREY PENINSULA SUNRISE**

Congratulations to incoming president Jeff Haferman.

**NORTH FRESNO**

Congratulations to incoming president Steve Varvis.

**PACIFIC GROVE**

Congratulations to incoming president Stephanie Lee.

**PORTERVILLE**

Congratulations to incoming president Steve Scarbrough.

**PORTERVILLE BREAKFAST**

Congratulations to incoming president Dave Hanks.

**REEDLEY**

Congratulations to incoming president Debra Van Haun.

**SALINAS**

Congratulations to incoming president Bill Barr.

**SALINAS NORTHEAST**

Congratulations to incoming president Barbara Mulholland.

**CORRAL DE TIERRA**

Congratulations to incoming president Tom Warburton.

***SALINAS STEINBECK***

Congratulations to incoming president Melissa Mears.

***SANGER***

Congratulations to incoming president Domingo Valdez Jr.

***SEASIDE***

Congratulations to incoming president Sam Alladeen.

***SELMA***

Congratulations to incoming president Larry Teixeira.

***SOLEDAD***

Congratulations to incoming president Deneen Newman.

***SPRINGVILLE SIERRA SUNRISE***

Congratulations to incoming president Sally Mailand.

***TULARE***

Congratulations to incoming president Sherrie Bell.

***TULARE SUNRISE***

Congratulations to incoming president Art Clark.

***VISALIA***

Congratulations to incoming president Ed Sullivan.

***VISALIA BREAKFAST***

Congratulations to incoming president Dennis Johnson.

***VISALIA COUNTY CENTER***

Congratulations to incoming president Phil Bourdette.

***VISALIA SUNSET***

Congratulations to incoming president Mike Cox.

***WOODLAKE***

Congratulations to incoming president Jack Ritchie.

**Contact Us**

Items for The Pride should be e-mailed to Darryl Booth at [districtnewsletter@gmail.com](mailto:districtnewsletter@gmail.com). The deadline for submission is the 20<sup>th</sup> of the previous month.