



July 15, 2020 General Meeting



- The new directories are here! Pick up one if you come to a live meeting, (... and I guess you can ask someone to send you one if you are participating in the online meetings!)
- Check out the article about our Club in the district newsletter.
 Diane Hayes is making sure we "put the word out there!" about what we are doing.
- We voted to continue the live meetings (we'll see how that goes!)
- Go to our club website and click on "Merchandise," located just above the picture of Liz Wynn, you can now order good quality Rotary merchandise. Our club receives a portion of the proceeds from these sales.
- When you order on Amazon, order through AmazonSmile (it links to your regular Amazon account) and choose our Visalia Rotary Community Foundation as your charity; .5% of eligible purchases will go to the Foundation (don't let me be the only one!)

Instead of Sunshine this week we have Unshine...again...

It is with deep sadness that we report the passing of **Nola Sherman** on July 13, 2020. There will be a private graveside service for family

Speakers

August 12, 2020 <u>Tom Peltzer</u> Low Barrier-Navigation Center in Visalia

Club Meeting

Visalia Meets at Marriott Hotel -Downtown 300 South Court Visalia, CA Time: Wednesday at 12:00

Club Leaders



Douglas Arnold President Webmaster



Elizabeth Wynn President-Elect



Scott K.

Jacobsen
PresidentNominee
Club Service
Chair



Mary Jane Jennings Assistant Treasurer



Wayne Yada
Club Executive
Secretary
Attendance
Secretary
Secretary



Susan Winey Treasurer



Greg Hagopian Public Image Chair



<u>Diane Aden</u>
<u>Hayes</u>
Public Relations
Chair

Ron Hellstern Sergeant-at-Arms



members only and a public memorial and celebration of life to follow when allowed. Nola's wish in leu of flowers was to request donations to the College of the Sequoias Foundation https://www.cos.edu/en-us/administration/foundation.

Nola, you live on in our hearts.



Nerd Moment

Watch "Ted Talks" for cool information. We were treated to a video of a "Spam Response!" (We don't recommend you respond to spam, but it was a lot of fun to watch!)



A New Tradition Is Born!

Put a donation in the bowl upon entering the meeting and take a ticket. Tell the Club something of interest about yourself, your work, your family... whatever. **Participants** have opportunity to draw a marble, and whoever draws the blue marble wins the money!

President Doug started the tradition by sharing with us about his cool Fathers' Day. He visited the racetrack in Henderson and drove a race car around the track. He was too tall for the Lamborghini. He was too tall for the Ferrari. But the Corvette was "just right!" He drove 109 mph and was urged to "take it out of 2nd!" (Holy Shift, Batman!)



"Craft Talk" about COGS!

Randy Smith, Chairman of the COGS Committee shared his hopes and dreams for the group. The committee hasn't been able to meet the 2nd Tuesday of each month as originally planned, so he called each member. There are 32 members... more than some clubs! The goal is to help new members connect and become involved. A sub-chairman is needed for the Visalia Rotary Park Sub-Committee.

If you have a passion to share, call Randy. Anyone can be a member of COGS! Activities don't have to be super formal. In the past there used to be "Mix 'n' Mingle" events at members' homes or places of business with refreshments and a chance to visit.



Program - LEAF MAGAZINE

Cecil Lopez and Paul Marshall, "Leaf Magazine" - Cecil and Paul have been in advertising and marketing for several years. They help a variety of business activities with "branding." They developed the idea of a magazine to relieve the stigma of cannabis and educate society about it in a classy way.

What is "Leaf Magazine?" "Leaf" stands for Lifestyle, Entertainment, Art/Ag, and Food. It's a little like the Farm Bureau publication. It's goal is to reach and include the casual consumers and the end users, in addition to the growers. Although the magazine might be termed a "cannabis magazine", it is not a "pot magazine." The magazine covers regional activities in Tulare County, southern Fresno County and





Karen A Lovik-Barron Membership Chair Past President



Rick Wehmueller Rotary Foundation Chair



Mike Anthony
Paim
Community
Service Chair
Lead Fundraiser



Sherri K Smith Club Programs Chair



Tamara Kelly International Service Chair



<u>Joe Pinto</u> Lead Fundraiser



<u>Marie Pinto</u> Lead Fundraiser



Marc Mertz
Youth Services
Chair



<u>Paul Hurley</u> iPast President

Birthdays

July 29th

Gregory Morgan
July 18th
Marilynn S. Mitchell
July 22nd
Monique Miron
July 22nd
R. Michael Schauffele
July 24th
Paul E. Sonier
July 28th
Sabrina Anastasia Jimenez

the Central Coast. They arranged to piggy back on Valley Voice, so you'll see "Leaf" magazine where you see Valley Voice. They direct mail to 2,000 people. They started with a paper publication to put it out there, let it be known, and develop a following. Then they will include a digital presence. They need a following in order to attract advertisers. There is no cost to subscribe to direct mail; go to leafmagazineca.com to apply.



Events

See the Club website for additional information:
July 21st
4 to 6 pm Board Meeting

August 11th
5:30 to 7 pm COGS Committee Meeting