

La Rueda

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230



Thomas Foscht, PhD

*Professor of Marketing – Graz Austria Rotary Club President
The City of Graz – The Green Heart of Austria*

- Diploma studies in business at Karl-Franzens University, Graz, Austria
- Doctoral studies in business at Karl-Franzens University, Graz
- 1994-2006: student assistant, research fellow at the Department of Retail, Commerce and Marketing at Karl-Franzens University, Graz
- 1999-2006: deputy chair at the Department of Retail, Commerce and Marketing at Karl-Franzens University, Graz
- 2001: Teaching qualification at the School of Business, Economics and Social Sciences of Karl-Franzens University, Graz; awarded *venia docendi* in general business studies
- 2001: appointed as associate professor
- 2000-today: visiting professor, visiting lecturer, visiting researcher at Johannes-Kepler University, Linz; Columbia University, New York, USA; City University of Hong Kong, PR China; Temple University, Philadelphia, USA; University of Trier, Germany; Peking University, PR China; ETH-Zürich, Switzerland, amongst others.
- 2006: appointed full professor at California State University, East Bay, CA, USA
- 2009: appointed Professor of Marketing and head of the Department of Marketing at the School of Business, Economics and Social Sciences.
- 2011: appointed director of studies at the School of Business, Economics and Social Sciences at Karl-Franzens University, Graz.

- 2013: appointed dean at the School of Business, Economics and Social Sciences at Karl-Franzens University, Graz.

Thomas Foscht is Professor of Marketing and serves as Dean of the School of Business, Economics and Social Sciences at the Karl-Franzens University of Graz, Austria (KFU). He received his PhD from KFU and was appointed Full Professor at California State University, East Bay, CA. Professor Foscht has published books on Buyer Behavior (6th edition, German, Mandarin), Retail Management (4th edition, German), and on Reverse Psychology Marketing (Englisch, Korean, Spanish). His work was further accepted at the European Journal of Marketing, Journal of Product and Brand Management, Journal of Retailing and Consumer Services, Journal of Consumer Marketing, and Long Range Planning, among others. Professor Foscht is best known for his work on customer relationship management, buyer behavior, and retail management.

Caring For Membership

members corner



Featuring Fellow Rotarian Member

Hiroshi Wada



Hagi, in Yamaguchi prefecture, lies on the coast of Honshu, Japan's main island. Birthplace of samurai Yoshida Torajiro, this picturesque, historical city is where Japan's revolution began, when Torajiro and his students attempted to revive unity and to open Japan to the West. Robert Louis Stevenson quoted in his book in 1890s, "someday soon we may expect to hear more fully the details of Yoshida's history, and the degree of his influence in the transformation of Japan." Born in Japan in 1948 in Hagi, Hiroshi Wada, an admirer of Torajiro, developed an early interest in American history and culture.

As a high school student, thanks to the exchange program sponsored by the local Rotary Club, Hiroshi hosted an American student for a week and enjoyed communicating with his guest in English. He decided that he would, one day, visit the US.

After graduating from college in 1972 Hiroshi worked for a large Japanese real estate developer, Kokudo Keikaku (National Land Planning), a private company owned by Yoshiaki Tsutsumi. He applied for the Rotary Foundation Ambassadorial Scholarship for 1977-78 year to study in the US and became an Ambassadorial scholar, completing his MBA at the University of Maine at Orono in 1979.

Hiroshi worked for several Japanese corporations after returning from Maine. In 1987, while employed at Okasan Securities, alarmed by the stock market's rapid appreciation, he began selling his stocks. Thanks to these timely actions, he escaped Black Monday. Concerned about the conditions of the Japanese financial market, Hiroshi moved to the US, where he settled in Monterey and became an Adjunct Professor in the MBA program at MIIS from 1988 to 1989.

He became a commercial real estate broker in 1993 and earned the designation of Certified Commercial Investment Member (CCIM) in 2007. He joined the Rotary Club of Monterey in 1990. Soon after he joined the club, the youth exchange program started with the sister club in Nanao, Ishikawa Japan, the Nanao Rotary club. Hiroshi was involved in various club committees, including the Rotary Foundation Committee. He served as Club President in 2001-2002, and later served as assistant District Governor for two District Governors and as District Rotary Foundation Committee Chair.



Hiroshi met Dr. Matthew C. Perry, a 5th generation descendant of Perry family in 2010. Dr. Perry and Hiroshi visited Hagi for a lecture of "Commodore Perry and Connections with Japan" sponsored by the City of Hagi in 2011. Hiroshi and his wife Emi enjoy their life in Carmel and Tokyo.

Here is an update on last week's interesting program with Dr. Nita Shattuck

Her team just finished a 3-minute video that is posted on YouTube talking about the importance of sleep for immunity. Here is that link in case you want to take a peek.

<https://www.youtube.com/watch?v=zanuPfCQn3M>

THE CREW ENDURANCE TRAINING PROGRAM

The Naval Postgraduate School Crew Endurance Team
has a very important message...

"Get more sleep and give your body a fighting chance!"



MARCH – APRIL

Thursday – 03/11 Board Meeting – 8:00 AM (Via Zoom)

Thursday – 03/11 Drea Blackwell – A Woman In Sports

Thursday – 03/18 Peter Hiller – Discovering The Art Of Jo Mora in Monterey County and Beyond

Thursday – 03/25 Capn. Clark Bone, USN, Ret. – Naval Strategy And Information Warfare

Thursday – 04/01 Nick Cunningham – Olympic Athlete & Coach

Tuesday – 04/06 COG Meeting – 5:30 PM (Via Zoom)

Thursday – 04/08 Board Meeting – 8:00 AM (Via Zoom)

Thursday – 04/08 Jeroen Gerrese – A Day In The Life Of A Hotelier During The Pandemic!

Thursday – 04/15 Dianna Briant – Cooper-Molera Restoration

Thursday – 04/22 Tim Flanagan, GM – Monterey County Waste Management District

Thursday – 04/29 Chris Chase – The Western Flyer Sails Again!

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at the CFMC that provides grants to local
non-profit organizations supporting youth
and scholarships for students.

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