

# La Rueda

S E R V I C E   A B O V E   S E L F  
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230

## **Herm Edwards – Coaching In The Pac 12**



Former NFL head coach and ESPN Analyst Herm Edwards was named the 24th head coach of Sun Devil Football, at Arizona State University on December 3, 2017. Edwards arrived in Tempe with a football legacy that has impacted thousands, whether as a player, coach, analyst, motivational speaker and author, or community advocate and philanthropist. In just two years with the Sun Devils, Edwards has recorded five wins over Top-25 ranked programs in addition to recording 14 wins and his teams have defeated rival Arizona in both of his first two seasons at Arizona State. Prior to his appointment at ASU, Edwards spent eight years as an NFL analyst for ESPN where he appeared primarily on NFL Live, SportsCenter, ESPN Radio, and the network's coverage of Super Bowl week.

Edwards spent eight years as an NFL head coach with the New York Jets (2001-05) and Kansas City Chiefs (2006-08). He led his teams to four playoff appearances. Edwards, who also guided the Chiefs to a Wild Card berth in 2006, is one of only four NFL coaches to lead two different teams to the playoffs in his first season as head coach with those teams.

An undrafted free agent who went on to have a 10-year NFL career, Edwards never missed a game in his nine seasons with the Philadelphia Eagles from 1977 to 1985 and started all 16 games in seven of his nine seasons with the team. Over the course of his nine years in Philadelphia, Edwards totaled 38 interceptions. He earned second-team All-NFC honors in 1980 to help lead the Eagles to Super Bowl XV.

Edwards retired from the NFL following the 1986 season, and as the first graduate of the league's Minority Coaching Fellowship, he immediately went into coaching as a defensive assistant at San Jose State University from 1987 to 1989.

In 1990, Edwards transitioned back into the NFL as a scout and defensive backs coach with the Chiefs from 1990 to 1995. He then served with the Tampa Bay Buccaneers from 1996-2000 before being hired as the head coach for the New York Jets in January 2001. Over the course of five seasons Edwards led the Jets to

three playoff berths, five postseason contests and a pair of 10-win seasons. His 35 victories with the team from 2001-04 is the most regular season wins by a coach in his first four years with the team. He started his second tour with the Kansas City Chiefs in 2006 and became the first coach in franchise history to lead the team to the playoffs in his initial season.

Edwards joined ESPN in March 2009 as an NFL studio analyst. He appeared primarily on NFL Live and SportsCenter, while also contributing to ESPN Radio and ESPN's annual Super Bowl coverage.

Edwards played cornerback for the University of California in 1972 and 1974 before he ended his collegiate career at San Diego State in 1975.

A native of Seaside, California, Edwards graduated from Monterey High School, attended the University of California, Berkeley for two years, with a stint at Monterey Peninsula College, before graduating from San Diego State University with a degree in Criminal Justice. Edwards was inducted into the California Community College Sports Hall of Fame in 2017.

He sits on the Santa Catalina School Board of Trustees. Edwards is also active in numerous charitable and philanthropic endeavors, including the Juvenile Diabetes Research Foundation (JDRF) along with his wife, Lia, who lives with Type I diabetes. He also created the Herman L. Edwards Family Youth Foundation in 1985 with the goal of making a direct impact on the lives of children on the Monterey Peninsula.

Edwards has been recognized by multiple organizations for his work in the community. He received the 2012 Walter Camp Foundation Man of the Year Award for his longtime contributions to the game of football; he was honored with Team ESPN's Commentator of the Year Award in 2013; and in 2015 he received the prestigious Shell Legacy Award from the Shell Oil Company. Edwards was the recipient of the inaugural Voices Leadership Award in 2017. Voices is an organization that provides a wide range of support services for 9/11 families, responders and survivors.

Edwards co-authored the book *You Play to Win the Game – Leadership Lessons for Success On and Off the Field* with ESPN's Shelley Smith, and he was involved in Jim Tunney's book, *It's the Will, Not the Skill – Principles and Philosophies of Success as Seen Through the Eyes, Mind and Heart of Herm Edwards*.

A passionate golfer, Edwards appeared in Golf Channel's original series "The Haney Project" with professional instructor Hank Haney. Edwards has played a number of high-profile celebrity tournaments, including the Pebble Beach National Pro-Am and the American Century Celebrity Golf Championship in Lake Tahoe.

Edwards and his wife Lia are the proud parents of three children: Marcus, Gabrielle and Vivian.

# OCTOBER

**Thursday – 10/01 Neal Hotelling – An Apologist’s View Of Monterey’s David Jacks (1822-1909)**

**Tuesday – 10/06 COG Meeting – 5:30 PM**

**Thursday – 10/08 Board Meeting – 7:30 AM**

**Thursday – 10/08 Lucas Beebe – The FBI In Monterey County**

Caring For Membership  Featuring Fellow Rotarian Member

**members** **corner** **Bob Martin**



**Bob Martin** shares his life story. I was born in the Old Carmel Hospital a long time ago! In those days growing up in Monterey was quite different. The smell of sardines processed on Cannery Row was quite prevalent. Nobody complained about the smell because it was our “bread and butter”.

I graduated from Monterey High School in 1962 and attended MPC. The University of San Francisco was next. Upon graduation, the USMC called me to duty. Fortunately, I dated and married a PG

High lady. We have three daughters and five grandchildren.

My working career was spent in the insurance and banking businesses. I retired 15 years ago. I have been serving on the boards of various non-profits and playing a lot of golf.

Having been a Rotarian for the past 35 years has been a positive experience. Our club impacted our local community and internationally for the better.



**Rotary**



Club of Monterey

**ZOOM meeting make-up program launch!**

**Meeting Make-up Instructions as follows:**

During the Covid-19 pandemic our club has been meeting “virtually” every week, through the zoom meeting platform. We recognize that members may miss our regular noon Thursday meetings from time to time, and therefore are pleased to offer members the opportunity to view past recorded meetings, and obtain official Monterey Rotary Club “make-up credits” for those meetings.

To make-up a meeting, choose any program from the side tabs on the club website [montereyrotary.org](http://montereyrotary.org) and view the recorded meeting at your leisure. Once you have completed viewing, on the left side tab, click on the zoom meeting make-up form at the bottom of the list to complete the electronic “zoom meeting make-up” form. Simply fill-out and submit your make-up by clicking the “submit” button at the bottom of the form. We will take it from there and record your meeting make-up credit. You should receive an email confirming your credit.

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**Robert Russell**  
robertr@tpohr.com  
831.647.7292

60 Garden Court, Suite 100 • Monterey, CA 93940  
www.tpohr.com • Fax 831.658.0201  
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Salinas, CA 93901

KENNEDY, ARCHER & GIFFEN  
A Professional Corporation

**JON R. GIFFEN**  
Attorney at Law

24591 Silver Cloud Court  
Suite 200  
Monterey, California 93940  
Tel (831) 373-7500  
Fax (831) 373-7555  
E-mail: jgiffen@kaglaw.net



**Susan Freeland**  
Broker Associate

Dolores Street South of Seventh  
P.O. Drawer C, Carmel-by-the-Sea, California 93921  
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susan@carmel-realty.com www.montereypeninsulaproperty.com  
www.carmel-realty.com DRE# 01318403

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President, CEO  
831-626-4707  
jipsen@cvmanor.com  
cvmanor.com  
8545 Carmel Valley Road  
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**Yutaka Uyeda, S.E.**  
principal

2600 Garden Rd., Suite 305  
Monterey, CA 93940  
tel: 831-373-3181 cell: 831-241-8438  
e-mail: yuaase@gmail.com - yutaka@uyeda-se.com



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831.373.3068  
DRCORRIVEAU@MPDG.COM  
333 EL DORADO STREET  
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**Daniel R. Baldwin**  
President/CEO

2354 Garden Road, Monterey, CA 93940  
831.375.9712 x115 | Direct 831.884.5715  
Cell 831.236.9815 | Fax 831.375.4731  
danb@cfmco.org

www.cfmco.org  
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at the CFMC that provides grants to local  
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For More Information:  
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**Terry L. Wecker**  
Realtor®/Manager

457 Webster Street  
Monterey, CA 93940  
831-649-0102  
tweck@pacbell.net

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DIRECT LINE: (831) 264-4077  
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and is now “live” @  
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