

La Rueda

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230

Jeff Orth

Why We Give, And Ideas For Effective Giving – Rotary Foundation

Jeff became a Rotarian in 1999 joining the Rotary Club of Gilroy, serving as the Club President in 2005-2006.



District Service:

- Functional Area Representative (FAR) for TRF for Area 6
- Assistant Governor for Area 6
- Youth Service Chair
- Started JumpStart – providing computers for at-risk children
- District Conference Chair • Lt Governor
- District Governor • District Legacy Giving Chair

Zone Service:

- General Chair of Far West PETS (9 Districts)

Jeff is a Chartered Financial Consultant (ChFC) and a Certified Advisor for Senior Living (CASL) serving clients in over a dozen states. His wealth management business, Integrated Financial Benefits is located in Gilroy California.

Jeff and his wife, Barbara moved to Gilroy in 1986 where they raised their family that includes 3 children and 5 grandchildren. They have been active in the close-knit community of Gilroy from the beginning, including annual leadership/volunteer involvement with the Gilroy Garlic Festival. Jeff enjoys woodworking, golf, good wine and anything that has to do being on or near the water.



Cris was born and raised in San Diego, CA in 1977. His parents met in Tijuana, Mexico where Cris' dad was passionately pursuing a rock n' roll music career since leaving his hometown of Ciudad Oregon, Sonora – Mexico at the age of 17. Cris' mom grew up in San Diego, and like most underage adults do in San Diego, she crossed the border with her friends to dance and listen to music – it was the early late 60's, early 70's and the border town of Tijuana had the hottest music scene in Mexico. It was a love story you may only see in movies.

But like a good movie, it came to an end. Cris' parents split up when he was five, and there went his music and Spanish teacher, but his parents

maintained a strong friendship that continues to this day. He believes his parents working through their finished marriage was his first lesson of forgiveness and reconciliation being modeled through amazing parents.

Cris graduated from St. Augustine High school in 1995. He and his brother Marco were the first generation in their family to graduate from college. He graduated from University of San Diego in 1999 with a degree in Business Economics. His freshman year of college, Cris decided to ask a beautiful brunette named Shelley out on a date. She was out of his league, but being a risk taker, he asked, and she said yes! They have never looked back.

After finishing college, Cris quickly got into financial services in La Jolla, CA. He worked toward becoming a Certified Financial Planner at San Diego State University, and helped grow a book of business. After four years, he and Shelley left San Diego and took a leap of faith to move to the Central Coast. It was in Monterey where Cris met Ken Petersen, and they have now worked together for almost eighteen years. Ken and fellow rotarian Richard "Pag" Pagnillo were

NOVEMBER

Tuesday – 11/10 COG Meeting – 5:30 PM

Thursday – 11/12 Board Meeting – 8:00 AM

Thursday – 11/12 Dan Coughlin – Joby Aviation – How To Save People A Billion Hours Per Day

Thursday – 11/19 Dr. Mara Orscanin – Oceanography; Our Beaches Come and Go

Thursday – 11/26 No Meeting – Thanksgiving

former business partners in a tax practice. Pag was kind enough to sponsor Cris into our Rotary club back in 2009. It was in Rotary that Cris met Steve Merrell, and almost two years later Steve and Ken merged their firms launching Monterey

Private Wealth in 2011. Cris has been a partner for six years, along with Steve, and MPW has built a wonderful team dedicated to their clients and service to the community.

Cris and Shelley are celebrating their 20th anniversary in March 2021. They are raising three beautiful daughters – Ela (15), Cate (12) and Petra (7). Cris serves on a number of non-profit boards, and is proud to chair the International School of Monterey. Cris and his family love to serve through the Monterey churches they attend.



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**Support The Martin/Hurd
Rotary Club of Monterey Fund**

at the CFMC that provides grants to local
non-profit organizations supporting youth
and scholarships for students.

For More Information:
<http://www.cfmco.org/about-us/fund-list/rotary-club-monterey-martinhurd-fund/>



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Christian
Thiessen

Happy Birthday

Alex Hubbard – November 10