

La Rueda

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230



Tom Platenberg Cruise From Paradise To Pariah

Thomas M. Platenberg, CFRE, is the Executive Director of the Wisconsin World Affairs Council, Inc. He has over 40 years experience in Hospital Administration at the executive level, as well as 38 years as a Reserve Officer with the US Navy. He is a Partner with Simons Platenberg Consulting, a firm specializing in fundraising, marketing and executive management.

A self-described “recovery artist,” he is credited with the following key accomplishments:

- Reorganized Wisconsin World Affairs Seminar
- Rebuilt their board
- For 2020 Seminar has thus far secured 20 full scholarships for socially and economically underprivileged youth.
- Established international Board of Advisors with such members as Frank Carlucci (former SECDEF), Heinz Gerhard Justenhoven of Hamburg, Germany; Dayo Olagunju, of UNESCO, K. R. Ravindran of Sri Lanka and Robert Spitzer, President Emeritus of Milwaukee School of Engineering.
- Conducted a dozen successful World Affairs Seminars on Global Issues including World Hunger, Sustainable Development, Water, Social Media and Gender Equity.
- Brought financial and institutional stability to the organization.
- Increased Rotary International Foundation support by over 20% for Milwaukee Downtown Rotary.

Credentials:

Tom Platenberg is a Certified Fund Raising Executive (CFRE). He is accredited by the Association of Health Care Philanthropy, and a Fellow and Past President of the Wisconsin Hospital Public Relations and Marketing Society. Platenberg received a Bachelor of Arts in Mass Communications from the University of Wisconsin – Milwaukee, and a Masters in Science in Public Administration from the University of Wisconsin – Green Bay. Military service includes four Commanding Officer appointments. He retired from the Navy Reserve in 2007 at the rank of Navy Captain.



Carl Anderson



Carl Anderson shares his life story. I grew up in Monrovia in Southern California. I was always active in sports, football four year letterman, basketball and track & field.

After two years of college I decided I needed some adventure, so I joined the Army. I trained here at Ft. Ord and was assigned to the Army Security Agency (Signal Intelligence) Special Services. My first assignment was a year in Sinop, Turkey followed by a year (1968) in Phu Bia, Vietnam just outside of Hue. I arrived just in time for the TET offensive.

Following my discharge I spent 9 years working for the City of West Covina as Recreation Supervisor and Superintendent. While working in West Covina I married Mary Kay (48 years) and we were blessed with two daughters Heather, Director of Sales and Marketing at Corral de Tierra Country Club and Lesley Director of Marketing for the Monterey Peninsula Foundation.

In 1973 I graduated from CSULA with a degree in Parks & Recreation Administration. In 1978 I became Director of Parks & Recreation for the City of Beverly Hills.

Tiring of Southern California, we moved to Monterey in 1982 where I became Director of Public Facilities, which included The Monterey Conference Center, Harbor, Marina and the Parking division, retiring in 2010. Two of my favorite projects were serving as project manager for the Canary Row Parking garage and the replacement of the Marina.

I joined Rotary in 1989, sponsored by my good friend and then neighbor Dr. Bill McAfee. I've enjoyed my time in the club serving on the board chairing it's Nanao Youth exchange (both daughters went) and co-chairing the program and allocations committees.

I feel my greatest contribution to Rotary was my arranging the clubs participation in the annual Auto Auction. I've always enjoyed all things related to automobiles and volunteered at Laguna Seca for 15 years, retiring this year.

My greatest joy at this time is my life with my four grandchildren. Heather's two step sons who live up north and Lesley's son and daughter who live about a mile from us at Carmel Valley Ranch. All four are super athletes.



Braden (15) and Andrew (17) Ferreira



Carson (13) and Morgan (11) Varney



Heather and Scott Ferreira



Jeff and Lesley Varney

Rotarians Enjoyed A Virtual & In-Person COG Meeting Tuesday November 10th – Hosted By Phil Deppert



President Matt Nelson, John Scherer, Terry Ryan, Phil Deppert, Christian Thiessen and Renata Barnwell



Marilyn's delivery to Katy. It was a beautiful pasta bowl with fixings for a fresh pasta dinner.

BUDDY BASKET EXCHANGE

*Reciprocal gift basket giving.
Give a basket, receive a basket!*

Join in the fun this month with our Buddy Basket Exchange. Participants will be assigned a fellow Rotarian and the opportunity to brighten their day. Simply assemble a basket of fun or treats and deliver to the member. Delivery services can be arranged as well. Popular basket items include adult beverages, coffee/tea, chocolates, books, magazines, puzzles, etc. Whatever can help us pass the time as we continue our socially distanced lives! To participate email Katy.Castagna@UnitedWayMCCA.org.

NOVEMBER – DECEMBER

Thursday – 11/26 No Meeting – Thanksgiving

Thursday – 12/03 TBD

Thursday – 12/10 Board Meeting – 8:00 AM

Thursday – 12/10 John Narigi – Update On Laguna Seca Regional Recreation Area/ Weathertech Raceway

Thursday – 12/17 Rev. Ken Feske – Christmas Music and Homily

Thursday – 12/25 No Meeting – Christmas Holiday

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Support The Martin/Hurd Rotary Club of Monterey Fund

at the CFMC that provides grants to local non-profit organizations supporting youth and scholarships for students.

For More Information:

<http://www.cfmc.org/about-us/fund-list/rotary-club-monterey-martin-hurd-fund/>

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Kiran Kamath

Happy Birthday

Kiran Kamath – November 23

